ICPSR 4181

National Election Pool General Election Exit Polls, 2004

National Data

National Election Pool

Edison Media Research

Mitofsky International

First ICPSR Version March 2005

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Bibliographic Description

ICPSR Study No.: 4181

Title: National Election Pool General Election Exit Polls, 2004

Principal Investigator(s): National Election Pool

Edison Media Research Mitofsky International

Series: United States General Election Exit Polls Series

Bibliographic Citation: National Election Pool, Edison Media Research, and Mitosky

International. NATIONAL ELECTION POOL GENERAL ELECTION EXIT POLLS, 2004 [Computer file]. ICPSR version. Somerville, NJ: Edison Media Research/New York, NY: Mitofsky International [producers], 2004. Ann Arbor, MI: Inter-university Consortium for

Political and Social Research [distributor], 2005.

Scope of Study

Summary: Election data for 50 states and the District of Columbia were collected

through interviews conducted with voters as they left their polling places on election day, November 7, 2004. The Oregon election data were collected solely through pre-election telephone interviews because voting in that state was conducted entirely by mail. Part 1, Combined Data, is an aggregate of all of the other datasets in this collection. Part 2, National Data, contains data collected from a national sample. National sample respondents were asked a series of questions about their electoral choices, the issues surrounding the elections, and the factors that influenced their decisions. Questions focused on the direction of the country, national security, terrorism, the war in Iraq, the state and future of the nation's economy, gay marriage, and the George W. Bush presidency. Background information on national respondents includes age, race, gender, Hispanic descent, sexual orientation, age of children in household, marital status, political party, political orientation, employment status, education, religion, and family income. Parts 3-53 contain data collected from the individual state and District of Columbia surveys. Telephone surveys were conducted with absentee/early voters in Arizona, California, Colorado, Florida, Iowa, Michigan, Nevada, New Mexico, North Carolina, Oregon, Tennessee, Texas, and Washington State. Respondents were asked for their opinions of President George Bush, presidential candidate John Kerry, and the United States Congress, as well as for their vote choices in the relevant gubernatorial, senatorial, and congressional elections. Those gueried were also asked whether they supported state-specific proposals, such as state funding of stem-cell research in

California and defining marriage only as a union between a man and a

woman in several states. Background information on individual state respondents includes age, race, gender, education, voter participation history, political party, political orientation, and family income.

Subject Terms: Bush Administration (George W., 2001-), candidates, congressional

elections, election forecasting, exit polls, gubernatorial elections, Hispanic origins, Iraq War, national economy, national elections, national security, presidential elections, referendum, terrorism, voter preferences, voter turnout, voters, voting behavior, voting precincts

Geographic Coverage: Alabama, Alaska, Arizona, Arkansas, California, Colorado,

Connecticut, Delaware, District of Columbia, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York (state), North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, United States, Utah, Vermont,

Virginia, Washington, West Virginia, Wisconsin, Wyoming

Time Period: 2004

Date of Collection: November 7, 2004

Universe: Voters casting a ballot in the 2004 United States general election.

Data Type: event/transaction data, and survey data

Data Collection Notes: Respondent weights are included with each data file. These values can

be found under the variable name WGT in all of the data files in this collection, with the exception of the combined data, where this value can be found under the variable name XSWGT. These weights should be applied in all analyses. Unweighted tabulations will be seriously

misleading and should not be used.

Methodology

Sample: The statewide samples were selected in two stages. First, a probability

sample of voting precincts within each state was selected that represented the different geographic areas across the state and the vote by party. Second, within each precinct, voters were sampled systematically throughout the voting day at a rate that gave all voters in a precinct the same chance of being interviewed. The national sample

is a subsample of the statewide sample precincts. Pre-election telephone interviews were conducted in 12 states with large

populations of absentee and early voters and in Oregon, where voting is conducted entirely by mail. The samples for the telephone interviews were selected using random-digit dialing (RDD) in these 12 states.

Absentee or early voters were asked the same questions asked at the polling place on election day. On election day, the results from the absentee/early voter telephone surveys were combined with the data from the exit polls so as to ensure that those two groups were represented in the data in the same proportion as in the actual vote totals. The Oregon sample was a dual frame design using both registration lists and RDD sampling. An RDD sample of Oregon telephone numbers was selected. Any telephone number already on the registration list was eliminated from the RDD sample. The result was a dual frame design that represented every voter in the state of Oregon with a land-line telephone only once. Individuals were selected by name from the registration list. This part of the sample was 622 interviews, while 280 interviews were completed from the RDD portion. Each RDD residential number represented a household. One individual was selected at random within each RDD household. The relative size of these two groups are estimated from the registration list.

Extent of Processing: CDBK.ICPSR/ DDEF.ICPSR/ REFORM.ICPSR

Access and Availability

Extent of Collection: 53 data files + machine-readable documentation (PDF) + SAS setup

files + SPSS setup files + Stata setup files + data collection

instruments + machine-readable frequencies

Restrictions: This data collection may not be used for any purpose other than

statistical reporting and analysis. Use of these data to learn the identity

of any person or establishment is prohibited.

Data Format: Logical Record Length with SAS and SPSS setup files, SPSS portable

files, and Stata system files

File Specifications

Part No.	Part Name	File Structure	Case Count	Variable Count	LRECL	Records Per Case
1	Combined Data	rectangular	77,006	41	56	1
2	National Data	rectangular	13,719	115	130	1
3	Alabama Data	rectangular	740	42	57	1
4	Alaska Data	rectangular	1,194	51	66	1
5	Arizona Data	rectangular	1,941	64	79	1
6	Arkansas Data	rectangular	1,481	52	67	1
7	California Data	rectangular	2,399	69	84	1
8	Colorado Data	rectangular	2,576	66	81	1

- ICPSR 4181 -

File Specifications

Part No.	Part Name	File Structure	Case Count	Variable Count	LRECL	Records Per Case
9	Connecticut Data	rectangular	879	43	58	1
10	Delaware Data	rectangular	771	41	56	1
11	District of Columbia Data	rectangular	796	42	57	1
12	Florida Data	rectangular	2,898	68	83	1
13	Georgia Data	rectangular	1,650	56	71	1
14	Hawaii Data	rectangular	633	41	56	1
15	Idaho Data	rectangular	804	42	57	1
16	Illinois Data	rectangular	1,443	52	67	1
17	Indiana Data	rectangular	946	52	67	1
18	Iowa Data	rectangular	2,536	66	81	1
19	Kansas Data	rectangular	671	43	58	1
20	Kentucky Data	rectangular	1,075	53	68	1
21	Louisiana Data	rectangular	1,694	65	80	1
22	Maine Data	rectangular	1,992	48	63	1
23	Maryland Data	rectangular	1,071	53	68	1
24	Massachusetts Data	rectangular	893	49	64	1
25	Michigan Data	rectangular	2,594	69	84	1
26	Minnesota Data	rectangular	2,192	65	80	1
27	Mississippi Data	rectangular	806	42	57	1
28	Missouri Data	rectangular	2,276	65	80	1
29	Montana Data	rectangular	652	46	61	1
30	Nebraska Data	rectangular	788	42	57	1
31	Nevada Data	rectangular	2,208	65	80	1
32	New Hampshire Data	rectangular	1,884	64	79	1
33	New Jersey Data	rectangular	1,524	65	80	1
34	New Mexico Data	rectangular	2,013	65	80	1
35	New York Data	rectangular	1,476	65	80	1
36	North Carolina Data	rectangular	2,180	63	78	1
37	North Dakota Data	rectangular	694	46	61	1
38	Ohio Data	rectangular	2,042	71	86	1
39	Oklahoma Data	rectangular	1,600	54	69	1
40	Oregon Data	rectangular	1,086	63	75	1
41	Pennsylvania Data	rectangular	2,123	68	83	1

- ICPSR 4181 -

File Specifications

Part No.	Part Name	File Structure	Case Count	Variable Count	LRECL	Records Per Case
42	Rhode Island Data	rectangular	813	43	58	1
43	South Carolina Data	rectangular	1,803	50	65	1
44	South Dakota Data	rectangular	1,556	61	76	1
45	Tennessee Data	rectangular	1,784	50	65	1
46	Texas Data	rectangular	1,796	43	58	1
47	Utah Data	rectangular	828	43	58	1
48	Vermont Data	rectangular	709	51	66	1
49	Virginia Data	rectangular	1,432	51	66	1
50	Washington Data	rectangular	2,201	68	83	1
51	West Virginia Data	rectangular	1,751	64	79	1
52	Wisconsin Data	rectangular	2,340	65	80	1
53	Wyoming Data	rectangular	767	42	57	1

Codebook for ICPSR 4181

NATIONAL ELECTION POOL GENERAL ELECTION EXIT POLLS, 2004

Part 2: NATIONAL DATA

Variable Variable Description

Please Note: The "(M)" to the right of the value indicates the code has been designated as a missing value.

ID Respondent ID

Start: 1 End: 7 Width: 7

Type: numeric (ISO) Interval: discrete

 Valid
 Min
 Max
 Mean
 Stdev

 13719
 1466381.00
 1542143.00
 1500502.00
 23450.33

STANUM

Start: 8 End: 9 Width: 2

Type: numeric (ISO) Interval: discrete

State ID

Value	Label	Frequency	%	Valid %
1	Alabama	147	1.1 %	1.1%
2	Alaska	74	0.5 %	0.5%
3	Arizona	163	1.2 %	1.2%
4	Arkansas	51	0.4 %	0.4%
5	California	1183	8.6 %	8.6%
6	Colorado	312	2.3 %	2.3%
7	Connecticut	175	1.3 %	1.3%
8	Delaware	101	0.7 %	0.7%
10	Florida	893	6.5 %	6.5%
11	Georgia	396	2.9 %	2.9%
13	Idaho	100	0.7 %	0.7%
14	Illinois	692	5.0 %	5.0%
15	Indiana	288	2.1 %	2.1%
16	Iowa	151	1.1 %	1.1%
17	Kansas	161	1.2 %	1.2%
18	Kentucky	89	0.6 %	0.6%
19	Louisiana	311	2.3 %	2.3%
20	Maine	155	1.1 %	1.1%
21	Maryland	381	2.8 %	2.8%
22	Massachusetts	360	2.6 %	2.6%
23	Michigan	717	5.2 %	5.2%
24	Minnesota	539	3.9 %	3.9%

Variable	Variable Description
V di labic	Variable Description

STANUM

State ID (cont.)

Value	Label	Frequency	%	Valid %
25	Mississippi	51	0.4 %	0.4%
26	Missouri	281	2.0 %	2.0%
27	Montana	129	0.9 %	0.9%
28	Nebraska	106	0.8 %	0.8%
29	Nevada	84	0.6 %	0.6%
30	New Hampshire	128	0.9 %	0.9%
31	New Jersey	486	3.5 %	3.5%
32	New Mexico	44	0.3 %	0.3%
33	New York	442	3.2 %	3.2%
34	North Carolina	360	2.6 %	2.6%
36	Ohio	406	3.0 %	3.0%
37	Oklahoma	248	1.8 %	1.8%
38	Oregon	180	1.3 %	1.3%
39	Pennsylvania	515	3.8 %	3.8%
40	Rhode Island	116	0.8 %	0.8%
41	South Carolina	235	1.7 %	1.7%
43	Tennessee	398	2.9 %	2.9%
44	Texas	756	5.5 %	5.5%
45	Utah	149	1.1 %	1.1%
46	Vermont	63	0.5 %	0.5%
47	Virginia	528	3.8 %	3.8%
48	Washington	230	1.7 %	1.7%
50	Wisconsin	345	2.5 %	2.5%

Valid	Min	Max	Mean	Stdev
13719	1.00	50.00	25.02	14.35

PRECINCT

Sample precinct number

Start: 10 End: 12 Width: 3

 Valid
 Min
 Max
 Mean
 Stdev

 11719
 1.00
 169.00
 58.57
 38.01

- ICPSR 4181 -

			- ICPSR 4	181 -					
Variable	Variable	Desc	ription						
QTYPE	State or	State or National precinct							
Start: 13 End: 13	Value	Labe	el			Frequen	cy %	Valid %	
Width: 1	1	State	е				0.0 %	0.0%	
Type: numeric (ISO) Interval: discrete	2	Natio	onal			1371	9 100.0 %	100.0%	
	Valid		Min	Max	Mear	7	Stdev		
	13719		2.00	2.00	2.00		0.00		
VERSION	Question	naire '	version number						
Start: 14	Value				F	requency	%	Valid %	
End: 14 Width: 1	1					3666	26.7 %	26.7%	
Type: numeric (ISO) Interval: discrete	2	2					24.2 %	24.2%	
	3	3					24.1 %	24.1%	
	4	4					25.0 %	25.0%	
	Valid	/alid Min Max Mea			Mear	n Stdev			
	13719		1.00	4.00	1.13				
CALL	Call num	ber							
Start: 15	Value	Labe	el			Frequen	cy %	Valid %	
End: 15 Width: 1	1	Call	1			471	4 34.4 %	40.2%	
Type: numeric (ISO) Interval: discrete	2	Call	2			360	9 26.3 %	30.8%	
	3	Call	3			339	6 24.8 %	29.0%	
	. (M)	-				200	0 14.6 %	-	
	Valid		Min	Max	Mear	7	Stdev		
	11719		1.00	3.00	1.89		0.82		
BACKSIDE	Backside	e comp	oletion flag						
Start: 16	Value	Labe	Label			Frequen	cy %	Valid %	
End: 16 Width: 1	1	Com	nplete			1332	9 97.2 %	97.2%	
Type: numeric (ISO) Interval: discrete	2	Not	complete			39	0 2.8 %	2.8%	
	Valid	Min Max Mea				1	Stdev		

2.00

1.03

0.17

1.00

13719

- ICPSR 4181 -

Variable	e Desci	ription					
Absente	e poll/E	Election Day	/ respondent				
Value	Labe	Label				requency %	
1	Phor	ne survey		2000	14.6 %	14.6%	
2	Exit	poll			11719	85.4 %	85.4%
Valid		Min	Max	Mean	5	Stdev	
13719		1.00	2.00	1.85	C	.35	
	Absente Value 1 2 Valid	Absentee poll/E Value Labe 1 Phor 2 Exit	Value Label 1 Phone survey 2 Exit poll Valid Min	Absentee poll/Election Day respondent Value	Absentee poll/Election Day respondent Value	Absentee poll/Election Day respondent Value Label Frequency 1	Absentee poll/Election Day respondent Value Label Frequency %

WGT	Responden	nt weight				
Start: 18 End: 23	Valid	Min	Max	Mean	Stdev	
Width: 6.3	13719	0.250	3.721	1.000	0.531	
Type: numeric (ISO) Interval: discrete						

PRES04	In today's election for president, did you just vote for:

Start: 24 End: 24 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
0	Did not vote	31	0.2 %	0.2%
1	Kerry	7064	51.5 %	51.6%
2	Bush	6414	46.8 %	46.8%
3	Nader	66	0.5 %	0.5%
9	Other	116	0.8 %	0.8%
. (M)	-	28	0.2 %	-

Valid	Min	Max	Mean	Stdev
13691	0.00	9.00	1.54	0.86

HOU04 In today's election for U.S. House of Representatives, did you just vote for:

Start: 25 End: 25 Width: 1

Value	Label	Frequency	%	Valid %
0	Did not vote	497	3.6 %	3.8%
1	Democrat	6536	47.6 %	49.7%
2	Republican	5853	42.7 %	44.5%
9	Other	260	1.9 %	2.0%
. (M)	-	573	4.2 %	-

Valid	Min	Max	Mean	Stdev
13146	0.00	9.00	1.57	1.20

- ICPSR 4181 -Variable Variable Description **SEX** Are you: Start: 26 Frequency Value Label % Valid % End: 26 1 Male 5987 43.6 % 43.8% Width: 1 Type: numeric (ISO) 2 Female 7672 55.9 % 56.2% Interval: discrete 60 . (M) 0.4 % Valid Min Max Mean Stdev 13659 1.00 2.00 1.56 0.50 **RACE** Are you: Start: 27 Value Label Frequency % Valid % End: 27 1 White 10608 77.3 % 78.4% Width: 1 Type: numeric (ISO) 2 Black 1473 10.7 % 10.9% Interval: discrete 3 7.7% Hispanic/Latino 1037 7.6 % 4 Asian 201 1.5 % 1.5% 5 Other 207 1.5 % 1.5% . (M) 193 1.4 % Valid Min Max Mean Stdev 13526 1.00 5.00 1.37 0.81 AGE9 To which age group do you belong? Start: 28 Value Label Frequency % Valid % End: 28 1 18-24 1422 10.4 % 10.4% Width: 1 Type: numeric (ISO) 2 25-29 1169 8.5 % 8.6% Interval: discrete 3 30-39 2555 18.6 % 18.7% 4 40-44 11.6% 1580 11.5 % 5 45-49 1622 11.8 % 11.9%

6	50-59	0-59			19.2 %	19.4%
7	60-64	60-64			6.2 %	6.3%
8	65-74	65-74			8.3 %	8.4%
9	75 or over	75 or over			4.7 %	4.8%
. (M)	-		80	0.6 %	-	
Valid	Min	Max	Mean	3	Stdev	

4.60

2.26

9.00

1.00

13639

Variable Variable Description **PARTYID** No matter how you voted today, do you usually think of yourself as a: Start: 29 Value Label Frequency % Valid % End: 29 1 Democrat 5020 36.6 % 38.3% Width: 1 Type: numeric (ISO) 2 Republican 4531 33.0 % 34.5% Interval: discrete 3 Independent 2988 21.8 % 22.8% 4 4.2 % 4.4% Something Else 582 . (M) 598 4.4 % Valid Min Max Mean Stdev

4.00

PHIL3 On most political matters, do you consider yourself:

1.00

13121

Start: 30 End: 30 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Liberal	2909	21.2 %	22.5%
2	Moderate	5968	43.5 %	46.1%
3	Conservative	4062	29.6 %	31.4%
. (M)	-	780	5.7 %	-

1.93

0.89

Valid	Min	Max	Mean	Stdev
12939	1.00	3.00	2.09	0.73

FTVOTER Is this the first time you have ever voted?

Start: 31 End: 31 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Yes	813	5.9 %	12.1%
2	No	5891	42.9 %	87.9%
. (M)	-	7015	51.1 %	-

Valid	Min	Max	Mean	Stdev
6704	1.00	2.00	1.88	0.33

INCOME 2003 total family income:

Start: 32 End: 32 Width: 1

Value	Label	Frequency	%	Valid %
1	Under \$15,000	1011	7.4 %	8.2%
2	\$15,000-\$29,999	1804	13.1 %	14.6%
3	\$30,000-\$49,999	2654	19.3 %	21.5%
4	\$50,000-\$74,999	2850	20.8 %	23.1%
5	\$75,000-\$99,999 - 6 -	1722	12.6 %	14.0%

Variable **Variable Description INCOME** 2003 total family income: (cont.) Value Label Frequency % Valid % 6 \$100,000-\$149,999 1384 10.1 % 11.2% 7 \$150,000-\$199,999 483 3.5 % 3.9% 8 \$200,000 or more 413 3.0 % 3.4% 1398 10.2 % . (M) Valid Min Max Mean Stdev 12321 1.00 8.00 3.86 1.73

FINSIT

Start: 33 End: 33

Width: 1

Type: numeric (ISO) Interval: discrete

Compared to four years ago, is your family's financial situation:

Value	Label	Frequency	%	Valid %
1	Better today	2120	15.5 %	31.1%
2	Worse today	2012	14.7 %	29.5%
3	About the same	2599	18.9 %	38.1%
9	Omit	85	0.6 %	1.2%
. (M)	-	6903	50.3 %	-

Valid	Min	Max	Mean	Stdev
6816	1.00	9.00	2.16	1.13

RELIGN8

Start: 34 End: 34 Width: 1

Type: numeric (ISO) Interval: discrete

Are you:

Value	Label	Frequency	%	Valid %
1	Protestant	3009	21.9 %	30.6%
2	Catholic	2538	18.5 %	25.8%
3	Mormon/LDS	193	1.4 %	2.0%
4	Other Christian	2104	15.3 %	21.4%
5	Jewish	267	1.9 %	2.7%
6	Muslim	66	0.5 %	0.7%
7	Something else	584	4.3 %	5.9%
8	None	1065	7.8 %	10.8%
. (M)	-	3893	28.4 %	-

Valid	Min	Max	Mean	Stdev
9826	1.00	8.00	3.20	2.34

- ICPSR 4181 -Variable Variable Description **ATTEND** How often do you attend religious services? Start: 35 Frequency Value Label % Valid % End: 35 1 More than once a week 1493 10.9 % 14.9% Width: 1 Type: numeric (ISO) 2 Once a week 2555 18.6 % 25.5% Interval: discrete 3 13.9% A few times a month 1400 10.2 % 4 A few times a year 2836 20.7 % 28.3% 5 Never 1569 11.4 % 15.6% 9 Omit 183 1.3 % 1.8% 3683 26.8 % . (M) Valid Min Max Mean Stdev 10036 1.00 9.00 3.15 1.55 **BRNAGAIN** Would you describe yourself as a born-again or evangelical Christian?

Start: 36 End: 36 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Yes	3242	23.6 %	33.6%
2	No	6417	46.8 %	66.4%
. (M)	-	4060	29.6 %	-

Valid	Min	Max	Mean	Stdev
9659	1.00	2.00	1.66	0.47

EDUC What was the last grade of school you completed?

Start: 37 End: 37 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Did not complete high school	400	2.9 %	4.0%
2	High school graduate	2095	15.3 %	21.0%
3	Some college/associate degree	3217	23.4 %	32.2%
4	College graduate	2628	19.2 %	26.3%
5	Postgraduate study	1646	12.0 %	16.5%
. (M)	-	3733	27.2 %	-

Valid	Min	Max	Mean	Stdev
9986	1.00	5.00	3.30	1.10

UNION4 Do you or does someone in your household belong to a labor union?

Start: 38 End: 38

Value	Label	Frequency	%	Valid %
1	Yes, I am	1159	8.4 %	11.6%
	- 8 -			

Variable Variable Description

UNION4

Do you or does someone in your household belong to a labor union? (cont.)

Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
2	Yes, someone else is	1030	7.5 %	10.3%
3	Yes, I am and someone else is	163	1.2 %	1.6%
4	No one is	7638	55.7 %	76.5%
. (M)	-	3729	27.2 %	-

Valid	Min	Max	Mean	Stdev
9990	1.00	4.00	3.43	1.07

WORK

Do you work full-time for pay?

Start: 39 End: 39 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Yes	2026	14.8 %	62.1%
2	No	1234	9.0 %	37.9%
. (M)	-	10459	76.2 %	-

Valid	Min	Max	Mean	Stdev
3260	1.00	2.00	1.38	0.49

LOSTJOB

Have you or has someone in your household lost a job in the last four years?

Start: 40 End: 40 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Yes, I have	486	3.5 %	15.0%
2	Yes, someone else has	536	3.9 %	16.5%
3	Yes, I have and someone else has	113	0.8 %	3.5%
4	No one has	2115	15.4 %	65.1%
. (M)	-	10469	76.3 %	-

Valid	Min	Max	Mean	Stdev
3250	1.00	4.00	3.19	1.17

VETVOTER

Have you ever served in the U.S. military?

Start: 41 End: 41 Width: 1

Value	Label	Frequency	%	Valid %
1	Yes	1067	7.8 %	15.7%
2	No	5709	41.6 %	84.3%
. (M)	-	6943	50.6 %	-

- ICPSR 4181 -Variable Variable Description Have you ever served in the U.S. military? (cont.) **VETVOTER** Valid Min Max Stdev Mean 6776 1.00 2.00 1.84 0.36 **GUNOWNER** Do you or does someone else in your household own a gun? Start: 42 Value Label Frequency % Valid % End: 42 1 Yes 40.7% 1323 9.6 % Width: 1 Type: numeric (ISO) 2 No 14.1 % 1929 59.3% Interval: discrete 10467 76.3 % . (M) Valid Min Max Mean Stdev 3252 1.00 2.00 1.59 0.49 **MARRIED** Are you currently married? Start: 43 Value Label Frequency % Valid % End: 43 1 Yes 8109 59.1 % 61.1% Width: 1 Type: numeric (ISO) 2 No 5161 37.6 % 38.9% Interval: discrete . (M) 449 3.3 % Valid Stdev Min Max Mean 13270 1.00 2.00 1.39 0.49 CHILD Do you have any children under 18 living in your household? Start: 44 Value Label Frequency % Valid % End: 44 1 Yes 3856 28.1 % 38.4% Width: 1 Type: numeric (ISO) 2 No 61.6% 6179 45.0 % Interval: discrete 3684 26.9 % . (M) Stdev Valid Min Max Mean

CELLULAR What type of telephone service is there in your home that you could use or be reached on?

2.00

1.00

10035

Start: 45 End: 45 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Both land-line & cell phone	3962	28.9 %	68.1%
2	Only land-line	1087	7.9 %	18.7%
3	Only cell phone	446	3.3 %	7.7%

1.62

0.49

- 10 -

			101 011 1						
Variable	Variable	Desci	ription						
CELLULAR	What typon? (co	e of te	lephone service	is there in your h	nome tl	nat you co	uld use or be	reached	
	Value	Labe	el			Frequen	cy %	Valid %	
	4	No te	elephone service)		12	4 0.9 %	2.1%	
	9	Omit				19	7 1.4 %	3.4%	
	. (M)	-				790	3 57.6 %	-	
	Valid		Min	Max	Mean		Stdev		
	5816		1.00	9.00	1.68		1.55		
GAY	Are you	gay, le	sbian or bisexua	l?					
Start: 46 End: 46	Value	Value Label			Frequen	cy %	Valid %		
Width: 1	1	Yes				22	8 1.7 %	3.6%	
Type: numeric (ISO) Interval: discrete	2	No				616	4 44.9 %	96.4%	
	. (M)	1) -				7327 53.4 % -			
	Valid		Min	Max	Mean	Mean Sto		Stdev	
	6392		1.00	2.00	1.96	96 0.19			
LATINO	Are you	of Hisp	anic or Latino de	escent?					
Start: 47 End: 47	Value	Labe	el			Frequen	cy %	Valid %	
Width: 1	1	Yes				46	9 3.4 %	4.8%	
Type: numeric (ISO) Interval: discrete	2	No				922	3 67.2 %	95.2%	
	. (M)	-				402	7 29.4 %	-	
	Valid		Min	Max	Mean		Stdev		
9692 1.00 2.00 1.95 0						0.21			

MEXICAN	Are you of Mexican or Hispanic descent?

Start: 48 End: 48 Width: 1

Value	Label	Frequency	%	Valid %
1	Yes	405	3.0 %	16.8%
2	No	2002	14.6 %	83.2%
. (M)	-	11312	82.5 %	-

Valid	Min	Max	Mean	Stdev
2407	1.00	2.00	1.83	0.37

Variable	Variable	Variable Description								
CUBAN3	Are you	Are you of Cuban or Hispanic descent?								
Start: 49 End: 49	Value	Labe	e/			Frequenc	y %	Valid %		
Width: 1	1	Yes, Cuban			40	0.3 %	4.6%			
Type: numeric (ISO) Interval: discrete	2	Yes, other Hispanic			83	3 0.6 %	9.6%			
interval. disorete	3	No	No			744	5.4 %	85.8%		
	. (M)	-				12852	93.7 %	-		
	Valid		Min	Max	Mear)	Stdev			
	867		1.00	3.00	2.81		0.50			

TIN 4		DE0	
I IIVI	ᆮᆮ	RES	

When did you finally decide for whom to vote in the presidential election?

Start: 50 End: 50 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Just today	499	3.6 %	5.6%
2	In the last three days	305	2.2 %	3.4%
3	Sometime last week	208	1.5 %	2.3%
4	During the last month	902	6.6 %	10.1%
5	Before that	6959	50.7 %	78.0%
9	Omit	46	0.3 %	0.5%
. (M)	-	4800	35.0 %	-

Valid	Min	Max	Mean	Stdev
8919	1.00	9.00	4.55	1.13

FORCAND

Was your vote for president mainly:

Start: 51 End: 51 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	For your candidate	2275	16.6 %	68.9%
2	Against his opponent	854	6.2 %	25.9%
9	Omit	171	1.2 %	5.2%
. (M)	-	10419	75.9 %	-

Valid	Min	Max	Mean	Stdev
3300	1.00	9.00	1.67	1.77

ISSUE04G

Which ONE issue mattered most in deciding how you voted for president?

Start: 52 End: 52 Width: 1

Type: numeric (ISO)

Value	Label	Frequency	%	Valid %
1	Taxes	355	2.6 %	5.1%
2	Education - 12 -	313	2.3 %	4.5%

Variable Description

Interval: discrete

ISSUE04G

Which ONE issue mattered most in deciding how you voted for president? (cont.)

Value	Label	Frequency	%	Valid %
3	Iraq	1059	7.7 %	15.2%
4	Terrorism	1256	9.2 %	18.0%
5	Economy/Jobs	1460	10.6 %	20.9%
6	Moral values	1515	11.0 %	21.7%
7	Health care	545	4.0 %	7.8%
9	Omit	487	3.5 %	7.0%
. (M)	-	6729	49.0 %	-

Valid	Min	Max	Mean	Stdev
6990	1.00	9.00	4.83	1.90

QUAL04G

Which ONE candidate quality mattered most in deciding how you voted for president?

Start: 53 End: 53 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Cares about people like me	642	4.7 %	9.2%
2	Has strong religious faith	516	3.8 %	7.4%
3	Is honest and trustworthy	769	5.6 %	11.0%
4	Is a strong leader	1163	8.5 %	16.6%
5	Is intelligent	536	3.9 %	7.7%
6	Will bring about needed change	1841	13.4 %	26.3%
7	Has clear stands on the issues	1168	8.5 %	16.7%
9	Omit	355	2.6 %	5.1%
. (M)	-	6729	49.0 %	-

Valid	Min	Max	Mean	Stdev
6990	1.00	9.00	4.83	2.11

BUSH4

Do you approve or disapprove of the way George W. Bush is handling his job as president?

Start: 54 End: 54 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Strongly approve	2131	15.5 %	30.5%
2	Somewhat approve	1358	9.9 %	19.4%
3	Somewhat disapprove	846	6.2 %	12.1%
4	Strongly disapprove	2578	18.8 %	36.9%
9	Omit	77	0.6 %	1.1%
. (M)	- 13 -	6729	49.0 %	-

- 13 -

Variable	Variable De	Variable Description					
BUSH4	Do you app president?	Do you approve or disapprove of the way George W. Bush is handling his job as president? (cont.)					
	Valid	Min	Max	Mean	Stdev		
	6990	1.00	9.00	2.63	1.43		

IRAQAPP

How do you feel about the U.S. decision to go to war with Iraq?

Start: 55 End: 55 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Strongly approve	1832	13.4 %	26.9%
2	Somewhat approve	1566	11.4 %	23.0%
3	Somewhat disapprove	1107	8.1 %	16.2%
4	Strongly disapprove	2245	16.4 %	32.9%
9	Omit	66	0.5 %	1.0%
. (M)	-	6903	50.3 %	-

Valid	Min	Max	Mean	Stdev
6816	1.00	9.00	2.62	1.36

SAFERNOW

Compared to four years ago, is the country:

Start: 56 End: 56 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Safer from terrorism	3558	25.9 %	52.2%
2	Less safe from terrorism	2940	21.4 %	43.1%
9	Omit	318	2.3 %	4.7%
. (M)	-	6903	50.3 %	-

Valid	Min	Max	Mean	Stdev
6816	1.00	9.00	1.80	1.66

TRSTTERR

Who would you trust to handle terrorism:

Start: 57 End: 57 Width: 1

Value	Label	Frequency	%	Valid %
1	Only John Kerry	1132	8.3 %	33.0%
2	Only George W. Bush	1527	11.1 %	44.5%
3	Both of them	332	2.4 %	9.7%
4	Neither of them	366	2.7 %	10.7%
9	Omit	72	0.5 %	2.1%
. (M)	-	10290	75.0 %	-

Variable Variable Description TRSTTERR Who would you trust to handle terrorism: (cont.) Valid Min Max Mean Stdev 3429 1.00 9.00 2.13 1.37

HNDLECON

Who would you trust to handle the economy?

Start: 58 End: 58 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	1 Only John Kerry		10.1 %	40.6%
2	Only George W. Bush	1247	9.1 %	36.4%
3	Both of them	264	1.9 %	7.7%
4	Neither of them	460	3.4 %	13.4%
9	Omit	67	0.5 %	2.0%
. (M)	-	10290	75.0 %	-

Valid	Min	Max	Mean	Stdev
3429	1.00	9.00	2.08	1.40

IRAQGO

How do you think things are going for the U.S. in Iraq now?

Start: 59 End: 59 Width: 1

Type: numeric (ISO) Interval: discrete

	_		
Value Label	Frequency	%	Valid %
1 Very well	675	4.9 %	9.9%
2 Somewhat well	2185	15.9 %	32.1%
3 Somewhat badly	1462	10.7 %	21.4%
4 Very badly	2385	17.4 %	35.0%
9 Omit	109	0.8 %	1.6%
. (M) -	6903	50.3 %	-

Valid	Min	Max	Mean	Stdev
6816	1.00	9.00	2.93	1.28

TERRWORR

How worried are you that there will be another major terrorist attack in the U.S.?

Start: 60 End: 60 Width: 1

Value	Label	Frequency	%	Valid %
1	Very worried	717	5.2 %	21.8%
2	Somewhat worried	1749	12.7 %	53.1%
3	Not too worried	645	4.7 %	19.6%
4	Not at all worried	159	1.2 %	4.8%
9	Omit	23	0.2 %	0.7%
. (M)	-	10426	76.0 %	-

Variable Variable Description TERRWORR How worried are you that there will be another major terrorist attack in the U.S.? (cont.) Valid Min Max Mean Stdev 3293 1.00 9.00 2.12 0.97

JOBSIT Compared to four years ago, is the job situation in your area:

Start: 61 End: 61 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Better today	683	5.0 %	21.1%
2	Worse today	1505	11.0 %	46.5%
3	About the same	1050	7.7 %	32.4%
. (M)	-	10481	76.4 %	-

Valid	Min	Max	Mean	Stdev
3238	1.00	3.00	2.11	0.72

NEC Do you think the condition of the nation's economy is:

Start: 62 End: 62 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Excellent	131	1.0 %	3.8%
2	Good	1359	9.9 %	39.6%
3	Not so good	1284	9.4 %	37.4%
4	Poor	612	4.5 %	17.8%
9	Omit	43	0.3 %	1.3%
. (M)	-	10290	75.0 %	-

Valid	Min	Max	Mean	Stdev
3429	1.00	9.00	2.78	1.06

COUNTACC How confident are you that votes in your state will be counted accurately?

Start: 63 End: 63 Width: 1

Value	Label	Frequency	%	Valid %
1	Very confident	1584	11.5 %	49.6%
2	Somewhat confident	1332	9.7 %	41.7%
3	Not very confident	219	1.6 %	6.9%
4	Not at all confident	57	0.4 %	1.8%
. (M)	-	10527	76.7 %	-

Valid	Min	Max	Mean	Stdev
3192	1.00	4.00	1.61	0.69

Variable	Variable	Desci	ription							
GOTV		Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote?								
Start: 64 End: 64	Value	Labe	el			Frequenc	cy %	Valid %		
Width: 1 Type: numeric (ISO) Interval: discrete	1	Yes, for John Kerry				38	5 2.8 %	12.2%		
	2	Yes, for George W. Bush				29	8 2.2 %	9.5%		
interval. discrete	3	Yes,	for both Ke	rry and Bush	42	7 3.1 %	13.6%			
	4	No, I	was not co	ntacted	203	4 14.8 %	64.7%			
	. (M)	-				1057	5 77.1 %	-		
	Valid	Min Max Mea			Mear	7	Stdev			
	3144	1.00 4.00 3.31				1.07				

UNFR04G

Start: 65 End: 65 Width: 1

Type: numeric (ISO) Interval: discrete

Did either of these candidates for president attack the other unfairly?

Value	Label	Frequency	%	Valid %
1	Only John Kerry did	688	5.0 %	20.8%
2	Only George W. Bush did	526	3.8 %	15.9%
3	Both candidates did	1514	11.0 %	45.9%
4	Neither candidate did	433	3.2 %	13.1%
9	Omit	139	1.0 %	4.2%
. (M)	-	10419	75.9 %	-

Valid	Min	Max	Mean	Stdev
3300	1.00	9.00	2.81	1.61

ABORTION

Start: 66 End: 66 Width: 1

Type: numeric (ISO) Interval: discrete

Which comes closest to your position? Abortion should be:

Value	Label	Frequency	%	Valid %
1	Legal in all cases	674	4.9 %	20.9%
2	Legal in most cases	1139	8.3 %	35.4%
3	Illegal in most cases	842	6.1 %	26.1%
4	Illegal in all cases	459	3.3 %	14.3%
9	Omit	106	0.8 %	3.3%
. (M)	-	10499	76.5 %	-

Valid	Min	Max	Mean	Stdev
3220	1.00	9.00	2.57	1.53

			101 011 4	101					
Variable	Variable	Desc	ription						
BIGBIZ	In gener	al, doe	s George W. Bu	sh pay more atte	ention t	o the inter	rests	of:	
Start: 67 End: 67 Width: 1	Value	Labe	el			Frequency		%	Valid %
	1	Ordi	nary Americans			125	50	9.1 %	38.8%
Type: numeric (ISO) Interval: discrete	2	Larg	e corporations			181	6	13.2 %	56.4%
morvai. diodroto	9	Omit	t			15	54	1.1 %	4.8%
	. (M)	-				1049	9	76.5 %	-
	Valid	Min Max Mean				າ	Stdev		
	3220		1.00	9.00	1.95		1.6	1.65	
BREAKING	In your v Laden vi		president today	, how would you	rate th	ne importa	nce d	of the Os	ama bin
Start: 68	Value	Labe	el			Frequen	су	%	Valid %
End: 68 Width: 1	1	Very	important			88	37	6.5 %	30.3%
Type: numeric (ISO) Interval: discrete	2	Som	ewhat important			66	61	4.8 %	22.6%
morvan discrete	3	Not t	too important			57	79	4.2 %	19.8%
	4	Not at all important				66	3	4.8 %	22.6%
	9	Omit	t			13	39	1.0 %	4.7%
	. (M)	-				1079	90	78.7 %	-
	Valid		Min	Max	Mear	7	Std	ev	

BUSHANGR	BL	JSŀ	НΑ	NG	ìR
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Which comes closest to your feelings about the Bush administration:

9.00

Start: 69 End: 69 Width: 1

Type: numeric (ISO)
Interval: discrete

2929

1.00

Value	Label	Frequency	%	Valid %
1	Angry	830	6.1 %	25.2%
2	Dissatisfied, but not angry	907	6.6 %	27.5%
3	Satisfied, but not enthusiastic	803	5.9 %	24.3%
4	Enthusiastic	693	5.1 %	21.0%
9	Omit	67	0.5 %	2.0%
. (M)	-	10419	75.9 %	-

2.68

1.81

Valid	Min	Max	Mean	Stdev
3300	1.00	9.00	2.55	1.42

Variable Variable Description

FAVBUSH

Is your opinion of George W. Bush

Start: 70 End: 70 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Favorable	1591	11.6 %	48.3%
2	Unfavorable	1663	12.1 %	50.5%
9	Omit	39	0.3 %	1.2%
. (M)	-	10426	76.0 %	-

Valid	Min	Max	Mean	Stdev
3293	1.00	9.00	1.60	0.95

FAVKERY

Is your opinion of John Kerry

Start: 71 End: 71 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Favorable	1683	12.3 %	51.1%
2	Unfavorable	1552	11.3 %	47.1%
9	Omit	58	0.4 %	1.8%
. (M)	-	10426	76.0 %	-

Valid	Min	Max	Mean	Stdev
3293	1.00	9.00	1.61	1.11

FLIPFLOP

In general, does John Kerry mostly:

Start: 72 End: 72 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Say what he believes	1392	10.1 %	43.2%
2	Say what he thinks people want to hear	1718	12.5 %	53.4%
9	Omit	110	0.8 %	3.4%
. (M)	-	10499	76.5 %	-

Valid	Min	Max	Mean	Stdev
3220	1.00	9.00	1.81	1.44

GAYMRRGE

Which comes closest to your view of gay and lesbian couples:

Start: 73 End: 73 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Legally marry	880	6.4 %	27.3%
2	Civil unions	1129	8.2 %	35.1%
3	No legal recognition	1126	8.2 %	35.0%
9	Omit	85	0.6 %	2.6%
. (M)	-	10499	76.5 %	-

- 19 -

Variable	Variable D	Variable Description					
GAYMRRGE	Which com	Which comes closest to your view of gay and lesbian couples: (cont.)					
	Valid	Min	Max	Mean	Stdev		
	3220	1.00	9.00	2.26	1.36		

GOVTDO

Which comes closer to your view:

Start: 74 End: 74 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Government should do more to solve problems	1582	11.5 %	48.0%
2	Government is doing too many things	1560	11.4 %	47.4%
9	Omit	151	1.1 %	4.6%
. (M)	-	10426	76.0 %	-

Valid	Min	Max	Mean	Stdev
3293	1.00	9.00	1.84	1.64

HLTHCARE

How concerned are you about the availability and cost of health care?

Start: 75 End: 75 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Very concerned	2274	16.6 %	70.6%
2	Somewhat concerned	714	5.2 %	22.2%
3	Not very concerned	162	1.2 %	5.0%
4	Not at all concerned	52	0.4 %	1.6%
9	Omit	18	0.1 %	0.6%
. (M)	-	10499	76.5 %	-

Valid	Min	Max	Mean	Stdev
3220	1.00	9.00	1.42	0.87

IRAQSEC

Do you think the war with Iraq has improved the long-term security of the United States?

Start: 76 End: 76 Width: 1

Value	Label	Frequency	%	Valid %
1	Yes	1380	10.1 %	41.9%
2	No	1835	13.4 %	55.7%
9	Omit	78	0.6 %	2.4%
. (M)	-	10426	76.0 %	-

Valid	Min	Max	Mean	Stdev
3293	1.00	9.00	1.75	1.23

Variable Variable Description **IRAQTERR** Do you consider the war in Iraq: Start: 77 Value Label Frequency % Valid % End: 77 1 Part of the war on terrorism 1719 12.5 % 52.1% Width: 1 Type: numeric (ISO) 2 Separate from the war on terrorism 1473 10.7 % 44.6% Interval: discrete 9 Omit 0.8 % 3.3% 108 10419 75.9 % . (M) Valid Min Max Stdev Mean 3300 9.00 1.71 1.43 1.00

TAXGOOD	Do you t	hink the Bush administration's tax cuts hav	e been:		
Start: 78 End: 78	Value	Label	Frequency	%	Va
Width: 1	1	Good for the nation's economy	1209	8.8 %	36
Type: numeric (ISO)	2	Dod for the notionic company	4405	0.00/	20

Type: numeric (ISO)
Interval: discrete	

Value	Label	Frequency	%	Valid %
1	Good for the nation's economy	1209	8.8 %	36.7%
2	Bad for the nation's economy	1185	8.6 %	36.0%
3	Made no difference	819	6.0 %	24.9%
9	Omit	80	0.6 %	2.4%
. (M)	-	10426	76.0 %	-

Valid	Min	Max	Mean	Stdev
3293	1.00	9.00	2.05	1.34

TRACK Do you think things in this country today are:

Start: 79 End: 79 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Generally going in the right direction	1566	11.4 %	45.7%
2	Seriously off on the wrong track	1729	12.6 %	50.4%
9	Omit	134	1.0 %	3.9%
. (M)	-	10290	75.0 %	-

Valid	Min	Max	Mean	Stdev
3429	1.00	9.00	1.82	1.53

TWOWAY04 If these were the only two presidential candidates on the ballot today, for whom would you have voted?

Start: 80 End: 80 Width: 1

Value	Label	Frequency	%	Valid %
1	Kerry	6757	49.3 %	50.9%
2	Bush	6290	45.8 %	47.4%
3	Would not have voted	216	1.6 %	1.6%

Variable Variable Description

TWOWAY04

If these were the only two presidential candidates on the ballot today, for whom would you have voted? *(cont.)*

Value	Label	Frequency	%	Valid %
9	Omit	0	0.0 %	0.0%
. (M)	-	456	3.3 %	-

Valid	Min	Max	Mean	Stdev
13263	1.00	3.00	1.51	0.53

VOTE2000

Did you vote in the presidential election in 2000?

Start: 81 End: 81 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	No, I did not vote	585	4.3 %	18.4%
2	Yes, for Al Gore	1221	8.9 %	38.4%
3	Yes, for George W. Bush	1257	9.2 %	39.5%
4	Yes, for another candidate	119	0.9 %	3.7%
. (M)	-	10537	76.8 %	-

Valid	Min	Max	Mean	Stdev
3182	1.00	4.00	2.29	0.80

SEXRACE

Sex by race

Start: 82 End: 82 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	White male	4698	34.2 %	34.9%
2	White female	5882	42.9 %	43.7%
3	Non-white male	1219	8.9 %	9.0%
4	Non-white female	1675	12.2 %	12.4%
. (M)	-	245	1.8 %	-

Valid	Min	Max	Mean	Stdev
13474	1.00	4.00	1.99	0.97

AGE60

Age 60 (four categories)

Start: 83 End: 83 Width: 1

Type: numeric (ISO) Interval: discrete

Frequency Value Valid % Label % 1 18-29 2591 18.9 % 19.0% 2 30-44 4135 30.1 % 30.3% 3 45-59 4262 31.1 % 31.2% 4 2651 19.3 % 19.4% 60 or over

			- 1023	K 4101 -					
Variable	Variable	e Desc	ription						
AGE60	Age 60 ((four ca	ategories) (0	cont.)					
	Value	Lab	e/			Frequenc	ry %	Valid %	
	. (M)	-				80	0.6 %		
	Valid		Min	Max	Mear	7	Stdev		
	13639		1.00	4.00	2.51		1.01		
AGE65	Age 65 ((six cat	egories)						
Start: 84	Value	Lab	e <i>l</i>			Frequenc	y %	Valid 9	
Type: numeric (ISO) Interval: discrete	1	18-2	24			1422	2 10.4 %	10.49	
	2	25-2	29			1169	8.5 %	8.6%	
	3	30-39				2555	18.6 %	18.7%	
	4	40-4	19			3202	2 23.3 %	23.5%	
	5	50-6	54			3496	3 25.5 %	25.69	
	6	65 c	r over			1795	5 13.1 %	13.29	
	. (M)	-				80	0.6 %		
	Valid		Min	Max	Mear	7	Stdev		
	13639		1.00	6.00	3.85		1.49		
OVER65	Age 65 a	and ov	er						
Start: 85	Value	Lab	e/			Frequenc	ry %	Valid 9	
End: 85 Width: 1	1	18-6	64			11844	1 86.3 %	86.89	
Type: numeric (ISO) Interval: discrete	2	65 c	r over			1795	5 13.1 %	13.29	
interval. discrete	. (M)	-				80	0.6 %		
	Valid		Min	Max	Mear	1	Stdev		
	13639		1.00	2.00	1.13		0.34		
PARTY	No matte	No matter how you voted today, do you usually think of yourself as:							
Start: 86	Value	Lab	el			Frequenc	ey %	Valid 9	
End: 86 Width: 1	1	Den	nocrat			5020	36.6 %	38.3%	
Type: numeric (ISO) Interval: discrete	2	Rep	ublican			4531	33.0 %	34.5%	
micryal. discitle	3	Inde	pendent			3570	26.0 %	27.2%	

4.4 %

598

. (M)

			- ICPS	R 4181 -				
Variable	Variable	Desc	ription					
PARTY	No matte	er how	you voted t	oday, do you usı	ually think o	f yourself a	as: (cont.)	
	Valid		Min	Max	Mear)	Stdev	
	13121		1.00	3.00	1.89		0.80	
INC50K	2003 tota	al famil	ly income:					
Start: 87 End: 87	Value	Labe	el			Frequenc	ey %	Valid %
Width: 1	1	Und	er \$50,000			5469	39.9 %	44.4%
Type: numeric (ISO) Interval: discrete	2	\$50,	000 or more	9		6852	49.9 %	55.6%
	. (M)	-				1398	3 10.2 %	-
	Valid		Min	Max	Mear)	Stdev	
	12321		1.00	2.00	1.56		0.50	
INC100K	2003 tota	al famil	ly income:					
Start: 88 End: 88	Value	Labe	el			Frequenc	ey %	Valid %
Width: 1	1	Und	er \$100,000)		1004	73.2 %	81.5%
Type: numeric (ISO) Interval: discrete	2	\$100	0,000 or mo	re		2280	16.6 %	18.5%
	. (M)	-				1398	3 10.2 %	-
	Valid		Min	Max	Mean)	Stdev	
	12321		1.00	2.00	1.19		0.39	
REL5	Are you:							
Start: 89	Value	Labe	əl			Frequenc	ey %	Valid %
End: 89 Width: 1	1	Prote	estant/Othe	r Christian		5306	38.7 %	54.0%
Type: numeric (ISO) Interval: discrete	2	Cath	olic			2538	3 18.5 %	25.8%
	3	Jewi	sh			267	7 1.9 %	2.7%

3	Jewish				26	7	1.9 %	2.7%	
4 Something else				65	0	4.7 %	6.6%		
5	None	None				106	5	7.8 %	10.8%
. (M)	-	-				389	3	28.4 %	-
Valid Min Max Mean					an		Si	tdev	
9826	26 1.00 5.00 1.94				4		1.	34	

			101 011 1	101				
Variable	Variable	Desci	ription					
WHITEREL	Religion	among	y whites					
Start: 90 End: 90	Value	Labe	el			Frequenc	cy %	Valid %
Width: 1	1	White Protestant/Other Christian				418	2 30.5 %	42.0%
Type: numeric (ISO) Interval: discrete	2	White Catholic				197	3 14.4 %	19.8%
	3	White Jewish				24	7 1.8 %	2.5%
	4	White Something else				39	3 2.9 %	3.9%
	5	White None				84	5 6.2 %	8.5%
	6	All o	thers			232	5 16.9 %	23.3%
	. (M)	-				375	4 27.4 %	-
	Valid		Min	Max	Mear)	Stdev	
	9965		1.00	6.00	2.87		2.08	

WPROTCON	White p	rotestant conservatives			
Start: 91 End: 91	Value	Label	Frequency	%	Valid %
110.91	1	White Protestant conservatives	1645	12 0 %	16.0%

Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	White Protestant conservatives	1645	12.0 %	16.0%
2	All others	8631	62.9 %	84.0%
. (M)	-	3443	25.1 %	-

Valid	Min	Max	Mean	Stdev
10276	1.00	2.00	1.84	0.37

WHTEVANG White born-again or evangelical Christians

Start: 92 End: 92 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	White evangelicals	2346	17.1 %	22.9%
2	All others	7916	57.7 %	77.1%
. (M)	-	3457	25.2 %	-

Valid	Min	Max	Mean	Stdev	
10262	1.00	2.00	1.77	0.42	

How often do you attend religious services? ATTEND2

Start: 93 End: 93 Width: 1

Value	Label	Frequency	%	Valid %
1	Weekly	4048	29.5 %	40.3%
2	Occasionally	4236	30.9 %	42.2%
3	Never	1569	11.4 %	15.6%
9	Omit	183	1.3 %	1.8%
	- 25 -			

Variable Variable Description ATTEND2 How often do you attend religious services? (cont.) Valid % Value Label Frequency % 3683 26.8 % . (M) Valid Min Max Stdev Mean 10036 1.00 9.00 1.88 1.20 ATTREL Church attendance by religion Start: 94 Value Label Frequency % Valid % End: 94 1 16.2% Width: 1 Protestants/Weekly 1630 11.9 % Type: numeric (ISO) 2 Protestants/Non-weekly 1572 11.5 % 15.7% Interval: discrete 3 Catholics/Weekly 1081 7.9 % 10.8% 4 14.5% Catholics/Non-weekly 1457 10.6 % 5 42.0% All others 4217 30.7 % 9 Omit 79 0.6 % 0.8% . (M) 3683 26.8 % Valid Min Max Mean Stdev 1.00 9.00 1.62 10036 3.55 **RELGCONS** White/Protestant or other Christian/Evangelical/Conservative/Attend church at least weekly Start: 95 Value Label Frequency % Valid % End: 95 1 Religious conservatives 826 6.0 % 8.0% Width: 1 Type: numeric (ISO) 2 All others 9454 68.9 % 92.0% Interval: discrete . (M) 3439 25.1 % Valid Min Stdev Max Mean 10280 1.00 2.00 0.27 1.92 COLLEDUC What was the last grade of school you completed? Start: 96 Value Label Frequency % Valid % End: 96 1 No degree 57.2% Width: 1 5712 41.6 %

Type: numeric (ISO) Interval: discrete

2 College graduate 4274 31.2 % 42.8% . (M) 3733 27.2 %

Valid	Min	Max	Mean	Stdev
9986	1.00	2.00	1.43	0.49

- 26 -

Variable	Variable	e Descri	iption					
BUSH	Do you a presider		or disappr	rove of the way G	George W. E	Bush is han	dling his job	as
Start: 97 End: 97 Width: 1 Type: numeric (ISO) Interval: discrete	Value	Labe	Label Frequency %					
	1	Strongly/Somewhat approve 3489					25.4 %	49.9%
	2	Somewhat/Strongly disapprove 3424 25.0 % 49					49.0%	
interval. discrete	9	Omit 77 0.6 %					1.1%	
	. (M)	-				6729	49.0 %	-
	Valid		Min	Max	Mear	1	Stdev	
	6990	1.00 9.00 1.58			0.93			

TIME3D	When d	id you f	inally decid	e for whom to v	ote in the	presidential	eled	ction?		
Start: 98 End: 98	Value	Labe	Label Frequency						Valid %	
Width: 1	1 Just today/In the last three days					8	04	5.9 %	9.0%	
Type: numeric (ISO) Interval: discrete	2	Sometime last week/During the last month/Before that					69	58.8 %	90.5%	
	9	Omit	Omit					0.3 %	0.5%	
	. (M)	- 4800 35.0 %				35.0 %	-			
	Valid		Min	Max	Me	ean	St	dev		
	8919		1.00	9.00	1.9	95	0.5	0.58		

TIMEWK	When did	d you fi	nally decid	e for whom to vo	ote in the pre	esidential el	ection?			
Start: 99 End: 99	Value	Labe	Label Frequency %							
Width: 1 Type: numeric (ISO)	th: 1 Just today/In the last week				y/In the last three days/Sometime			11.3%		
Interval: discrete	2	Durir	ng the last r	month/Before tha	7861	57.3 %	88.1%			
	9	Omit 46 0.3						0.5%		
	. (M)	- 4800 35.0 %						-		
	Valid		Min	Max	Mear) ,	Stdev			
	8919 1.00 9.00 1.92					(0.60	.60		

IRAQ2	How do	How do you feel about the U.S. decision to go to war with Iraq?							
Start: 100 End: 100	Value	Label	%	Valid %					
Width: 1	1	Strongly/Somewhat approve	3398	24.8 %	49.9%				
Type: numeric (ISO) Interval: discrete	2	Somewhat/Strongly disapprove	3352	24.4 %	49.2%				
intorval. dicordio	9	Omit	66	0.5 %	1.0%				
		- 27 -							

Variable	Variable	Descr	iption							
IRAQ2	How do	How do you feel about the U.S. decision to go to war with Iraq? (cont.)								
	Value	Labe	Label				/ %	Valid %		
	. (M)	-				6903	50.3 %	-		
	Valid		Min	Max	Mean	, ;	Stdev	dev		
	6816		1.00 9.00 1.57).89			

IRAQGO2

How do you think things are going for the U.S. in Iraq now?

Start: 101 End: 101 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Very/Somewhat well	2860	20.8 %	42.0%
2	Somewhat/Very badly	3847	28.0 %	56.4%
9	Omit	109	0.8 %	1.6%
. (M)	-	6903	50.3 %	-

Valid	Min	Max	Mean	Stdev
6816	1.00	9.00	1.69	1.05

TERWORR2

How worried are you that there will be another major terrorist attack in the U.S.?

Start: 102 End: 102 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Very/Somewhat worried	2466	18.0 %	74.9%
2	Not too/Not at all worried	804	5.9 %	24.4%
9	Omit	23	0.2 %	0.7%
. (M)	-	10426	76.0 %	-

Valid	Min	Max	Mean	Stdev
3293	1.00	9.00	1.30	0.78

COUNT2

How confident are you that votes in your state will be counted accurately?

Start: 103 End: 103 Width: 1

Value	Label	Frequency	%	Valid %
1	Very/somewhat confident	2916	21.3 %	91.4%
2	Not very/Not at all confident	276	2.0 %	8.6%
. (M)	-	10527	76.7 %	-

Valid	Min	Max	Mean	Stdev
3192	1.00	2.00	1.09	0.28

Variable	Variable	Variable Description									
BREAK2	In your v Laden vi		president to	oday, how would	I you rate th	ie importan	ce of the Osa	ama bin			
Start: 104 End: 104	Value	Labe	Label				y %	Valid %			
Width: 1	1	Very	/Somewhat	important	1548	11.3 %	52.9%				
Type: numeric (ISO) Interval: discrete	2	Not t	oo/Not at a	II important	1242	9.1 %	42.4%				
interval. disorete	9	Omit				139	1.0 %	4.7%			
	. (M)	-				10790	78.7 %	-			
	Valid		Min	Max	Mear	7	Stdev				
	2929		1.00	9.00		1.68					

NEC2	Do you t	hink th	e condition o	f the nation's e	conomy is:			
Start: 105 End: 105 Width: 1	Value	Labe	el			Frequenc	ry %	Valid %
	1	Excellent/Good			1490	10.9 %	43.5%	
Type: numeric (ISO) Interval: discrete	2	Not so good/Poor				1896	13.8 %	55.3%
	9	Omit	Omit				0.3 %	1.3%
	. (M)	-				10290	75.0 %	-
	Valid		Min	Max	Mear	7	Stdev	
	3429		1.00	9.00	1.65		0.96	

BUSHECON	Who wo	uld you	trust to har	ndle the econom	y?			
Start: 106 End: 106	Value	Labe	e/			Frequenc	y %	Valid %
Width: 1 Type: numeric (ISO) Interval: discrete	1	Only	George W.	Bush/Both of th	em	1511	11.0 %	44.1%
	2	Only	Only John Kerry/Neither of them				13.5 %	54.0%
	9	Omit	Omit				0.5 %	2.0%
	. (M)	-				10290	75.0 %	-
	Valid		Min	Max	Mea	n	Stdev	
	3429		1.00	9.00	1.70		1.14	

KERRECON	Who wo	/no would you trust to handle the economy?									
Start: 107 End: 107	Value	Label	Frequency	%	Valid %						
Width: 1	1	Only John Kerry/Both of them	1655	12.1 %	48.3%						
Type: numeric (ISO) Interval: discrete	2	Only George W. Bush/Neither of them	1707	12.4 %	49.8%						
morvan diooroto	9	Omit	67	0.5 %	2.0%						
	. (M)	-	10290	75.0 %	-						

Variable	Variable D	escription								
KERRECON	Who would	Who would you trust to handle the economy? (cont.)								
	Valid	Min	Mean	Stdev						
	3429	1.00	9.00	1.65	1.15					

BUSHTERR

Who would you trust to handle terrorism:

Start: 108 End: 108 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Only Bush/Both	1859	13.6 %	54.2%
2	Only Kerry/Neither	1498	10.9 %	43.7%
9	Omit	72	0.5 %	2.1%
. (M)	-	10290	75.0 %	-

Valid	Min	Max	Mean	Stdev
3429	1.00	9.00	1.60	1.19

KERRTERR

Who would you trust to handle terrorism:

Start: 109 End: 109 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Only Kerry/Both	1464	10.7 %	42.7%
2	Only Bush/Neither	1893	13.8 %	55.2%
9	Omit	72	0.5 %	2.1%
. (M)	-	10290	75.0 %	-

Valid	Min	Max	Mean	Stdev
3429	1.00	9.00	1.72	1.17

GOTVBUSH

Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote?

Start: 110 End: 110 Width: 1

Value	Label	Frequency	%	Valid %
1	Yes, for George W. Bush/Yes, for both	725	5.3 %	23.1%
2	Yes, for John Kerry/Not contacted	2419	17.6 %	76.9%
. (M)	-	10575	77.1 %	-

Valid	Min	Max	Mean	Stdev
3144	1.00	2.00	1.77	0.42

Variable	Variable	e Desc	ription					
GOTVKERY			Il you or talk ut coming ou	to you in person it to vote?	on behalf	of either m	ajor president	ial
Start: 111	Value	Lab	Label				cy %	Valid %
End: 111 Width: 1	1	Yes	Yes, for John Kerry/Yes, for both				2 5.9 %	25.8%
Type: numeric (ISO) Interval: discrete	2	Yes	, for George	W. Bush/Not cor	ntacted	233	2 17.0 %	74.2%
	. (M)	-				1057	5 77.1 %	-
	Valid		Min	Max Mean		n Stdev		
	3144		1.00	2.00	1.74		0.44	
			·	·			'	
UNFRBUSH	Did eithe	er of th	ese candida	tes for president	attack the	other unfa	irly?	
Start: 112 End: 112	Value	Labe	el			Frequen	cy %	Valid %
Width: 1 Type: numeric (ISO)	1	Only did	George W.	Bush did/Both ca	andidates	204	0 14.9 %	61.8%
Interval: discrete	2	Only	/ John Kerry	did/Neither cand	lidate did	112	1 8.2 %	34.0%
	9	Omi	Omit				9 1.0 %	4.2%
	. (M)	- 10419 75.9 %					-	
	Valid		Min	Max	Mear	1	Stdev	
	3300		1.00	9.00	1.68		1.61	

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\mathbf{U}	ıvı		711	`_		

Did either of these candidates for president attack the other unfairly?

Start: 113 End: 113 Width: 1

Type: numeric (ISO)
Interval: discrete

Value	Label	Frequency	%	Valid %
1	Only John Kerry did/Both candidates did	2202	16.1 %	66.7%
2	Only George W. Bush did/Neither candidate did	959	7.0 %	29.1%
9	Omit	139	1.0 %	4.2%
. (M)	-	10419	75.9 %	-

Valid	Min	Max	Mean	Stdev
3300	1.00	9.00	1.63	1.61

UNIONHH

Do you or does someone in your household belong to a labor union?

Start: 114 End: 114 Width: 1

Value	Label	Frequency	%	Valid %
1	Someone in household is union member	2352	17.1 %	23.5%
2	No one in household is union member	7638	55.7 %	76.5%
. (M)	-	3729	27.2 %	-

			- ICPSI	R 4181 -				
Variable	Variable	e Desci	ription					
UNIONHH	Do you	or does	someone ir	your household	d belong to	a labor uni	on? (cont.)	
	Valid		Min	Max	Mear)	Stdev	
	9990		1.00	2.00	1.76		0.42	
UNIONVOT	Do you	or does	someone ir	your household	d belong to	a labor uni	on?	
Start: 115	Value	Labe	el			Frequenc	y %	Valid %
End: 115 Width: 1	1	Vote	r is union m	ember		1322	9.6 %	13.2%
Type: numeric (ISO) Interval: discrete	2	Vote	r is not unio	n member		8668	63.2 %	86.8%
merval. discrete	. (M)	-				3729	27.2 %	-
	Valid		Min	Max	Mear)	Stdev	
	9990		1.00	2.00	1.87		0.34	
WOMENWED	Married	womer	1					
Start: 116 End: 116	Value	Labe	Label			Frequenc	y %	Valid %
Width: 1	1	Marr	ied women			4383	31.9 %	32.0%
Type: numeric (ISO) Interval: discrete	2	All o	thers			9327	68.0%	
	. (M)	-				9	9 0.1 % -	
	Valid		Min	Max	Mear)	Stdev	
	13710		1.00	2.00	1.68		0.47	
MOMS	Mothers							
Start: 117	Value	Labe	el			Frequenc	y %	Valid %
End: 117 Width: 1	1	Moth	Mothers			2201	16.0 %	21.1%
Type: numeric (ISO) Interval: discrete	2	All o	thers			8212	59.9 %	78.9%
	. (M)	-				3306	24.1 %	-
	Valid		Min	Max	Mear)	Stdev	
	10413		1.00	2.00	1.79		0.41	

MARCHILD	Married	with children			
Start: 118 End: 118	Value	Label	Frequency	%	Valid %
Width: 1	1	Married with children	2917	21.3 %	29.0%
Type: numeric (ISO) Interval: discrete	2	All others	7156	52.2 %	71.0%
miorvai. dicoroto	. (M)	-	3646	26.6 %	-

			- ICPS	R 4181 -				
Variable	Variable	e Desci	ription					
MARCHILD	Married	with ch	ildren <i>(con</i>	t.)				
	Valid		Min	Max	Mear)	Stdev	
	10073		1.00	2.00	1.71		0.45	
WRKWOMEN	Working	wome	n					
Start: 119	Value	Labe	əl			Frequenc	y %	Valid %
End: 119 Width: 1 Type: numeric (ISO) Interval: discrete	1	Worl	king women			1037	7 7.6 %	30.3%
	2	All o	All others				17.4 %	69.7%
	. (M)	-	-			10293	3 75.0 %	-
	Valid		Min	Max	Mear)	Stdev	
	3426		1.00	2.00	1.70		0.46	
LOSTHH	Have yo	u or ha	is someone	in your household	d lost a job	in the last	four years?	
Start: 120	Value	Labe	el			Frequenc	y %	Valid %
End: 120 Width: 1	1	Som	eone in hou	sehold lost a job		1135	8.3 %	34.9%
Type: numeric (ISO) Interval: discrete	2	No c	ne in house	hold lost a job		2115	5 15.4 %	65.1%
interval. discrete	. (M)	-				10469	76.3 %	-
	Valid		Min	Max	Mear)	Stdev	
	3250		1.00	2.00	1.65		0.48	
LOSTVOT	Have yo	u or ha	is someone	in your household	d lost a job	in the last	four years?	
Start: 121 End: 121	Value	Labe	el			Frequenc	y %	Valid %
Width: 1	1	Vote	r lost a job			599	4.4 %	18.4%
Type: numeric (ISO)	0	Vata	ممائم ممائم	a a !ab		205	1000	04.00/

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Voter lost a job	599	4.4 %	18.4%
2	Voter did not lose a job	2651	19.3 %	81.6%
. (M)	-	10469	76.3 %	-

Valid	Min	Max	Mean	Stdev	
3250	1.00	2.00	1.82	0.39	

QRACE Unadjusted race

Start: 122 End: 122 Width: 1 Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	White	10291	75.0 %	79.9%
2	Black	1491	10.9 %	11.6%
3	Hispanic/Latino	688	5.0 %	5.3%

Variable Variable Description

QRACE

Unadjusted race (cont.)

Value	Label	Frequency	%	Valid %
4	Asian	200	1.5 %	1.6%
5	Other	207	1.5 %	1.6%
. (M)	-	842	6.1 %	-

Valid	Min	Max	Mean	Stdev
12877	1.00	5.00	1.33	0.78

QRACEAI

Unadjusted race (AZ, MT, OK)

Start: 123 End: 123 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	White	480	3.5 %	85.1%
2	Black	23	0.2 %	4.1%
3	Hispanic/Latino	21	0.2 %	3.7%
4	Asian	8	0.1 %	1.4%
5	American Indian	26	0.2 %	4.6%
6	Other	6	0.0 %	1.1%
. (M)	-	13155	95.9 %	-

Valid	Min	Max	Mean	Stdev
564	1.00	6.00	1.40	1.08

QRACEAK

Unadjusted race (AK)

Start: 124 End: 124 Width: 1

Type: numeric (ISO) Interval: discrete

Value Frequency Label Valid % 1 White 52 0.4 % 72.2% 2 Black 0.1 % 12.5% 9 3 0.0 % Hispanic/Latino 8.3% 6 4 Asian 0.0 % 1 1.4% 5 Alaska native 0 0.0 % 0.0% 6 Other 0.0 % 5.6% . (M) 13647 99.5 %

Valid	Min	Max	Mean	Stdev	
72	1.00	6.00	1.61	1.27	

Variable Variable Description

SPANISHQ

Language of questionnaire

Start: 125 End: 125 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	Spanish	35	0.3 %	0.8%
2	English	4319	31.5 %	99.2%
. (M)	-	9365	68.3 %	-

Valid	Min	Max	Mean	Stdev
4354	1.00	2.00	1.99	0.09

REGION

Start: 126 End: 126 Width: 1

Type: numeric (ISO) Interval: discrete

National region

Value	Label	Frequency	%	Valid %
1	East	2922	21.3 %	21.3%
2	Midwest	3686	26.9 %	26.9%
3	South	4463	32.5 %	32.5%
4	West	2648	19.3 %	19.3%

Valid	Min	Max	Mean	Stdev	
13719	1.00	4.00	2.50	1.03	

SIZEPLAC

Size of place code

Start: 127 End: 127 Width: 1

Type: numeric (ISO) Interval: discrete

Value	Label	Frequency	%	Valid %
1	City over 500,000	1498	10.9 %	10.9%
2	City: 50,000 to 500,000	2814	20.5 %	20.5%
3	Suburbs	6193	45.1 %	45.2%
4	City: 10,000 to 49,999	1160	8.5 %	8.5%
5	Rural	2046	14.9 %	14.9%
. (M)	-	8	0.1 %	-

Valid	Min	Max	Mean	Stdev	
13711	1.00	5.00	2.96	1.15	

SIZEPLC3

Size of place code (3 categories)

Start: 128 End: 128 Width: 1

Value	Label	Frequency	%	Valid %
1	City over 50,000	3504	25.5 %	29.9%
2	Suburbs	5441	39.7 %	46.4%
3	Small cities and Rural	2774	20.2 %	23.7%
. (M)	- 35 -	2000	14.6 %	-

Variable Variable Description SIZEPLC3 Size of place code (3 categories) (cont.) Valid Min Max Mean Stdev 11719 1.00 3.00 1.94 0.73

CDNUM

Congressional district number

Start: 129 End: 130 Width: 2

Value	Frequency	%	Valid %
1	1656	12.1 %	14.1%
2	1153	8.4 %	9.8%
3	1307	9.5 %	11.2%
4	649	4.7 %	5.5%
5	1089	7.9 %	9.3%
6	864	6.3 %	7.4%
7	707	5.2 %	6.0%
8	696	5.1 %	5.9%
9	67	0.5 %	0.6%
10	320	2.3 %	2.7%
11	600	4.4 %	5.1%
12	461	3.4 %	3.9%
13	512	3.7 %	4.4%
14	213	1.6 %	1.8%
15	134	1.0 %	1.1%
16	73	0.5 %	0.6%
17	118	0.9 %	1.0%
18	102	0.7 %	0.9%
19	136	1.0 %	1.2%
20	48	0.3 %	0.4%
21	18	0.1 %	0.2%
22	260	1.9 %	2.2%
25	13	0.1 %	0.1%
26	47	0.3 %	0.4%
27	41	0.3 %	0.3%
29	36	0.3 %	0.3%
30	50	0.4 %	0.4%
31	8	0.1 %	0.1%
36	69	0.5 %	0.6%

- ICPSR 4181 -

Variable	Variable De	scription						
CDNUM	Congression	Congressional district number (cont.)						
	Value				Frequency	%	Valid %	
	38	38			94	0.7 %	0.8%	
	45	45			34	0.2 %	0.3%	
	52				98	0.7 %	0.8%	
	53				46	0.3 %	0.4%	
	. (M)	. (M)			2000	14.6 %	-	
	Valid	Valid Min Max Mea			an	Stdev		
	11719					8.61		



















YOUR ANSWERS ARE

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Please check only <u>ONE</u> response for each question.

VERSION 1

[A] Are you:		[F] To which ag	je group do you	ı belong?	
₁ ☐ Male	2 🗌 Female	1 🔲 18-24	4 🔲 40-44	7 🔲 60-64	
		2 🔲 25-29	5 🗌 45-49	8 🛘 65-74	
[B] Are you:		з 🔲 30-39	6 🔲 50-59	9 ☐ 75 or over	
1 ☐ White	4 ☐ Asian				
2 🔲 Black	5 ☐ Other		lection for U.S.		
₃ ☐ Hispanic/Latino		<u> </u>	ves, did you jus		
		_	nocratic candidat		
[C] In today's election for	or president, aid you	2 ☐ The Republican candidate			
just vote for:			/ho?		
1 ☐ John Kerry (Dem)		0 ☐ Did not v	ote for U.S. Hou	se	
2 George W. Bush (• •	II II Da waw ann	on diao	ave of the way	
3 ☐ Ralph Nader (Ind)			[H] Do you approve or disapprove of the way		
9 Other: Who?		George W. Bush is handling his job as president?			
0 ☐ Did not vote for pr	esident	1 ☐ Strongly approve 2 ☐ Somewhat approve			
[D] When did you finally	decide for whom to				
vote in the presidentia		3 ☐ Somewhat disapprove			
1 ☐ Just today		4 ☐ Strongly	• •		
2 ☐ In the last three da	avs	- Carongly	αισαρρίονο		
₃ ☐ Sometime last we	•	[I] Which ONE	candidate qualit	ty mattered most	
4 ☐ During the last mo			ow you voted fo	or president?	
5 ☐ Before that		(Check only o	•		
		1 ☐ He cares about people like me			
[E] Which ONE issue ma	attered most in		strong religious fa		
deciding how you vote	ed for <u>president</u> ?		nest and trustwo	rthy	
(Check only one)		4 ☐ He is a s	J		
¹ ☐ Taxes		5 ☐ He is inte	•		
2 Education			ring about neede	-	
3 ☐ Iraq		7 ☐ He has d	lear stands on th	ne issues	
4 🗌 Terrorism					
5			lispanic or Latii	no descent?	
6 ☐ Moral values		1 ☐ Yes			
⁷ ☐ Health care		2 🗆 No			

PLEASE TURN THE QUESTIONNAIRE OVER



[K] Compared to four years ago, is the country:	[T] What was the last grade of school you completed?		
 1 ☐ Safer from terrorism 2 ☐ Less safe from terrorism 	1 ☐ Did not complete high school		
_	2 ☐ High school graduate		
[L] Do you or does someone in your household belong to a labor union?	₃ ☐ Some college or associate degree		
1 ☐ Yes, I do	4 ☐ College graduate		
2 ☐ Yes, someone else does	5 ☐ Postgraduate study		
3 ☐ Yes, I do and someone else does	[U] Is this the first time you have ever voted?		
4 ☐ No one does	1 ☐ Yes 2 ☐ No		
[M] How do you feel about the U.S. decision to go to war with Iraq?	[V] Are you: 1 ☐ Protestant 2 ☐ Catholic 6 ☐ Muslim		
 1 ☐ Strongly approve 2 ☐ Somewhat approve 	3 ☐ Mormon/LDS 7 ☐ Something else		
3 ☐ Somewhat disapprove	4 ☐ Other Christian 8 ☐ None		
4 ☐ Strongly disapprove	[W] Would you describe yourself as a born-again		
	or evangelical Christian?		
[N] How do you think things are going for the U.S. in Iraq now?	1 ☐ Yes 2 ☐ No		
1 ☐ Very well	[X] How often do you attend religious services?		
₂ ☐ Somewhat well	1 ☐ More than once a week		
₃ ☐ Somewhat badly	2 ☐ Once a week		
₄ □ Very badly	3 ☐ A few times a month		
[O] Compared to four years ago, is your family's financial situation:	4 ☐ A few times a year 5 ☐ Never		
₁ ☐ Better today	[Y] No matter how you voted today, do you		
2 ☐ Worse today	usually think of yourself as a: 1 ☐ Democrat 3 ☐ Independent		
3 ☐ About the same	1 ☐ Democrat 3 ☐ Independent 2 ☐ Republican 4 ☐ Something else		
[P] If these were the only two presidential candidates on the ballot today, for whom	[Z] On most political matters, do you consider yourself:		
would you have voted?	1 ☐ Liberal		
1 ☐ John Kerry (Dem) 2 ☐ George W. Bush (Rep)			
3 ☐ Would not have voted for president	₃ ☐ Conservative		
·	[AA] 2003 total family income:		
[Q] Have you ever served in the U.S. military? 1 ☐ Yes	1 ☐ Under \$15,000 5 ☐ \$75,000-\$99,999		
2 □ No	2 ☐ \$15,000-\$29,999 6 ☐ \$100,000-\$149,999		
_	3 □ \$30,000-\$49,999 7 □ \$150,000-\$199,999		
[R] Are you currently married?	4 □ \$50,000-\$74,999 8 □ \$200,000 or more		
1 ☐ Yes 2 ☐ No	[AB] What type of telephone service is there <u>in</u> <u>your home</u> that you could use or be reached		
[S] Do you have any children under 18 living in	on? (Check only one)		
your household?	1 ☐ Both regular land-line and cell phone service		
1 ☐ Yes	2 Only regular, land-line phone service		
2 □ No	3 ☐ Only cell phone service		
	4 ☐ No telephone service at home		



















YOUR ANSWERS ARE

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Please check only <u>ONE</u> response for each question.

VERSION 2

[A] Are you:	[F] To which age group do you belong?				
1 ☐ Male 2 ☐ Female	1 □ 18-24 4 □ 40-44 7 □ 60-64				
	2 □ 25-29 5 □ 45-49 8 □ 65-74				
[B] Are you:	3 □ 30-39 6 □ 50-59 9 □ 75 or over				
1 ☐ White 4 ☐ Asian					
2 ☐ Black 5 ☐ Other	[G] In today's election for U.S. House of				
3 ☐ Hispanic/Latino	Representatives, did you just vote for:				
	1 ☐ The Democratic candidate				
[C] In today's election for president, did you	2 ☐ The Republican candidate				
just vote for:	9 Other: Who?				
1 ☐ John Kerry (Dem)	0 ☐ Did not vote for U.S. House				
2 ☐ George W. Bush (Rep)					
3 ☐ Ralph Nader (Ind)	 [H] Do you approve or disapprove of the way George W. Bush is handling his job as president? 1 ☐ Strongly approve 				
9 Other: Who?					
o ☐ Did not vote for president					
[D] When did you finally decide for whom to	2 ☐ Somewhat approve				
vote in the presidential election?	3 ☐ Somewhat disapprove				
1 ☐ Just today	4 ☐ Strongly disapprove				
2 ☐ In the last three days	The Strongly disapprove				
3 ☐ Sometime last week	[I] Which ONE candidate quality mattered most				
4 ☐ During the last month	in deciding how you voted for <u>president</u> ? (Check only one)				
5 ☐ Before that					
	7 ☐ He has clear stands on the issues				
[E] Which ONE issue mattered most in	6 ☐ He will bring about needed change				
deciding how you voted for president?	5 ☐ He is intelligent				
(Check only one)	4 ☐ He is a strong leader				
7 ☐ Health care	∃ ☐ He is honest and trustworthy				
6 ☐ Moral values	2 ☐ He has strong religious faith				
5 ☐ Economy/Jobs	1 ☐ He cares about people like me				
4 ☐ Terrorism					
3 ☐ Iraq	[J] Are you of Hispanic or Latino descent?				
2 ☐ Education	1 ☐ Yes				
1 ☐ Taxes	2 □ No				

PLEASE TURN THE QUESTIONNAIRE OVER



NATIONAL (G-N-V2-2004)

[K] Compared to four years ago, is the country:	[T] What was the last grade of school you completed?		
 1 ☐ Safer from terrorism 2 ☐ Less safe from terrorism 	1 ☐ Did not complete high school		
_	2 ☐ High school graduate		
[L] Do you or does someone in your household belong to a labor union?	₃ ☐ Some college or associate degree		
1 ☐ Yes, I do	4 ☐ College graduate		
2 ☐ Yes, someone else does	5 ☐ Postgraduate study		
3 ☐ Yes, I do and someone else does	[U] Is this the first time you have ever voted?		
4 ☐ No one does	1 ☐ Yes 2 ☐ No		
[M] How do you feel about the U.S. decision to go to war with Iraq?	[V] Are you: 1 ☐ Protestant 2 ☐ Catholic 6 ☐ Muslim		
 1 ☐ Strongly approve 2 ☐ Somewhat approve 	3 ☐ Mormon/LDS 7 ☐ Something else		
3 ☐ Somewhat disapprove	4 ☐ Other Christian 8 ☐ None		
4 ☐ Strongly disapprove	[W] Would you describe yourself as a born-again		
	or evangelical Christian?		
[N] How do you think things are going for the U.S. in Iraq now?	1 ☐ Yes 2 ☐ No		
1 ☐ Very well	[X] How often do you attend religious services?		
₂ ☐ Somewhat well	1 ☐ More than once a week		
₃ ☐ Somewhat badly	2 ☐ Once a week		
₄ □ Very badly	3 ☐ A few times a month		
[O] Compared to four years ago, is your family's financial situation:	4 ☐ A few times a year 5 ☐ Never		
₁ ☐ Better today	[Y] No matter how you voted today, do you		
2 ☐ Worse today	usually think of yourself as a: 1 ☐ Democrat 3 ☐ Independent		
3 ☐ About the same	1 ☐ Democrat 3 ☐ Independent 2 ☐ Republican 4 ☐ Something else		
[P] If these were the only two presidential candidates on the ballot today, for whom	[Z] On most political matters, do you consider yourself:		
would you have voted?	1 ☐ Liberal		
1 ☐ John Kerry (Dem) 2 ☐ George W. Bush (Rep)			
3 ☐ Would not have voted for president	₃ ☐ Conservative		
·	[AA] 2003 total family income:		
[Q] Have you ever served in the U.S. military? 1 ☐ Yes	1 ☐ Under \$15,000 5 ☐ \$75,000-\$99,999		
2 □ No	2 ☐ \$15,000-\$29,999 6 ☐ \$100,000-\$149,999		
_	з □ \$30,000-\$49,999 7 □ \$150,000-\$199,999		
[R] Are you currently married?	4 □ \$50,000-\$74,999 8 □ \$200,000 or more		
1 ☐ Yes 2 ☐ No	[AB] What type of telephone service is there <u>in</u> <u>your home</u> that you could use or be reached		
[S] Do you have any children under 18 living in	on? (Check only one)		
your household?	1 ☐ Both regular land-line and cell phone service		
1 ☐ Yes	2 Only regular, land-line phone service		
2 □ No	3 ☐ Only cell phone service		
	4 ☐ No telephone service at home		



















YOUR ANSWERS ARE

CONFIDENTIAL

Please check only <u>ONE</u> response for each question.

VERSION 3

[A] Are you:	[H] To which age group do you belong?					
1 ☐ Male	2 🗆 Female	1 🔲 18-24	4 🔲 40-44	7 🔲 60-64		
		2 🗌 25-29	5 🔲 45-49	8 🗆 65-74		
[B] Are you:		з 🗌 30-39	6 🔲 50-59	9 ☐ 75 or over		
1 ☐ White	4 ☐ Asian					
2 ☐ Black	5 🗆 Other	[I] In today's election for U.S. House of Representatives, did you just vote for:				
з ☐ Hispanic/Latino						
[0]			ocratic candidate			
[C] In today's election for	r president, did you	•	ublican candidate	Э		
just vote for:			ho?			
1 ☐ John Kerry (Dem)	11	0 □ Did not v	ote for U.S. Hous	se		
2 ☐ George W. Bush (R	(ep)	[.]] Which come	s closest to voi	ır feelings about		
3 ☐ Ralph Nader (Ind)		the Bush adm	•	ar reenings about		
9 Other: Who?	••		4 ☐ Enthusiastic			
0 ☐ Did not vote for pre	sident	3 ☐ Satisfied, but not enthusiastic 2 ☐ Dissatisfied, but not angry 1 ☐ Angry				
[D] Was your vote for pre	sident mainly:					
1 ☐ For your candidate	Sident mainly.					
2 ☐ Against his oppone	nt	T Li Aligiy				
2 ☐ Against his oppone	III	[K] Did either of these candidates for president				
[E] Are you currently mai	rried?	attack the other unfairly?				
1 ☐ Yes	2 🔲 No	1 ☐ Only John Kerry did				
		2 ☐ Only George W. Bush did				
[F] Do you or does some		3 ☐ Both did				
household own a gun?		4 ☐ Neither d	id			
1 ☐ Yes	2	[]] De veu cons		lua a.		
[G] If these were the only	two presidential		sider the war in	-		
[G] If these were the only two presidential candidates on the ballot today, for whom		1 ☐ Part of the war on terrorism				
would you have voted?		2 ☐ Separate from the war on terrorism				
1 ☐ John Kerry (Dem)		[M] Are you of I	Hispanic or Lati	no descent?		
2 ☐ George W. Bush (R	(ep)	1 ☐ Yes				
3 ☐ Would not have vot		 2 □ No				
		1				

PLEASE TURN THE QUESTIONNAIRE OVER ■



NATIONAL (G-N-V3-2004)

[N] Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? 1 ☐ Yes, for John Kerry 2 ☐ Yes, for George W. Bush 3 ☐ Yes, for both Kerry and Bush 4 ☐ No, I was not contacted	[V] Did you vote in the presidential election in 2000? 1 □ No, I did not vote 2 □ Yes, for Al Gore 3 □ Yes, for George W. Bush 4 □ Yes, for another candidate		
 [O] In general, does John Kerry mostly: 1 ☐ Say what he believes 2 ☐ Say what he thinks people want to hear [P] In general, does George W. Bush pay more attention to the interests of: 1 ☐ Ordinary Americans 	[W] Are you: 1 ☐ Protestant 5 ☐ Jewish 2 ☐ Catholic 6 ☐ Muslim 3 ☐ Mormon/LDS 7 ☐ Something else 4 ☐ Other Christian 8 ☐ None		
2 ☐ Large corporations [Q] Are you gay, lesbian or bisexual? 1 ☐ Yes 2 ☐ No	 [X] Would you describe yourself as a born-again or evangelical Christian? 1 ☐ Yes 2 ☐ No 		
 [R] How concerned are you about the availability and cost of health care? 1 ☐ Very concerned 2 ☐ Somewhat concerned 3 ☐ Not very concerned 4 ☐ Not at all concerned [S] Which comes closest to your position? Abortion should be: 1 ☐ Legal in all cases 2 ☐ Legal in most cases 3 ☐ Illegal in most cases 	[Y] How often do you attend religious services? 1 ☐ More than once a week 2 ☐ Once a week 3 ☐ A few times a month 4 ☐ A few times a year 5 ☐ Never [Z] No matter how you voted today, do you usually think of yourself as a: 1 ☐ Democrat 3 ☐ Independent		
 4 ☐ Illegal in all cases [T] How confident are you that votes in your state will be counted accurately? 1 ☐ Very confident 2 ☐ Somewhat confident 3 ☐ Not very confident 4 ☐ Not at all confident 	2 Republican 4 Something else [AA] On most political matters, do you consider yourself: 1 Liberal 2 Moderate 3 Conservative		
 [U] Which comes closest to your view of gay and lesbian couples: 1 ☐ They should be allowed to legally marry 2 ☐ They should be allowed to legally form civil unions, but not marry 3 ☐ There should be no legal recognition of their relationships 	[AB] 2003 total family income: 1 ☐ Under \$15,000		



















YOUR ANSWERS ARE

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Please check only <u>ONE</u> response for each question.

VERSION 4

[A] Are you: 1 ☐ Male	2 ☐ Female	[G] To which age group do you belong? 1 □ 18-24 4 □ 40-44 7 □ 60-64 2 □ 25-29 5 □ 45-49 8 □ 65-74		
[B] Are you: 1 ☐ White	4 ☐ Asian	2 ☐ 25-29 5 ☐ 45-49 8 ☐ 65-74 3 ☐ 30-39 6 ☐ 50-59 9 ☐ 75 or over		
2 ☐ Black 3 ☐ Hispanic/Latino	5 ☐ Other	[H] In today's election for U.S. House of Representatives, did you just vote for:1 ☐ The Democratic candidate		
<pre>[C] In today's election for just vote for: 1 ☐ John Kerry (Dem)</pre>	president, did you	 2 ☐ The Republican candidate 9 ☐ Other: Who? 0 ☐ Did not vote for U.S. House 		
2 ☐ George W. Bush (Rep) 3 ☐ Ralph Nader (Ind) 9 ☐ Other: Who?		[I] Who would you trust to handle the economy? 1 Only John Kerry 2 Only George W. Bush 3 Both of them 4 Neither of them [J] Who would you trust to handle terrorism? 1 Only John Kerry 2 Only George W. Bush 3 Both of them 4 Neither of them		
4 ☐ Poor [F] Are you of Hispanic of 1 ☐ Yes 2 ☐ No	r Latino descent?	 1 ☐ Very important 2 ☐ Somewhat important 3 ☐ Not too important 4 ☐ Not at all important 		

PLEASE TURN THE QUESTIONNAIRE OVER



[M] Is your opinion of George W. Bush:1 ☐ Favorable2 ☐ Unfavorable	 [U] Do you think the war with Iraq has improved the long-term security of the United States? 1 ☐ Yes 2 ☐ No 		
 [N] Is your opinion of John Kerry: 1 ☐ Favorable 2 ☐ Unfavorable [O] Which comes closer to your view: 1 ☐ Government should do more to solve problems 	[V] Have you or has someone in your household lost a job in the last four years? 1 ☐ Yes, I have 2 ☐ Yes, someone else has 3 ☐ Yes, I have and someone else has 4 ☐ No one has		
 2 ☐ Government is doing too many things better left to businesses and individuals [P] How worried are you that there will be another major terrorist attack in the U.S.? 1 ☐ Very worried 2 ☐ Somewhat worried 3 ☐ Not too worried 	[W] What was the last grade of school you completed? 1 □ Did not complete high school 2 □ High school graduate 3 □ Some college or associate degree 4 □ College graduate 5 □ Postgraduate study		
 4 ☐ Not at all worried [Q] Compared to four years ago, is the job situation in your area: 1 ☐ Better today 2 ☐ Worse today 3 ☐ About the same 	 [X] Are you currently married? 1 ☐ Yes 2 ☐ No [Y] Do you have any children under 18 living in your household? 1 ☐ Yes 2 ☐ No [Z] Do you work full-time for pay? 		
 [R] Do you or does someone in your household belong to a labor union? 1 ☐ Yes, I do 2 ☐ Yes, someone else does 3 ☐ Yes, I do and someone else does 4 ☐ No one does 	1 ☐ Yes 2 ☐ No [AA] Are you gay, lesbian or bisexual? 1 ☐ Yes 2 ☐ No [AB] No matter how you voted today, do you usually think of yourself as a: 1 ☐ Democrat 3 ☐ Independent		
[S] If these were the only two presidential candidates on the ballot today, for whom would you have voted? 1 ☐ John Kerry (Dem) 2 ☐ George W. Bush (Rep) 3 ☐ Would not have voted for president	2 Republican 4 Something else [AC] On most political matters, do you consider yourself: 1 Liberal 2 Moderate 3 Conservative		
 [T] Do you think the Bush administration's tax cuts have been: 1 ☐ Good for the nation's economy 2 ☐ Bad for the nation's economy 3 ☐ Made no difference 	[AD] 2003 total family income: 1 ☐ Under \$15,000		

National Election Pool Absentee Voter Survey October, 2004

Assoc will be	riated Press. We ar	re conduct. I'd like	I'm calling for the national television news organizations and the ing a brief opinion survey. We are not selling anything. All your answers to speak to the person living in your household, 18 years of age or older, yould that be?
IF TH	IE RESPONDEN	T SAYS T	THEY ARE ON THE DO NOT CALL LIST, SAY:
for res		Ve do publ	se laws apply to sales calls from telemarketing firms, and not calls made lic opinion research it is not telemarketing and the laws you just
-	HE PERSON WH Γ BIRTHDAY, PI		VERED THE PHONE INDICATES THAT HE/SHE HAS THE TO (S)1.]
BIRT			VERED THE PHONE IS NOT THE ONE WITH THE NEXT TO THE PERSON WHO IS. IF THAT PERSON COMES TO THE
Assoc will b	riated Press. We ar	e conduct	I'm calling for the national television news organizations and the ing a brief opinion survey. We are not selling anything. All your answers a 18 years of age or older? Are you the one at this phone number who has
[IF "Y	YES" TO BOTH,	PROCEE	ED TO (S)1]
_			NEXT BIRTHDAY IS NOT HOME, FIND OUT THAT PERSON'S TIME TO CALL BACK.]
(S)1.	Some people are not? (CODE AN	_	to vote and others are not. Are you registered to vote in [STATE], or
	Yes	1	CONTINUE
	No	2	SKIP TO NOTE ABOVE (N)1
	Refused	8	SKIP TO NOTE ABOVE (N)1
	Don't know	9	SKIP TO NOTE ABOVE (N)1

(S)2A. Have you already voted in the upcoming general election by sending in a mail or absentee ballot or by going to an early voting location, or not? (CODE ANSWER)

Yes	1	CONTINUE
No	2	SKIP TO (S)3
Refused	8	SKIP TO (S)3
Don't know	9	SKIP TO (S)3

(S)2B. Did you vote by sending in an absentee ballot by mail or did you vote in person at an early voting location?

```
Mail/Absentee1SKIP TO NOTE ABOVE (VP)A1Early, in-person2SKIP TO NOTE ABOVE (VP)A1Don't know9SKIP TO NOTE ABOVE (VP)A1
```

(S)3. How likely is it that you will vote in the upcoming general election? Will you... (**READ LIST**)

```
CONTINUE
     Definitely vote,
                              1
      Probably vote,
                              2
                                    SKIP TO NOTE ABOVE (N)1
     Probably not vote
Definitely not vote?
                             3
4
                                    SKIP TO NOTE ABOVE (N)1
OR
                                    SKIP TO NOTE ABOVE (N)1
     Refused
                              8
                                    SKIP TO NOTE ABOVE (N)1
     Don't know
                              9
                                    SKIP TO NOTE ABOVE (N)1
```

(S)4. Will you vote on Election Day at your precinct's polling place OR will you vote prior to Election Day either by sending in an absentee ballot or by voting in-person at an early voting location? (CODE ANSWER)

Vote at polling place on Election Day	1	SKIP TO NOTE ABOVE (N)1
Mail/Send in ballot	2	SKIP TO NOTE ABOVE (VP)A1
Early, in-person	3	SKIP TO NOTE ABOVE (VP)A1
Doesn't plan to vote	4	SKIP TO NOTE ABOVE (N)1
Refused	8	SKIP TO NOTE ABOVE (N)1
Don't know	9	SKIP TO NOTE ABOVE (N)1

"Now turning to some races that will be on the upcoming general election ballot..."

IF (S)2A CODED 1 "YES" SKIP TO (VP)B1, OTHERWISE, CONTINUE.

(VP)A1 Who will you vote for in the election for president? (**READ LIST**)

Refused **VOLUNTEERED**

John Kerry, the Democrat

	John Kerry, the Democrat	1	SKIP TO (VP)C1
	George W. Bush, the Republican	2	SKIP TO (VP)C2
OR	Ralph Nader, the Independent	3	SKIP TO (VP)D
	Another candidate VOLUNTEERED	9	SKIP TO (VP)D
	Undecided/Don't know VOLUNTEERED	99	CONTINUE
	Will not vote for president VOLUNTEERED	0	SKIP TO NOTE ABOVE (N)1

98

1

SKIP TO (VP)A3

SKIP TO (VP)C1

(VP)A2 Well, as of today, do you lean more toward voting for... (**READ LIST**)

OR	John Kerry, the Democrat George W. Bush, the Republican Ralph Nader, the Independent Another candidate VOLUNTEERED	1 2 3 9	SKIP TO (VP)C1 SKIP TO (VP)C2 SKIP TO (VP)D SKIP TO (VP)D
	Undecided/Don't know VOLUNTEERED Will not vote for president VOLUNTEERED Refused VOLUNTEERED	99 0 98	SKIP TO NOTE ABOVE (N)1 SKIP TO NOTE ABOVE (N)1 CONTINUE

(VP)A3 Your answer is confidential, no individual answers will be released. The results of this survey will only be used for analysis on Election Day. Your answers are important to us, we don't want someone else to speak for you. We'd really appreciate it if you would tell us who you plan to vote for. (**READ LIST IF NECESSARY**)

	George W. Bush, the Republican	2	SKIP TO (VP)C2
OR	Ralph Nader, the Independent	3	SKIP TO (VP)D
	Another candidate VOLUNTEERED	9	SKIP TO (VP)D
	Undecided/Don't know VOLUNTEERED	99	STATE SPECIFIC SKIP
	Will not vote for president VOLUNTEERED	0	STATE SPECIFIC SKIP
	Refused VOLUNTEERED	98	STATE SPECIFIC SKIP

(VP)B1	Who did you	vote for in the	election for	president?	(READ LIST)

John Kerry, the Democrat
George W. Bush, the Republican

OR Ralph Nader, the Independent
Another candidate VOLUNTEERED

SKIP TO (VP)C1
SKIP TO (VP)C2
SKIP TO (VP)D
SKIP TO (VP)D

Did not vote for president **VOLUNTEERED** 0 **SKIP TO NOTE ABOVE** (?)1

Refused VOLUNTEERED 98 CONTINUE

(VP)B2 Your answer is confidential, no individual answers will be released. The results of this survey will only be used for analysis on Election Day. Your answers are important to us, we don't want someone else to speak for you. We'd really appreciate it if you would tell us who you voted for. (READ LIST IF NECESSARY)

John Kerry, the Democrat
George W. Bush, the Republican

OR Ralph Nader, the Independent
Another candidate VOLUNTEERED

1 CONTINUE
SKIP TO (VP)C2

SKIP TO (VP)D
9 SKIP TO (VP)D

Did not vote for president **VOLUNTEERED** 0 **STATE SPECIFIC SKIP**Refused **VOLUNTEERED** 98 **STATE SPECIFIC SKIP**

(VP)C1 Is your vote for president mainly FOR John Kerry or is it mainly AGAINST George W. Bush?

For John Kerry 1 STATE SPECIFIC SKIP
Against George W. Bush 2 STATE SPECIFIC SKIP

Don't know/refused 99 **STATE SPECIFIC SKIP**

(VP)C2 Is your vote for president mainly FOR George W. Bush or is it mainly AGAINST John Kerry?

For George W. Bush 1 Against John Kerry 2

Don't know/refused 99

(VP)D If John Kerry, the Democrat, and George W. Bush, the Republican, were the only two presidential candidates on the ballot, for whom would you vote? (**CODE ANSWER**)

John Kerry, the Democrat 1
George W. Bush, the Republican 2
Would not have voted for president **VOLUNTEERED** 3

IF (S)2A CODED 1 "YES" SKIP TO (VH)B1, OTHERWISE, CONTINUE.

(VH)A1 Who will you vote for in the election for U.S. House of Representatives? (**READ LIST**)

OR	The Democratic candidate The Republican candidate Another candidate VOLUNTEERED	1 2 9	SKIP TO NOTE ABOVE (B)1 SKIP TO NOTE ABOVE (B)1 SKIP TO NOTE ABOVE (B)1
	Undecided/Don't know VOLUNTEERED Will not vote for U.S. House VOLUNTEERED Refused VOLUNTEERED	99 0 98	CONTINUE SKIP TO NOTE ABOVE (B)1 SKIP TO (VH)A3
(VH)A	A2 Well, as of today, do you lean more toward voting for	(REAI	LIST)
OR	The Democratic candidate The Republican candidate Another candidate VOLUNTEERED	1 2 9	SKIP TO NOTE ABOVE (B)1 SKIP TO NOTE ABOVE (B)1 SKIP TO NOTE ABOVE (B)1
	Undecided/Don't know VOLUNTEERED Will not vote for U.S. House VOLUNTEERED Refused VOLUNTEERED	99 0 98	SKIP TO NOTE ABOVE (N)1 SKIP TO NOTE ABOVE (N)1 CONTINUE
(VH)A	A3 Your answer is confidential, no individual answers will only be used for analysis on Election Day. Your answers someone else to speak for you. We'd really appreciate it is for. (READ LIST IF NECESSARY)	are impo	ortant to us, we don't want
OR	The Democratic candidate The Republican candidate Another candidate VOLUNTEERED	1 2 9	SKIP TO NOTE ABOVE (B)1 SKIP TO NOTE ABOVE (B)1 SKIP TO NOTE ABOVE (B)1

99

0

98

Undecided/Don't know VOLUNTEERED

Refused **VOLUNTEERED**

Will not vote for U.S. House **VOLUNTEERED**

SKIP TO NOTE ABOVE (N)1

SKIP TO NOTE ABOVE (N)1

SKIP TO NOTE ABOVE (N)1

(VH)B1 Who did you vote for in the election for U.S. House of Representatives? (**READ LIST**)

OR	The Democratic candidate The Republican candidate Another candidate VOLUNTEERED	1 2 9	SKIP TO NOTE ABOVE (B)1 SKIP TO NOTE ABOVE (B)1 SKIP TO NOTE ABOVE (B)1
	Did not vote for U.S. House VOLUNTEERED Refused VOLUNTEERED	0 98	SKIP TO NOTE ABOVE (N)1 CONTINUE

(VH)B2 Your answer is confidential, no individual answers will be released. The results of this survey will only be used for analysis on Election Day. Your answers are important to us, we don't want someone else to speak for you. We'd really appreciate it if you would tell us who you voted for.

(READ LIST IF NECESSARY)

	The Democratic candidate	1
OR	The Republican candidate	2
	Another candidate VOLUNTEERED	9
	Did not vote for U.S. House VOLUNTEERED	0
	Refused VOLUNTEERED	98

(B)1. Now I'm going to read a list of issues and I need to read the list twice. I want you to tell me which ONE issue mattered most in deciding your vote for PRESIDENT: (READ LIST TWICE BEFORE ACCEPTING RESPONSE; RANDOMIZE LIST)

	Taxes	1
	Education	2
	Iraq	3
	Terrorism	4
	The economy and jobs	5
	Moral values	6
OR	Health care	7

(B)2.	Now I'm going to read a list of candidate qualities and I need to read the list twice. I want you to the me which ONE candidate quality mattered most in deciding your vote for PRESIDENT : (READ LIST TWICE BEFORE ACCEPTING RESPONSE ; RANDOMIZE LIST)										
OR	He cares about people like you He has strong religious faith He is honest and trustworthy He is a strong leader He is intelligent He will bring about needed ch He has clear stands on the issue	ange	1 2 3 4 5 6 7								
	Don't know/refused		99								
(B)3.	Do you approve or disapprove you say you (READ LIST)		way G	eorge W	. Bush	is hand	lling his	s job as	s presio	dent?	Would
OR	Somewhat approve Somewhat disapprove	1 2 3 4									
	Don't know/refused	99									
(B)4.	Is your opinion of John Kerry	(RE	EAD LI	ST)							
OR		1 2									
	Don't know/refused	99									
(B)5.	Is your opinion of George W.	Bush	. (REA	D LIST	")						
OR		1 2									
	Don't know/refused	99									
(B)6.	Do you think things in this cou	untry to	oday ar	e (RE	AD LI	ST)					
OR	Generally going in the right di Seriously off on the wrong tra		1	1 2							
	Don't know/refused			99							

(B)7.	Do you think the condition of the nation's economy is: (READ LIST)				
	Excellent	1			
	Good	2			
	Not so good	3			
OR	Poor	4			
011	2 0 0 1				
	Don't know/refused	99			
(B)8.	How do you feel about the U LIST)	S. decision to go to war with Iraq? Would you say you (READ			
	Strongly approve	1			
	Somewhat approve	2			
	Somewhat disapprove	3			
OR	Strongly disapprove	4			
	Don't know/refused	99			
(B)9.	How do you think things are	going for the U.S. in Iraq now? Are they going (READ LIST)			
	Very well	1			
	Somewhat well	2			
	Somewhat badly	3			
OR	Very badly	4			
	Don't know/refused	99			
(B)10.	Compared to four years ago,	is the job situation in your area (READ LIST)			
	Better today	1			
	Worse today	2			
OR	About the same	3			
	Don't know/refused	99			
(B)11.	Compared to four years ago,	do you think the country is (READ LIST)			
	Safer from terrorism	1			
OR	Less safe from terrorism	2			
	Don't know/refused	99			

(B)12.	Who would you trust to handle the ECONOMY: (READ LIST)				
OR	Only John Kerry Only George W. Bush Both candidates Neither candidate	1 2 3 4			
	Don't know/refused	99			
(B)13.	Who would you trust to hand	lle TERRORIS	SM: (READ LIST)		
OR	Only John Kerry Only George W. Bush Both candidates Neither candidate	1 2 3 4			
	Don't know/refused	99			
(B)14.	How worried are you that the (READ LIST)	ere will be ano	ther major terrorist attack in the U.S.? Are you		
OR	Very worried Somewhat worried Not too worried Not at all worried	1 2 3 4			
	Don't know/refused	99			
(B)15.	In general, does John Kerry	mostly: (REAI	O LIST)		
OR	Say what he believes Say what he thinks people w	ant to hear	1 2		
	Don't know/refused		99		
(B)16.	In general, does George W. I	Bush pay more	attention to the interests of: (READ LIST)		
OR	Ordinary Americans 1 Large corporations 2				
	Don't know/refused 99				

(B)17.	Do you consider the war is	n Iraq: (R l	EAD LIST)
OR	Part of the war on terrorism Separate from the war on		1 2
	Don't know/refused		99
(B)18.	Do you think the war with (CODE ANSWER)	Iraq has i	improved the long-term security of the United States, or not?
	Yes 1 No 2		
	Don't know/refused 99		
(B)19.	Did either of these candida	ates for pr	esident attack the other unfairly: (READ LIST)
OR	John Kerry did George W. Bush did Both Kerry and Bush did Neither candidate did	1 2 3 4	
	Don't know/refused	99	
(B)20.	Which comes closest to yo	our feeling	gs about the Bush administration? Are you (READ LIST)
OR	Enthusiastic Satisfied, but not enthusia Dissatisfied, but not angry Angry		1 2 3 4
	Don't know/refused		99
(B)21.	Which comes closest to yo	our opinio	n? Abortion should be (READ LIST)
	Legal in all cases Legal in most cases Illegal in most cases Illegal in all cases	1 2 3 4	
	Don't know/refused	99	

(B)22.	Which comes closer to your vie	ew? (READ LIST)			
OR	Government should do more to solve problems Government is doing too many things better left to businesses and individuals 2				
	Don't know/refused 99				
(B)23.	How concerned are you about t	the availability and cost of health care? A	are you (READ LIST)		
OR	Very concerned 1 Somewhat concerned 2 Not very concerned 3 Not at all concerned 4				
	Don't know/refused 9	9			
(B)24.	Which comes closest to your vi	iew of gay and lesbian couples? Do you	think (READ LIST)		
OR	•	ally marry ally form civil unions, but NOT marry recognition of their relationships	1 2 3		
	Don't know/refused		99		
(B)25.	Do you think the tax cuts enact	ed by President Bush were: (READ LIS	T)		
OR	Good for the nation's economy Bad for the nation's economy Made no difference	1 2 3			
	Don't know/refused	99			
(B)26.	What is the highest grade or ye	ear of school you have completed? (REA)	D LIST IF NECESSARY		
	Did not complete high school High school graduate Some college or associate degr College graduate Postgraduate study	1 2 ee 3 4 5			
	Don't know/refused	99			

(B)27. Is this the first time you have ever voted? (CODE ANSWER)

Yes 1 No 2

Don't know/refused 99

(B)28. How confident are you that votes in your state will be counted accurately? Would you say you are... (READ LIST)

Very confident 1
Somewhat confident 2
Not very confident 3
Not at all confident 4

OR

Don't know/refused 99

(B)29. Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? [**IF YES:** Was that for John Kerry, for George W. Bush, or were you contacted on behalf of both candidates?] (**CODE ANSWER**)

Yes, for John Kerry 1
Yes, for George W. Bush 2
Yes, for both 3
No, you were not contacted 4

Don't know/refused 99

(B)30. Did you vote in the presidential election in 2000? [**IF YES:** Was that for Al Gore, for George W. Bush, or for another candidate?]

No, did not vote 1
Yes, for Al Gore 2
Yes, for George W. Bush 3
Yes, for another candidate 4

(B)31.	1. Would you describe yourself as a born-again or evangelical Christian, or not? (CODE ANSW)			
	Yes	1		
	No	2		
	Don't know/refused	99		
(B)32A			? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other	
	religion, or don't you belong	to any	religious denomination? (CODE ANSWER)	
	Protestant	1	SKIP TO (B)33	
	Catholic	2	SKIP TO (B)33	
	Mormon	3	SKIP TO (B)33	
	Jewish	4	SKIP TO (B)33	
	Muslim	5	SKIP TO (B)33	
	Some other religion	6	CONTINUE	
	None	7	SKIP TO (B)33	
	Don't know/refused	99	SKIP TO (B)33	
(B)32I	3. Is that a Christian denomin	ation,	or not? (CODE ANSWER)	
	Yes	1		
	No	2		
	Don't know/refused	99		
	Don't know/refused	99		
(B)33.	How often do you attend religious services? (READ LIST)			
	More than once a week	1		
	Once a week	2		
	A few times a month	3		
	A few times a year	4		
OR	Never	5		
	Don't know/refused	99		
(B)34.	Are you currently married, o	r not?	(CODE ANSWER)	
	Yes	1		
	No	2		
		_		
	Don't know/refused	99		

(B)35.	5. Do you have any children under 18 living in your household, or not? (CODE ANSWER)				
	Yes No	1 2			
	Don't know/refused	99			
(B)36.	Do you work full-time for pay, or not? (CODE ANSWER)				
	Yes No	1 2			
	Don't know/refused	99			
(B)37.	Compared to four years ago, is your family's financial situation (READ LIST)				
OR	Better today Worse today About the same	1 2 3			
	Don't know/refused	99			
(B)38.	38. Do you or does someone else in your household belong to a labor union OR does no one household belong to a union? [IF YES: Is that you or someone else in your household?] ANSWER)				
	Yes, respondent is		1		
	Yes, someone else in respond	2			
	Yes, respondent AND someo	3			
	No one in the household is a union member		4		
	Don't know/refused		99		
(B)39.	Have you or has someone else in your household lost a job in the last four years OR has no one in your household lost a job in the last four years? [IF YES: Is that you or someone else in your household?] (CODE ANSWER)				
	Yes, respondent has Yes, someone else in respond Yes, respondent AND someone No one in the household has	1 2 3 4			
	Don't know/refused		99		

(B)40. Have you ever served in the U.S. military, or not? (CODE ANSWER)

Yes 1 No 2

Don't know/refused 99

(B)41. Do you or does someone else in your household own a gun, or not? (CODE ANSWER)

Yes 1 No 2

Don't know/refused 99

(B)42. No matter how you vote, do you usually think of yourself as a... (READ LIST)

Democrat 1
Republican 2
Independent 3

OR Something else 4

Don't know/refused 99

(B)43. On most political matters, do you consider yourself... (**READ LIST**)

Liberal 1
Moderate 2
OR Conservative 3

(B)44A. What was your total family income in 2003? Record Exact Income CODE BUT DO NOT READ (B)44B, SKIP TO (B)45 **GO TO (B)44B** Don't know/refused (B)44B. Well, please tell me if it was... (**READ LIST**) Under \$15,000 1 \$15,000 to less than \$30,000 2 \$30,000 to less than \$50,000 3 \$50,000 to less than \$75,000 4 \$75,000 to less than \$100,000 5 \$100,000 to less than \$150,000 6 \$150,000 to less than \$200,000 7 \$200,000 or more 8 Don't know/refused 99 (B)45. Are you gay, lesbian or bisexual? (CODE ANSWER) Yes 1 No 2

NONELIGIBLE DEMOS:

N)2.	Refused			DE BUT DO NOT READ (N)2, SKIP TO (N)
		CONTINUE		
	Well, please tell m	ne if you are between		
	18 and 24,	1		
	25 and 29,	2		
	30 and 39,	3		
	40 and 44,	4		
	45 and 49,	5		
	50 and 59,	6		
	60 and 64,	7		
	65 and 74, OR	8		
	75 or over?	9		
	Refused	99		
N)3.	Sex – (CODE BY	VOICE):		
	Male	1		
	Female	2		
N)4A.	Are you (REA)	D LIST)		
	White		1	
	Black		2	
	Asian		3	
	of Hispanic or Lat	ino descent	4	CODE, BUT DO NOT READ Q.N4B "1" AND SKIP TO NOTE ABOVE Q.N5
	Another race VOI	LUNTEERED	5	AND SKII TO NOTE ADOVE QUIS
	Don't know/refuse	ed	99	
N)4B.	Are you of Hispan	ic or Latino descent, o	r not? (C	ODE ANSWER)
	Yes	1		
	No	2		

(N)5A	Can you please tell me, how many adults age 18 and older currently live in this household?
	Total # of persons (Record Exact Number)
(N)5B.	On how many different phone numbers can people in this household be called? Please do not count cell phones or phone lines used only for fax machines or computers.
	Total # of phone numbers (Record Exact Number)
	se are all the questions I have. May I just confirm your first name if my supervisor wants to call Thank you very much for your cooperation."
back?	Thank you very much for your cooperation."
back? (N)6.	
back? (N)6. (N)7.	Thank you very much for your cooperation." Record Phone Number from sample

SPANISH

2

National Election Pool











United States General Exit Poll Page 1 of 12

PRES04 - Horizontal Percentages Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 13,660	Vote Estimate Not for On-Air Use	100	48	51	0	-
Are you: (n=13,600)	Male	46	44	55	0	2
	Female	54	51	48	0	5
Sex by race (n=13,419)	White male	36	37	62	0	-
	White female	41	44	55	0	-
	Non-white male	10	67	30	1	-
	Non-white female	12	75	24	1	-
Are you: (n=13,471)	White	77	41	58	0	4
	Black	11	88	11	0	2
	Hispanic/Latino	8	53	44	2	9
	Asian	2	56	44	-	3
	Other	2	54	40	2	1
AGE (60 and over) (n=13,580)	18-29	17	54	45	0	-1
	30-44	29	46	53	1	4
	45-59	30	48	51	0	2
	60 or over	24	46	54	0	7
Age 65 & over (n=13,580)	18-64	84	48	51	0	3
	65 or over	16	47	52	0	5
2003 total family income: (n=12,271)	Under \$15,000	8	63	36	0	-
	\$15,000-\$29,999	15	57	42	0	-
	\$30,000-\$49,999	22	50	49	0	-
	\$50,000-\$74,999	23	43	56	0	-
	\$75,000-\$99,999	14	45	55	0	-
	\$100,000-\$149,999	11	42	57	1	-

National Election Pool











United States General Exit Poll

Page 2 of 12

PRESON - Horizontal Percentages

PRES04 - Horizontal Percentages
Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
2003 total family income: (n=12,271)	\$150,000-\$199,999	4	42	58	-	-
	\$200,000 or more	3	35	63	1	-
Total family income: (n=12,271)	Less than \$50,000	45	55	44	0	-
	\$50,000 or more	55	43	56	0	-
Total family income: (n=12,271)	Less than \$100,000	82	50	49	0	-
	\$100,000 or more	18	41	58	1	-
Do you or does someone in your household belong to a labor union?	Yes, I do	12	61	38	1	5
(n=9,950)	Yes, someone else does	10	57	42	1	1
	Yes, I do and someone else does	2	62	36	0	-6
	No one does	76	44	55	0	3
UNION HOUSEHOLD (n=9,950)	Yes (Vote is union member, union member in household, or	24	59	40	1	-
	No (No union voter in household	76	44	55	0	-
Voter is union member: (n=9,950)	Yes	14	61	38	1	-
	No	86	45	54	0	-
Do you work full-time for pay? (n=3,248)	Yes	60	45	53	1	5
(11-0,240)	No	40	49	51	0	3
Working women: (n=3,412)	Working women	29	51	48	0	-
	All others	71	46	53	0	-
What was the last grade of school you completed? (n=9,948)	Did not complete high school	4	50	49	0	10
completed: (II-0,0+0)	High school graduate	22	47	52	0	3
	Some college or associate degree	32	46	54	0	3
	College graduate	26	46	52	1	1
	Postgraduate study	16	55	44	1	0
College Education (n=9,948)	No college degree	58	47	53	0	-

National Election Pool













United States General Exit Poll Page 3 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
College Education (n=9,948)	College graduate	42	49	49	1	-
No matter how you voted today, do you usually think of yourself as a:	Democrat	37	89	11	0	0
(n=13,067)	Republican	37	6	93	0	2
	Independent or something else	26	49	48	1	1
On most political matters, do you consider yourself: (n=12,886)	Liberal	21	85	13	1	0
, , ,	Moderate	45	54	45	0	1
	Conservative	34	15	84	0	3
Is this the first time you have ever voted? (n=6,676)	Yes	11	53	46	0	3
votod: (ii 0,010)	No	89	48	51	0	3
Religion, combined Protestant and other Christian. (n=9,783)	Protestant/Other Christian	54	40	59	0	3
	Catholic	27	47	52	0	5
	Jewish	3	74	25	-	6
	Something else	7	74	23	1	-5
	None	10	67	31	1	1
Religion among whites (n=9,922)	White Protestant/Other Christian	41	32	67	0	-
	White Catholic	20	43	56	0	-
	White Jewish	2	75	24	-	-
	White something else	4	65	33	2	-
	White none	8	64	36	0	-
	Non-white	26	69	29	1	-
White Evangelical/Born-again Christians (n=10,218)	White Evangelical/Born-again Christians	23	21	78	0	-
, ,	All others	77	56	43	0	-
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	8	4	96	0	-
(n=10,236)	All others	92	52	47	0	-

National Election Pool













United States General Exit Poll Page 4 of 12 PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
How often do you attend religious services? (n=9,992)	More than once a week	16	35	64	1	45
, , ,	Once a week	26	41	58	0	25
	A few times a month	14	49	50	1 0 0 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	37
	A few times a year	28	54	45	0	21
	Never	15	62	36	1	27
How often do you attend religious services? (n=10,245)	Weekly	41	39	61	0	-
(Occasionally	40	53	47	0	-
	Never	14	62	36	1	-
Church attendance by Religion (n=10,245)	Protestant/Attend weekly	16	29	70	0	-
(11 10,210)	Protestant/Do not attend weekly	15	43	56	0	-
	Catholic/Attend weekly	11	43	56	0	-
	Catholic/Do not attend weekly	14	50	49	1	-
	All Others	39	59	40	1	-
Have you ever served in the U.S. military? (n=6,748)	Yes	18	41	57	0	-
	No	82	50	49	0	-
Are you currently married? (n=13,215)	Yes	63	42	57	0	4
	No	37	58	40	0	2
Married women (n=13,651)	Married women	31	44	55	0	-
	Others	69	50	49	0	-
Married with children: (n=10,034)	Married with children	28	40	59	1	-
	All others	72	51	48	0	-
Do you have any children under 18 living in your household? (n=9,996)	Yes	37	45	53	1	1
g your nouseriola: (11–5,550)	No	63	49	50	0	4
Women with children (n=10,370)	Women with children	20	49	50	1	-

National Election Pool











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United States General Exit Poll Page 5 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Women with children (n=10,370)	All others	80	48	51	0	-
Are you gay, lesbian or bisexual? (n=6,365)	Yes	4	77	23	0	-2
, ,	No	96	46	53	0	3
Do you or does someone else in your household own a gun? (n=3,237)	Yes	41	36	63	1	2
• ,	No	59	57	43	0	4
When did you finally decide for whom to vote in the presidential election?	Just today	5	52	45	1	-
(n=8,836)	In the last three days	4	55	42	1	-
	Sometime last week	2	48	51	0	-
	During the last month	10	54	44	1	-
	Before that	78	46	53	0	-
Time: Last three days/Earlier than that (n=8,836)	Today/Within the last three days	9	53	44	1	-
(0,000)	Within the last week or earlier	91	47	52	0	-
Time: Last week/Earlier than that (n=8,836)	Today through within the last three days	11	52	46	1	-
(,====)	Within the last week or earlier	89	47	52	0	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	5	43	57	0	-
(Check only one) (n=6,961)	Education	4	73	26	-	-
	Iraq	15	73	26	0	-
	Terrorism	19	14	86	0	-
	Economy/Jobs	20	80	18	0	-
	Moral values	22	18	80	1	-
	Health care	8	77	23	-	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	33	5	94	0	-
as president? (n=6,961)	Somewhat approve	20	15	83	1	-
	Somewhat disapprove	12	80	18	1	-

National Election Pool —













United States General Exit Poll Page 6 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	34	97	2	0	-
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	53	9	90	0	-
as president? (n=6,961)	Disapprove	46	93	6	0	-
Which ONE candidate quality mattered most in deciding how you voted for	He cares about people like me	9	75	24	1	-
president? (Check only one) (n=6,961)	He has strong religious faith	8	8	91	-	-
	He is honest and trustworthy	11	29	70	1	-
	He is a strong leader	17	12	87	0	-
	He is intelligent	7	91	9	0	-
	He will bring about needed change	24	95	5	0	-
	He has clear stands on the issues	17	20	79	0	-
Compared to four years ago, is the country: (n=6,788)	Safer from terrorism	54	20	79	0	-
ourially. (11–0,700)	Less safe from terrorism	41	85	14	0	-
How do you feel about the U.S. decision to go to war with Iraq? (n=6,788)	Strongly approve	29	6	94	0	-
30 30 10 1101 1101 1101	Somewhat approve	23	24	75	1	-
	Somewhat disapprove	15	73	25	1	-
	Strongly disapprove	31	94	5	0	-
How do you feel about the U.S. decision to go to war with Iraq? (n=6,961)	Approve	51	14	85	0	-
3	Disapprove	45	87	12	0	-
How do you think things are going for the U.S. in Iraq now? (n=6,788)	Very well	11	8	91	1	-
(,	Somewhat well	34	9	90	1	-
	Somewhat badly	20	63	36	0	-
	Very badly	33	93	6	0	-
How do you think things are going for the U.S. in Iraq now? (n=6,961)	Very/Somewhat well	44	9	90	1	-
5.5 naq non. (11 5,551)	Very/Somewhat badly	52	82	17	0	-

National Election Pool















United States General Exit Poll Page 7 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Compared to four years ago, is your family's financial situation: (n=6,788)	Better today	32	19	80	0	44
	Worse today	28	79	20	0	-43
	About the same	39	50	49	1	-11
If these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	47	98	1	0	-
whom would you have voted? (n=13,216)	George W. Bush (Rep)	51	2	98	0	-
, ,	Would not have voted for president	1	38	29	11	-
Was your vote for president mainly: (n=3,284)	For your candidate	69	40	59	0	-
(11 0,204)	Against his opponent	25	70	30	0	-
Which comes closest to your feelings about the Bush administration:	Angry	23	96	3	1	-
(n=3,284)	Dissatisfied, but not angry	26	82	16	1	-
	Satisfied, but not enthusiastic	26	11	89	0	-
	Enthusiastic	22	2	98	0	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	22	5	94	0	-
(n=3,284)	Only George W. Bush did	15	93	7	0	-
	Both did	45	53	46	0	-
	Neither did	13	56	42	2	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	67	37	62	0	-
(n=3,284)	Only Bush/Neither did	28	75	23	1	-
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	60	63	36	0	-
(n=3,284)	Only Kerry/Neither did	35	24	75	1	-
Do you consider the war in Iraq: (n=3,284)	Part of the war on terrorism	55	18	81	0	-
,	Separate from the war on terrorism	42	88	11	1	-
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	12	80	18	1	-
presidential campaign about coming out to vote? (n=3,128)	Yes, for George W. Bush	10	16	83	0	-

National Election Pool













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Edison/Mitofsky

United States General Exit Poll Page 8 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Did anyone call you or talk to you in person on behalf of either major	Yes, for both Kerry and Bush	14	54	45	0	-
presidential campaign about coming out to vote? (n=3,128)	No, I was not contacted	64	47	52	0	-
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	26	66	33	1	-
presidential campaign about coming out to vote? (n=3,128)	For Bush/Neither	74	42	57	0	-
Did anyone call you or talk to you in person on behalf of either major	For Bush/Both	24	38	62	0	-
presidential campaign about coming out to vote? (n=3,128)	For Kerry/Neither	76	52	47	1	-
In general, does John Kerry mostly: (n=3,204)	Say what he believes	40	94	5	0	-
	Say what he thinks people want to hear	56	15	84	1	-
Does George W. Bush pay more attention to the interests of: (n=3,204)	Ordinary Americans	41	6	94	0	-
	Large corporations	54	82	16	1	-
How concerned are you about the availability and cost of health care?	Very concerned	70	58	41	0	-
(n=3,204)	Somewhat concerned	23	28	71	0	-
	Not very concerned	5	15	84	1	-
	Not at all concerned	2	15	83	2	-
Which comes closest to your position? Abortion should be: (n=3,204)	Legal in all cases	21	73	25	1	0
,	Legal in most cases	34	61	38	0	0
	Illegal in most cases	26	26	73	0	4
	Illegal in all cases	16	22	77	0	3
How confident are you that votes in your state will be counted accurately?	Very confident	50	38	61	0	-
(n=3,177)	Somewhat confident	40	56	43	1	-
	Not very confident	7	67	30	2	-
	Not at all confident	2	71	29	-	-
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	87	46	53	0	-
(n=3,284)	Not very/Not at all confident	9	68	29	2	-

National Election Pool













United States General Exit Poll Page 9 of 12

PRES04 - Horizontal Percentages Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

	ſ	Total	KERY	BUSH	NADR	Rep2000
Which comes closest to your view of gay and lesbian couples: (n=3,204)	They should be allowed to legally marry	25	77	22	1 1	- Rep2000
gay and looplan couples. (ii c,201)	They should be allowed to legally form civil unions, but	35	47	52	0	-
	There should be no legal recognition of their	37	29	70	0	-
Did you vote in the presidential election in 2000? (n=3,168)	No, I did not vote	17	54	45	1	-
	Yes, for Al Gore	37	90	10	0	-
	Yes, for George W. Bush	43	9	91	0	-
	Yes, for another candidate	3	71	21	3	-
Do you think the condition of the nation's economy is: (n=3,415)	Excellent	4	11	89	0 3 - 0 1 0 0 1	63
	Good	43	13	87	0	35
	Not so good	35	72	26	1	-36
	Poor	17	92	6	0	-52
State of the national economy: 2 way (n=3,415)	Excellent/Good	47	13	87	0	-
_	Not so good/Poor	52	79	20	1	-
Who would you trust to handle the economy? (n=3,415)	Only John Kerry	37	98	2	0	-
	Only George W. Bush	40	1	99	0	-
	Both of them	8	38	61	0	-
	Neither of them	13	49	44	2	-
Who would you trust to handle the economy? (n=3,415)	Only Kerry/Both	45	88	12	0	-
	Only Bush/Neither	53	12	86	1	-
Who would you trust to handle the economy? (n=3,351)	Only Bush/Both	49	7	93	0	-
	Only Kerry/Neither	51	86	12	1	-
Who would you trust to handle terrorism? (n=3,415)	Only John Kerry	31	99	1	0	-
	Only George W. Bush	49	3	97	0	-
	Both of them	9	75	24	0	-

National Election Pool













United States General Exit Poll Page 10 of 12 Conducted by PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Who would you trust to handle terrorism? (n=3,415)	Neither of them	9	77	16	1	-
Who would you trust to handle terrorism? (n=3,415)	Only Kerry/Both	40	93	6	0	-
	Only Bush/Neither	58	15	84	1	-
Who would you trust to handle terrorism? (n=3,415)	Only Bush/Both	58	14	85	0	-
, ,	Only Kerry/Neither	40	94	4	0	-
Do you think things in this country today are: (n=3,415)	Generally going in the right direction	49	10	89	0	53
· , ,	Seriously off on the wrong track	46	86	12	0	-62
In your vote for president today, how would you rate the importance of	Very important	32	53	47	0	27
? (n=2,779)	Somewhat important	24	45	54	0	33
	Not too important	20	41	57	1	17
	Not at all important	24	44	55	0	-12
In your vote for president today, how would you rate the importance of	Very/Somewhat important	56	50	50	0	-
? (n=2,779)	Not too/Not at all important	44	43	56	1	-
Is your opinion of George W. Bush: (n=3,281)	Favorable	53	6	94	0	-
•	Unfavorable	46	94	4	1	-
Is your opinion of John Kerry: (n=3,281)	Favorable	47	90	9	0	-
	Unfavorable	51	7	92	0	-
Which comes closer to your view: (n=3,281)	Government should do more to solve problems	46	66	33	1	10
•	Government is doing too many things better left to	49	29	70	0	-1
How worried are you that there will be another major terrorist attack in the	Very worried	22	56	44	0	-
U.S.? (n=3,281)	Somewhat worried	53	43	56	0	-
	Not too worried	19	47	51	1	-
	Not at all worried	5	48	50	1	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	71	46	53	0	-

National Election Pool













United States General Exit Poll Page 11 of 12 PRES04 - Horizontal Percentages Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	23	48	50	1	-
Compared to four years ago, is the job situation in your area: (n=3,226)	Better today	23	10	90	0	-
	Worse today	43	81	18	0	-
	About the same	34	29	70	1	-
Do you think the Bush administration's tax cuts have been: (n=3,281)	Good for the nation's economy	41	7	92	0	-
, ,	Bad for the nation's economy	32	92	7	0	-
	Made no difference	25	54	44	1	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=3,281)	Yes	46	10	90	0	-
	No	52	80	19	1	-
Have you or has someone in your household lost a job in the last four years? (n=3,238)	Yes, I have	14	62	36	1	-
	Yes, someone else has	16	66	33	0	-
	Yes, I have and someone else has	3	65	31	0	-
	No one has	67	38	61	0	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	33	64	34	1	-
years? (n=3,238)	No one in household lost a job	67	38	61	0	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	17	63	35	1	-
years? (n=3,238)	Voter has NOT lost a job	83	44	56	0	-
National Region (n=13,660)	East	22	56	43	1	4
	Midwest	26	48	51	0	2
	South	32	42	58	0	3
	West	20	50	49	1	3
Population of area, five categories (n=13,652)	Over 500 thousand	13	60	39	-	13
· · · · · · · · · · · · · · · · · · ·	50 to 500 thousand	19	49	49	0	9
	Suburbs	45	47	52	0	3

National Election Pool













United States General Exit Poll Page 12 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Population of area, five categories (n=13,652)	10 to 50 thousand	8	48	50	1	-9
	Rural	16	40	59	1	0
Population of area, three categories (n=11,660)	City over 50 thousand	30	54	45	0	10
	Suburbs	46	47	52	0	3
	Small city and Rural	25	42	57	0	-2
In today's election for U.S. House of Representatives, did you just vote for: (n=12,605)	The Democratic candidate	49	88	11	0	0
	The Republican candidate	50	9	91	0	5

National Election Pool













United States General Exit Poll Page 1 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Number of Interviews - 13,660	Vote Estimate Not for On-Air Use	100	48	51	0
Are you: (n=13,600)	Male	46	42	49	53
	Female	54	58	51	47
Sex by race (n=13,419)	White male	36	28	43	25
	White female	41	38	45	28
	Non-white male	10	14	6	30
	Non-white female	12	20	6	18
Are you: (n=13,471)	White	77	66	88	52
	Black	11	21	2	5
	Hispanic/Latino	8	9	7	36
	Asian	2	2	1	-
	Other	2	2	1	7
AGE (60 and over) (n=13,580)	18-29	17	19	15	14
	30-44	29	27	29	62
	45-59	30	30	30	20
	60 or over	24	23	26	4
Age 65 & over (n=13,580)	18-64	84	84	84	98
	65 or over	16	16	16	2
2003 total family income: (n=12,271)	Under \$15,000	8	11	6	4
	\$15,000-\$29,999	15	18	12	11
	\$30,000-\$49,999	22	23	21	20
	\$50,000-\$74,999	23	20	25	21
	\$75,000-\$99,999	14	13	15	2
	\$100,000-\$149,999	11	10	12	32

National Election Pool











Conducted by

United States General Exit Poll Page 2 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
2003 total family income: (n=12,271)	\$150,000-\$199,999	4	3	4	-
	\$200,000 or more	3	3	4	11
Total family income: (n=12,271)	Less than \$50,000	45	52	39	35
	\$50,000 or more	55	48	61	65
Total family income: (n=12,271)	Less than \$100,000	82	85	79	58
	\$100,000 or more	18	15	21	42
Do you or does someone in your household belong to a labor union?	Yes, I do	12	15	9	16
(n=9,950)	Yes, someone else does	10	12	8	15
	Yes, I do and someone else does	2	2	1	2
	No one does	76	70	82	67
UNION HOUSEHOLD (n=9,950)	Yes (Vote is union member, union member in household, or	24	30	18	33
	No (No union voter in household	76	70	82	67
Voter is union member: (n=9,950)	Yes	14	18	10	18
	No	86	82	90	82
Do you work full-time for pay? (n=3,248)	Yes	60	59	62	-
,	No	40	41	38	-
Working women: (n=3,412)	Working women	29	31	27	-
	All others	71	69	73	-
What was the last grade of school you completed? (n=9,948)	Did not complete high school	4	4	4	2
,	High school graduate	22	22	22	13
	Some college or associate degree	32	30	33	14
	College graduate	26	25	26	49
	Postgraduate study	16	19	14	22
College Education (n=9,948)	No college degree	58	56	60	29

National Election Pool













United States General Exit Poll Page 3 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
College Education (n=9,948)	College graduate	42	44	40	71
No matter how you voted today, do you usually think of yourself as a:	Democrat	37	68	8	17
(n=13,067)	Republican	37	5	68	15
	Independent or something else	26	27	25	68
On most political matters, do you consider yourself: (n=12,886)	Liberal	21	38	5	41
, , ,	Moderate	45	52	40	20
	Conservative	34	11	55	39
s this the first time you have ever voted? (n=6,676)	Yes	11	12	10	-
	No	89	88	90	-
Religion, combined Protestant and other Christian. (n=9,783)	Protestant/Other Christian	54	46	62	28
omodan (ii o,roo)	Catholic	27	26	27	31
	Jewish	3	4	1	-
	Something else	7	10	3	23
	None	10	14	6	18
Religion among whites (n=9,922)	White Protestant/Other Christian	41	27	54	24
	White Catholic	20	18	22	8
	White Jewish	2	4	1	-
	White something else	4	5	2	13
	White none	8	10	5	3
	Non-white	26	37	15	50
White Evangelical/Born-again Christians (n=10,218)	White Evangelical/Born-again Christians	23	10	35	17
	All others	77	90	65	83
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	8	1	15	10
(n=10,236)	All others	92	99	85	90

National Election Pool













United States General Exit Poll Page 4 of 12 Conducted by

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
How often do you attend religious services? (n=9,992)	More than once a week	16	11	20	22
	Once a week	26	22	30	15
	A few times a month	14	14	14	-
	A few times a year	28	31	25	27
	Never	15	19	10	37
How often do you attend religious services? (n=10,245)	Weekly	41	32	48	36
	Occasionally	40	44	37	26
	Never	14	18	10	36
Church attendance by Religion (n=10,245)	Protestant/Attend weekly	16	10	22	6
(Protestant/Do not attend weekly	15	14	17	9
	Catholic/Attend weekly	11	10	13	12
	Catholic/Do not attend weekly	14	14	13	18
	All Others	39	48	31	54
Have you ever served in the U.S. military? (n=6,748)	Yes	18	15	20	-
ary. (11 6,7 16)	No	82	85	80	-
Are you currently married? (n=13,215)	Yes	63	55	70	68
	No	37	45	30	32
Married women (n=13,651)	Married women	31	28	34	30
	Others	69	72	66	70
Married with children: (n=10,034)	Married with children	28	24	32	55
	All others	72	76	68	45
Do you have any children under 18 living in your household? (n=9,996)	Yes	37	35	38	68
g your nouseriola: (11–5,550)	No	63	65	62	32
Women with children (n=10,370)	Women with children	20	20	19	35

National Election Pool













United States General Exit Poll Page 5 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Women with children (n=10,370)	All others	80	80	81	65
Are you gay, lesbian or bisexual? (n=6,365)	Yes	4	6	2	2
, ,	No	96	94	98	98
Do you or does someone else in your household own a gun? (n=3,237)	Yes	41	31	51	-
	No	59	69	49	-
When did you finally decide for whom to vote in the presidential election? (n=8,836)	Just today	5	6	5	25
	In the last three days	4	4	3	9
	Sometime last week	2	2	2	4
	During the last month	10	12	9	23
	Before that	78	76	81	40
Time: Last three days/Earlier than that (n=8,836)	Today/Within the last three days	9	10	8	33
	Within the last week or earlier	91	90	92	67
Time: Last week/Earlier than that (n=8,836)	Today through within the last three days	11	12	10	37
,	Within the last week or earlier	89	88	90	63
Which ONE issue mattered most in deciding how you voted for president?	Taxes	5	5	6	3
(Check only one) (n=6,961)	Education	4	7	2	-
	Iraq	15	22	8	3
	Terrorism	19	5	32	3
	Economy/Jobs	20	33	7	26
	Moral values	22	8	35	57
	Health care	8	13	4	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	33	4	61	14
as president? (n=6,961)	Somewhat approve	20	6	33	33
	Somewhat disapprove	12	19	4	26

National Election Pool













United States General Exit Poll Page 6 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	34	69	1	24
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	53	10	94	47
as president? (n=6,961)	Disapprove	46	88	5	49
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=6,961)	He cares about people like me	9	14	4	14
	He has strong religious faith	8	1	14	-
	He is honest and trustworthy	11	7	16	15
	He is a strong leader	17	4	29	17
	He is intelligent	7	13	1	4
	He will bring about needed change	24	47	2	24
	He has clear stands on the issues	17	7	27	23
Compared to four years ago, is the country: (n=6,788)	Safer from terrorism	54	22	85	50
	Less safe from terrorism	41	72	12	36
How do you feel about the U.S. decision to go to war with Iraq? (n=6,788)	Strongly approve	29	4	54	14
	Somewhat approve	23	11	35	35
	Somewhat disapprove	15	23	7	25
	Strongly disapprove	31	61	3	26
How do you feel about the U.S. decision to go to war with Iraq? (n=6,961)	Approve	51	15	86	48
•	Disapprove	45	81	10	50
How do you think things are going for the U.S. in Iraq now? (n=6,788)	Very well	11	2	20	16
(6,)	Somewhat well	34	6	60	50
	Somewhat badly	20	27	14	13
	Very badly	33	64	4	22
How do you think things are going for the U.S. in Iraq now? (n=6,961)	Very/Somewhat well	44	8	78	64
. , ,	Very/Somewhat badly	52	88	17	34

- National Election Pool













Conducted by United States General Exit Poll Page 7 of 12

PRES04 - Vertical Percentages

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Compared to four years ago, is your family's financial situation: (n=6,788)	Better today	32	13	50	14
, , ,	Worse today	28	45	11	26
	About the same	39	40	38	60
f these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	47	97	1	32
whom would you have voted? (n=13,216)	George W. Bush (Rep)	51	2	98	31
,	Would not have voted for president	1	1	1	36
Was your vote for president mainly: (n=3,284)	For your candidate	69	58	80	-
	Against his opponent	25	36	15	-
Which comes closest to your feelings about the Bush administration: (n=3,284)	Angry	23	46	1	-
	Dissatisfied, but not angry	26	44	8	-
	Satisfied, but not enthusiastic	26	6	45	-
	Enthusiastic	22	1	43	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	22	2	41	-
(n=3,284)	Only George W. Bush did	15	29	2	-
	Both did	45	50	41	-
	Neither did	13	15	11	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	67	52	82	-
(n=3,284)	Only Bush/Neither did	28	44	13	-
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	60	79	43	-
(n=3,284)	Only Kerry/Neither did	35	18	52	-
Do you consider the war in Iraq: (n=3,284)	Part of the war on terrorism	55	20	88	-
	Separate from the war on terrorism	42	76	9	-
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	12	20	4	-
presidential campaign about coming out to vote? (n=3,128)	Yes, for George W. Bush	10	3	17	-

National Election Pool













United States General Exit Poll Page 8 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Did anyone call you or talk to you in person on behalf of either major	Yes, for both Kerry and Bush	14	15	12	-
presidential campaign about coming out to vote? (n=3,128)	No, I was not contacted	64	62	66	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=3,128)	For Kerry/Both	26	35	17	-
	For Bush/Neither	74	65	83	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=3,128)	For Bush/Both	24	19	29	-
	For Kerry/Neither	76	81	71	-
In general, does John Kerry mostly: (n=3,204)	Say what he believes	40	78	4	-
	Say what he thinks people want to hear	56	17	93	-
Does George W. Bush pay more attention to the interests of: (n=3,204)	Ordinary Americans	41	5	76	-
	Large corporations	54	92	17	-
How concerned are you about the availability and cost of health care?	Very concerned	70	83	57	-
(n=3,204)	Somewhat concerned	23	13	32	-
	Not very concerned	5	1	8	-
	Not at all concerned	2	1	3	-
Which comes closest to your position? Abortion should be: (n=3,204)	Legal in all cases	21	31	10	-
, , ,	Legal in most cases	34	43	25	-
	Illegal in most cases	26	14	38	-
	Illegal in all cases	16	7	24	-
How confident are you that votes in your state will be counted accurately?	Very confident	50	40	60	-
(n=3,177)	Somewhat confident	40	47	34	-
	Not very confident	7	10	4	-
	Not at all confident	2	3	1	-
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	87	84	91	-
(n=3,284)	Not very/Not at all confident	9	12	5	-

National Election Pool











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United States General Exit Poll Page 9 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Which comes closest to your view of gay and lesbian couples: (n=3,204)	They should be allowed to legally marry	25	40	11	-
	They should be allowed to legally form civil unions, but	35	34	36	-
	There should be no legal recognition of their	37	22	51	-
Did you vote in the presidential election in 2000? (n=3,168)	No, I did not vote	17	19	15	-
	Yes, for Al Gore	37	68	7	-
	Yes, for George W. Bush	43	8	77	-
	Yes, for another candidate	3	5	1	-
Do you think the condition of the nation's economy is: (n=3,415)	Excellent	4	1	7	-
	Good	43	12	72	-
	Not so good	35	53	18	-
	Poor	17	33	2	-
State of the national economy: 2 way (n=3,415)	Excellent/Good	47	13	79	-
,	Not so good/Poor	52	86	19	-
Who would you trust to handle the economy? (n=3,415)	Only John Kerry	37	78	1	-
	Only George W. Bush	40	1	77	-
	Both of them	8	6	9	-
	Neither of them	13	13	11	-
Who would you trust to handle the economy? (n=3,415)	Only Kerry/Both	45	84	10	-
	Only Bush/Neither	53	14	88	-
Who would you trust to handle the economy? (n=3,351)	Only Bush/Both	49	7	88	-
	Only Kerry/Neither	51	93	12	-
Who would you trust to handle terrorism? (n=3,415)	Only John Kerry	31	64	1	-
	Only George W. Bush	49	3	91	-
	Both of them	9	15	4	-

National Election Pool













United States General Exit Poll Page 10 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Who would you trust to handle terrorism? (n=3,415)	Neither of them	9	15	3	-
Who would you trust to handle terrorism? (n=3,415)	Only Kerry/Both	40	79	5	-
	Only Bush/Neither	58	18	94	-
Who would you trust to handle terrorism? (n=3,415)	Only Bush/Both	58	17	95	-
	Only Kerry/Neither	40	79	3	-
Do you think things in this country today are: (n=3,415)	Generally going in the right direction	49	11	85	-
	Seriously off on the wrong track	46	85	11	-
In your vote for president today, how would you rate the importance of ? (n=2,779)	Very important	32	37	29	-
	Somewhat important	24	23	25	-
	Not too important	20	18	22	-
	Not at all important	24	23	25	-
In your vote for president today, how would you rate the importance of	Very/Somewhat important	56	60	53	-
? (n=2,779)	Not too/Not at all important	44	40	47	-
Is your opinion of George W. Bush: (n=3,281)	Favorable	53	6	95	-
	Unfavorable	46	92	4	-
Is your opinion of John Kerry: (n=3,281)	Favorable	47	91	9	-
	Unfavorable	51	8	89	-
Which comes closer to your view: (n=3,281)	Government should do more to solve problems	46	65	29	-
(, ,	Government is doing too many things better left to	49	30	66	-
How worried are you that there will be another major terrorist attack in the U.S.? (n=3,281)	Very worried	22	26	18	-
	Somewhat worried	53	48	57	-
	Not too worried	19	20	19	-
	Not at all worried	5	5	5	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	71	70	73	-

National Election Pool













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United States General Exit Poll Page 11 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	23	24	23	-
Compared to four years ago, is the job situation in your area: (n=3,226)	Better today	23	5	40	-
	Worse today	43	74	15	-
	About the same	34	21	45	-
Do you think the Bush administration's tax cuts have been: (n=3,281)	Good for the nation's economy	41	6	72	-
, ,	Bad for the nation's economy	32	63	4	-
	Made no difference	25	28	21	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=3,281)	Yes	46	10	79	-
	No	52	88	19	-
Have you or has someone in your household lost a job in the last four years? (n=3,238)	Yes, I have	14	18	10	-
	Yes, someone else has	16	23	10	-
	Yes, I have and someone else has	3	4	2	-
	No one has	67	54	78	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	33	46	22	-
years? (n=3,238)	No one in household lost a job	67	54	78	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	17	23	12	-
years? (n=3,238)	Voter has NOT lost a job	83	77	88	-
National Region (n=13,660)	East	22	26	19	29
	Midwest	26	26	26	28
	South	32	27	36	13
	West	20	21	20	30
Population of area, five categories (n=13,652)	Over 500 thousand	13	16	10	-
	50 to 500 thousand	19	19	18	21
	Suburbs	45	44	46	41

National Election Pool











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Edison/Mitofsky

United States General Exit Poll Page 12 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Population of area, five categories (n=13,652)	10 to 50 thousand	8	8	8	11
	Rural	16	13	19	28
Population of area, three categories (n=11,660)	City over 50 thousand	30	33	26	19
	Suburbs	46	45	47	46
	Small city and Rural	25	22	27	35
In today's election for U.S. House of Representatives, did you just vote for: (n=12,605)	The Democratic candidate	49	89	11	39
	The Republican candidate	50	9	88	46

National Election Pool











Conducted by United States General Exit Poll Page 1 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Number of Interviews - 12,649	Vote Estimate Not for On-Air Use	100	49	50	-
Are you: (n=12,597)	Male	46	45	53	-1
	Female	54	52	46	1
Sex by race (n=12,433)	White male	36	38	60	-
	White female	41	45	54	-
	Non-white male	10	68	29	-
	Non-white female	13	76	23	-
Are you: (n=12,481)	White	77	42	57	2
	Black	12	89	10	-1
	Hispanic/Latino	8	55	44	9
	Asian	2	56	41	1
	Other	1	52	44	8
AGE (60 and over) (n=12,606)	18-29	16	55	44	-4
	30-44	29	47	51	1
	45-59	30	49	49	0
	60 or over	25	46	53	6
Age 65 & over (n=12,606)	18-64	84	49	49	0
	65 or over	16	46	52	4
2003 total family income: (n=11,452)	Under \$15,000	8	64	34	-
	\$15,000-\$29,999	15	58	39	-
	\$30,000-\$49,999	22	51	47	-
	\$50,000-\$74,999	23	44	54	-
	\$75,000-\$99,999	14	45	54	-
	\$100,000-\$149,999	11	43	56	-

National Election Pool













United States General Exit Poll Page 2 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
2003 total family income: (n=11,452)	\$150,000-\$199,999	4	42	57	-
	\$200,000 or more	4	36	62	-
Total family income: (n=11,452)	Less than \$50,000	45	56	42	-
	\$50,000 or more	55	43	55	-
Total family income: (n=11,452)	Less than \$100,000	82	51	48	-
	\$100,000 or more	18	42	57	-
Do you or does someone in your household belong to a labor union?	Yes, I do	12	65	34	1
(n=9,241)	Yes, someone else does	10	57	42	-2
	Yes, I do and someone else does	2	68	32	-17
	No one does	76	44	54	1
UNION HOUSEHOLD (n=9,241)	Yes (Vote is union member, union member in household, or	24	61	37	-
	No (No union voter in household	76	44	54	-
Voter is union member: (n=9,241)	Yes	14	65	34	-
	No	86	46	53	-
Do you work full-time for pay? (n=3,035)	Yes	60	47	52	4
,	No	40	48	50	8.5039968 5281555E-
Working women: (n=3,177)	Working women	28	53	45	-
	All others	72	46	52	-
What was the last grade of school you completed? (n=9,227)	Did not complete high school	4	49	48	7
	High school graduate	22	49	50	1
	Some college or associate degree	32	47	51	0
	College graduate	26	46	52	-1
	Postgraduate study	17	52	45	0
College Education (n=9,227)	No college degree	57	48	51	-

National Election Pool













United States General Exit Poll Page 3 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
College Education (n=9,227)	College graduate	43	49	49	-
No matter how you voted today, do you usually think of yourself as a:	Democrat	38	90	9	-2
(n=12,176)	Republican	38	7	93	2
	Independent or something else	25	49	46	-3
On most political matters, do you consider yourself: (n=12,022)	Liberal	21	83	14	-2
	Moderate	45	56	43	-2
	Conservative	34	17	81	1
Is this the first time you have ever voted? (n=6,184)	Yes	11	53	46	-2
	No	89	48	50	1
Religion, combined Protestant and other Christian. (n=9,085)	Protestant/Other Christian	54	42	57	1
(1,111)	Catholic	27	49	50	2
	Jewish	3	76	22	-2
	Something else	7	69	27	-2
	None	10	65	31	-1
Religion among whites (n=9,205)	White Protestant/Other Christian	41	34	65	-
	White Catholic	20	45	54	-
	White Jewish	2	76	21	-
	White something else	4	57	36	-
	White none	7	61	35	-
	Non-white	26	69	29	-
White Protestant Conservatives (n=9,464)	White Protestant conservatives	17	10	89	-
	All others	83	57	41	-
White Evangelical/Born-again Christians (n=9,450)	White Evangelical/Born-again Christians	23	25	74	-
	All others	77	56	42	-

National Election Pool













United States General Exit Poll Page 4 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPŲBLIO	Rep2000
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly (n=9,465)	White religious conservatives	8	7	92	-
	All others	92	53	45	-
How often do you attend religious services? (n=9,260)	More than once a week	16	37	61	0
, ,	Once a week	26	42	57	1
	A few times a month	13	50	49	2
	A few times a year	28	55	43	-1
	Never	15	60	36	-2
How often do you attend religious services? (n=9,470)	Weekly	41	40	58	-
	Occasionally	40	53	45	-
	Never	14	60	36	-
Church attendance by Religion (n=9,470)	Protestant/Attend weekly	17	30	68	-
	Protestant/Do not attend weekly	15	45	53	-
	Catholic/Attend weekly	11	44	55	-
	Catholic/Do not attend weekly	14	53	46	-
	All Others	39	58	39	-
Have you ever served in the U.S. military? (n=6,242)	Yes	18	39	58	-
	No	82	51	48	-
Are you currently married? (n=12,282)	Yes	63	43	56	2
	No	37	59	39	-1
Married women (n=12,643)	Married women	31	45	54	-
	Others	69	50	48	-
Married with children: (n=9,309)	Married with children	28	42	56	-
	All others	72	51	47	-
Do you have any children under 18 living in your household? (n=9,279)	Yes	37	47	52	-1

National Election Pool











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United States General Exit Poll Page 5 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLI	C Rep2000
Do you have any children under 18 living in your household? (n=9,279)	No	63	49	49	2
Women with children (n=9,594)	Women with children	19	51	48	-
	All others	81	48	50	-
Are you gay, lesbian or bisexual? (n=5,951)	Yes	3	75	24	-7
,,	No	97	47	51	0
Do you or does someone else in your household own a gun? (n=3,021)	Yes	42	39	60	0
iodochold own a gain: (II-0,021)	No	58	57	41	1
When did you finally decide for whom to vote in the presidential election?	Just today	5	59	37	-
(n=8,217)	In the last three days	3	50	47	-
	Sometime last week	2	58	41	-
	During the last month	10	55	43	-
	Before that	80	47	52	-
Time: Last three days/Earlier than that (n=8,217)	Today/Within the last three days	8	56	41	-
	Within the last week or earlier	92	48	50	-
Time: Last week/Earlier than that (n=8,217)	Today through within the last three days	11	56	41	-
	Within the last week or earlier	89	48	51	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	5	40	56	-
(Check only one) (n=6,419)	Education	4	69	29	-
	Iraq	15	68	29	-
	Terrorism	19	20	79	-
	Economy/Jobs	20	77	22	-
	Moral values	22	23	76	-
	Health care	8	73	25	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	33	9	90	-

National Election Pool













United States General Exit Poll Page 6 of 12
HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPŲBLIO	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job	Somewhat approve	20	26	73	-
as president? (n=6,419)	Somewhat disapprove	11	74	24	-
	Strongly disapprove	35	91	6	-
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	53	15	84	-
as president? (n=6,419)	Disapprove	46	87	11	-
Which ONE candidate quality mattered most in deciding how you voted for	He cares about people like me	9	73	26	-
president? (Check only one) (n=6,419)	He has strong religious faith	8	19	79	-
	He is honest and trustworthy	12	31	67	-
	He is a strong leader	17	19	80	-
	He is intelligent	7	81	16	-
	He will bring about needed change	25	86	12	-
	He has clear stands on the issues	18	26	72	-
Compared to four years ago, is the country: (n=6,273)	Safer from terrorism	54	24	75	-
	Less safe from terrorism	42	80	17	-
How do you feel about the U.S. decision to go to war with Iraq? (n=6,273)	Strongly approve	29	10	89	-
	Somewhat approve	23	31	68	-
	Somewhat disapprove	15	70	28	-
	Strongly disapprove	32	88	9	-
How do you feel about the U.S. decision to go to war with Iraq? (n=6,419)	Approve	51	19	80	-
g5aaaq. (11 0,110)	Disapprove	45	82	15	-
How do you think things are going for the U.S. in Iraq now? (n=6,273)	Very well	11	8	90	-
, , , ,	Somewhat well	34	16	83	-
	Somewhat badly	20	64	35	-
	Very badly	34	87	10	-

National Election Pool













United States General Exit Poll Page 7 of 12
HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM
Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
How do you think things are going for the U.S. in Iraq now? (n=6,419)	Very/Somewhat well	44	14	85	-
	Very/Somewhat badly	52	78	20	-
Compared to four years ago, is your family's financial situation: (n=6,273)	Better today	32	22	76	36
, , ,	Worse today	28	77	20	-43
	About the same	39	50	49	-9
If these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	48	89	9	-
whom would you have voted? (n=12,273)	George W. Bush (Rep)	51	11	88	-
· 	Would not have voted for president	1	48	38	-
Was your vote for president mainly: (n=3,051)	For your candidate	70	42	57	-
	Against his opponent	25	69	28	-
Which comes closest to your feelings about the Bush administration:	Angry	23	90	7	-
(n=3,051)	Dissatisfied, but not angry	26	79	19	-
	Satisfied, but not enthusiastic	26	22	76	-
	Enthusiastic	23	4	95	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	22	10	90	-
(n=3,051)	Only George W. Bush did	15	87	11	-
	Both did	46	55	42	-
	Neither did	13	55	43	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	68	40	58	-
(n=3,051)	Only Bush/Neither did	29	72	26	-
Did either of these candidates for president attack the other unfairly? (n=3,051)	Only Bush/Both did	61	63	35	-
	Only Kerry/Neither did	36	27	72	-
Do you consider the war in Iraq: (n=3,051)	Part of the war on terrorism	55	25	74	-
	Separate from the war on terrorism	42	82	16	-

National Election Pool













United States General Exit Poll Page 8 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	12	80	17	-
presidential campaign about coming out to vote? (n=2,920)	Yes, for George W. Bush	10	16	83	-
	Yes, for both Kerry and Bush	13	54	44	-
	No, I was not contacted	64	49	50	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=2,920)	For Kerry/Both	26	67	31	-
	For Bush/Neither	74	44	54	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=2,920)	For Bush/Both	24	38	61	-
	For Kerry/Neither	76	54	44	-
In general, does John Kerry mostly: (n=2,987)	Say what he believes	41	86	12	-
	Say what he thinks people want to hear	56	22	76	-
Does George W. Bush pay more attention to the interests of: (n=2,987)	Ordinary Americans	41	13	86	-
, , ,	Large corporations	54	78	19	-
How concerned are you about the availability and cost of health care?	Very concerned	70	58	40	-
(n=2,987)	Somewhat concerned	23	32	66	-
	Not very concerned	5	14	84	-
	Not at all concerned	2	22	78	-
Which comes closest to your position? Abortion should be: (n=2,987)	Legal in all cases	20	72	25	-4
, , ,	Legal in most cases	35	60	38	-3
	Illegal in most cases	26	30	69	2
	Illegal in all cases	15	28	71	1
How confident are you that votes in your state will be counted accurately?	Very confident	51	39	59	-
(n=2,961)	Somewhat confident	40	58	40	-
	Not very confident	7	70	25	-
	Not at all confident	2	67	33	-

National Election Pool













United States General Exit Poll Page 9 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
How confident are you that votes in your state will be counted accurately? (n=3,051)	Very/Somewhat confident	88	48	51	-
	Not very/Not at all confident	8	69	27	-
Which comes closest to your view of gay and lesbian couples: (n=2,987)	They should be allowed to legally marry	25	75	22	-
	They should be allowed to legally form civil unions, but	35	46	52	-
	There should be no legal recognition of their	37	35	64	-
Did you vote in the presidential election in 2000? (n=2,957)	No, I did not vote	16	56	42	-
	Yes, for Al Gore	37	86	12	-
	Yes, for George W. Bush	43	13	86	-
	Yes, for another candidate	3	70	19	-
Do you think the condition of the nation's economy is: (n=3,179)	Excellent	4	14	85	54
	Good	43	17	83	31
	Not so good	35	71	26	-37
	Poor	17	89	9	-50
State of the national economy: 2 way (n=3,179)	Excellent/Good	47	16	83	-
(. 3,3)	Not so good/Poor	52	77	20	-
Who would you trust to handle the economy? (n=3,179)	Only John Kerry	38	91	7	-
	Only George W. Bush	41	8	91	-
	Both of them	7	42	57	-
	Neither of them	12	50	44	-
Who would you trust to handle the economy? (n=3,179)	Only Kerry/Both	46	83	15	-
	Only Bush/Neither	53	18	80	-
Who would you trust to handle the economy? (n=3,145)	Only Bush/Both	49	14	86	-
	Only Kerry/Neither	51	81	16	-
Who would you trust to handle terrorism? (n=3,179)	Only John Kerry	31	93	5	-

National Election Pool













United States General Exit Poll Page 10 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC	Rep2000
Who would you trust to handle terrorism? (n=3,179)	Only George W. Bush	49	10	89	-
	Both of them	9	69	30	-
	Neither of them	9	73	21	-
Who would you trust to handle terrorism? (n=3,179)	Only Kerry/Both	40	88	11	-
	Only Bush/Neither	58	20	78	-
Who would you trust to handle terrorism? (n=3,179)	Only Bush/Both	58	20	79	-
	Only Kerry/Neither	40	88	9	-
Do you think things in this country today are: (n=3,179)	Generally going in the right direction	50	17	83	45
	Seriously off on the wrong track	47	81	16	-57
In your vote for president today, how would you rate the importance of ? (n=2,611)	Very important	32	56	42	18
	Somewhat important	23	47	51	27
	Not too important	21	40	59	16
	Not at all important	24	44	54	-12
In your vote for president today, how would you rate the importance of	Very/Somewhat important	56	52	46	-
? (n=2,611)	Not too/Not at all important	44	42	56	-
Is your opinion of George W. Bush: (n=3,063)	Favorable	53	13	87	-
(11 0,000)	Unfavorable	46	87	10	-
ls your opinion of John Kerry: (n=3,063)	Favorable	47	85	13	-
	Unfavorable	51	12	86	-
Which comes closer to your view: (n=3,063)	Government should do more to solve problems	47	66	32	6
	Government is doing too many things better left to	49	30	68	-1
How worried are you that there will be another major terrorist attack in the	Very worried	22	57	42	-
J.S.? (n=3,063)	Somewhat worried	53	43	55	-
	Not too worried	19	49	49	-

National Election Pool













United States General Exit Poll Page 11 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBL	IC Rep2000
How worried are you that there will be another major terrorist attack in the	Not at all worried	5	48	51	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	72	47	51	-
United States? (n=3,179)	Not too/Not at all worried	23	49	49	-
Compared to four years ago, is the job situation in your area: (n=3,021)	Better today	24	13	87	-
	Worse today	43	77	21	-
	About the same	33	33	65	-
Do you think the Bush administration's eax cuts have been: (n=3,063)	Good for the nation's economy	41	10	90	-
	Bad for the nation's economy	32	87	11	-
	Made no difference	24	58	39	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=3,063)	Yes	46	15	84	-
	No	52	76	21	-
Have you or has someone in your household lost a job in the last four	Yes, I have	14	60	37	-
years? (n=3,028)	Yes, someone else has	16	67	31	-
	Yes, I have and someone else has	3	64	31	-
	No one has	67	39	59	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	33	64	34	-
years? (n=3,028)	No one in household lost a job	67	39	59	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	17	61	36	-
years? (n=3,028)	Voter has NOT lost a job	83	45	54	-
National Region (n=12,649)	East	22	57	40	0
	Midwest	26	49	50	2.8684802 4879 <u>6</u> 6E-0
	South	32	43	56	1
	West	20	48	50	1
Population of area, five categories (n=12,641)	Over 500 thousand	12	62	37	11

National Election Pool











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United States General Exit Poll Page 12 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Population of area, five categories (n=12,641)	50 to 500 thousand	19	50	49	8
	Suburbs	45	47	51	1
	10 to 50 thousand	8	47	48	-15
	Rural	16	43	56	-3
Population of area, three categories (n=10,837)	City over 50 thousand	30	55	43	7
	Suburbs	46	48	51	1
	Small city and Rural	24	44	54	-5
In today's election for president, did you just vote for: (n=12,605)	John Kerry	48	89	9	-
	George W. Bush	51	11	88	-
	Ralph Nader	0	39	46	-

National Election Pool











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United States General Exit Poll Page 1 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC
Number of Interviews - 12,649	Vote Estimate Not for On-Air Use	100	49	50
Are you: (n=12,597)	Male	46	43	50
	Female	54	57	50
Sex by race (n=12,433)	White male	36	29	44
	White female	41	37	44
	Non-white male	10	14	6
	Non-white female	13	20	6
Are you: (n=12,481)	White	77	66	88
	Black	12	21	2
	Hispanic/Latino	8	9	7
	Asian	2	2	1
	Other	1	2	1
AGE (60 and over) (n=12,606)	18-29	16	18	14
	30-44	29	28	30
	45-59	30	31	30
	60 or over	25	23	27
Age 65 & over (n=12,606)	18-64	84	84	83
	65 or over	16	16	17
2003 total family income: (n=11,452)	Under \$15,000	8	11	6
	\$15,000-\$29,999	15	17	12
	\$30,000-\$49,999	22	23	21
	\$50,000-\$74,999	23	21	26
	\$75,000-\$99,999	14	13	15
	\$100,000-\$149,999	11	10	12

National Election Pool











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United States General Exit Poll Page 2 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
2003 total family income: (n=11,452)	\$150,000-\$199,999	4	3	4
	\$200,000 or more	4	3	4
Total family income: (n=11,452)	Less than \$50,000	45	51	38
	\$50,000 or more	55	49	62
Total family income: (n=11,452)	Less than \$100,000	82	85	79
	\$100,000 or more	18	15	21
Do you or does someone in your household belong to a labor union? (n=9,241)	Yes, I do	12	16	8
	Yes, someone else does	10	12	8
	Yes, I do and someone else does	2	2	1
	No one does	76	70	82
UNION HOUSEHOLD (n=9,241)	Yes (Vote is union member, union member in household, or	24	30	18
	No (No union voter in household	76	70	82
Voter is union member: (n=9,241)	Yes	14	18	9
	No	86	82	91
Do you work full-time for pay? (n=3,035)	Yes	60	59	61
(5,555)	No	40	41	39
Working women: (n=3,177)	Working women	28	31	25
	All others	72	69	75
What was the last grade of school you completed? (n=9,227)	Did not complete high school	4	4	4
· · · · · · · · · · · · · · · · · · ·	High school graduate	22	22	22
	Some college or associate degree	32	31	33
	College graduate	26	25	27
	Postgraduate study	17	18	15
College Education (n=9,227)	No college degree	57	57	58

National Election Pool













United States General Exit Poll Page 3 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

	Total	DEMQCR/	REPUBLIC
ollege Education (n=9,227) College graduate	43	43	42
o matter how you voted today, do you Democrat sually think of yourself as a:	38	70	6
n=12,176) Republican	38	5	70
Independent or something else	25	25	23
n most political matters, do you Liberal onsider yourself: (n=12,022)	21	36	6
Moderate	45	51	38
Conservative	34	12	56
this the first time you have ever Yes oted? (n=6,184)	11	11	10
No	89	89	90
eligion, combined Protestant and other hristian. (n=9,085)	54	47	62
Catholic	27	27	27
Jewish	3	4	1
Something else	7	10	4
None	10	13	6
eligion among whites (n=9,205) White Protestant/Other Christian	41	28	54
White Catholic	20	18	22
White Jewish	2	4	1
White something else	4	4	3
White none	7	9	5
Non-white	26	36	15
/hite Protestant Conservatives White Protestant conservatives	17	4	31
All others	83	96	69
/hite Evangelical/Born-again Christians White Evangelical/Born-again n=9,450) Christians	23	12	34
All others	77	88	66

National Election Pool













United States General Exit Poll Page 4 of 12 Conducted by

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	8	1	16
(n=9,465)	All others	92	99	84
How often do you attend religious services? (n=9,260)	More than once a week	16	12	20
•	Once a week	26	22	30
	A few times a month	13	14	13
	A few times a year	28	31	25
	Never	15	18	11
How often do you attend religious services? (n=9,470)	Weekly	41	34	49
	Occasionally	40	44	37
	Never	14	17	10
Church attendance by Religion (n=9,470)	Protestant/Attend weekly	17	10	23
(1. 0, 1. 0)	Protestant/Do not attend weekly	15	14	17
	Catholic/Attend weekly	11	10	13
	Catholic/Do not attend weekly	14	15	13
	All Others	39	47	31
Have you ever served in the U.S. military? (n=6,242)	Yes	18	15	21
	No	82	85	79
Are you currently married? (n=12,282)	Yes	63	55	71
	No	37	45	29
Married women (n=12,643)	Married women	31	29	34
	Others	69	71	66
Married with children: (n=9,309)	Married with children	28	25	32
	All others	72	75	68
Do you have any children under 18 living in your household? (n=9,279)	Yes	37	36	38

National Election Pool











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United States General Exit Poll Page 5 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Do you have any children under 18 living in your household? (n=9,279)	No	63	64	62
Women with children (n=9,594)	Women with children	19	20	19
	All others	81	80	81
Are you gay, lesbian or bisexual? (n=5,951)	Yes	3	5	2
	No	97	95	98
Do you or does someone else in your household own a gun? (n=3,021)	Yes	42	32	51
G (, , ,	No	58	68	49
When did you finally decide for whom to vote in the presidential election? (n=8,217)	Just today	5	6	4
	In the last three days	3	3	3
	Sometime last week	2	3	2
	During the last month	10	11	9
	Before that	80	77	83
Time: Last three days/Earlier than that (n=8,217)	Today/Within the last three days	8	9	7
	Within the last week or earlier	92	91	93
Time: Last week/Earlier than that (n=8,217)	Today through within the last three days	11	12	9
	Within the last week or earlier	89	88	91
Which ONE issue mattered most in deciding how you voted for president?	Taxes	5	4	6
(Check only one) (n=6,419)	Education	4	6	3
	Iraq	15	21	9
	Terrorism	19	8	30
	Economy/Jobs	20	32	9
	Moral values	22	10	34
	Health care	8	12	4
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	33	6	61

National Election Pool











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United States General Exit Poll Page 6 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Do you approve or disapprove of the way George W. Bush is handling his job	Somewhat approve	20	10	29
as president? (n=6,419)	Somewhat disapprove	11	17	5
	Strongly disapprove	35	65	4
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	53	17	90
as president? (n=6,419)	Disapprove	46	83	10
Which ONE candidate quality mattered most in deciding how you voted for	He cares about people like me	9	14	5
president? (Check only one) (n=6,419)	He has strong religious faith	8	3	13
	He is honest and trustworthy	12	7	16
	He is a strong leader	17	7	28
	He is intelligent	7	11	2
	He will bring about needed change	25	44	6
	He has clear stands on the issues	18	10	26
Compared to four years ago, is the country: (n=6,273)	Safer from terrorism	54	27	82
, , ,	Less safe from terrorism	42	69	15
How do you feel about the U.S. decision to go to war with Iraq? (n=6,273)	Strongly approve	29	6	53
	Somewhat approve	23	14	32
	Somewhat disapprove	15	22	9
	Strongly disapprove	32	57	6
How do you feel about the U.S. decision to go to war with Iraq? (n=6,419)	Approve	51	20	82
	Disapprove	45	77	14
How do you think things are going for the U.S. in Iraq now? (n=6,273)	Very well	11	2	20
, , , ,	Somewhat well	34	11	57
	Somewhat badly	20	26	14
	Very badly	34	60	7

National Election Pool













United States General Exit Poll Page 7 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
How do you think things are going for the U.S. in Iraq now? (n=6,419)	Very/Somewhat well	44	13	75
	Very/Somewhat badly	52	84	21
Compared to four years ago, is your family's financial situation: (n=6,273)	Better today	32	15	49
	Worse today	28	44	11
	About the same	39	40	39
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=12,273)	John Kerry (Dem)	48	87	8
	George W. Bush (Rep)	51	11	90
	Would not have voted for president	1	1	1
Was your vote for president mainly: (n=3,051)	For your candidate	70	59	82
	Against his opponent	25	35	14
Which comes closest to your feelings about the Bush administration:	Angry	23	43	3
(n=3,051)	Dissatisfied, but not angry	26	42	10
	Satisfied, but not enthusiastic	26	12	41
	Enthusiastic	23	2	45
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	22	5	41
(n=3,051)	Only George W. Bush did	15	27	4
	Both did	46	51	40
	Neither did	13	14	12
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	68	55	81
(n=3,051)	Only Bush/Neither did	29	42	15
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	61	78	43
(n=3,051)	Only Kerry/Neither did	36	19	53
Do you consider the war in Iraq: (n=3,051)	Part of the war on terrorism	55	27	84
(5,55.)	Separate from the war on terrorism	42	70	14

National Election Pool













United States General Exit Poll Page 8 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	12	20	4
presidential campaign about coming out to vote? (n=2,920)	Yes, for George W. Bush	10	3	18
	Yes, for both Kerry and Bush	13	15	12
	No, I was not contacted	64	62	65
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	26	34	17
oresidential campaign about coming out ovote? (n=2,920)	For Bush/Neither	74	66	83
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=2,920)	For Bush/Both	24	18	30
	For Kerry/Neither	76	82	70
In general, does John Kerry mostly: (n=2,987)	Say what he believes	41	71	10
	Say what he thinks people want to hear	56	25	88
Does George W. Bush pay more attention to the interests of: (n=2,987)	Ordinary Americans	41	11	73
, ,	Large corporations	54	85	21
How concerned are you about the availability and cost of health care?	Very concerned	70	82	57
(n=2,987)	Somewhat concerned	23	15	31
	Not very concerned	5	1	8
	Not at all concerned	2	1	3
Which comes closest to your position? Abortion should be: (n=2,987)	Legal in all cases	20	30	11
(, ,	Legal in most cases	35	42	27
	Illegal in most cases	26	16	37
	Illegal in all cases	15	9	22
How confident are you that votes in your state will be counted accurately? (n=2,961)	Very confident	51	41	62
	Somewhat confident	40	47	33
	Not very confident	7	10	4
	Not at all confident	2	2	1

National Election Pool













United States General Exit Poll Page 9 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	88	85	92
(n=3,051)	Not very/Not at all confident	8	12	5
Which comes closest to your view of gay and lesbian couples: (n=2,987)	They should be allowed to legally marry	25	37	11
	They should be allowed to legally form civil unions, but	35	33	38
	There should be no legal recognition of their	37	26	49
Did you vote in the presidential election in 2000? (n=2,957)	No, I did not vote	16	19	14
, , ,	Yes, for Al Gore	37	65	9
	Yes, for George W. Bush	43	11	76
	Yes, for another candidate	3	5	1
Do you think the condition of the nation's economy is: (n=3,179)	Excellent	4	1	7
	Good	43	15	71
	Not so good	35	52	18
	Poor	17	31	3
State of the national economy: 2 way (n=3,179)	Excellent/Good	47	16	78
	Not so good/Poor	52	83	21
Who would you trust to handle the economy? (n=3,179)	Only John Kerry	38	73	5
, , ,	Only George W. Bush	41	7	74
	Both of them	7	7	8
	Neither of them	12	13	11
Who would you trust to handle the economy? (n=3,179)	Only Kerry/Both	46	79	14
	Only Bush/Neither	53	20	85
Who would you trust to handle the economy? (n=3,145)	Only Bush/Both	49	14	84
	Only Kerry/Neither	51	86	16
Who would you trust to handle terrorism? (n=3,179)	Only John Kerry	31	60	3

National Election Pool













United States General Exit Poll Page 10 of 12 Conducted by HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Who would you trust to handle terrorism? (n=3,179)	Only George W. Bush	49	10	87
	Both of them	9	13	6
	Neither of them	9	14	4
Who would you trust to handle terrorism? (n=3,179)	Only Kerry/Both	40	74	9
	Only Bush/Neither	58	24	90
Who would you trust to handle terrorism? (n=3,179)	Only Bush/Both	58	24	92
	Only Kerry/Neither	40	74	7
Do you think things in this country today are: (n=3,179)	Generally going in the right direction	50	18	82
	Seriously off on the wrong track	47	79	15
In your vote for president today, how would you rate the importance of	Very important	32	38	27
? (n=2,611)	Somewhat important	23	23	24
	Not too important	21	17	24
	Not at all important	24	22	25
In your vote for president today, how would you rate the importance of	Very/Somewhat important	56	61	51
? (n=2,611)	Not too/Not at all important	44	39	49
Is your opinion of George W. Bush: (n=3,063)	Favorable	53	14	90
	Unfavorable	46	85	9
Is your opinion of John Kerry: (n=3,063)	Favorable	47	85	13
	Unfavorable	51	13	86
Which comes closer to your view: (n=3,063)	Government should do more to solve problems	47	65	30
	Government is doing too many things better left to	49	31	66
How worried are you that there will be another major terrorist attack in the	Very worried	22	26	18
U.S.? (n=3,063)	Somewhat worried	53	48	58
	Not too worried	19	20	19

National Election Pool











Conducted by

United States General Exit Poll Page 11 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC
How worried are you that there will be another major terrorist attack in the	Not at all worried	5	5	5
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	72	71	74
United States? (n=3,179)	Not too/Not at all worried	23	24	23
Compared to four years ago, is the job situation in your area: (n=3,021)	Better today	24	6	40
	Worse today	43	70	18
	About the same	33	23	42
Do you think the Bush administration's tax cuts have been: (n=3,063)	Good for the nation's economy	41	9	72
, ,	Bad for the nation's economy	32	59	7
	Made no difference	24	30	19
Do you think the war with Iraq has improved the long-term security of the	Yes	46	14	76
United States? (n=3,063)	No	52	84	22
Have you or has someone in your household lost a job in the last four years? (n=3,028)	Yes, I have	14	17	10
	Yes, someone else has	16	23	10
	Yes, I have and someone else	3	4	2
	No one has	67	56	78
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	33	44	22
years? (n=3,028)	No one in household lost a job	67	56	78
Have you or has someone in your household lost a job in the last four	Voter has lost a job	17	22	12
years? (n=3,028)	Voter has NOT lost a job	83	78	88
National Region (n=12,649)	East	22	26	18
	Midwest	26	26	26
	South	32	28	36
	West	20	20	20
Population of area, five categories (n=12,641)	Over 500 thousand	12	16	9

National Election Pool













United States General Exit Poll Page 12 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR.	REPUBLIC
Population of area, five categories (n=12,641)	50 to 500 thousand	19	19	19
	Suburbs	45	43	47
	10 to 50 thousand	8	8	8
	Rural	16	14	18
Population of area, three categories (n=10,837)	City over 50 thousand	30	34	26
	Suburbs	46	45	47
	Small city and Rural	24	22	26
In today's election for president, did you just vote for: (n=12,605)	John Kerry	48	88	9
, (=,)	George W. Bush	51	11	91
	Ralph Nader	0	0	0

National Election Pool











United States General Exit Poll Page 1 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 2,888	Vote Estimate Not for On-Air Use	100	56	43	1	-
Are you: (n=2,874)	Male	48	53	45	1	-8
	Female	52	57	42	0	-1
Sex by race (n=2,842)	White male	37	47	52	0	-
	White female	41	52	47	0	-
	Non-white male	11	75	23	2	-
	Non-white female	11	77	21	1	-
Are you: (n=2,853)	White	78	50	50	0	-4
	Black	11	86	13	0	4
	Hispanic/Latino	7	68	28	3	-7
	Asian	3	57	43	-	2
	Other	2	76	16	8	-23
AGE (60 and over) (n=2,872)	18-29	18	67	32	0	-14
	30-44	30	55	43	1	-6
	45-59	31	54	45	1	-4
	60 or over	22	49	50	0	3
Age 65 & over (n=2,872)	18-64	87	57	42	1	-6
	65 or over	13	49	51	0	4
2003 total family income: (n=2,604)	Under \$15,000	7	66	34	-	-
	\$15,000-\$29,999	11	71	29	0	-
	\$30,000-\$49,999	21	61	38	1	-
	\$50,000-\$74,999	22	50	48	1	-
	\$75,000-\$99,999	15	54	46	-	-
	\$100,000-\$149,999	13	52	47	0	-

National Election Pool













United States General Exit Poll Page 2 of 12 PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
2003 total family income: (n=2,604)	\$150,000-\$199,999	4	45	55	-	-
	\$200,000 or more	6	37	61	2	-
Total family income: (n=2,604)	Less than \$50,000	39	65	34	1	-
	\$50,000 or more	61	50	49	1	-
Total family income: (n=2,604)	Less than \$100,000	77	59	41	1	-
	\$100,000 or more	23	47	52	1	-
Do you or does someone in your household belong to a labor union?	Yes, I do	15	64	36	0	3
(n=2,058)	Yes, someone else does	13	61	39	-	-2
	Yes, I do and someone else does	2	67	33	-	-9
	No one does	69	53	46	1	-6
UNION HOUSEHOLD (n=2,058)	Yes (Vote is union member, union member in household, or	31	63	37	0	-
	No (No union voter in household	69	53	46	1	-
Voter is union member: (n=2,058)	Yes	18	64	35	0	-
	No	82	54	45	1	-
Do you work full-time for pay? (n=656)	Yes	65	53	46	1	-2
	No	35	56	43	0	-5
Working women: (n=703)	Working women	29	62	37	0	-
	All others	71	51	48	1	-
What was the last grade of school you completed? (n=2,064)	Did not complete high school	4	74	26	-	-13
completed? (II-2,004)	High school graduate	19	54	45	0	-4
	Some college or associate degree	29	51	48	0	-3
	College graduate	26	56	42	1	-9
	Postgraduate study	22	62	37	0	-7
College Education (n=2,064)	No college degree	52	54	45	0	-

National Election Pool











United States General Exit Poll Page 3 of 12
PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
College Education (n=2,064)	College graduate	48	59	40	1	-
No matter how you voted today, do you usually think of yourself as a: (n=2,701)	Democrat	41	89	11	0	0
, , ,	Republican	30	12	88	0	-3
	Independent or something else	30	55	42	1	-5
On most political matters, do you consider yourself: (n=2,661)	Liberal	26	88	11	2	-2
, , ,	Moderate	48	60	40	0	-4
	Conservative	26	19	81	0	0
Is this the first time you have ever voted? (n=1,386)	Yes	13	62	37	-	-6
	No	87	57	42	1	-6
Religion, combined Protestant and other Christian. (n=2,037)	Protestant/Other Christian	38	54	45	0	-11
	Catholic	41	47	52	1	5
	Jewish	5	75	24	-	5
	Something else	8	82	17	0	-11
	None	8	82	15	2	-15
Religion among whites (n=2,071)	White Protestant/Other Christian	28	45	54	0	-
	White Catholic	34	43	57	0	-
	White Jewish	4	79	20	-	-
	White something else	4	82	17	0	-
	White none	5	80	19	-	-
	Non-white	25	76	22	2	-
White Evangelical/Born-again Christians (n=2,176)	White Evangelical/Born-again Christians	10	27	72	0	-
	All others	90	59	40	1	-
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	3	3	95	-	-
(n=2,180)	All others	97	58	41	1	-

National Election Pool













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United States General Exit Poll Page 4 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
How often do you attend religious services? (n=2,084)	More than once a week	10	48	51	0	32
, ,	Once a week	25	47	52	1	19
	A few times a month	14	51	49	-	36
	A few times a year	34	61	39	0	15
	Never	15	74	24	1	15
How often do you attend religious services? (n=2,184)	Weekly	33	47	52	1	-
(11 2,101)	Occasionally	45	58	41	0	-
	Never	14	74	24	1	-
Church attendance by Religion (n=2,184)	Protestant/Attend weekly	8	47	52	-	-
	Protestant/Do not attend weekly	14	56	43	0	-
	Catholic/Attend weekly	16	42	57	1	-
	Catholic/Do not attend weekly	22	51	49	0	-
	All Others	33	70	29	1	-
Have you ever served in the U.S. military? (n=1,415)	Yes	16	51	48	1	-
a.y. (11 1,110)	No	84	59	41	0	-
Are you currently married? (n=2,731)	Yes	60	50	49	0	-4
	No	40	64	34	1	-4
Married women (n=2,885)	Married women	28	52	48	0	-
	Others	72	57	42	1	-
Married with children: (n=2,083)	Married with children	28	53	46	1	-
	All others	72	58	42	0	-
Do you have any children under 18 living in your household? (n=2,071)	Yes	37	56	42	1	-10
	No	63	56	43	0	-3
Women with children (n=2,201)	Women with children	17	60	38	1	-

National Election Pool













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United States General Exit Poll Page 5 of 12 PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Women with children (n=2,201)	All others	83	55	44	0	-
Are you gay, lesbian or bisexual? (n=1,297)	Yes	3	92	8	-	-17
	No	97	53	46	1	-4
Do you or does someone else in your household own a gun? (n=677)	Yes	27	42	55	2	-6
	No	73	59	41	0	2
When did you finally decide for whom to vote in the presidential election? (n=2,188)	Just today	6	47	50	1	-
	In the last three days	4	50	48	0	-
	Sometime last week	3	58	41	-	-
	During the last month	10	62	37	1	-
	Before that	77	56	43	0	-
Time: Last three days/Earlier than that (n=2,188)	Today/Within the last three days	10	48	49	1	-
	Within the last week or earlier	90	57	43	0	-
Time: Last week/Earlier than that (n=2,188)	Today through within the last three days	12	50	47	1	-
	Within the last week or earlier	88	57	43	0	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	6	57	43	-	-
(Check only one) (n=1,499)	Education	5	85	13	-	-
	Iraq	17	80	19	0	-
	Terrorism	21	17	83	0	-
	Economy/Jobs	20	85	14	-	-
	Moral values	16	31	66	2	-
	Health care	8	82	18	-	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	23	10	89	0	-
as president? (n=1,499)	Somewhat approve	22	15	83	1	-
	Somewhat disapprove	13	82	18	0	-

National Election Pool













Conducted by

United States General Exit Poll Page 6 of 12 PRES04 - Horizontal Percentages Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	40	98	1	0	-
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	45	13	86	1	-
as president? (n=1,499)	Disapprove	53	94	5	0	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,499)	He cares about people like me	10	73	26	-	-
	He has strong religious faith	6	7	92	-	-
	He is honest and trustworthy	9	44	56	-	-
	He is a strong leader	15	14	86	1	-
	He is intelligent	8	92	7	1	-
	He will bring about needed change	30	96	3	1	-
	He has clear stands on the issues	16	26	73	0	-
Compared to four years ago, is the country: (n=1,429)	Safer from terrorism	48	28	71	0	-
	Less safe from terrorism	48	86	12	1	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,429)	Strongly approve	21	9	90	0	-
	Somewhat approve	24	28	70	1	-
	Somewhat disapprove	16	77	22	0	-
	Strongly disapprove	37	94	5	0	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,499)	Approve	43	19	80	1	-
	Disapprove	51	89	10	0	-
How do you think things are going for the U.S. in Iraq now? (n=1,429)	Very well	8	19	80	0	-
	Somewhat well	29	10	89	1	-
	Somewhat badly	21	68	31	0	-
	Very badly	40	94	6	0	-
How do you think things are going for the U.S. in Iraq now? (n=1,499)	Very/Somewhat well	35	12	87	1	-
,	Very/Somewhat badly	58	85	14	0	-

National Election Pool













United States General Exit Poll Page 7 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Compared to four years ago, is your family's financial situation: (n=1,429)	Better today	29	32	68	0	32
	Worse today	29	85	14	0	-49
•	About the same	40	56	43	1	-17
If these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	55	98	2	0	-
whom would you have voted? (n=2,740)	George W. Bush (Rep)	43	3	97	0	-
,	Would not have voted for president	2	49	17	22	-
Was your vote for president mainly: (n=685)	For your candidate	69	48	51	1	-
(Against his opponent	26	69	30	-	-
Which comes closest to your feelings about the Bush administration: (n=685)	Angry	29	96	3	0	-
	Dissatisfied, but not angry	30	78	20	2	-
	Satisfied, but not enthusiastic	22	9	91	-	-
	Enthusiastic	17	2	98	0	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	18	7	93	-	-
(n=685)	Only George W. Bush did	17	95	4	0	-
	Both did	48	56	43	0	-
	Neither did	14	63	34	3	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	66	43	56	0	-
(n=685)	Only Bush/Neither did	31	81	17	2	-
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	65	66	33	0	-
(n=685)	Only Kerry/Neither did	32	32	67	2	-
Do you consider the war in Iraq: (n=685)	Part of the war on terrorism	49	19	80	0	-
	Separate from the war on terrorism	47	92	7	0	-
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	16	81	14	4	-
presidential campaign about coming out to vote? (n=647)	Yes, for George W. Bush	6	27	72	1	-

National Election Pool













United States General Exit Poll Page 8 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Did anyone call you or talk to you in person on behalf of either major	Yes, for both Kerry and Bush	11	49	51	-	-
presidential campaign about coming out to vote? (n=647)	No, I was not contacted	68	52	47	0	-
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	26	68	29	2	-
presidential campaign about coming out to vote? (n=647)	For Bush/Neither	74	50	49	0	-
Did anyone call you or talk to you in person on behalf of either major	For Bush/Both	16	41	58	0	-
oresidential campaign about coming out ovote? (n=647)	For Kerry/Neither	84	58	41	1	-
In general, does John Kerry mostly: (n=655)	Say what he believes	45	96	4	0	-
	Say what he thinks people want to hear	51	18	80	1	-
Does George W. Bush pay more attention to the interests of: (n=655)	Ordinary Americans	34	9	91	-	-
	Large corporations	62	83	16	1	-
How concerned are you about the availability and cost of health care?	Very concerned	72	63	36	1	-
(n=655)	Somewhat concerned	23	35	65	-	-
	Not very concerned	3	-	-	-	-
	Not at all concerned	1	-	-	-	-
Which comes closest to your position? Abortion should be: (n=655)	Legal in all cases	29	73	26	0	1
, ,	Legal in most cases	38	63	36	0	-2
	Illegal in most cases	18	32	68	-	-1
•	Illegal in all cases	11	21	78	-	4
How confident are you that votes in your state will be counted accurately?	Very confident	50	47	52	0	-
(n=652)	Somewhat confident	42	61	38	0	-
	Not very confident	7	69	22	8	-
	Not at all confident	1	-	-	-	-
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	88	54	46	0	-
(n=685)	Not very/Not at all confident	7	67	25	7	-

National Election Pool













United States General Exit Poll Page 9 of 12 Conducted by PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Which comes closest to your view of gay and lesbian couples: (n=655)	They should be allowed to legally marry	35	79	20	0	-
	They should be allowed to legally form civil unions, but	39	46	54	0	-
	There should be no legal recognition of their	23	36	64	-	-
Did you vote in the presidential election in 2000? (n=645)	No, I did not vote	16	62	34	3	-
	Yes, for Al Gore	44	88	11	0	-
	Yes, for George W. Bush	36	10	90	0	-
	Yes, for another candidate	4	63	28	2	-
Do you think the condition of the nation's economy is: (n=704)	Excellent	3	-	-	-	-26
	Good	40	15	84	0	32
	Not so good	40	78	20	1	-42
	Poor	17	99	1	-	-57
State of the national economy: 2 way (n=704)	Excellent/Good	42	14	85	0	-
	Not so good/Poor	57	84	14	1	-
Who would you trust to handle the economy? (n=704)	Only John Kerry	43	99	1	-	-
	Only George W. Bush	35	0	100	-	-
	Both of them	5	39	61	-	-
	Neither of them	15	56	37	4	-
Who would you trust to handle the economy? (n=704)	Only Kerry/Both	49	93	7	-	-
	Only Bush/Neither	49	16	81	1	-
Who would you trust to handle the economy? (n=693)	Only Bush/Both	41	5	95	-	-
economy: (II-093)	Only Kerry/Neither	59	88	10	1	-
Who would you trust to handle terrorism? (n=704)	Only John Kerry	35	100	-	-	-
Controller (II-704)	Only George W. Bush	42	4	96	0	-
	Both of them	8	70	30	1	-

National Election Pool











Conducted by

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United States General Exit Poll Page 10 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Who would you trust to handle terrorism? (n=704)	Neither of them	12	83	10	4	-
Who would you trust to handle terrorism? (n=704)	Only Kerry/Both	43	94	6	0	-
	Only Bush/Neither	54	21	77	1	-
Who would you trust to handle terrorism? (n=704)	Only Bush/Both	50	15	85	0	-
	Only Kerry/Neither	47	96	3	1	-
Do you think things in this country today are: (n=704)	Generally going in the right direction	44	8	91	0	55
,	Seriously off on the wrong track	52	92	6	1	-68
In your vote for president today, how would you rate the importance of	Very important	30	57	42	-	22
? (n=664)	Somewhat important	22	60	40	-	19
,	Not too important	22	44	53	3	13
	Not at all important	25	52	48	0	-19
In your vote for president today, how would you rate the importance of	Very/Somewhat important	52	59	41	-	-
? (n=664)	Not too/Not at all important	48	48	50	1	-
Is your opinion of George W. Bush: (n=664)	Favorable	44	4	95	0	-
()	Unfavorable	55	94	4	1	-
Is your opinion of John Kerry: (n=664)	Favorable	53	92	7	1	-
	Unfavorable	45	9	89	0	-
Which comes closer to your view: (n=664)	Government should do more to solve problems	55	71	27	1	4
,	Government is doing too many things better left to	42	33	66	0	-5
How worried are you that there will be another major terrorist attack in the	Very worried	24	62	38	-	-
U.S.? (n=664)	Somewhat worried	54	50	49	0	-
	Not too worried	18	53	42	3	-
	Not at all worried	3	-	-	-	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	73	54	46	0	-

National Election Pool













United States General Exit Poll Page 11 of 12 Conducted by PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	20	54	42	3	-
Compared to four years ago, is the job situation in your area: (n=654)	Better today	19	10	89	-	-
	Worse today	48	88	12	0	-
	About the same	33	32	65	2	-
Do you think the Bush administration's tax cuts have been: (n=664)	Good for the nation's economy	32	4	96	-	-
	Bad for the nation's economy	37	94	4	1	-
	Made no difference	28	59	39	1	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=664)	Yes	37	12	87	0	-
	No	61	80	19	1	-
Have you or has someone in your household lost a job in the last four	Yes, I have	16	65	31	3	-
years? (n=653)	Yes, someone else has	18	67	33	0	-
	Yes, I have and someone else	3	-	-	-	-
	No one has	63	46	53	0	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	37	66	32	2	-
years? (n=653)	No one in household lost a job	63	46	53	0	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	19	66	31	3	-
years? (n=653)	Voter has NOT lost a job	81	51	48	0	-
National Region (n=2,888)	East	100	56	43	1	4
	Midwest	-	-	-	-	-49
	South	-	-	-	-	-55
	West	-	-	-	-	-46
Population of area, five categories (n=2,888)	Over 500 thousand	20	65	34	-	8
=,555)	50 to 500 thousand	1	59	40	1	0
	Suburbs	66	51	48	0	-1

National Election Pool











Conducted by

Edison/Mitofsky

United States General Exit Poll Page 12 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Population of area, five categories (n=2,888)	10 to 50 thousand	4	70	28	1	-31
	Rural	8	60	37	2	-22
Population of area, three categories (n=2.888)	City over 50 thousand	21	65	35	0	0
	Suburbs	66	51	48	0	-1
	Small city and Rural	12	64	34	2	-25
In today's election for U.S. House of Representatives, did you just vote for: (n=2,668)	The Democratic candidate	57	88	12	0	1
	The Republican candidate	40	12	87	1	1

--- National Election Pool











United States General Exit Poll Page 1 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Number of Interviews - 2,888	Vote Estimate Not for On-Air Use	100	56	43	1
Are you: (n=2,874)	Male	48	47	50	-
	Female	52	53	50	-
Sex by race (n=2,842)	White male	37	32	45	-
	White female	41	38	44	-
	Non-white male	11	15	6	-
	Non-white female	11	15	5	-
Are you: (n=2,853)	White	78	69	89	-
	Black	11	17	3	-
	Hispanic/Latino	7	9	5	-
	Asian	3	3	3	-
	Other	2	2	1	-
AGE (60 and over) (n=2,872)	18-29	18	21	13	-
	30-44	30	29	29	-
	45-59	31	30	33	-
	60 or over	22	19	25	-
Age 65 & over (n=2,872)	18-64	87	88	84	-
	65 or over	13	12	16	-
2003 total family income: (n=2,604)	Under \$15,000	7	9	6	-
	\$15,000-\$29,999	11	15	8	-
	\$30,000-\$49,999	21	23	18	-
	\$50,000-\$74,999	22	20	25	-
	\$75,000-\$99,999	15	14	16	-
	\$100,000-\$149,999	13	12	14	-

National Election Pool













United States General Exit Poll Page 2 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
2003 total family income: (n=2,604)	\$150,000-\$199,999	4	3	5	-
	\$200,000 or more	6	4	9	-
Total family income: (n=2,604)	Less than \$50,000	39	46	31	-
	\$50,000 or more	61	54	69	-
Total family income: (n=2,604)	Less than \$100,000	77	80	72	-
	\$100,000 or more	23	20	28	-
Do you or does someone in your household belong to a labor union?	Yes, I do	15	17	13	-
(n=2,058)	Yes, someone else does	13	15	12	-
	Yes, I do and someone else does	2	3	2	-
	No one does	69	65	73	-
UNION HOUSEHOLD (n=2,058)	Yes (Vote is union member, union member in household, or	31	35	27	-
	No (No union voter in household	69	65	73	-
Voter is union member: (n=2,058)	Yes	18	20	14	-
	No	82	80	86	-
Do you work full-time for pay? (n=656)	Yes	65	63	66	-
	No	35	37	34	-
Working women: (n=703)	Working women	29	33	25	-
	All others	71	67	75	-
What was the last grade of school you completed? (n=2,064)	Did not complete high school	4	5	2	-
	High school graduate	19	19	21	-
	Some college or associate degree	29	26	32	-
	College graduate	26	26	26	-
	Postgraduate study	22	24	19	-
College Education (n=2,064)	No college degree	52	50	55	-

National Election Pool













United States General Exit Poll Page 3 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
College Education (n=2,064)	College graduate	48	50	45	-
No matter how you voted today, do you usually think of yourself as a: (n=2,701)	Democrat	41	64	10	-
	Republican	30	6	60	-
	Independent or something else	30	29	29	-
On most political matters, do you consider yourself: (n=2,661)	Liberal	26	41	6	-
, , ,	Moderate	48	51	44	-
	Conservative	26	9	50	-
Is this the first time you have ever voted? (n=1,386)	Yes	13	14	11	-
	No	87	86	89	-
Religion, combined Protestant and other Christian. (n=2,037)	Protestant/Other Christian	38	37	41	-
	Catholic	41	34	50	-
	Jewish	5	6	3	-
	Something else	8	12	3	-
	None	8	11	3	-
Religion among whites (n=2,071)	White Protestant/Other Christian	28	22	36	-
	White Catholic	34	25	45	-
	White Jewish	4	6	2	-
	White something else	4	6	2	-
	White none	5	8	2	-
	Non-white	25	33	13	-
White Evangelical/Born-again Christians (n=2,176)	White Evangelical/Born-again Christians	10	5	17	-
, ,	All others	90	95	83	-
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	3	0	7	-
(n=2,180)	All others	97	100	93	-

National Election Pool













United States General Exit Poll Page 4 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
How often do you attend religious services? (n=2,084)	More than once a week	10	9	12	-
	Once a week	25	21	31	-
	A few times a month	14	12	15	-
	A few times a year	34	36	31	-
	Never	15	19	8	-
How often do you attend religious services? (n=2,184)	Weekly	33	28	40	-
, , , , ,	Occasionally	45	46	43	-
	Never	14	18	8	-
Church attendance by Religion (n=2,184)	Protestant/Attend weekly	8	7	10	-
(,,	Protestant/Do not attend weekly	14	14	14	-
	Catholic/Attend weekly	16	12	21	-
	Catholic/Do not attend weekly	22	20	25	-
	All Others	33	42	22	-
Have you ever served in the U.S. military? (n=1,415)	Yes	16	14	18	-
	No	84	86	82	-
Are you currently married? (n=2,731)	Yes	60	54	68	-
	No	40	46	32	-
Married women (n=2,885)	Married women	28	26	30	-
	Others	72	74	70	-
Married with children: (n=2,083)	Married with children	28	26	30	-
	All others	72	74	70	-
Do you have any children under 18 living in your household? (n=2,071)	Yes	37	37	37	-
	No	63	63	63	-
Women with children (n=2,201)	Women with children	17	19	15	-
	1		1	1	

National Election Pool













United States General Exit Poll Page 5 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Women with children (n=2,201)	All others	83	81	85	-
Are you gay, lesbian or bisexual? n=1,297)	Yes	3	5	1	-
	No	97	95	99	-
Do you or does someone else in your nousehold own a gun? (n=677)	Yes	27	20	33	-
	No	73	80	67	-
When did you finally decide for whom to vote in the presidential election?	Just today	6	5	7	-
(n=2,188)	In the last three days	4	3	4	-
	Sometime last week	3	3	2	-
	During the last month	10	11	9	-
	Before that	77	78	78	-
Time: Last three days/Earlier than that (n=2,188)	Today/Within the last three days	10	8	11	-
	Within the last week or earlier	90	92	89	-
Time: Last week/Earlier than that (n=2,188)	Today through within the last three days	12	11	13	-
(, ,)	Within the last week or earlier	88	89	87	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	6	6	6	-
(Check only one) (n=1,499)	Education	5	8	2	-
	Iraq	17	24	8	-
	Terrorism	21	6	41	-
	Economy/Jobs	20	30	7	-
	Moral values	16	9	25	-
	Health care	8	11	3	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	23	4	49	-
as president? (n=1,499)	Somewhat approve	22	6	43	-
	Somewhat disapprove	13	19	6	-

National Election Pool











United States General Exit Poll Page 6 of 12
PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	40	69	1	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,499)	Approve	45	10	92	-
	Disapprove	53	88	7	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,499)	He cares about people like me	10	13	6	-
	He has strong religious faith	6	1	13	-
	He is honest and trustworthy	9	7	12	-
	He is a strong leader	15	4	31	-
	He is intelligent	8	12	1	-
	He will bring about needed change	30	50	2	-
	He has clear stands on the issues	16	7	28	-
Compared to four years ago, is the country: (n=1,429)	Safer from terrorism	48	24	82	-
	Less safe from terrorism	48	72	14	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,429)	Strongly approve	21	4	46	-
	Somewhat approve	24	12	41	-
	Somewhat disapprove	16	22	8	-
	Strongly disapprove	37	62	4	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,499)	Approve	43	15	81	-
	Disapprove	51	80	12	-
How do you think things are going for the U.S. in Iraq now? (n=1,429)	Very well	8	3	15	-
(,,	Somewhat well	29	5	62	-
	Somewhat badly	21	24	16	-
	Very badly	40	66	6	-
How do you think things are going for the U.S. in Iraq now? (n=1,499)	Very/Somewhat well	35	7	72	-
	Very/Somewhat badly	58	86	20	-

National Election Pool













United States General Exit Poll Page 7 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Compared to four years ago, is your family's financial situation: (n=1,429)	Better today	29	16	48	-
	Worse today	29	43	10	-
	About the same	40	39	41	-
If these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	55	96	2	-
whom would you have voted? (n=2,740)	George W. Bush (Rep)	43	2	97	-
	Would not have voted for president	2	2	1	-
Was your vote for president mainly: (n=685)	For your candidate	69	61	78	-
,	Against his opponent	26	34	18	-
Which comes closest to your feelings about the Bush administration: (n=685)	Angry	29	52	2	-
	Dissatisfied, but not angry	30	43	13	-
	Satisfied, but not enthusiastic	22	4	45	-
	Enthusiastic	17	1	38	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	18	2	37	-
(n=685)	Only George W. Bush did	17	30	2	-
,	Both did	48	50	47	-
	Neither did	14	16	10	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	66	52	83	-
(n=685)	Only Bush/Neither did	31	46	12	-
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	65	79	48	-
(n=685)	Only Kerry/Neither did	32	19	47	-
Do you consider the war in Iraq: (n=685)	Part of the war on terrorism	49	17	89	-
	Separate from the war on terrorism	47	80	8	-
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	16	23	5	-
presidential campaign about coming out to vote? (n=647)	Yes, for George W. Bush	6	3	9	-

National Election Pool













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United States General Exit Poll Page 8 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Did anyone call you or talk to you in person on behalf of either major	Yes, for both Kerry and Bush	11	9	13	-
presidential campaign about coming out to vote? (n=647)	No, I was not contacted	68	64	73	-
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	26	33	18	-
presidential campaign about coming out to vote? (n=647)	For Bush/Neither	74	67	82	-
Did anyone call you or talk to you in person on behalf of either major	For Bush/Both	16	12	22	-
presidential campaign about coming out to vote? (n=647)	For Kerry/Neither	84	88	78	-
In general, does John Kerry mostly: (n=655)	Say what he believes	45	79	4	-
	Say what he thinks people want to hear	51	17	94	-
Does George W. Bush pay more attention to the interests of: (n=655)	Ordinary Americans	34	5	70	-
	Large corporations	62	93	22	-
How concerned are you about the availability and cost of health care?	Very concerned	72	82	59	-
(n=655)	Somewhat concerned	23	14	33	-
	Not very concerned	3	2	5	-
	Not at all concerned	1	0	2	-
Which comes closest to your position? Abortion should be: (n=655)	Legal in all cases	29	38	17	-
	Legal in most cases	38	44	31	-
	Illegal in most cases	18	10	28	-
	Illegal in all cases	11	4	19	-
How confident are you that votes in your state will be counted accurately?	Very confident	50	44	59	-
(n=652)	Somewhat confident	42	47	37	-
	Not very confident	7	8	3	-
	Not at all confident	1	1	1	-
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	88	87	90	-
(n=685)	Not very/Not at all confident	7	9	4	-

National Election Pool













United States General Exit Poll Page 9 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Which comes closest to your view of gay and lesbian couples: (n=655)	They should be allowed to legally marry	35	50	16	-
	They should be allowed to legally form civil unions, but	39	33	48	-
	There should be no legal recognition of their	23	15	33	-
Did you vote in the presidential election in 2000? (n=645)	No, I did not vote	16	19	13	-
	Yes, for Al Gore	44	71	11	-
	Yes, for George W. Bush	36	6	74	-
	Yes, for another candidate	4	5	3	-
Do you think the condition of the nation's economy is: (n=704)	Excellent	3	0	5	-
	Good	40	11	75	-
	Not so good	40	58	18	-
	Poor	17	30	1	-
State of the national economy: 2 way (n=704)	Excellent/Good	42	11	80	-
	Not so good/Poor	57	88	18	-
Who would you trust to handle the economy? (n=704)	Only John Kerry	43	79	1	-
	Only George W. Bush	35	0	78	-
	Both of them	5	4	7	-
	Neither of them	15	15	12	-
Who would you trust to handle the economy? (n=704)	Only Kerry/Both	49	83	8	-
occioni, (ii ro i)	Only Bush/Neither	49	15	90	-
Who would you trust to handle the economy? (n=693)	Only Bush/Both	41	4	87	-
	Only Kerry/Neither	59	96	13	-
Who would you trust to handle terrorism? (n=704)	Only John Kerry	35	65	-	-
	Only George W. Bush	42	3	90	-
	Both of them	8	11	6	-

National Election Pool













United States General Exit Poll Page 10 of 12 Conducted by PRES04 - Vertical Percentages

> Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Who would you trust to handle terrorism? (n=704)	Neither of them	12	18	3	-
Who would you trust to handle terrorism? (n=704)	Only Kerry/Both	43	75	6	-
	Only Bush/Neither	54	21	93	-
Who would you trust to handle terrorism? (n=704)	Only Bush/Both	50	14	95	-
	Only Kerry/Neither	47	83	3	-
Do you think things in this country today are: (n=704)	Generally going in the right direction	44	7	89	-
	Seriously off on the wrong track	52	88	7	-
In your vote for president today, how would you rate the importance of ? (n=664)	Very important	30	32	28	-
	Somewhat important	22	25	19	-
	Not too important	22	18	26	-
	Not at all important	25	24	26	-
In your vote for president today, how would you rate the importance of	Very/Somewhat important	52	57	48	-
? (n=664)	Not too/Not at all important	48	43	52	-
Is your opinion of George W. Bush: (n=664)	Favorable	44	4	95	-
,	Unfavorable	55	96	5	-
Is your opinion of John Kerry: (n=664)	Favorable	53	91	8	-
	Unfavorable	45	8	89	-
Which comes closer to your view: (n=664)	Government should do more to solve problems	55	72	33	-
,	Government is doing too many things better left to	42	25	62	-
How worried are you that there will be another major terrorist attack in the U.S.? (n=664)	Very worried	24	27	20	-
	Somewhat worried	54	50	60	-
	Not too worried	18	18	17	-
	Not at all worried	3	3	3	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	73	73	74	-

--- National Election Pool













United States General Exit Poll

Page 11 of 12

PRES04 - Vertical Percentages

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	20	20	19	-
Compared to four years ago, is the job situation in your area: (n=654)	Better today	19	4	39	-
	Worse today	48	77	13	-
	About the same	33	19	48	-
Do you think the Bush administration's tax cuts have been: (n=664)	Good for the nation's economy	32	2	69	-
	Bad for the nation's economy	37	63	4	-
	Made no difference	28	31	25	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=664)	Yes	37	8	73	-
	No	61	90	25	-
Have you or has someone in your household lost a job in the last four years? (n=653)	Yes, I have	16	20	11	-
	Yes, someone else has	18	22	13	-
	Yes, I have and someone else has	3	4	2	-
	No one has	63	55	74	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	37	45	26	-
years? (n=653)	No one in household lost a job	63	55	74	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	19	24	13	-
years? (n=653)	Voter has NOT lost a job	81	76	87	-
National Region (n=2,888)	East	100	100	100	-
	Midwest	-	-	-	-
	South	-	-	-	-
	West	-	-	-	-
Population of area, five categories (n=2,888)	Over 500 thousand	20	24	16	-
	50 to 500 thousand	1	1	1	-
	Suburbs	66	61	73	-

National Election Pool











Conducted by

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = EAST

		Total	KERY	BUSH	NADR
Population of area, five categories (n=2,888)	10 to 50 thousand	4	5	3	-
	Rural	8	9	7	-
Population of area, three categories (n=2,888)	City over 50 thousand	21	25	17	-
	Suburbs	66	61	73	-
	Small city and Rural	12	14	10	-
In today's election for U.S. House of Representatives, did you just vote for: (n=2,668)	The Democratic candidate	57	89	16	-
	The Republican candidate	40	8	83	-

United States General Exit Poll Page 12 of 12

- National Election Pool











United States General Exit Poll Page 1 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Number of Interviews - 2,693	Vote Estimate Not for On-Air Use	100	57	40	-
Are you: (n=2,681)	Male	49	54	43	-11
	Female	51	60	37	-8
Sex by race (n=2,651)	White male	38	48	50	-
	White female	40	55	42	-
	Non-white male	11	75	22	-
	Non-white female	11	79	20	-
Are you: (n=2,661)	White	77	51	46	-9
	Black	11	89	9	-2
	Hispanic/Latino	7	67	30	-5
	Asian	3	62	37	-3
	Other	2	74	26	-10
AGE (60 and over) (n=2,686)	18-29	17	67	30	-18
	30-44	30	55	42	-8
	45-59	31	57	41	-8
	60 or over	22	52	46	-1
Age 65 & over (n=2,686)	18-64	86	58	39	-10
	65 or over	14	52	46	-2
2003 total family income: (n=2,445)	Under \$15,000	7	73	25	-
	\$15,000-\$29,999	11	69	28	-
	\$30,000-\$49,999	21	62	36	-
	\$50,000-\$74,999	22	54	44	-
	\$75,000-\$99,999	15	54	43	-
	\$100,000-\$149,999	14	52	46	-

National Election Pool













United States General Exit Poll Page 2 of 12 Conducted by HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPŲBLIC	Rep2000
2003 total family income: (n=2,445)	\$150,000-\$199,999	4	48	50	-
	\$200,000 or more	6	40	56	-
Total family income: (n=2,445)	Less than \$50,000	39	66	32	-
	\$50,000 or more	61	52	46	-
Total family income: (n=2,445)	Less than \$100,000	76	60	37	-
	\$100,000 or more	24	48	49	-
Do you or does someone in your nousehold belong to a labor union?	Yes, I do	15	68	29	-4
n=1,932)	Yes, someone else does	13	60	38	-6
	Yes, I do and someone else does	2	69	31	-18
	No one does	69	54	43	-10
UNION HOUSEHOLD (n=1,932)	Yes (Vote is union member, union member in household, or	31	65	33	-
	No (No union voter in household	69	54	43	-
Voter is union member: (n=1,932)	Yes	17	68	29	-
	No	83	55	43	-
Do you work full-time for pay? (n=628)	Yes	66	54	44	-4
	No	34	58	39	-11
Working women: (n=669)	Working women	30	63	33	-
	All others	70	53	45	-
What was the last grade of school you completed? (n=1,934)	Did not complete high school	3	66	27	-14
oompicted: (ii 1,504)	High school graduate	19	57	42	-7
	Some college or associate degree	28	58	41	-10
	College graduate	27	55	42	-11
	Postgraduate study	22	58	38	-7
College Education (n=1,934)	No college degree	51	58	40	-

National Election Pool













United States General Exit Poll Page 3 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBL	IC Rep2000
College Education (n=1,934)	College graduate	49	56	40	-
No matter how you voted today, do you usually think of yourself as a: (n=2,544)	Democrat	42	90	9	-2
	Republican	29	12	88	-3
	Independent or something else	29	57	37	-12
On most political matters, do you consider yourself: (n=2,509)	Liberal	26	82	14	-2
, , ,	Moderate	48	62	36	-9
	Conservative	26	23	75	-5
Is this the first time you have ever voted? (n=1,294)	Yes	12	62	37	-11
	No	88	58	39	-10
Religion, combined Protestant and other Christian. (n=1,900)	Protestant/Other Christian	38	55	43	-13
	Catholic	41	51	48	-4.846060 10472954
	Jewish	5	77	21	-3
	Something else	8	80	13	-16
	None	8	74	18	-14
Religion among whites (n=1,928)	White Protestant/Other Christian	28	46	51	-
	White Catholic	34	46	53	-
	White Jewish	4	78	20	-
	White something else	4	75	13	-
	White none	5	71	21	-
	Non-white	25	78	20	-
White Protestant Conservatives (n=2,020)	White Protestant conservatives	9	12	87	-
· 	All others	91	62	35	-
White Evangelical/Born-again Christians (n=2,017)	White Evangelical/Born-again Christians	10	33	65	-
	All others	90	60	37	-

National Election Pool













United States General Exit Poll Page 4 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	3	6	93	-
(n=2,021)	All others	97	60	38	-
How often do you attend religious services? (n=1,940)	More than once a week	10	53	44	-17
	Once a week	25	49	49	-7
	A few times a month	14	51	47	0
	A few times a year	34	63	35	-9
	Never	15	70	24	-14
How often do you attend religious services? (n=2,023)	Weekly	33	50	48	-
	Occasionally	46	59	39	-
	Never	14	70	24	-
Church attendance by Religion (n=2,023)	Protestant/Attend weekly	8	45	51	-
,	Protestant/Do not attend weekly	15	55	42	-
	Catholic/Attend weekly	16	46	53	-
	Catholic/Do not attend weekly	22	55	45	-
	All Others	34	70	26	-
Have you ever served in the U.S. military? (n=1,314)	Yes	16	46	54	-
, , ,	No	84	61	37	-
Are you currently married? (n=2,564)	Yes	60	52	46	-8
	No	40	66	32	-8
Married women (n=2,691)	Married women	28	54	43	-
	Others	72	58	39	-
Married with children: (n=1,954)	Married with children	28	55	43	-
	All others	72	58	39	-
Do you have any children under 18 iving in your household? (n=1,946)	Yes	37	58	41	-12

National Election Pool













United States General Exit Poll Page 5 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Do you have any children under 18 living in your household? (n=1,946)	No	63	57	40	-7
Women with children (n=2,052)	Women with children	17	63	35	-
	All others	83	56	41	-
Are you gay, lesbian or bisexual? (n=1,232)	Yes	3	77	21	-10
	No	97	55	42	-9
Do you or does someone else in your household own a gun? (n=635)	Yes	28	48	49	-11
	No	72	61	37	-3
When did you finally decide for whom to vote in the presidential election?	Just today	6	58	40	-
(n=2,042)	In the last three days	3	56	39	-
	Sometime last week	2	74	25	-
	During the last month	10	60	36	-
	Before that	78	57	41	-
Time: Last three days/Earlier than that (n=2,042)	Today/Within the last three days	9	57	40	-
	Within the last week or earlier	91	57	40	-
Time: Last week/Earlier than that (n=2,042)	Today through within the last three days	11	60	37	-
,	Within the last week or earlier	89	57	41	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	5	60	35	-
(Check only one) (n=1,383)	Education	5	79	14	-
	Iraq	17	75	22	-
	Terrorism	21	29	70	-
	Economy/Jobs	21	79	19	-
	Moral values	17	36	62	-
	Health care	7	83	15	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	24	16	83	-

National Election Pool













United States General Exit Poll Page 6 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job	Somewhat approve	21	31	67	-
as president? (n=1,383)	Somewhat disapprove	14	70	28	-
	Strongly disapprove	41	92	6	-
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	44	23	75	-
as president? (n=1,383)	Disapprove	55	86	11	-
Which ONE candidate quality mattered most in deciding how you voted for	He cares about people like me	10	79	19	-
president? (Check only one) (n=1,383)	He has strong religious faith	6	25	71	-
	He is honest and trustworthy	9	37	60	-
	He is a strong leader	15	25	73	-
	He is intelligent	8	77	18	-
	He will bring about needed change	31	89	10	-
	He has clear stands on the issues	16	36	63	-
Compared to four years ago, is the country: (n=1,325)	Safer from terrorism	48	34	64	-
	Less safe from terrorism	49	81	16	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,325)	Strongly approve	20	14	84	-
	Somewhat approve	24	40	58	-
	Somewhat disapprove	16	74	25	-
	Strongly disapprove	39	86	11	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,383)	Approve	42	28	70	-
	Disapprove	52	83	15	-
How do you think things are going for the U.S. in Iraq now? (n=1,325)	Very well	8	19	77	-
	Somewhat well	29	22	77	-
	Somewhat badly	20	68	30	-
	Very badly	42	86	11	-

National Election Pool













United States General Exit Poll Page 7 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR <i>A</i>	REPUBLIC	Rep2000
How do you think things are going for the U.S. in Iraq now? (n=1,383)	Very/Somewhat well	35	21	77	-
	Very/Somewhat badly	59	80	17	-
Compared to four years ago, is your family's financial situation: (n=1,325)	Better today	29	33	64	24
, , ,	Worse today	28	83	15	-48
	About the same	41	59	40	-18
If these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	56	89	8	-
whom would you have voted? (n=2,562)	George W. Bush (Rep)	42	16	82	-
, . ,	Would not have voted for president	2	55	37	-
Was your vote for president mainly: (n=640)	For your candidate	69	51	46	-
	Against his opponent	26	71	25	-
Which comes closest to your feelings about the Bush administration: (n=640)	Angry	30	89	6	-
(1. 0.10)	Dissatisfied, but not angry	30	75	22	-
	Satisfied, but not enthusiastic	22	30	70	-
	Enthusiastic	18	6	93	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	18	13	86	-
(n=640)	Only George W. Bush did	17	88	8	-
	Both did	49	61	37	-
	Neither did	14	63	32	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	67	48	50	-
(n=640)	Only Bush/Neither did	31	77	19	-
Did either of these candidates for president attack the other unfairly? (n=640)	Only Bush/Both did	66	68	29	-
	Only Kerry/Neither did	31	35	62	-
Do you consider the war in Iraq: (n=640)	Part of the war on terrorism	49	31	68	-
	Separate from the war on terrorism	49	85	12	-

National Election Pool











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United States General Exit Poll Page 8 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	17	81	11	-
presidential campaign about coming out to vote? (n=608)	Yes, for George W. Bush	5	31	67	-
	Yes, for both Kerry and Bush	11	48	51	-
	No, I was not contacted	67	54	44	-
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	27	68	26	-
presidential campaign about coming out to vote? (n=608)	For Bush/Neither	73	53	45	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=608)	For Bush/Both	16	43	56	-
	For Kerry/Neither	84	60	37	-
In general, does John Kerry mostly: (n=615)	Say what he believes	46	87	10	-
	Say what he thinks people want to hear	50	28	69	-
Does George W. Bush pay more attention to the interests of: (n=615)	Ordinary Americans	33	20	79	-
	Large corporations	63	77	19	-
How concerned are you about the availability and cost of health care?	Very concerned	72	63	34	-
(n=615)	Somewhat concerned	23	43	55	-
	Not very concerned	3	-	-	-
	Not at all concerned	1	-	-	-
Which comes closest to your position? Abortion should be: (n=615)	Legal in all cases	29	74	23	-6
, ,	Legal in most cases	40	60	37	-4
	Illegal in most cases	17	46	53	-14
	Illegal in all cases	10	23	77	7
How confident are you that votes in your state will be counted accurately?	Very confident	51	51	47	-
(n=611)	Somewhat confident	42	64	34	-
	Not very confident	6	58	27	-
	Not at all confident	1	-	-	-

National Election Pool













United States General Exit Poll Page 9 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
How confident are you that votes in your state will be counted accurately? (n=640)	Very/Somewhat confident	88	57	41	-
	Not very/Not at all confident	7	59	28	-
Which comes closest to your view of gay and lesbian couples: (n=615)	They should be allowed to legally marry	35	74	21	-
	They should be allowed to legally form civil unions, but	40	49	49	-
	There should be no legal recognition of their	23	46	54	-
Did you vote in the presidential election in 2000? (n=606)	No, I did not vote	15	64	30	-
	Yes, for Al Gore	45	86	11	-
	Yes, for George W. Bush	36	15	84	-
	Yes, for another candidate	4	68	21	-
Do you think the condition of the nation's economy is: (n=670)	Excellent	3	-	-	-31
	Good	39	21	77	25
	Not so good	41	78	19	-44
	Poor	17	89	7	-52
State of the national economy: 2 way (n=670)	Excellent/Good	42	21	78	-
	Not so good/Poor	58	81	15	-
Who would you trust to handle the economy? (n=670)	Only John Kerry	44	91	7	-
	Only George W. Bush	34	14	84	-
	Both of them	6	41	56	-
	Neither of them	15	56	39	-
Who would you trust to handle the economy? (n=670)	Only Kerry/Both	49	85	12	-
, ()	Only Bush/Neither	49	26	71	-
Who would you trust to handle the economy? (n=659)	Only Bush/Both	40	18	80	-
, ,	Only Kerry/Neither	60	82	15	-
Who would you trust to handle terrorism? (n=670)	Only John Kerry	36	91	6	-

National Election Pool













United States General Exit Poll Page 10 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC	Rep2000
Who would you trust to handle terrorism? (n=670)	Only George W. Bush	41	15	83	-
	Both of them	8	72	26	-
	Neither of them	12	77	15	-
Who would you trust to handle terrorism? (n=670)	Only Kerry/Both	44	87	10	-
	Only Bush/Neither	54	29	68	-
Who would you trust to handle terrorism? (n=670)	Only Bush/Both	50	25	74	-
	Only Kerry/Neither	48	87	9	-
Do you think things in this country today are: (n=670)	Generally going in the right direction	43	21	78	40
	Seriously off on the wrong track	53	83	12	-61
In your vote for president today, how would you rate the importance of? (n=633)	Very important	31	59	39	15
	Somewhat important	22	62	35	11
	Not too important	23	46	51	8
	Not at all important	24	53	44	-22
In your vote for president today, how would you rate the importance of	Very/Somewhat important	53	60	37	-
? (n=633)	Not too/Not at all important	47	50	48	-
Is your opinion of George W. Bush: (n=636)	Favorable	44	15	83	-
(1. 222)	Unfavorable	56	86	10	-
Is your opinion of John Kerry: (n=636)	Favorable	54	85	12	-
	Unfavorable	45	18	79	-
Which comes closer to your view: (n=636)	Government should do more to solve problems	55	72	26	0
	Government is doing too many things better left to	41	33	63	-6
How worried are you that there will be another major terrorist attack in the	Very worried	23	63	35	-
U.S.? (n=636)	Somewhat worried	55	51	45	-
	Not too worried	18	53	44	-

National Election Pool













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United States General Exit Poll Page 11 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
How worried are you that there will be another major terrorist attack in the	Not at all worried	3	-	-	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	74	55	42	-
United States? (n=670)	Not too/Not at all worried	20	55	42	-
Compared to four years ago, is the job situation in your area: (n=628)	Better today	19	16	82	-
	Worse today	48	81	15	-
	About the same	32	40	57	-
Do you think the Bush administration's tax cuts have been: (n=636)	Good for the nation's economy	32	9	90	-
	Bad for the nation's economy	37	86	9	-
	Made no difference	28	62	34	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=636)	Yes	36	19	78	-
	No	62	77	20	-
Have you or has someone in your household lost a job in the last four	Yes, I have	16	61	35	-
years? (n=628)	Yes, someone else has	18	71	24	-
	Yes, I have and someone else has	3	-	-	-
	No one has	63	48	50	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	37	66	30	-
years? (n=628)	No one in household lost a job	63	48	50	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	19	62	34	-
years? (n=628)	Voter has NOT lost a job	81	53	44	-
National Region (n=2,693)	East	100	57	40	0
	Midwest	-	-	-	-50
	South	-	-	-	-55
	West	-	-	-	-49
Population of area, five categories (n=2,693)	Over 500 thousand	20	70	29	3

National Election Pool











Edison/Mitofsky

United States General Exit Poll Page 12 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Population of area, five categories (n=2,693)	50 to 500 thousand	1	62	38	-3
	Suburbs	66	53	45	-5
	10 to 50 thousand	4	53	20	-43
	Rural	9	60	38	-21
Population of area, three categories (n=2,693)	City over 50 thousand	21	70	29	-7
	Suburbs	66	53	45	-5
	Small city and Rural	13	58	32	-27
In today's election for president, did you just vote for: (n=2,668)	John Kerry	57	89	8	-
,,	George W. Bush	42	16	83	-
	Ralph Nader	1	-	-	-

National Election Pool











United States General Exit Poll Page 1 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Number of Interviews - 2,693	Vote Estimate Not for On-Air Use	100	57	40
Are you: (n=2,681)	Male	49	46	53
	Female	51	54	47
Sex by race (n=2,651)	White male	38	32	46
	White female	40	38	42
	Non-white male	11	15	6
	Non-white female	11	15	5
Are you: (n=2,661)	White	77	69	88
	Black	11	17	2
	Hispanic/Latino	7	8	5
	Asian	3	3	3
	Other	2	2	1
AGE (60 and over) (n=2,686)	18-29	17	20	13
	30-44	30	29	31
	45-59	31	31	31
	60 or over	22	20	25
Age 65 & over (n=2,686)	18-64	86	88	84
	65 or over	14	12	16
2003 total family income: (n=2,445)	Under \$15,000	7	9	5
	\$15,000-\$29,999	11	14	8
	\$30,000-\$49,999	21	22	19
	\$50,000-\$74,999	22	21	24
	\$75,000-\$99,999	15	14	16
	\$100,000-\$149,999	14	12	15

National Election Pool











Conducted by

United States General Exit Poll Page 2 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC
2003 total family income: (n=2,445)	\$150,000-\$199,999	4	3	5
	\$200,000 or more	6	4	9
Total family income: (n=2,445)	Less than \$50,000	39	45	31
	\$50,000 or more	61	55	69
Total family income: (n=2,445)	Less than \$100,000	76	80	71
	\$100,000 or more	24	20	29
Do you or does someone in your household belong to a labor union?	Yes, I do	15	18	11
(n=1,932)	Yes, someone else does	13	14	13
	Yes, I do and someone else does	2	2	1
	No one does	69	65	75
UNION HOUSEHOLD (n=1,932)	Yes (Vote is union member, union member in household, or	31	35	25
	No (No union voter in household	69	65	75
Voter is union member: (n=1,932)	Yes	17	21	13
	No	83	79	87
Do you work full-time for pay? (n=628)	Yes	66	65	69
	No	34	35	31
Working women: (n=669)	Working women	30	34	24
	All others	70	66	76
What was the last grade of school you completed? (n=1,934)	Did not complete high school	3	4	2
(, ,	High school graduate	19	19	20
	Some college or associate degree	28	29	29
	College graduate	27	26	28
	Postgraduate study	22	22	21
College Education (n=1,934)	No college degree	51	52	51

National Election Pool













United States General Exit Poll Page 3 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
College Education (n=1,934)	College graduate	49	48	49
No matter how you voted today, do you usually think of yourself as a: (n=2,544)	Democrat	42	66	9
	Republican	29	6	64
	Independent or something else	29	28	27
On most political matters, do you consider yourself: (n=2,509)	Liberal	26	38	9
	Moderate	48	52	42
	Conservative	26	11	49
Is this the first time you have ever voted? (n=1,294)	Yes	12	13	12
, ,	No	88	87	88
Religion, combined Protestant and other Christian. (n=1,900)	Protestant/Other Christian	38	36	42
· · ·	Catholic	41	36	50
	Jewish	5	6	3
	Something else	8	11	3
	None	8	10	3
Religion among whites (n=1,928)	White Protestant/Other Christian	28	22	36
	White Catholic	34	27	45
	White Jewish	4	6	2
	White something else	4	6	1
	White none	5	7	3
	Non-white	25	33	13
White Protestant Conservatives (n=2,020)	White Protestant conservatives	9	2	19
	All others	91	98	81
White Evangelical/Born-again Christians (n=2,017)	White Evangelical/Born-again Christians	10	6	16
	All others	90	94	84

National Election Pool













United States General Exit Poll Page 4 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	3	0	8
(n=2,021)	All others	97	100	92
How often do you attend religious services? (n=1,940)	More than once a week	10	9	12
	Once a week	25	21	31
	A few times a month	14	12	16
	A few times a year	34	37	31
	Never	15	18	9
How often do you attend religious services? (n=2,023)	Weekly	33	29	40
, ,	Occasionally	46	47	45
	Never	14	17	9
Church attendance by Religion (n=2,023)	Protestant/Attend weekly	8	6	11
	Protestant/Do not attend weekly	15	14	15
	Catholic/Attend weekly	16	13	21
	Catholic/Do not attend weekly	22	21	25
	All Others	34	41	22
Have you ever served in the U.S. military? (n=1,314)	Yes	16	13	22
	No	84	87	78
Are you currently married? (n=2,564)	Yes	60	54	69
	No	40	46	31
Married women (n=2,691)	Married women	28	26	30
	Others	72	74	70
Married with children: (n=1,954)	Married with children	28	27	30
	All others	72	73	70
Do you have any children under 18 living in your household? (n=1,946)	Yes	37	37	37

National Election Pool















United States General Exit Poll Page 5 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	4REPUBLIC
Do you have any children under 18 living in your household? (n=1,946)	No	63	63	63
Nomen with children (n=2,052)	Women with children	17	19	15
	All others	83	81	85
Are you gay, lesbian or bisexual? (n=1,232)	Yes	3	5	2
	No	97	95	98
Do you or does someone else in your household own a gun? (n=635)	Yes	28	23	33
	No	72	77	67
When did you finally decide for whom to vote in the presidential election?	Just today	6	6	6
(n=2,042)	In the last three days	3	3	3
	Sometime last week	2	3	1
	During the last month	10	11	9
	Before that	78	77	80
Time: Last three days/Earlier than that (n=2,042)	Today/Within the last three days	9	9	9
	Within the last week or earlier	91	91	91
Time: Last week/Earlier than that (n=2,042)	Today through within the last three days	11	12	10
	Within the last week or earlier	89	88	90
Which ONE issue mattered most in deciding how you voted for president?	Taxes	5	5	4
(Check only one) (n=1,383)	Education	5	7	2
	Iraq	17	23	10
	Terrorism	21	11	37
	Economy/Jobs	21	28	10
	Moral values	17	10	26
	Health care	7	11	3
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	24	6	49

National Election Pool













United States General Exit Poll Page 6 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Do you approve or disapprove of the way George W. Bush is handling his job	Somewhat approve	21	11	35
as president? (n=1,383)	Somewhat disapprove	14	16	9
	Strongly disapprove	41	65	6
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,383)	Approve	44	18	84
	Disapprove	55	81	15
Which ONE candidate quality mattered most in deciding how you voted for	He cares about people like me	10	13	5
president? (Check only one) (n=1,383)	He has strong religious faith	6	2	10
	He is honest and trustworthy	9	6	14
	He is a strong leader	15	6	28
	He is intelligent	8	10	3
	He will bring about needed change	31	48	8
	He has clear stands on the issues	16	10	26
Compared to four years ago, is the country: (n=1,325)	Safer from terrorism	48	28	78
	Less safe from terrorism	49	68	20
How do you feel about the U.S. decision to go to war with Iraq? (n=1,325)	Strongly approve	20	5	44
3-1-1-1	Somewhat approve	24	17	35
	Somewhat disapprove	16	20	10
	Strongly disapprove	39	57	10
How do you feel about the U.S. decision to go to war with Iraq? (n=1,383)	Approve	42	21	75
3	Disapprove	52	74	19
How do you think things are going for the U.S. in Iraq now? (n=1,325)	Very well	8	3	16
1 ()/	Somewhat well	29	11	56
	Somewhat badly	20	24	16
	Very badly	42	62	11

National Election Pool













United States General Exit Poll Page 7 of 12

HOU04 - Vertical Percentages Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
How do you think things are going for the U.S. in Iraq now? (n=1,383)	Very/Somewhat well	35	13	67
, , ,	Very/Somewhat badly	59	82	26
Compared to four years ago, is your family's financial situation: (n=1,325)	Better today	29	16	47
	Worse today	28	40	11
	About the same	41	41	42
If these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	56	86	12
whom would you have voted? (n=2,562)	George W. Bush (Rep)	42	12	86
, ,	Would not have voted for president	2	2	2
Was your vote for president mainly: (n=640)	For your candidate	69	62	80
(0.0)	Against his opponent	26	32	16
Which comes closest to your feelings about the Bush administration: (n=640)	Angry	30	46	4
about the bush authinistration. (11–040)	Dissatisfied, but not angry	30	40	17
	Satisfied, but not enthusiastic	22	11	38
	Enthusiastic	18	2	41
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	18	4	38
(n=640)	Only George W. Bush did	17	27	3
	Both did	49	52	46
	Neither did	14	15	11
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	67	56	84
(n=640)	Only Bush/Neither did	31	42	14
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	66	78	49
(n=640)	Only Kerry/Neither did	31	19	49
Do you consider the war in Iraq: (n=640)	Part of the war on terrorism	49	26	83
V /	Separate from the war on terrorism	49	72	14

National Election Pool













United States General Exit Poll Page 8 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	17	24	5
presidential campaign about coming out to vote? (n=608)	Yes, for George W. Bush	5	3	9
,	Yes, for both Kerry and Bush	11	9	13
	No, I was not contacted	67	64	73
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=608)	For Kerry/Both	27	33	18
	For Bush/Neither	73	67	82
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=608)	For Bush/Both	16	12	22
	For Kerry/Neither	84	88	78
In general, does John Kerry mostly: (n=615)	Say what he believes	46	70	11
,	Say what he thinks people want to hear	50	25	88
Does George W. Bush pay more attention to the interests of: (n=615)	Ordinary Americans	33	11	66
	Large corporations	63	85	30
How concerned are you about the availability and cost of health care?	Very concerned	72	79	62
(n=615)	Somewhat concerned	23	17	32
	Not very concerned	3	2	5
	Not at all concerned	1	1	0
Which comes closest to your position? Abortion should be: (n=615)	Legal in all cases	29	37	16
,	Legal in most cases	40	42	37
	Illegal in most cases	17	14	23
	Illegal in all cases	10	4	19
How confident are you that votes in your state will be counted accurately?	Very confident	51	45	60
(n=611)	Somewhat confident	42	47	35
	Not very confident	6	6	4
	Not at all confident	1	1	1

National Election Pool













United States General Exit Poll Page 9 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	88	88	91
(n=640)	Not very/Not at all confident	7	7	5
Which comes closest to your view of gay and lesbian couples: (n=615)	They should be allowed to legally marry	35	45	19
	They should be allowed to legally form civil unions, but	40	34	49
	There should be no legal recognition of their	23	18	30
Did you vote in the presidential election in 2000? (n=606)	No, I did not vote	15	17	11
	Yes, for Al Gore	45	69	12
	Yes, for George W. Bush	36	10	75
	Yes, for another candidate	4	5	2
Do you think the condition of the nation's economy is: (n=670)	Excellent	3	1	6
	Good	39	15	73
	Not so good	41	57	18
	Poor	17	27	3
State of the national economy: 2 way (n=670)	Excellent/Good	42	16	79
(5.5)	Not so good/Poor	58	84	21
Who would you trust to handle the economy? (n=670)	Only John Kerry	44	71	7
	Only George W. Bush	34	9	70
	Both of them	6	4	7
	Neither of them	15	15	14
Who would you trust to handle the economy? (n=670)	Only Kerry/Both	49	75	15
	Only Bush/Neither	49	23	83
Who would you trust to handle the economy? (n=659)	Only Bush/Both	40	13	79
	Only Kerry/Neither	60	87	21
Who would you trust to handle terrorism? (n=670)	Only John Kerry	36	58	6

National Election Pool













United States General Exit Poll Page 10 of 12 Conducted by

HOU04 - Vertical Percentages Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC
Who would you trust to handle terrorism? (n=670)	Only George W. Bush	41	11	83
	Both of them	8	11	5
	Neither of them	12	17	5
Who would you trust to handle terrorism? (n=670)	Only Kerry/Both	44	69	11
	Only Bush/Neither	54	28	87
Who would you trust to handle terrorism? (n=670)	Only Bush/Both	50	22	88
	Only Kerry/Neither	48	75	10
Do you think things in this country today are: (n=670)	Generally going in the right direction	43	16	81
	Seriously off on the wrong track	53	79	16
In your vote for president today, how would you rate the importance of	Very important	31	33	28
? (n=633)	Somewhat important	22	25	18
	Not too important	23	19	28
	Not at all important	24	23	25
In your vote for president today, how would you rate the importance of	Very/Somewhat important	53	58	47
? (n=633)	Not too/Not at all important	47	42	53
Is your opinion of George W. Bush: (n=636)	Favorable	44	12	86
	Unfavorable	56	87	14
Is your opinion of John Kerry: (n=636)	Favorable	54	83	15
	Unfavorable	45	15	84
Which comes closer to your view: (n=636)	Government should do more to solve problems	55	72	34
	Government is doing too many things better left to	41	25	62
How worried are you that there will be another major terrorist attack in the	Very worried	23	27	19
U.S.? (n=636)	Somewhat worried	55	51	59
	Not too worried	18	17	19

National Election Pool











Conducted by

United States General Exit Poll Page 11 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
How worried are you that there will be another major terrorist attack in the	Not at all worried	3	4	2
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	74	73	75
United States? (n=670)	Not too/Not at all worried	20	20	20
Compared to four years ago, is the job situation in your area: (n=628)	Better today	19	6	38
, , ,	Worse today	48	71	18
	About the same	32	23	44
Do you think the Bush administration's tax cuts have been: (n=636)	Good for the nation's economy	32	5	69
, ,	Bad for the nation's economy	37	58	8
	Made no difference	28	32	23
Do you think the war with Iraq has improved the long-term security of the	Yes	36	13	68
United States? (n=636)	No	62	86	30
Have you or has someone in your household lost a job in the last four years? (n=628)	Yes, I have	16	18	13
	Yes, someone else has	18	23	10
	Yes, I have and someone else	3	4	2
	No one has	63	55	74
Have you or has someone in your household lost a job in the last four	Someone in household lost a iob	37	45	26
years? (n=628)	No one in household lost a job	63	55	74
Have you or has someone in your household lost a job in the last four	Voter has lost a job	19	22	16
years? (n=628)	Voter has NOT lost a job	81	78	84
National Region (n=2,693)	East	100	100	100
	Midwest	-	-	-
	South	-	-	-
	West	-	-	-
Population of area, five categories (n=2,693)	Over 500 thousand	20	24	14

National Election Pool













United States General Exit Poll Page 12 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC
Population of area, five categories (n=2,693)	50 to 500 thousand	1	2	1
	Suburbs	66	61	74
	10 to 50 thousand	4	4	2
	Rural	9	9	8
Population of area, three categories (n=2,693)	City over 50 thousand	21	26	15
	Suburbs	66	61	74
	Small city and Rural	13	13	10
In today's election for president, did you just vote for: (n=2,668)	John Kerry	57	88	12
, , , , , ,	George W. Bush	42	12	87
	Ralph Nader	1	0	1

National Election Pool











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Edison/Mitofsky

United States General Exit Poll Page 1 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 3,676	Vote Estimate Not for On-Air Use	100	48	51	0	-
Are you: (n=3,663)	Male	47	44	55	0	2
	Female	53	51	48	1	5
Sex by race (n=3,623)	White male	41	39	60	0	-
	White female	44	46	53	0	-
	Non-white male	7	72	27	0	-
	Non-white female	8	82	16	2	-
Are you: (n=3,633)	White	85	43	56	0	2
	Black	8	90	10	-	1
	Hispanic/Latino	5	64	32	4	-3
	Asian	1	-	-	-	-41
	Other	1	-	-	-	-39
AGE (60 and over) (n=3,665)	18-29	19	52	47	0	1
	30-44	30	45	54	1	5
	45-59	29	51	48	0	-1
	60 or over	23	45	55	0	8
Age 65 & over (n=3,665)	18-64	86	48	51	1	3
	65 or over	14	45	55	-	8
2003 total family income: (n=3,374)	Under \$15,000	8	68	32	-	-
	\$15,000-\$29,999	15	56	44	0	-
	\$30,000-\$49,999	24	51	48	0	-
	\$50,000-\$74,999	25	43	57	0	-
	\$75,000-\$99,999	14	44	55	0	-
	\$100,000-\$149,999	9	45	54	1	-

National Election Pool













United States General Exit Poll Page 2 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
2003 total family income: (n=3,374)	\$150,000-\$199,999	3	34	66	-	-
	\$200,000 or more	2	31	69	-	-
otal family income: (n=3,374)	Less than \$50,000	47	56	44	0	-
	\$50,000 or more	53	43	57	0	-
Total family income: (n=3,374)	Less than \$100,000	86	50	49	0	-
	\$100,000 or more	14	40	59	0	-
Do you or does someone in your household belong to a labor union?	Yes, I do	16	66	33	0	0
(n=2,708)	Yes, someone else does	14	59	39	1	-2
	Yes, I do and someone else does	2	48	51	-	9
	No one does	68	42	57	0	5
UNION HOUSEHOLD (n=2,708)	Yes (Vote is union member, union member in household, or	32	62	37	1	-
	No (No union voter in household	68	42	57	0	-
Voter is union member: (n=2,708)	Yes	18	64	35	0	-
	No	82	45	54	1	-
Do you work full-time for pay? (n=854)	Yes	61	47	52	0	4
	No	39	51	48	0	0
Working women: (n=890)	Working women	29	50	48	1	-
	All others	71	48	52	0	-
What was the last grade of school you completed? (n=2,710)	Did not complete high school	4	52	48	-	9
55p.5.664. (ii 2,1 10)	High school graduate	26	51	48	0	-1
	Some college or associate degree	33	49	50	0	-1
	College graduate	22	44	55	0	4
	Postgraduate study	15	48	50	1	6
College Education (n=2,710)	No college degree	63	50	49	0	-

National Election Pool













United States General Exit Poll Page 3 of 12 PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
College Education (n=2,710)	College graduate	37	46	53	1	-
No matter how you voted today, do you usually think of yourself as a: (n=3,549)	Democrat	37	91	9	0	-2
	Republican	38	6	94	0	3
	Independent or something else	25	51	47	2	0
On most political matters, do you consider yourself: (n=3,501)	Liberal	20	88	12	0	-1
consider yoursell. (II-5,501)	Moderate	47	55	44	0	0
	Conservative	33	16	83	1	2
Is this the first time you have ever voted? (n=1,857)	Yes	11	51	47	1	4
	No	89	48	52	0	4
Religion, combined Protestant and other Christian. (n=2,694)	Protestant/Other Christian	56	41	58	0	2
	Catholic	29	49	50	1	3
	Jewish	1	72	28	-	9
	Something else	5	69	31	1	3
	None	10	68	31	0	1
Religion among whites (n=2,711)	White Protestant/Other Christian	47	36	64	0	-
	White Catholic	23	46	54	0	-
	White Jewish	1	-	-	-	-
	White something else	3	56	43	1	-
	White none	8	65	33	0	-
	Non-white	17	74	24	1	-
White Evangelical/Born-again Christians (n=2,777)	White Evangelical/Born-again Christians	25	23	76	0	-
	All others	75	56	43	0	-
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	8	2	97	0	-
(n=2,783)	All others	92	52	47	0	-

National Election Pool













United States General Exit Poll Page 4 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
How often do you attend religious services? (n=2,736)	More than once a week	13	33	66	-	47
, ,	Once a week	29	42	58	0	25
	A few times a month	14	49	51	-	38
	A few times a year	29	55	44	1	20
	Never	13	61	37	1	28
How often do you attend religious services? (n=2,784)	Weekly	41	39	60	0	-
2,100	Occasionally	42	53	46	1	-
	Never	12	61	37	1	-
Church attendance by Religion (n=2,784)	Protestant/Attend weekly	17	34	65	0	-
	Protestant/Do not attend weekly	16	44	56	0	-
	Catholic/Attend weekly	13	47	53	-	-
	Catholic/Do not attend weekly	14	52	47	2	-
	All Others	36	56	43	0	-
Have you ever served in the U.S. military? (n=1,871)	Yes	16	39	61	-	-
	No	84	50	49	1	-
Are you currently married? (n=3,573)	Yes	65	42	57	0	4
	No	35	59	40	0	2
Married women (n=3,673)	Married women	32	46	53	1	-
	Others	68	49	50	0	-
Married with children: (n=2,733)	Married with children	30	39	59	1	-
	All others	70	52	47	0	-
Do you have any children under 18 iving in your household? (n=2,722)	Yes	39	44	54	1	2
g your modochold: (11-2,122)	No	61	51	49	0	3
Women with children (n=2,807)	Women with children	21	48	51	1	-

National Election Pool











United States General Exit Poll Page 5 of 12 Conducted by

Edison/Mitofsky

PRES04 - Horizontal Percentages Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Women with children (n=2,807)	All others	79	48	51	0	-
Are you gay, lesbian or bisexual? (n=1,683)	Yes	3	81	19	-	-6
,	No	97	47	52	0	2
Do you or does someone else in your household own a gun? (n=861)	Yes	47	41	58	1	-3
	No	53	54	46	-	7
When did you finally decide for whom to vote in the presidential election? (n=2,684)	Just today	6	50	45	3	-
	In the last three days	4	64	33	1	-
	Sometime last week	3	44	56	-	-
	During the last month	10	50	48	0	-
	Before that	78	48	52	0	-
Time: Last three days/Earlier than that (n=2,684)	Today/Within the last three days	10	56	40	2	-
	Within the last week or earlier	90	48	52	0	-
Time: Last week/Earlier than that (n=2,684)	Today through within the last three days	12	53	43	2	-
() /	Within the last week or earlier	88	48	52	0	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	6	46	53	1	-
(Check only one) (n=1,917)	Education	5	67	32	-	-
	Iraq	13	72	28	-	-
	Terrorism	16	13	87	-	-
	Economy/Jobs	21	82	17	1	-
	Moral values	24	15	84	0	-
	Health care	8	72	27	-	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	32	7	93	-	-
as president? (n=1,917)	Somewhat approve	22	15	84	1	-
	Somewhat disapprove	12	83	15	2	-
	1		1	1	1	

National Election Pool













United States General Exit Poll Page 6 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	34	97	2	0	-
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	54	10	89	0	-
as president? (n=1,917)	Disapprove	45	93	5	1	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,917)	He cares about people like me	10	74	25	1	-
	He has strong religious faith	9	7	92	-	-
	He is honest and trustworthy	11	27	72	1	-
	He is a strong leader	17	13	86	-	-
	He is intelligent	7	95	5	-	-
	He will bring about needed change	24	96	4	0	-
	He has clear stands on the issues	17	17	81	1	-
Compared to four years ago, is the country: (n=1,885)	Safer from terrorism	54	20	80	0	-
	Less safe from terrorism	42	85	14	1	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,885)	Strongly approve	27	9	91	-	-
to go to mar mar (iii 1,000)	Somewhat approve	26	25	74	1	-
	Somewhat disapprove	17	70	28	1	-
	Strongly disapprove	29	93	6	0	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,917)	Approve	52	17	83	0	-
to go to mar mar way. (ii 1,0 ii)	Disapprove	45	85	14	1	-
How do you think things are going for the U.S. in Iraq now? (n=1,885)	Very well	10	8	92	-	-
(,	Somewhat well	35	9	90	1	-
	Somewhat badly	22	65	34	1	-
	Very badly	31	94	5	0	-
How do you think things are going for the U.S. in Iraq now? (n=1,917)	Very/Somewhat well	44	9	91	0	-
and 0.0. at may now: (ii 1,017)	Very/Somewhat badly	52	82	17	0	-

National Election Pool













Conducted by

United States General Exit Poll Page 7 of 12 PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Compared to four years ago, is your family's financial situation: (n=1,885)	Better today	28	19	81	-	45
	Worse today	32	78	21	1	-42
	About the same	39	45	54	1	-6
these were the only two presidential andidates on the ballot today, for	John Kerry (Dem)	47	98	1	0	-
whom would you have voted? (n=3,580)	George W. Bush (Rep)	51	2	97	0	-
. ,	Would not have voted for president	1	32	43	11	-
Was your vote for president mainly: (n=867)	For your candidate	69	40	60	0	-
	Against his opponent	27	69	31	-	-
Which comes closest to your feelings about the Bush administration: (n=867)	Angry	23	98	2	0	-
	Dissatisfied, but not angry	26	80	19	-	-
	Satisfied, but not enthusiastic	23	10	89	1	-
	Enthusiastic	24	3	97	-	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	22	2	98	-	-
(n=867)	Only George W. Bush did	16	91	9	-	-
	Both did	45	54	45	1	-
	Neither did	12	56	43	1	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	67	37	63	0	-
(n=867)	Only Bush/Neither did	28	76	24	0	-
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	61	63	36	0	-
(n=867)	Only Kerry/Neither did	35	21	79	0	-
Do you consider the war in Iraq: (n=867)	Part of the war on terrorism	54	20	80	0	-
` ,	Separate from the war on terrorism	42	84	15	1	-
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	10	75	25	-	-
presidential campaign about coming out to vote? (n=827)	Yes, for George W. Bush	16	16	83	-	-

National Election Pool













United States General Exit Poll Page 8 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Did anyone call you or talk to you in person on behalf of either major	Yes, for both Kerry and Bush	21	61	38	1	-
presidential campaign about coming out to vote? (n=827)	No, I was not contacted	52	47	52	0	-
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	31	66	34	1	-
presidential campaign about coming out to vote? (n=827)	For Bush/Neither	69	40	60	0	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=827)	For Bush/Both	38	42	57	1	-
	For Kerry/Neither	62	52	48	0	-
In general, does John Kerry mostly: (n=851)	Say what he believes	42	95	5	-	-
	Say what he thinks people want to hear	56	13	86	1	-
Does George W. Bush pay more attention to the interests of: (n=851)	Ordinary Americans	41	8	92	-	-
	Large corporations	55	79	20	1	-
How concerned are you about the availability and cost of health care?	Very concerned	72	58	42	0	-
(n=851)	Somewhat concerned	22	26	73	0	-
	Not very concerned	4	10	90	-	-
	Not at all concerned	2	-	-	-	-
Which comes closest to your position? Abortion should be: (n=851)	Legal in all cases	17	74	24	2	-1
` ,	Legal in most cases	32	65	35	-	-3
	Illegal in most cases	29	31	69	-	0
	Illegal in all cases	19	21	79	0	5
How confident are you that votes in your state will be counted accurately?	Very confident	53	39	60	0	-
(n=846)	Somewhat confident	40	56	43	1	-
	Not very confident	5	65	34	-	-
	Not at all confident	1	-	-	-	-
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	91	47	53	0	-
(n=867)	Not very/Not at all confident	6	70	30	-	-

National Election Pool













United States General Exit Poll Page 9 of 12 PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Which comes closest to your view of gay and lesbian couples: (n=851)	They should be allowed to legally marry	23	77	23	-	-
	They should be allowed to legally form civil unions, but	35	49	51	-	-
	There should be no legal recognition of their	40	31	68	1	-
Did you vote in the presidential election in 2000? (n=849)	No, I did not vote	18	48	52	-	-
	Yes, for Al Gore	36	89	10	-	-
	Yes, for George W. Bush	43	11	88	1	-
	Yes, for another candidate	2	-	-	-	-
Do you think the condition of the nation's economy is: (n=892)	Excellent	3	14	86	-	60
	Good	40	9	91	-	39
	Not so good	36	72	27	1	-35
	Poor	19	93	6	-	-52
State of the national economy: 2 way (n=892)	Excellent/Good	43	9	90	-	-
(**)	Not so good/Poor	55	79	20	1	-
Who would you trust to handle the economy? (n=892)	Only John Kerry	39	98	2	-	-
, (Only George W. Bush	37	0	99	0	-
	Both of them	8	29	70	-	-
	Neither of them	13	50	46	1	-
Who would you trust to handle the economy? (n=892)	Only Kerry/Both	47	87	13	-	-
	Only Bush/Neither	50	14	85	1	-
Who would you trust to handle the economy? (n=872)	Only Bush/Both	46	6	94	0	-
	Only Kerry/Neither	54	86	13	0	-
Who would you trust to handle terrorism? (n=892)	Only John Kerry	31	99	1	-	-
(II-002)	Only George W. Bush	47	3	96	1	-
	Both of them	10	74	26	-	-

National Election Pool













United States General Exit Poll Page 10 of 12 Conducted by

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Who would you trust to handle terrorism? (n=892)	Neither of them	10	78	17	-	-
Who would you trust to handle terrorism? (n=892)	Only Kerry/Both	41	93	7	-	-
	Only Bush/Neither	57	16	82	1	-
Who would you trust to handle terrorism? (n=892)	Only Bush/Both	57	15	85	1	-
	Only Kerry/Neither	41	94	5	-	-
Do you think things in this country today are: (n=892)	Generally going in the right direction	49	12	88	0	52
,	Seriously off on the wrong track	47	87	12	0	-62
In your vote for president today, how would you rate the importance of	Very important	31	57	43	-	23
? (n=818)	Somewhat important	25	48	51	-	30
	Not too important	20	41	59	1	19
	Not at all important	23	44	55	0	-12
In your vote for president today, how would you rate the importance of	Very/Somewhat important	57	53	47	-	-
? (n=818)	Not too/Not at all important	43	43	57	0	-
Is your opinion of George W. Bush: (n=861)	Favorable	51	6	94	0	-
(** 55.7)	Unfavorable	48	94	5	1	-
Is your opinion of John Kerry: (n=861)	Favorable	49	90	10	0	-
	Unfavorable	49	8	91	1	-
Which comes closer to your view: (n=861)	Government should do more to solve problems	46	70	29	0	6
	Government is doing too many things better left to	51	30	69	0	-2
How worried are you that there will be another major terrorist attack in the	Very worried	17	62	37	-	-
U.S.? (n=861)	Somewhat worried	57	43	57	0	-
	Not too worried	20	52	46	1	-
	Not at all worried	6	52	48	-	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	71	47	52	0	-

National Election Pool













United States General Exit Poll Page 11 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	25	52	47	1	-
Compared to four years ago, is the job situation in your area: (n=854)	Better today	20	11	89	-	-
	Worse today	48	80	18	1	-
	About the same	31	24	76	0	-
Do you think the Bush administration's tax cuts have been: (n=861)	Good for the nation's economy	41	6	93	1	-
, ,	Bad for the nation's economy	34	93	7	-	-
	Made no difference	23	56	43	0	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=861)	Yes	43	12	88	-	-
	No	54	79	20	1	-
Have you or has someone in your household lost a job in the last four years? (n=848)	Yes, I have	14	63	37	-	-
	Yes, someone else has	19	71	27	1	-
	Yes, I have and someone else	3	-	-	-	-
	No one has	64	38	61	0	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	36	67	32	1	-
years? (n=848)	No one in household lost a job	64	38	61	0	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	17	62	37	-	-
years? (n=848)	Voter has NOT lost a job	83	46	53	0	-
National Region (n=3,676)	East	-	-	-	-	-39
	Midwest	100	48	51	0	2
	South	-	-	-	-	-55
	West	-	-	-	-	-46
Population of area, five categories (n=3,676)	Over 500 thousand	6	73	27	-	1
V,/	50 to 500 thousand	19	62	37	1	-3
	Suburbs	44	44	55	0	6

National Election Pool













United States General Exit Poll Page 12 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Population of area, five categories (n=3,676)	10 to 50 thousand	7	44	56	-	-3
	Rural	24	39	60	0	1
Population of area, three categories (n=3,520)	City over 50 thousand	26	64	35	1	0
	Suburbs	43	45	55	0	6
	Small city and Rural	31	39	60	0	1
In today's election for U.S. House of Representatives, did you just vote for: (n=3,407)	The Democratic candidate	49	90	10	0	-1
	The Republican candidate	50	9	90	0	4

National Election Pool













United States General Exit Poll Page 1 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Number of Interviews - 3,676	Vote Estimate Not for On-Air Use	100	48	51	0
Are you: (n=3,663)	Male	47	43	51	-
	Female	53	57	49	-
Sex by race (n=3,623)	White male	41	33	48	-
	White female	44	43	46	-
	Non-white male	7	10	4	-
	Non-white female	8	14	3	-
Are you: (n=3,633)	White	85	76	94	-
	Black	8	16	2	-
	Hispanic/Latino	5	7	3	-
	Asian	1	1	1	-
	Other	1	1	0	-
AGE (60 and over) (n=3,665)	18-29	19	20	17	-
	30-44	30	28	31	-
	45-59	29	31	27	-
	60 or over	23	21	24	-
Age 65 & over (n=3,665)	18-64	86	87	85	-
	65 or over	14	13	15	-
2003 total family income: (n=3,374)	Under \$15,000	8	11	5	-
	\$15,000-\$29,999	15	18	13	-
	\$30,000-\$49,999	24	25	23	-
	\$50,000-\$74,999	25	22	28	-
	\$75,000-\$99,999	14	12	15	-
	\$100,000-\$149,999	9	8	9	-

National Election Pool













United States General Exit Poll Page 2 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
2003 total family income: (n=3,374)	\$150,000-\$199,999	3	2	4	-
	\$200,000 or more	2	1	3	-
Total family income: (n=3,374)	Less than \$50,000	47	54	41	-
	\$50,000 or more	53	46	59	-
Total family income: (n=3,374)	Less than \$100,000	86	88	84	-
	\$100,000 or more	14	12	16	-
Do you or does someone in your household belong to a labor union?	Yes, I do	16	22	10	-
(n=2,708)	Yes, someone else does	14	17	11	-
	Yes, I do and someone else does	2	2	2	-
	No one does	68	59	77	-
UNION HOUSEHOLD (n=2,708)	Yes (Vote is union member, union member in household, or	32	41	23	-
	No (No union voter in household	68	59	77	-
Voter is union member: (n=2,708)	Yes	18	24	12	-
	No	82	76	88	-
Do you work full-time for pay? (n=854)	Yes	61	59	63	-
	No	39	41	37	-
Working women: (n=890)	Working women	29	30	28	-
	All others	71	70	72	-
What was the last grade of school you completed? (n=2,710)	Did not complete high school	4	5	4	-
completed ? (n=2,7 10)	High school graduate	26	27	24	-
	Some college or associate degree	33	33	33	-
	College graduate	22	21	24	-
	Postgraduate study	15	15	14	-
College Education (n=2,710)	No college degree	63	65	61	-

National Election Pool











Conducted by

United States General Exit Poll Page 3 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
College Education (n=2,710)	College graduate	37	35	39	-
No matter how you voted today, do you usually think of yourself as a: (n=3,549)	Democrat	37	69	6	-
	Republican	38	4	71	-
	Independent or something else	25	26	23	-
On most political matters, do you consider yourself: (n=3,501)	Liberal	20	36	5	-
	Moderate	47	53	41	-
	Conservative	33	11	54	-
Is this the first time you have ever voted? (n=1,857)	Yes	11	12	11	-
	No	89	88	89	-
Religion, combined Protestant and other Christian. (n=2,694)	Protestant/Other Christian	56	49	63	-
(),,,,,	Catholic	29	29	28	-
	Jewish	1	2	1	-
	Something else	5	7	3	-
	None	10	13	6	-
Religion among whites (n=2,711)	White Protestant/Other Christian	47	35	58	-
	White Catholic	23	22	25	-
	White Jewish	1	1	0	-
	White something else	3	4	3	-
	White none	8	11	5	-
	Non-white	17	26	8	-
White Evangelical/Born-again Christians (n=2,777)	White Evangelical/Born-again Christians	25	12	37	-
	All others	75	88	63	-
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	8	0	16	-
(n=2,783)	All others	92	100	84	-

National Election Pool











Conducted by

United States General Exit Poll Page 4 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
How often do you attend religious services? (n=2,736)	More than once a week	13	9	17	-
	Once a week	29	26	33	-
	A few times a month	14	15	14	-
	A few times a year	29	33	25	-
	Never	13	16	9	-
How often do you attend religious services? (n=2,784)	Weekly	41	34	49	-
, , ,	Occasionally	42	47	38	-
	Never	12	16	9	-
Church attendance by Religion (n=2,784)	Protestant/Attend weekly	17	12	22	-
	Protestant/Do not attend weekly	16	15	18	-
	Catholic/Attend weekly	13	13	13	-
	Catholic/Do not attend weekly	14	16	13	-
	All Others	36	42	31	-
Have you ever served in the U.S. military? (n=1,871)	Yes	16	13	19	-
	No	84	87	81	-
Are you currently married? (n=3,573)	Yes	65	57	72	-
	No	35	43	28	-
Married women (n=3,673)	Married women	32	31	34	-
	Others	68	69	66	-
Married with children: (n=2,733)	Married with children	30	25	35	-
	All others	70	75	65	-
Do you have any children under 18 living in your household? (n=2,722)	Yes	39	36	42	-
5 7, sacrata a sacrata (n. 25, 22)	No	61	64	58	-
Women with children (n=2,807)	Women with children	21	20	21	-

National Election Pool













United States General Exit Poll Page 5 of 12 Conducted by PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Women with children (n=2,807)	All others	79	80	79	-
Are you gay, lesbian or bisexual? (n=1,683)	Yes	3	5	1	-
·	No	97	95	99	-
Do you or does someone else in your household own a gun? (n=861)	Yes	47	40	53	-
	No	53	60	47	-
When did you finally decide for whom to vote in the presidential election?	Just today	6	6	5	-
(n=2,684)	In the last three days	4	5	3	-
	Sometime last week	3	2	3	-
	During the last month	10	10	9	-
	Before that	78	77	80	-
Time: Last three days/Earlier than that (n=2,684)	Today/Within the last three days	10	11	8	-
())	Within the last week or earlier	90	89	92	-
Time: Last week/Earlier than that (n=2,684)	Today through within the last three days	12	13	10	-
, ,	Within the last week or earlier	88	87	90	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	6	6	6	-
(Check only one) (n=1,917)	Education	5	7	3	-
	Iraq	13	19	7	-
	Terrorism	16	4	27	-
	Economy/Jobs	21	37	7	-
	Moral values	24	7	40	-
	Health care	8	11	4	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	32	5	58	-
as president? (n=1,917)	Somewhat approve	22	7	36	-
	Somewhat disapprove	12	20	3	-
			1	1	

National Election Pool













Edison/Mitofsky

United States General Exit Poll Page 6 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	34	67	1	-
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	54	12	95	-
as president? (n=1,917)	Disapprove	45	87	5	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,917)	He cares about people like me	10	15	5	-
	He has strong religious faith	9	1	16	-
	He is honest and trustworthy	11	6	15	-
	He is a strong leader	17	5	29	-
	He is intelligent	7	14	1	-
	He will bring about needed change	24	48	2	-
	He has clear stands on the issues	17	6	27	-
Compared to four years ago, is the country: (n=1,885)	Safer from terrorism	54	22	85	-
	Less safe from terrorism	42	74	12	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,885)	37 11	27	5	49	-
	Somewhat approve	26	13	37	-
	Somewhat disapprove	17	25	10	-
	Strongly disapprove	29	56	3	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,917)		52	18	84	-
	Disapprove	45	79	13	-
How do you think things are going for the U.S. in Iraq now? (n=1,885)	Very well	10	2	19	-
	Somewhat well	35	7	61	-
	Somewhat badly	22	30	15	-
	Very badly	31	61	3	-
How do you think things are going for the U.S. in Iraq now? (n=1,917)	Very/Somewhat well	44	8	79	-
	Very/Somewhat badly	52	89	17	-

National Election Pool













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United States General Exit Poll Page 7 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Compared to four years ago, is your family's financial situation: (n=1,885)	Better today	28	11	44	-
	Worse today	32	52	13	-
,	About the same	39	36	41	-
If these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	47	97	1	-
whom would you have voted? (n=3,580)	George W. Bush (Rep)	51	3	98	-
•	Would not have voted for president	1	1	1	-
Was your vote for president mainly: (n=867)	For your candidate	69	58	79	-
	Against his opponent	27	39	16	-
Which comes closest to your feelings about the Bush administration: (n=867)	Angry	23	48	1	-
	Dissatisfied, but not angry	26	44	10	-
	Satisfied, but not enthusiastic	23	5	40	-
	Enthusiastic	24	1	45	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	22	1	42	-
(n=867)	Only George W. Bush did	16	30	3	-
,	Both did	45	51	39	-
	Neither did	12	14	10	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	67	52	81	-
(n=867)	Only Bush/Neither did	28	45	13	-
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	61	81	42	-
(n=867)	Only Kerry/Neither did	35	15	52	-
Do you consider the war in Iraq: (n=867)	Part of the war on terrorism	54	22	84	-
· ·	Separate from the war on terrorism	42	75	12	-
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	10	15	5	-
presidential campaign about coming out to vote? (n=827)	Yes, for George W. Bush	16	5	27	-

National Election Pool













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United States General Exit Poll

Page 8 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM
Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Did anyone call you or talk to you in person on behalf of either major	Yes, for both Kerry and Bush	21	27	16	-
presidential campaign about coming out to vote? (n=827)	No, I was not contacted	52	52	53	-
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	31	43	20	-
presidential campaign about coming out to vote? (n=827)	For Bush/Neither	69	57	80	-
Did anyone call you or talk to you in person on behalf of either major	For Bush/Both	38	33	42	-
oresidential campaign about coming out to vote? (n=827)	For Kerry/Neither	62	67	58	-
n general, does John Kerry mostly: (n=851)	Say what he believes	42	83	4	-
,	Say what he thinks people want to hear	56	15	95	-
Does George W. Bush pay more attention to the interests of: (n=851)	Ordinary Americans	41	7	74	-
	Large corporations	55	91	21	-
How concerned are you about the availability and cost of health care?	Very concerned	72	86	58	-
(n=851)	Somewhat concerned	22	12	32	-
	Not very concerned	4	1	8	-
	Not at all concerned	2	0	3	-
Which comes closest to your position? Abortion should be: (n=851)	Legal in all cases	17	26	8	-
	Legal in most cases	32	43	22	-
	Illegal in most cases	29	19	39	-
	Illegal in all cases	19	8	29	-
How confident are you that votes in your state will be counted accurately?	Very confident	53	43	62	-
(n=846)	Somewhat confident	40	47	34	-
	Not very confident	5	7	4	-
	Not at all confident	1	2	0	-
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	91	89	92	-
(n=867)	Not very/Not at all confident	6	9	4	-

National Election Pool











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United States General Exit Poll Page 9 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Which comes closest to your view of gay and lesbian couples: (n=851)	They should be allowed to legally marry	23	36	10	-
	They should be allowed to legally form civil unions, but	35	36	35	-
	There should be no legal recognition of their	40	25	53	-
Did you vote in the presidential election in 2000? (n=849)	No, I did not vote	18	18	18	-
, ,	Yes, for Al Gore	36	68	7	-
	Yes, for George W. Bush	43	10	74	-
	Yes, for another candidate	2	4	1	-
Do you think the condition of the nation's economy is: (n=892)	Excellent	3	1	6	-
	Good	40	7	71	-
	Not so good	36	54	19	-
	Poor	19	37	2	-
State of the national economy: 2 way (n=892)	Excellent/Good	43	8	77	-
(**	Not so good/Poor	55	91	21	-
Who would you trust to handle the economy? (n=892)	Only John Kerry	39	80	1	-
	Only George W. Bush	37	0	72	-
	Both of them	8	5	11	-
	Neither of them	13	14	12	-
Who would you trust to handle the economy? (n=892)	Only Kerry/Both	47	85	12	-
	Only Bush/Neither	50	14	84	-
Who would you trust to handle the economy? (n=872)	Only Bush/Both	46	5	86	-
	Only Kerry/Neither	54	95	14	-
Who would you trust to handle terrorism? (n=892)	Only John Kerry	31	64	0	-
	Only George W. Bush	47	3	89	-
	Both of them	10	15	5	-

National Election Pool













United States General Exit Poll Page 10 of 12 Conducted by

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Who would you trust to handle terrorism? (n=892)	Neither of them	10	17	4	-
Who would you trust to handle errorism? (n=892)	Only Kerry/Both	41	79	5	-
,	Only Bush/Neither	57	19	93	-
Who would you trust to handle terrorism? (n=892)	Only Bush/Both	57	17	94	-
	Only Kerry/Neither	41	81	4	-
Do you think things in this country today are: (n=892)	Generally going in the right direction	49	12	85	-
(002)	Seriously off on the wrong track	47	85	11	-
In your vote for president today, how would you rate the importance of? (n=818)	Very important	31	37	26	-
	Somewhat important	25	25	26	-
	Not too important	20	17	23	-
	Not at all important	23	21	25	-
In your vote for president today, how would you rate the importance of	Very/Somewhat important	57	62	52	-
? (n=818)	Not too/Not at all important	43	38	48	-
Is your opinion of George W. Bush: (n=861)	Favorable	51	6	95	-
	Unfavorable	48	93	4	-
Is your opinion of John Kerry: (n=861)	Favorable	49	92	10	-
	Unfavorable	49	8	88	-
Which comes closer to your view: (n=861)	Government should do more to solve problems	46	66	26	-
	Government is doing too many things better left to	51	31	69	-
How worried are you that there will be another major terrorist attack in the	Very worried	17	22	12	-
U.S.? (n=861)	Somewhat worried	57	50	63	-
	Not too worried	20	22	18	-
	Not at all worried	6	6	5	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	71	69	73	-

National Election Pool













United States General Exit Poll Page 11 of 12 Conducted by

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	25	27	23	-
Compared to four years ago, is the job situation in your area: (n=854)	Better today	20	5	36	-
	Worse today	48	80	17	-
	About the same	31	15	47	-
Do you think the Bush administration's tax cuts have been: (n=861)	Good for the nation's economy	41	5	74	-
	Bad for the nation's economy	34	66	5	-
	Made no difference	23	27	20	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=861)	Yes	43	11	75	-
	No	54	88	22	-
Have you or has someone in your household lost a job in the last four years? (n=848)	Yes, I have	14	18	10	-
	Yes, someone else has	19	28	10	-
	Yes, I have and someone else has	3	3	2	-
	No one has	64	51	78	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	36	49	22	-
years? (n=848)	No one in household lost a job	64	51	78	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	17	21	12	-
years? (n=848)	Voter has NOT lost a job	83	79	88	-
National Region (n=3,676)	East	-	-	-	-
	Midwest	100	100	100	-
	South	-	-	-	-
	West	-	-	-	-
Population of area, five categories (n=3,676)	Over 500 thousand	6	9	3	-
	50 to 500 thousand	19	25	14	-
	Suburbs	44	41	48	-

National Election Pool











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United States General Exit Poll Page 12 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Population of area, five categories (n=3,676)	10 to 50 thousand	7	6	7	-
	Rural	24	19	28	-
Population of area, three categories (n=3,520)	City over 50 thousand	26	34	17	-
	Suburbs	43	41	46	-
	Small city and Rural	31	25	36	-
In today's election for U.S. House of Representatives, did you just vote for: (n=3,407)	The Democratic candidate	49	90	10	-
	The Republican candidate	50	9	90	-

National Election Pool











United States General Exit Poll Page 1 of 12 Conducted by

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Number of Interviews - 3,413	Vote Estimate Not for On-Air Use	100	49	50	-
Are you: (n=3,404)	Male	48	45	54	0
	Female	52	52	46	1
Sex by race (n=3,365)	White male	41	40	59	-
	White female	44	48	51	-
	Non-white male	7	70	28	-
	Non-white female	8	78	22	-
Are you: (n=3,373)	White	85	44	55	0
	Black	9	86	13	2
	Hispanic/Latino	5	62	37	2
	Asian	1	-	-	-40
	Other	1	-	-	-36
AGE (60 and over) (n=3,407)	18-29	18	53	46	-2
	30-44	30	46	53	3
	45-59	29	52	47	-2
	60 or over	23	45	54	7
Age 65 & over (n=3,407)	18-64	85	50	49	0
	65 or over	15	44	55	7
2003 total family income: (n=3,154)	Under \$15,000	8	66	32	-
	\$15,000-\$29,999	15	59	40	-
	\$30,000-\$49,999	23	52	47	-
	\$50,000-\$74,999	25	43	55	-
	\$75,000-\$99,999	14	44	56	-
	\$100,000-\$149,999	9	47	53	-

National Election Pool













United States General Exit Poll Page 2 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
2003 total family income: (n=3,154)	\$150,000-\$199,999	3	32	67	-
	\$200,000 or more	2	31	67	-
Total family income: (n=3,154)	Less than \$50,000	47	57	42	-
	\$50,000 or more	53	43	56	-
Total family income: (n=3,154)	Less than \$100,000	86	51	48	-
	\$100,000 or more	14	41	58	-
Do you or does someone in your household belong to a labor union?	Yes, I do	16	68	31	-2
(n=2,517)	Yes, someone else does	14	57	42	-2
	Yes, I do and someone else does	2	53	45	-4
	No one does	68	42	57	4
UNION HOUSEHOLD (n=2,517)	Yes (Vote is union member, union member in household, or	32	62	37	-
	No (No union voter in household	68	42	57	-
Voter is union member: (n=2,517)	Yes	18	66	32	-
	No	82	44	55	-
Do you work full-time for pay? (n=797)	Yes	60	47	52	4
	No	40	50	49	-1
Working women: (n=829)	Working women	28	50	48	-
	All others	72	47	53	-
What was the last grade of school you completed? (n=2,517)	Did not complete high school	4	52	48	7
oompetee. (ii <u>2,</u> 011)	High school graduate	26	52	47	-2
	Some college or associate degree	32	48	50	-1
	College graduate	23	45	55	2
	Postgraduate study	15	49	51	6
College Education (n=2,517)	No college degree	62	50	49	-

National Election Pool













United States General Exit Poll Page 3 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBL	IC Rep2000
College Education (n=2,517)	College graduate	38	46	53	-
No matter how you voted today, do you usually think of yourself as a: (n=3,309)	Democrat	38	91	8	-3
	Republican	39	7	93	2
	Independent or something else	23	51	47	-2
On most political matters, do you consider yourself: (n=3,267)	Liberal	20	86	13	-3
	Moderate	46	56	43	-2
	Conservative	34	18	81	1
Is this the first time you have ever voted? (n=1,724)	Yes	11	51	48	0
	No	89	49	50	1
Religion, combined Protestant and other Christian. (n=2,506)	Protestant/Other Christian	56	43	56	-9.386665 0053 <u>6</u> 2E-0
	Catholic	29	51	48	0
	Jewish	1	-	-	-24
	Something else	5	61	36	7
	None	9	73	26	-6
Religion among whites (n=2,521)	White Protestant/Other Christian	46	38	61	-
	White Catholic	23	48	51	-
	White Jewish	1	-	-	-
	White something else	4	46	50	-
	White none	8	72	27	-
	Non-white	18	70	29	-
White Protestant Conservatives (n=2,583)	White Protestant conservatives	19	11	87	-
	All others	81	58	41	-
White Evangelical/Born-again Christians (n=2,577)	White Evangelical/Born-again Christians	25	28	71	-
•	All others	75	56	43	-

National Election Pool













United States General Exit Poll Page 4 of 12 Conducted by

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	8	6	93	-
(n=2,583)	All others	92	53	46	-
How often do you attend religious services? (n=2,544)	More than once a week	13	37	61	0
	Once a week	29	43	56	0
	A few times a month	14	54	45	-2
	A few times a year	30	54	46	2
	Never	13	62	36	-2
How often do you attend religious services? (n=2,583)	Weekly	41	41	58	-
	Occasionally	43	54	45	-
	Never	13	62	36	-
Church attendance by Religion (n=2,583)	Protestant/Attend weekly	17	36	63	-
	Protestant/Do not attend weekly	17	45	54	-
	Catholic/Attend weekly	13	48	51	-
	Catholic/Do not attend weekly	14	53	46	-
	All Others	36	56	42	-
Have you ever served in the U.S. military? (n=1,736)	Yes	16	37	63	-
, , , , , ,	No	84	51	48	-
Are you currently married? (n=3,325)	Yes	65	43	56	2
	No	35	61	38	-2
Married women (n=3,412)	Married women	33	46	53	-
	Others	67	50	49	-
Married with children: (n=2,540)	Married with children	31	40	59	-
	All others	69	52	47	-
Do you have any children under 18 iving in your household? (n=2,531)	Yes	40	45	54	1

National Election Pool













United States General Exit Poll Page 5 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPŲBLIO	Rep2000
Do you have any children under 18 living in your household? (n=2,531)	No	60	51	48	1
Women with children (n=2,604)	Women with children	20	48	51	-
	All others	80	48	51	-
Are you gay, lesbian or bisexual? (n=1,574)	Yes	3	81	19	-12
	No	97	48	51	0
Do you or does someone else in your household own a gun? (n=805)	Yes	46	43	55	-5
- , ,	No	54	57	42	2
When did you finally decide for whom to vote in the presidential election?	Just today	5	57	41	-
(n=2,491) ·	In the last three days	4	57	42	-
	Sometime last week	2	45	55	-
	During the last month	9	49	49	-
	Before that	80	47	52	-
Time: Last three days/Earlier than that (n=2,491)	Today/Within the last three days	9	57	41	-
	Within the last week or earlier	91	47	52	-
Time: Last week/Earlier than that (n=2,491)	Today through within the last three days	11	54	44	-
	Within the last week or earlier	89	48	51	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	6	43	55	-
(Check only one) (n=1,775)	Education	5	67	33	-
	Iraq	13	68	31	-
	Terrorism	16	16	84	-
	Economy/Jobs	22	79	21	-
	Moral values	24	20	78	-
	Health care	8	71	28	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	33	9	90	-

National Election Pool













United States General Exit Poll Page 6 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,775)	Somewhat approve	21	25	74	-
	Somewhat disapprove	11	77	21	-
	Strongly disapprove	34	91	7	-
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	54	15	84	-
as president? (n=1,775)	Disapprove	45	88	11	-
Which ONE candidate quality mattered most in deciding how you voted for	He cares about people like me	10	68	32	-
president? (Check only one) (n=1,775)	He has strong religious faith	9	16	83	-
	He is honest and trustworthy	11	35	63	-
	He is a strong leader	18	17	82	-
	He is intelligent	7	90	9	-
	He will bring about needed change	24	86	12	-
	He has clear stands on the issues	18	23	75	-
Compared to four years ago, is the country: (n=1,748)	Safer from terrorism	53	22	77	-
, ,	Less safe from terrorism	43	82	17	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,748)	Strongly approve	27	10	89	-
	Somewhat approve	25	29	71	-
	Somewhat disapprove	17	70	29	-
	Strongly disapprove	30	89	10	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,775)	Approve	51	19	80	-
	Disapprove	46	82	17	-
How do you think things are going for the U.S. in Iraq now? (n=1,748)	Very well	11	7	93	-
	Somewhat well	35	15	84	-
	Somewhat badly	22	65	34	-
	Very badly	32	88	10	-

National Election Pool













Conducted by

United States General Exit Poll Page 7 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR <i>A</i>	REPUBLIC	Rep2000
How do you think things are going for the U.S. in Iraq now? (n=1,775)	Very/Somewhat well	44	13	86	-
	Very/Somewhat badly	53	79	20	-
Compared to four years ago, is your family's financial situation: (n=1,748)	Better today	28	23	76	36
, , ,	Worse today	32	77	21	-42
	About the same	39	44	55	-3
If these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	48	90	9	-
whom would you have voted? (n=3,331)	George W. Bush (Rep)	51	10	89	-
· · ·	Would not have voted for president	2	50	41	-
Was your vote for president mainly: (n=808)	For your candidate	69	42	56	-
	Against his opponent	27	70	28	-
Which comes closest to your feelings about the Bush administration: (n=808)	Angry	24	92	7	-
	Dissatisfied, but not angry	27	82	17	-
	Satisfied, but not enthusiastic	23	21	76	-
	Enthusiastic	24	5	94	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	22	9	90	-
(n=808)	Only George W. Bush did	17	86	14	-
	Both did	46	56	41	-
	Neither did	12	55	44	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	68	41	57	-
(n=808)	Only Bush/Neither did	29	73	27	-
Did either of these candidates for president attack the other unfairly? (n=808)	Only Bush/Both did	62	64	34	-
	Only Kerry/Neither did	34	26	74	-
Do you consider the war in Iraq: (n=808)	Part of the war on terrorism	54	25	74	-
	Separate from the war on terrorism	43	83	16	-

National Election Pool













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United States General Exit Poll Page 8 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLI	Rep2000
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	10	80	20	-
presidential campaign about coming out to vote? (n=775)	Yes, for George W. Bush	17	18	82	-
	Yes, for both Kerry and Bush	21	61	38	-
	No, I was not contacted	52	52	47	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=775)	For Kerry/Both	31	67	32	-
	For Bush/Neither	69	43	55	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=775)	For Bush/Both	38	42	57	-
	For Kerry/Neither	62	56	42	-
In general, does John Kerry mostly: (n=796)	Say what he believes	43	88	11	-
	Say what he thinks people want to hear	56	21	77	-
Does George W. Bush pay more attention to the interests of: (n=796)	Ordinary Americans	41	14	84	-
	Large corporations	56	79	20	-
How concerned are you about the availability and cost of health care?	Very concerned	72	60	39	-
(n=796)	Somewhat concerned	22	29	69	-
	Not very concerned	4	15	82	-
	Not at all concerned	1	-	-	-
Which comes closest to your position? Abortion should be: (n=796)	Legal in all cases	17	76	22	-7
,	Legal in most cases	33	66	33	-8
	Illegal in most cases	29	31	67	0
	Illegal in all cases	18	30	68	-2
How confident are you that votes in your state will be counted accurately?	Very confident	54	41	58	-
(n=792)	Somewhat confident	40	58	40	-
	Not very confident	5	89	10	-
	Not at all confident	1	-	-	-

National Election Pool













United States General Exit Poll Page 9 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC	Rep2000
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	92	48	50	-
(n=808)	Not very/Not at all confident	6	87	12	-
Which comes closest to your view of gay and lesbian couples: (n=796)	They should be allowed to legally marry	23	74	25	-
	They should be allowed to legally form civil unions, but	36	51	48	-
	There should be no legal recognition of their	40	37	61	-
Did you vote in the presidential election n 2000? (n=794)	No, I did not vote	18	55	45	-
2555 : (1. 751)	Yes, for Al Gore	38	86	12	-
	Yes, for George W. Bush	43	16	82	-
	Yes, for another candidate	2	-	-	-
Do you think the condition of the nation's economy is: (n=830)	Excellent	4	24	76	45
	Good	41	12	87	35
	Not so good	36	68	30	-33
	Poor	19	91	8	-51
State of the national economy: 2 way (n=830)	Excellent/Good	45	13	86	-
(535)	Not so good/Poor	55	76	22	-
Who would you trust to handle the economy? (n=830)	Only John Kerry	41	91	8	-
, and a second s	Only George W. Bush	38	5	95	-
	Both of them	8	32	67	-
	Neither of them	12	51	43	-
Who would you trust to handle the economy? (n=830)	Only Kerry/Both	48	82	18	-
	Only Bush/Neither	50	16	82	-
Who would you trust to handle the economy? (n=821)	Only Bush/Both	46	10	90	-
	Only Kerry/Neither	54	82	17	-
Who would you trust to handle terrorism? (n=830)	Only John Kerry	32	94	5	-

National Election Pool













United States General Exit Poll Page 10 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Who would you trust to handle terrorism? (n=830)	Only George W. Bush	47	8	91	-
	Both of them	10	65	35	-
	Neither of them	10	70	26	-
Who would you trust to handle terrorism? (n=830)	Only Kerry/Both	42	88	12	-
	Only Bush/Neither	57	19	80	-
Who would you trust to handle terrorism? (n=830)	Only Bush/Both	57	18	81	-
	Only Kerry/Neither	42	89	10	-
Do you think things in this country today are: (n=830)	Generally going in the right direction	50	15	84	46
	Seriously off on the wrong track	49	82	17	-56
In your vote for president today, how would you rate the importance of ? (n=762)	Very important	32	57	42	18
	Somewhat important	25	46	53	29
	Not too important	21	37	63	20
	Not at all important	23	45	54	-12
In your vote for president today, how would you rate the importance of	Very/Somewhat important	56	52	47	-
? (n=762)	Not too/Not at all important	44	41	58	-
Is your opinion of George W. Bush: (n=803)	Favorable	51	10	89	-
(666)	Unfavorable	49	88	11	-
Is your opinion of John Kerry: (n=803)	Favorable	50	83	16	-
	Unfavorable	49	13	86	-
Which comes closer to your view: (n=803)	Government should do more to solve problems	46	67	32	6
,	Government is doing too many things better left to	51	31	69	0
How worried are you that there will be another major terrorist attack in the	Very worried	17	60	38	-
U.S.? (n=803)	Somewhat worried	57	43	56	-
	Not too worried	20	50	49	-

National Election Pool













United States General Exit Poll Page 11 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBL	C Rep2000
How worried are you that there will be another major terrorist attack in the	Not at all worried	6	53	45	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	71	47	52	-
United States? (n=830)	Not too/Not at all worried	25	51	48	-
Compared to four years ago, is the job situation in your area: (n=797)	Better today	21	14	86	-
······································	Worse today	48	77	21	-
	About the same	31	25	74	-
Do you think the Bush administration's tax cuts have been: (n=803)	Good for the nation's economy	41	8	91	-
	Bad for the nation's economy	35	86	13	-
	Made no difference	22	60	38	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=803)	Yes	43	14	86	-
	No	55	76	23	-
Have you or has someone in your household lost a job in the last four	Yes, I have	14	59	39	-
years? (n=793)	Yes, someone else has	19	72	27	-
	Yes, I have and someone else	3	-	-	-
	No one has	64	38	61	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	36	65	34	-
years? (n=793)	No one in household lost a job	64	38	61	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	17	57	42	-
years? (n=793)	Voter has NOT lost a job	83	46	53	-
National Region (n=3,413)	East	-	-	-	-40
	Midwest	100	49	50	2.8684802 4879 <u>6</u> 6E-0
	South	-	-	-	-55
	West	-	-	-	-49
Population of area, five categories (n=3,413)	Over 500 thousand	6	75	25	-1

National Election Pool











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United States General Exit Poll Page 12 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC	Rep2000
Population of area, five categories (n=3,413)	50 to 500 thousand	20	60	39	-2
	Suburbs	44	44	55	5
	10 to 50 thousand	7	43	56	-7
	Rural	23	43	56	-3
Population of area, three categories (n=3,265)	City over 50 thousand	26	64	36	0
	Suburbs	43	45	54	4
	Small city and Rural	30	41	57	-2
In today's election for president, did you just vote for: (n=3,407)	John Kerry	49	90	9	-
, , ,	George W. Bush	51	10	90	-
	Ralph Nader	0	-	-	-

National Election Pool











United States General Exit Poll Page 1 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Number of Interviews - 3,413	Vote Estimate Not for On-Air Use	100	49	50
Are you: (n=3,404)	Male	48	44	52
	Female	52	56	48
Sex by race (n=3,365)	White male	41	34	48
	White female	44	43	44
	Non-white male	7	10	4
	Non-white female	8	14	4
Are you: (n=3,373)	White	85	76	93
	Black	9	16	2
	Hispanic/Latino	5	7	4
	Asian	1	1	1
	Other	1	1	1
AGE (60 and over) (n=3,407)	18-29	18	20	17
	30-44	30	28	31
	45-59	29	31	27
	60 or over	23	21	25
Age 65 & over (n=3,407)	18-64	85	87	84
	65 or over	15	13	16
2003 total family income: (n=3,154)	Under \$15,000	8	11	5
	\$15,000-\$29,999	15	18	13
	\$30,000-\$49,999	23	25	22
	\$50,000-\$74,999	25	22	28
	\$75,000-\$99,999	14	12	15
	\$100,000-\$149,999	9	8	9

National Election Pool













United States General Exit Poll Page 2 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR	REPUBLIC
2003 total family income: (n=3,154)	\$150,000-\$199,999	3	2	4
	\$200,000 or more	2	1	3
Total family income: (n=3,154)	Less than \$50,000	47	54	40
	\$50,000 or more	53	46	60
Total family income: (n=3,154)	Less than \$100,000	86	88	83
	\$100,000 or more	14	12	17
Do you or does someone in your household belong to a labor union?	Yes, I do	16	23	10
(n=2,517)	Yes, someone else does	14	17	12
	Yes, I do and someone else does	2	2	2
	No one does	68	58	77
UNION HOUSEHOLD (n=2,517)	Yes (Vote is union member, union member in household, or	32	42	23
	No (No union voter in household	68	58	77
Voter is union member: (n=2,517)	Yes	18	25	12
	No	82	75	88
Do you work full-time for pay? (n=797)	Yes	60	59	62
	No	40	41	38
Working women: (n=829)	Working women	28	30	26
	All others	72	70	74
What was the last grade of school you completed? (n=2,517)	Did not complete high school	4	5	4
	High school graduate	26	27	24
	Some college or associate degree	32	32	32
	College graduate	23	21	25
	Postgraduate study	15	15	15
College Education (n=2,517)	No college degree	62	64	60

National Election Pool













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United States General Exit Poll Page 3 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC
College Education (n=2,517)	College graduate	38	36	40
No matter how you voted today, do you usually think of yourself as a: (n=3,309)	Democrat	38	70	6
	Republican	39	5	72
	Independent or something else	23	24	22
On most political matters, do you consider yourself: (n=3,267)	Liberal	20	35	5
	Moderate	46	53	40
	Conservative	34	12	55
Is this the first time you have ever voted? (n=1,724)	Yes	11	11	10
	No	89	89	90
Religion, combined Protestant and other Christian. (n=2,506)	Protestant/Other Christian	56	49	63
	Catholic	29	30	28
	Jewish	1	1	1
	Something else	5	6	4
	None	9	14	5
Religion among whites (n=2,521)	White Protestant/Other Christian	46	36	57
	White Catholic	23	23	24
	White Jewish	1	1	1
	White something else	4	3	4
	White none	8	12	4
	Non-white	18	25	10
White Protestant Conservatives (n=2,583)	White Protestant conservatives	19	4	33
	All others	81	96	67
White Evangelical/Born-again Christians (n=2,577)	White Evangelical/Born-again Christians	25	14	35
	All others	75	86	65

National Election Pool













United States General Exit Poll Page 4 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	8	1	16
(n=2,583)	All others	92	99	84
How often do you attend religious services? (n=2,544)	More than once a week	13	10	16
· , ,	Once a week	29	25	33
	A few times a month	14	15	13
	A few times a year	30	32	27
	Never	13	16	9
How often do you attend religious services? (n=2,583)	Weekly	41	34	48
	Occasionally	43	47	39
	Never	13	16	9
Church attendance by Religion (n=2,583)	Protestant/Attend weekly	17	13	22
(** =,===)	Protestant/Do not attend weekly	17	15	18
	Catholic/Attend weekly	13	13	14
	Catholic/Do not attend weekly	14	16	13
	All Others	36	42	30
Have you ever served in the U.S. military? (n=1,736)	Yes	16	13	21
	No	84	87	79
Are you currently married? (n=3,325)	Yes	65	57	74
	No	35	43	26
Married women (n=3,412)	Married women	33	31	34
	Others	67	69	66
Married with children: (n=2,540)	Married with children	31	26	36
	All others	69	74	64
Do you have any children under 18 living in your household? (n=2,531)	Yes	40	37	42

National Election Pool













Conducted by

United States General Exit Poll Page 5 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Do you have any children under 18 living in your household? (n=2,531)	No	60	63	58
Women with children (n=2,604)	Women with children	20	20	20
	All others	80	80	80
Are you gay, lesbian or bisexual? (n=1,574)	Yes	3	5	1
	No	97	95	99
Do you or does someone else in your household own a gun? (n=805)	Yes	46	40	53
	No	54	60	47
When did you finally decide for whom to vote in the presidential election?	Just today	5	6	4
(n=2,491)	In the last three days	4	4	3
	Sometime last week	2	2	3
	During the last month	9	9	9
	Before that	80	78	81
Time: Last three days/Earlier than that (n=2,491)	Today/Within the last three days	9	10	7
,	Within the last week or earlier	91	90	93
Time: Last week/Earlier than that (n=2,491)	Today through within the last three days	11	13	10
,	Within the last week or earlier	89	87	90
Which ONE issue mattered most in deciding how you voted for president?	Taxes	6	5	6
(Check only one) (n=1,775)	Education	5	7	3
	Iraq	13	18	8
	Terrorism	16	5	27
	Economy/Jobs	22	36	9
	Moral values	24	10	38
	Health care	8	11	4
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	33	6	58

National Election Pool













United States General Exit Poll Page 6 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR	REPUBLIC
Do you approve or disapprove of the way George W. Bush is handling his job	Somewhat approve	21	11	31
as president? (n=1,775)	Somewhat disapprove	11	18	5
	Strongly disapprove	34	64	5
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	54	17	90
as president? (n=1,775)	Disapprove	45	82	10
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,775)	He cares about people like me	10	14	6
	He has strong religious faith	9	3	15
	He is honest and trustworthy	11	8	14
	He is a strong leader	18	6	29
	He is intelligent	7	13	1
	He will bring about needed change	24	43	6
	He has clear stands on the issues	18	8	26
Compared to four years ago, is the country: (n=1,748)	Safer from terrorism	53	25	82
, , , ,	Less safe from terrorism	43	72	15
How do you feel about the U.S. decision to go to war with Iraq? (n=1,748)	Strongly approve	27	6	49
30 to 1101 1101 1104 (1 1 1,7 10)	Somewhat approve	25	15	35
	Somewhat disapprove	17	24	10
	Strongly disapprove	30	54	6
How do you feel about the U.S. decision to go to war with Irag? (n=1,775)	Approve	51	20	81
30 to 1101 1101 1101 1101 1101 1101 1101	Disapprove	46	78	15
How do you think things are going for the U.S. in Irag now? (n=1,748)	Very well	11	1	20
	Somewhat well	35	11	58
	Somewhat badly	22	29	15
	Very badly	32	57	6

National Election Pool













United States General Exit Poll Page 7 of 12 Conducted by

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
How do you think things are going for the U.S. in Iraq now? (n=1,775)	Very/Somewhat well	44	12	76
, , ,	Very/Somewhat badly	53	86	21
Compared to four years ago, is your family's financial situation: (n=1,748)	Better today	28	13	43
	Worse today	32	51	14
	About the same	39	35	42
If these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	48	88	9
whom would you have voted? (n=3,331)	George W. Bush (Rep)	51	10	90
	Would not have voted for president	2	2	1
Was your vote for president mainly: (n=808)	For your candidate	69	58	81
	Against his opponent	27	37	16
Which comes closest to your feelings about the Bush administration: (n=808)	Angry	24	43	4
,	Dissatisfied, but not angry	27	43	9
	Satisfied, but not enthusiastic	23	10	37
	Enthusiastic	24	2	48
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	22	4	41
(n=808)	Only George W. Bush did	17	28	5
	Both did	46	50	40
	Neither did	12	13	11
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	68	54	81
(n=808)	Only Bush/Neither did	29	42	16
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	62	79	44
(n=808)	Only Kerry/Neither did	34	17	53
Do you consider the war in Iraq: (n=808)	Part of the war on terrorism	54	27	83
(11 000)	Separate from the war on terrorism	43	70	14

National Election Pool













United States General Exit Poll Page 8 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	10	16	4
presidential campaign about coming out to vote? (n=775)	Yes, for George W. Bush	17	6	29
	Yes, for both Kerry and Bush	21	25	17
	No, I was not contacted	52	53	51
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	31	41	21
presidential campaign about coming out to vote? (n=775)	For Bush/Neither	69	59	79
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=775)	For Bush/Both	38	31	45
	For Kerry/Neither	62	69	55
In general, does John Kerry mostly: (n=796)	Say what he believes	43	74	10
(,	Say what he thinks people want to hear	56	24	89
Does George W. Bush pay more attention to the interests of: (n=796)	Ordinary Americans	41	11	72
, ,	Large corporations	56	87	23
How concerned are you about the availability and cost of health care?	Very concerned	72	85	59
(n=796)	Somewhat concerned	22	13	32
	Not very concerned	4	1	7
	Not at all concerned	1	0	3
Which comes closest to your position? Abortion should be: (n=796)	Legal in all cases	17	26	8
` ,	Legal in most cases	33	43	23
	Illegal in most cases	29	18	41
	Illegal in all cases	18	11	26
How confident are you that votes in your state will be counted accurately?	Very confident	54	43	65
(n=792)	Somewhat confident	40	46	33
	Not very confident	5	9	1
	Not at all confident	1	2	0

National Election Pool













United States General Exit Poll Page 9 of 12 Conducted by HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBL
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	92	88	96
(n=808)	Not very/Not at all confident	6	11	2
Which comes closest to your view of gay and lesbian couples: (n=796)	They should be allowed to legally marry	23	33	12
	They should be allowed to legally form civil unions, but	36	36	36
	There should be no legal recognition of their	40	29	51
Did you vote in the presidential election in 2000? (n=794)	No, I did not vote	18	19	17
	Yes, for Al Gore	38	64	9
	Yes, for George W. Bush	43	14	73
	Yes, for another candidate	2	3	1
Do you think the condition of the nation's economy is: (n=830)	Excellent	4	2	5
	Good	41	10	70
	Not so good	36	51	21
	Poor	19	37	3
State of the national economy: 2 way (n=830)	Excellent/Good	45	12	75
_	Not so good/Poor	55	88	24
Who would you trust to handle the economy? (n=830)	Only John Kerry	41	77	7
	Only George W. Bush	38	4	70
	Both of them	8	5	10
	Neither of them	12	13	11
Who would you trust to handle the economy? (n=830)	Only Kerry/Both	48	82	17
, , , , , , , , , , , , , , , , , , , ,	Only Bush/Neither	50	17	81
Who would you trust to handle the economy? (n=821)	Only Bush/Both	46	9	82
	Only Kerry/Neither	54	91	18
Who would you trust to handle terrorism? (n=830)	Only John Kerry	32	64	3

National Election Pool













United States General Exit Poll Page 10 of 12 Conducted by

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Who would you trust to handle terrorism? (n=830)	Only George W. Bush	47	8	84
,	Both of them	10	14	7
	Neither of them	10	14	5
Who would you trust to handle terrorism? (n=830)	Only Kerry/Both	42	77	10
	Only Bush/Neither	57	22	89
Who would you trust to handle terrorism? (n=830)	Only Bush/Both	57	21	90
	Only Kerry/Neither	42	78	8
Do you think things in this country today are: (n=830)	Generally going in the right direction	50	16	82
	Seriously off on the wrong track	49	83	16
In your vote for president today, how would you rate the importance of	Very important	32	39	26
? (n=762)	Somewhat important	25	24	25
(Not too important	21	16	25
	Not at all important	23	21	24
In your vote for president today, how would you rate the importance of	Very/Somewhat important	56	62	51
? (n=762)	Not too/Not at all important	44	38	49
Is your opinion of George W. Bush: (n=803)	Favorable	51	10	89
,	Unfavorable	49	90	11
Is your opinion of John Kerry: (n=803)	Favorable	50	86	16
	Unfavorable	49	13	83
Which comes closer to your view: (n=803)	Government should do more to solve problems	46	65	29
	Government is doing too many things better left to	51	32	68
How worried are you that there will be another major terrorist attack in the	Very worried	17	22	13
U.S.? (n=803)	Somewhat worried	57	51	62
	Not too worried	20	21	19

National Election Pool













United States General Exit Poll Page 11 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

Filter(s): REGION = MIDWEST

		Total	DEMQCR/	REPUBLIC
How worried are you that there will be another major terrorist attack in the	Not at all worried	6	6	5
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	71	70	73
United States? (n=830)	Not too/Not at all worried	25	26	24
Compared to four years ago, is the job situation in your area: (n=797)	Better today	21	6	35
, , ,	Worse today	48	78	20
	About the same	31	16	45
Do you think the Bush administration's tax cuts have been: (n=803)	Good for the nation's economy	41	7	73
	Bad for the nation's economy	35	63	9
	Made no difference	22	28	17
Do you think the war with Iraq has improved the long-term security of the	Yes	43	12	72
United States? (n=803)	No	55	87	25
Have you or has someone in your household lost a job in the last four years? (n=793)	Yes, I have	14	17	11
	Yes, someone else has	19	29	10
	Yes, I have and someone else	3	2	3
	No one has	64	51	76
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	36	49	24
years? (n=793)	No one in household lost a job	64	51	76
Have you or has someone in your household lost a job in the last four	Voter has lost a job	17	20	14
years? (n=793)	Voter has NOT lost a job	83	80	86
National Region (n=3,413)	East	-	-	-
	Midwest	100	100	100
	South	-	-	-
	West	-	-	-
Population of area, five categories (n=3,413)	Over 500 thousand	6	9	3

National Election Pool













United States General Exit Poll Page 12 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

Filter(s): REGION = MIDWEST

		Total	DEMQCR.	REPUBLIC
Population of area, five categories (n=3,413)	50 to 500 thousand	20	25	15
	Suburbs	44	40	48
	10 to 50 thousand	7	6	8
	Rural	23	20	26
Population of area, three categories (n=3,265)	City over 50 thousand	26	34	19
	Suburbs	43	40	47
	Small city and Rural	30	26	35
In today's election for president, did you just vote for: (n=3,407)	John Kerry	49	90	9
	George W. Bush	51	10	90
	Ralph Nader	0	0	0

- National Election Pool













United States General Exit Poll Page 1 of 12
PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 4,456	Vote Estimate Not for On-Air Use	100	42	58	0	-
Are you: (n=4,430)	Male	45	37	62	0	9
	Female	55	46	54	0	11
Sex by race (n=4,370)	White male	33	27	72	0	-
	White female	38	32	68	0	-
	Non-white male	12	65	33	0	-
	Non-white female	17	74	26	-	-
Are you: (n=4,395)	White	71	29	70	0	16
	Black	18	90	9	0	0
	Hispanic/Latino	9	35	64	0	29
	Asian	1	46	54	-	13
	Other	2	33	56	-	17
AGE (60 and over) (n=4,422)	18-29	16	47	52	0	6
	30-44	28	39	60	0	11
	45-59	30	39	60	0	11
	60 or over	25	42	58	0	11
Age 65 & over (n=4,422)	18-64	84	40	59	0	11
	65 or over	16	45	54	0	7
2003 total family income: (n=3,986)	Under \$15,000	9	57	43	0	-
	\$15,000-\$29,999	17	54	45	0	-
	\$30,000-\$49,999	23	44	55	0	-
	\$50,000-\$74,999	21	35	65	0	-
	\$75,000-\$99,999	13	35	64	-	-
	\$100,000-\$149,999	10	27	73	0	-

National Election Pool













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United States General Exit Poll Page 2 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
2003 total family income: (n=3,986)	\$150,000-\$199,999	4	38	62	-	-
	\$200,000 or more	3	32	67	1	-
otal family income: (n=3,986)	Less than \$50,000	49	50	49	0	-
	\$50,000 or more	51	33	66	0	-
Total family income: (n=3,986)	Less than \$100,000	83	44	55	0	-
	\$100,000 or more	17	30	69	0	-
Do you or does someone in your household belong to a labor union?	Yes, I do	6	55	44	0	11
(n=3,249)	Yes, someone else does	7	55	44	0	3
	Yes, I do and someone else does	1	-	-	-	-42
	No one does	86	39	61	0	9
UNION HOUSEHOLD (n=3,249)	Yes (Vote is union member, union member in household, or	14	55	44	0	-
	No (No union voter in household	86	39	61	0	-
Voter is union member: (n=3,249)	Yes	7	55	44	1	-
	No	93	40	59	0	-
Do you work full-time for pay? (n=1,101)	Yes	60	39	60	0	12
(,)	No	40	44	55	-	7
Working women: (n=1,160)	Working women	29	45	55	0	-
	All others	71	41	58	0	-
What was the last grade of school you completed? (n=3,242)	Did not complete high school	5	39	60	1	21
completed: (II-0,242)	High school graduate	23	43	56	-	7
	Some college or associate degree	31	40	60	0	9
	College graduate	27	38	61	0	10
	Postgraduate study	14	46	54	0	10
College Education (n=3,242)	No college degree	59	41	58	0	-

National Election Pool











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United States General Exit Poll Page 3 of 12 PRES04 - Horizontal Percentages Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
College Education (n=3,242)	College graduate	41	41	58	0	-
No matter how you voted today, do you usually think of yourself as a: (n=4,273)	Democrat	35	86	14	0	3
	Republican	42	4	96	0	5
	Independent or something else	22	40	57	0	10
On most political matters, do you onsider yourself: (n=4,191)	Liberal	17	78	21	0	8
	Moderate	43	52	48	0	4
	Conservative	40	13	86	0	5
s this the first time you have ever voted? (n=2,138)	Yes	11	47	52	-	9
	No	89	40	59	0	11
Religion, combined Protestant and other Christian. (n=3,147)	Protestant/Other Christian	66	36	64	0	8
	Catholic	18	33	67	0	20
	Jewish	3	74	26	-	7
	Something else	6	70	29	0	1
	None	7	66	33	1	3
Religion among whites (n=3,213)	White Protestant/Other Christian	47	23	76	0	-
	White Catholic	12	30	69	0	-
	White Jewish	2	72	28	-	-
	White something else	3	50	49	1	-
	White none	5	59	41	-	-
	Non-white	32	67	32	0	-
White Evangelical/Born-again Christians (n=3,288)	White Evangelical/Born-again Christians	33	20	80	-	-
	All others	67	52	47	0	-
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	13	3	97	-	-
(n=3,294)	All others	87	47	52	0	-

National Election Pool













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United States General Exit Poll Page 4 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
How often do you attend religious services? (n=3,225)	More than once a week	24	34	65	0	46
, ,	Once a week	27	35	64	0	31
	A few times a month	15	45	54	-	41
	A few times a year	21	45	55	0	31
	Never	11	53	46	1	37
How often do you attend religious services? (n=3,296)	Weekly	49	35	64	0	-
(II 0,200)	Occasionally	35	45	54	0	-
	Never	10	53	46	1	-
Church attendance by Religion (n=3,296)	Protestant/Attend weekly	22	23	77	0	-
(11-0,200)	Protestant/Do not attend weekly	15	36	63	0	-
	Catholic/Attend weekly	9	29	70	0	-
	Catholic/Do not attend weekly	8	37	63	0	-
	All Others	43	55	45	0	-
Have you ever served in the U.S. military? (n=2,158)	Yes	20	39	59	-	-
. (ii 2,100)	No	80	41	58	0	-
Are you currently married? (n=4,320)	Yes	64	35	65	0	12
	No	36	53	46	0	8
Married women (n=4,453)	Married women	32	37	63	0	-
	Others	68	44	55	0	-
Married with children: (n=3,272)	Married with children	28	33	66	0	-
	All others	72	44	55	0	-
Do you have any children under 18 living in your household? (n=3,267)	Yes	38	40	59	0	7
iiviiig iii youi iiouseiiolu! (II-5,207)	No	62	42	58	0	12
Women with children (n=3,375)	Women with children	21	43	56	0	-

National Election Pool













United States General Exit Poll Page 5 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Women with children (n=3,375)	All others	79	41	58	0	-
Are you gay, lesbian or bisexual? (n=2,134)	Yes	4	67	32	1	7
, ,	No	96	40	59	0	9
Do you or does someone else in your household own a gun? (n=1,058)	Yes	48	28	71	0	10
	No	52	54	45	0	6
Vhen did you finally decide for whom to ote in the presidential election?	Just today	5	56	43	-	-
(n=2,835)	In the last three days	3	50	47	2	-
	Sometime last week	2	33	64	2	-
	During the last month	10	54	44	0	-
	Before that	81	39	61	0	-
Time: Last three days/Earlier than that (n=2,835)	Today/Within the last three days	8	54	45	1	-
	Within the last week or earlier	92	40	59	0	-
Time: Last week/Earlier than that (n=2,835)	Today through within the last three days	10	49	49	1	-
,	Within the last week or earlier	90	40	59	0	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	4	31	69	-	-
(Check only one) (n=2,217)	Education	4	64	36	-	-
	Iraq	12	64	36	-	-
	Terrorism	21	11	89	0	-
	Economy/Jobs	20	77	21	0	-
	Moral values	24	10	89	0	-
	Health care	9	76	24	-	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	42	3	97	-	-
as president? (n=2,217)	Somewhat approve	17	14	84	0	-
	Somewhat disapprove	10	81	18	-	-

National Election Pool













United States General Exit Poll Page 6 of 12 Conducted by

PRES04 - Horizontal Percentages Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	29	98	2	0	-
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	59	6	94	0	-
as president? (n=2,217)	Disapprove	39	93	6	0	-
Which ONE candidate quality mattered most in deciding how you voted for	He cares about people like me	9	76	23	-	-
president? (Check only one) (n=2,217)	He has strong religious faith	10	7	93	-	-
	He is honest and trustworthy	12	20	79	0	-
	He is a strong leader	18	11	88	-	-
	He is intelligent	5	85	15	-	-
	He will bring about needed change	20	92	8	0	-
	He has clear stands on the issues	20	18	81	0	-
Compared to four years ago, is the country: (n=2,167)	Safer from terrorism	60	16	84	0	-
	Less safe from terrorism	36	81	18	0	-
How do you feel about the U.S. decision to go to war with Iraq? (n=2,167)	Strongly approve	37	4	96	-	-
	Somewhat approve	22	20	80	0	-
	Somewhat disapprove	13	71	27	-	-
	Strongly disapprove	27	93	7	0	-
How do you feel about the U.S. decision to go to war with Iraq? (n=2,217)	Approve	57	10	90	0	-
J	Disapprove	39	85	13	0	-
How do you think things are going for the U.S. in Iraq now? (n=2,167)	Very well	13	5	94	0	-
	Somewhat well	39	7	92	0	-
	Somewhat badly	18	61	38	-	-
	Very badly	28	93	6	0	-
How do you think things are going for the U.S. in Iraq now? (n=2,217)	Very/Somewhat well	51	7	93	0	-
· · · · · · · · · · · · · · · · · · ·	Very/Somewhat badly	45	80	19	0	-

National Election Pool













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United States General Exit Poll Page 7 of 12 PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Compared to four years ago, is your family's financial situation: (n=2,167)	Better today	36	12	87	0	51
, , ,	Worse today	26	77	22	-	-41
	About the same	36	42	57	0	-3
f these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	41	98	1	0	-
whom would you have voted? (n=4,309)	George W. Bush (Rep)	58	1	98	0	-
,	Would not have voted for president	1	29	37	4	-
Vas your vote for president mainly: n=1,079)	For your candidate	72	35	64	0	-
,	Against his opponent	22	63	36	1	-
Which comes closest to your feelings about the Bush administration: (n=1,079)	Angry	17	95	4	1	-
	Dissatisfied, but not angry	24	85	13	0	-
	Satisfied, but not enthusiastic	29	11	89	0	-
	Enthusiastic	27	2	98	-	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	25	9	91	0	-
(n=1,079)	Only George W. Bush did	13	91	9	-	-
	Both did	41	46	53	0	-
	Neither did	15	49	50	0	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	66	32	67	0	-
(n=1,079)	Only Bush/Neither did	28	68	31	0	-
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	54	57	42	0	-
(n=1,079)	Only Kerry/Neither did	41	24	75	0	-
Do you consider the war in Iraq: (n=1,079)	Part of the war on terrorism	60	16	83	0	-
(1. 1,01.0)	Separate from the war on terrorism	36	85	14	0	-
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	11	82	18	1	-
presidential campaign about coming out to vote? (n=1,035)	Yes, for George W. Bush	12	12	88	-	-

National Election Pool













United States General Exit Poll Page 8 of 12 PRES04 - Horizontal Percentages Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Did anyone call you or talk to you in person on behalf of either major	Yes, for both Kerry and Bush	10	50	50	-	-
presidential campaign about coming out to vote? (n=1,035)	No, I was not contacted	67	40	59	0	-
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	22	66	33	0	-
presidential campaign about coming out to vote? (n=1,035)	For Bush/Neither	78	36	63	0	-
Did anyone call you or talk to you in person on behalf of either major	For Bush/Both	22	30	70	-	-
presidential campaign about coming out to vote? (n=1,035)	For Kerry/Neither	78	46	53	0	-
n general, does John Kerry mostly: n=1,058)	Say what he believes	35	93	7	-	-
	Say what he thinks people want to hear	59	11	88	0	-
Does George W. Bush pay more attention to the interests of: (n=1,058)	Ordinary Americans	48	5	95	-	-
	Large corporations	46	82	16	0	-
How concerned are you about the availability and cost of health care?	Very concerned	70	51	48	0	-
(n=1,058)	Somewhat concerned	22	23	76	0	-
	Not very concerned	5	7	93	-	-
	Not at all concerned	2	-	-	-	-
Which comes closest to your position? Abortion should be: (n=1,058)	Legal in all cases	16	71	27	1	2
, ,	Legal in most cases	30	62	37	0	-1
	Illegal in most cases	30	19	80	-	11
	Illegal in all cases	20	21	79	0	5
How confident are you that votes in your state will be counted accurately?	Very confident	50	29	70	0	-
(n=1,045)	Somewhat confident	37	48	52	0	-
	Not very confident	10	72	27	0	-
	Not at all confident	3	74	26	-	-
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	84	37	62	0	-
(n=1,079)	Not very/Not at all confident	12	72	27	0	-

National Election Pool











United States General Exit Poll Page 9 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Which comes closest to your view of gay and lesbian couples: (n=1,058)	They should be allowed to legally marry	17	73	26	1	-
	They should be allowed to legally form civil unions, but	32	44	55	0	-
	There should be no legal recognition of their	48	28	72	-	-
Did you vote in the presidential election in 2000? (n=1,041)	No, I did not vote	17	48	51	1	-
	Yes, for Al Gore	32	89	10	0	-
	Yes, for George W. Bush	49	6	93	0	-
	Yes, for another candidate	3	78	17	3	-
Do you think the condition of the nation's economy is: (n=1,160)	Excellent	5	12	88	-	62
	Good	46	12	87	0	35
	Not so good	32	67	31	0	-31
	Poor	15	90	8	-	-50
State of the national economy: 2 way n=1,160)	Excellent/Good	51	12	87	0	-
	Not so good/Poor	47	74	23	0	-
Who would you trust to handle the economy? (n=1,160)	Only John Kerry	35	96	4	0	-
	Only George W. Bush	46	1	99	-	-
	Both of them	8	31	67	1	-
	Neither of them	9	41	48	-	-
Who would you trust to handle the economy? (n=1,160)	Only Kerry/Both	43	84	15	0	-
	Only Bush/Neither	55	8	90	-	-
Who would you trust to handle the economy? (n=1,138)	Only Bush/Both	55	6	94	0	-
	Only Kerry/Neither	45	85	13	0	-
Who would you trust to handle terrorism? (n=1,160)	Only John Kerry	29	98	2	-	-
` ' '	Only George W. Bush	54	2	98	0	-
	Both of them	9	73	24	1	-

National Election Pool











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United States General Exit Poll Page 10 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Who would you trust to handle terrorism? (n=1,160)	Neither of them	7	67	22	1	-
Who would you trust to handle terrorism? (n=1,160)	Only Kerry/Both	38	92	7	0	-
, ,	Only Bush/Neither	60	9	89	0	-
Who would you trust to handle errorism? (n=1,160)	Only Bush/Both	62	12	87	0	-
, ,	Only Kerry/Neither	36	92	6	0	-
Do you think things in this country today are: (n=1,160)	Generally going in the right direction	53	9	91	0	55
	Seriously off on the wrong track	43	81	17	-	-57
In your vote for president today, how would you rate the importance of	Very important	37	51	49	-	29
? (n=933)	Somewhat important	23	36	62	1	41
	Not too important	18	38	62	-	22
	Not at all important	22	33	64	-	-3
In your vote for president today, how would you rate the importance of	Very/Somewhat important	60	45	54	0	-
? (n=933)	Not too/Not at all important	40	35	63	-	-
Is your opinion of George W. Bush: (n=1,115)	Favorable	58	5	94	0	-
, ,	Unfavorable	39	93	5	0	-
Is your opinion of John Kerry: (n=1,115)	Favorable	42	87	12	0	-
	Unfavorable	56	7	92	0	-
Which comes closer to your view: (n=1,115)	Government should do more to solve problems	44	59	40	-	17
(, , ,	Government is doing too many things better left to	51	25	73	0	2
How worried are you that there will be another major terrorist attack in the	Very worried	25	50	49	0	-
U.S.? (n=1,115)	Somewhat worried	50	36	63	0	-
	Not too worried	18	41	58	0	-
	Not at all worried	5	42	56	-	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	72	41	58	0	-

National Election Pool











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United States General Exit Poll Page 11 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	23	41	57	0	-
Compared to four years ago, is the job situation in your area: (n=1,095)	Better today	25	10	90	0	-
	Worse today	40	75	24	-	-
	About the same	34	24	74	0	-
Do you think the Bush administration's tax cuts have been: (n=1,115)	Good for the nation's economy	45	8	91	0	-
, ,	Bad for the nation's economy	28	89	10	-	-
	Made no difference	24	47	50	0	-
Do you think the war with Iraq has improved the long-term security of the	Yes	53	10	90	0	-
Improved the long-term security of the United States? (n=1,115)	No	45	77	21	0	-
Have you or has someone in your household lost a job in the last four years? (n=1,097)	Yes, I have	13	57	40	0	-
	Yes, someone else has	14	65	35	0	-
	Yes, I have and someone else	4	67	29	-	-
	No one has	68	31	68	-	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	32	62	36	0	-
years? (n=1,097)	No one in household lost a job	68	31	68	-	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	18	60	37	0	-
years? (n=1,097)	Voter has NOT lost a job	82	37	62	0	-
National Region (n=4,456)	East	-	-	-	-	-39
	Midwest	-	-	-	-	-49
	South	100	42	58	0	3
	West	-	-	-	-	-46
Population of area, five categories (n=4,456)	Over 500 thousand	9	40	59	-	33
v· ·,·/	50 to 500 thousand	30	43	56	0	16
	Suburbs	32	42	57	0	8

National Election Pool















United States General Exit Poll Page 12 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Population of area, five categories (n=4,456)	10 to 50 thousand	12	52	47	0	-12
	Rural	18	34	66	0	7
Population of area, three categories (n=3,748)	City over 50 thousand	37	42	56	0	21
	Suburbs	32	42	58	0	9
	Small city and Rural	31	41	58	0	-1
In today's election for U.S. House of Representatives, did you just vote for: (n=4,157)	The Democratic candidate	43	87	13	0	2
	The Republican candidate	56	6	94	0	8

National Election Pool











United States General Exit Poll Page 1 of 12 Conducted by

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Number of Interviews - 4,456	Vote Estimate Not for On-Air Use	100	42	58	0
Are you: (n=4,430)	Male	45	40	49	-
	Female	55	60	51	-
Sex by race (n=4,370)	White male	33	22	42	-
	White female	38	29	44	-
	Non-white male	12	19	7	-
	Non-white female	17	30	8	-
Are you: (n=4,395)	White	71	50	85	-
	Black	18	40	3	-
	Hispanic/Latino	9	7	10	-
	Asian	1	1	1	-
	Other	2	1	1	-
AGE (60 and over) (n=4,422)	18-29	16	19	15	-
	30-44	28	27	29	-
	45-59	30	29	31	-
	60 or over	25	26	25	-
Age 65 & over (n=4,422)	18-64	84	82	85	-
	65 or over	16	18	15	-
2003 total family income: (n=3,986)	Under \$15,000	9	13	7	-
	\$15,000-\$29,999	17	22	13	-
	\$30,000-\$49,999	23	24	21	-
	\$50,000-\$74,999	21	18	24	-
	\$75,000-\$99,999	13	11	14	-
	\$100,000-\$149,999	10	7	13	-

National Election Pool











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United States General Exit Poll Page 2 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
2003 total family income: (n=3,986)	\$150,000-\$199,999	4	4	4	-
	\$200,000 or more	3	2	3	-
Total family income: (n=3,986)	Less than \$50,000	49	59	41	-
	\$50,000 or more	51	41	59	-
Total family income: (n=3,986)	Less than \$100,000	83	87	79	-
	\$100,000 or more	17	13	21	-
Do you or does someone in your household belong to a labor union?	Yes, I do	6	8	5	-
(n=3,249)	Yes, someone else does	7	9	5	-
	Yes, I do and someone else does	1	1	0	-
	No one does	86	81	90	-
UNION HOUSEHOLD (n=3,249)	Yes (Vote is union member, union member in household, or	14	19	10	-
	No (No union voter in household	86	81	90	-
Voter is union member: (n=3,249)	Yes	7	9	5	-
	No	93	91	95	-
Do you work full-time for pay? (n=1,101)	Yes	60	57	62	-
(1. 1,101)	No	40	43	38	-
Working women: (n=1,160)	Working women	29	31	28	-
	All others	71	69	72	-
What was the last grade of school you completed? (n=3,242)	Did not complete high school	5	5	5	-
completed: (II-0,242)	High school graduate	23	25	23	-
	Some college or associate degree	31	30	32	-
	College graduate	27	24	28	-
	Postgraduate study	14	16	13	-
College Education (n=3,242)	No college degree	59	60	59	-

National Election Pool













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United States General Exit Poll Page 3 of 12
PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM
Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
College Education (n=3,242)	College graduate	41	40	41	-
No matter how you voted today, do you usually think of yourself as a: (n=4,273)	Democrat	35	74	8	-
	Republican	42	4	70	-
	Independent or something else	22	22	22	-
On most political matters, do you consider yourself: (n=4,191)	Liberal	17	33	6	-
, , ,	Moderate	43	54	35	-
	Conservative	40	13	59	-
Is this the first time you have ever voted? (n=2,138)	Yes	11	12	10	-
	No	89	88	90	-
Religion, combined Protestant and other Christian. (n=3,147)	Protestant/Other Christian	66	58	72	-
Omiodan (ii o, i ii)	Catholic	18	15	20	-
	Jewish	3	5	1	-
	Something else	6	10	3	-
	None	7	12	4	-
Religion among whites (n=3,213)	White Protestant/Other Christian	47	26	62	-
	White Catholic	12	9	14	-
	White Jewish	2	4	1	-
	White something else	3	3	2	-
	White none	5	7	3	-
	Non-white	32	51	18	-
White Evangelical/Born-again Christians (n=3,288)	White Evangelical/Born-again Christians	33	16	45	-
V -//	All others	67	84	55	-
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	13	1	22	-
(n=3,294)	All others	87	99	78	-

National Election Pool











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United States General Exit Poll Page 4 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
How often do you attend religious services? (n=3,225)	More than once a week	24	20	27	-
	Once a week	27	23	29	-
	A few times a month	15	17	14	-
	A few times a year	21	23	20	-
	Never	11	14	9	-
How often do you attend religious services? (n=3,296)	Weekly	49	41	55	-
(2, 22,	Occasionally	35	38	33	-
	Never	10	13	8	-
Church attendance by Religion (n=3,296)	Protestant/Attend weekly	22	12	29	-
(-, -,	Protestant/Do not attend weekly	15	13	17	-
	Catholic/Attend weekly	9	6	11	-
	Catholic/Do not attend weekly	8	7	9	-
	All Others	43	56	33	-
Have you ever served in the U.S. military? (n=2,158)	Yes	20	19	20	-
,,	No	80	81	80	-
Are you currently married? (n=4,320)	Yes	64	54	72	-
	No	36	46	28	-
Married women (n=4,453)	Married women	32	28	35	-
	Others	68	72	65	-
Married with children: (n=3,272)	Married with children	28	23	32	-
	All others	72	77	68	-
Do you have any children under 18 iving in your household? (n=3,267)	Yes	38	37	38	-
5 , a seed of (1, -3 1)	No	62	63	62	-
Women with children (n=3,375)	Women with children	21	22	20	-

National Election Pool











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United States General Exit Poll Page 5 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Women with children (n=3,375)	All others	79	78	80	-
Are you gay, lesbian or bisexual? (n=2,134)	Yes	4	6	2	-
	No	96	94	98	-
Do you or does someone else in your household own a gun? (n=1,058)	Yes	48	32	59	-
	No	52	68	41	-
When did you finally decide for whom to vote in the presidential election?	Just today	5	7	4	-
(n=2,835)	In the last three days	3	3	2	-
	Sometime last week	2	2	2	-
	During the last month	10	13	7	-
	Before that	81	76	84	-
Time: Last three days/Earlier than that (n=2,835)	Today/Within the last three days	8	10	6	-
(-,)	Within the last week or earlier	92	90	94	-
Time: Last week/Earlier than that (n=2,835)	Today through within the last three days	10	12	8	-
	Within the last week or earlier	90	88	92	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	4	3	5	-
(Check only one) (n=2,217)	Education	4	6	2	-
	Iraq	12	18	7	-
	Terrorism	21	5	31	-
	Economy/Jobs	20	38	7	-
	Moral values	24	6	36	-
	Health care	9	17	4	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	42	3	70	-
as president? (n=2,217)	Somewhat approve	17	6	25	-
	Somewhat disapprove	10	20	3	-

National Election Pool













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United States General Exit Poll Page 6 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	29	69	1	-
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	59	9	95	-
as president? (n=2,217)	Disapprove	39	89	4	-
Which ONE candidate quality mattered most in deciding how you voted for	He cares about people like me	9	17	4	-
president? (Check only one) (n=2,217)	He has strong religious faith	10	2	15	-
	He is honest and trustworthy	12	6	16	-
	He is a strong leader	18	5	27	-
	He is intelligent	5	10	1	-
	He will bring about needed change	20	45	3	-
	He has clear stands on the issues	20	9	29	-
Compared to four years ago, is the country: (n=2,167)	Safer from terrorism	60	23	86	-
	Less safe from terrorism	36	71	11	-
How do you feel about the U.S. decision to go to war with Iraq? (n=2,167)	Strongly approve	37	3	61	-
	Somewhat approve	22	10	29	-
	Somewhat disapprove	13	23	6	-
	Strongly disapprove	27	61	3	-
How do you feel about the U.S. decision to go to war with Iraq? (n=2,217)	Approve	57	13	88	-
	Disapprove	39	82	9	-
How do you think things are going for the U.S. in Iraq now? (n=2,167)	Very well	13	2	22	-
J.	Somewhat well	39	7	62	-
	Somewhat badly	18	27	12	-
	Very badly	28	63	3	-
How do you think things are going for the U.S. in Iraq now? (n=2,217)	Very/Somewhat well	51	9	82	-
. , , ,	Very/Somewhat badly	45	87	14	-

National Election Pool











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United States General Exit Poll Page 7 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Compared to four years ago, is your ramily's financial situation: (n=2,167)	Better today	36	10	54	-
	Worse today	26	50	10	-
	About the same	36	37	35	-
If these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	41	97	1	-
whom would you have voted? (n=4,309)	George W. Bush (Rep)	58	2	98	-
	Would not have voted for president	1	1	1	-
Was your vote for president mainly: (n=1,079)	For your candidate	72	60	82	-
	Against his opponent	22	33	14	-
Which comes closest to your feelings about the Bush administration:	Angry	17	38	1	-
(n=1,079)	Dissatisfied, but not angry	24	48	5	-
	Satisfied, but not enthusiastic	29	8	45	-
	Enthusiastic	27	1	47	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	25	5	40	-
(n=1,079)	Only George W. Bush did	13	28	2	-
	Both did	41	44	38	-
	Neither did	15	18	13	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	66	49	78	-
(n=1,079)	Only Bush/Neither did	28	46	16	-
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	54	72	40	-
(n=1,079)	Only Kerry/Neither did	41	23	54	-
Do you consider the war in Iraq: (n=1,079)	Part of the war on terrorism	60	23	89	-
	Separate from the war on terrorism	36	71	9	-
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	11	22	4	-
presidential campaign about coming out to vote? (n=1,035)	Yes, for George W. Bush	12	3	18	-

- National Election Pool











United States General Exit Poll Page 8 of 12

PRES04 - Vertical Percentages

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Did anyone call you or talk to you in person on behalf of either major	Yes, for both Kerry and Bush	10	12	9	-
oresidential campaign about coming out to vote? (n=1,035)	No, I was not contacted	67	63	69	-
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	22	34	13	-
oresidential campaign about coming out to vote? (n=1,035)	For Bush/Neither	78	66	87	-
Did anyone call you or talk to you in person on behalf of either major	For Bush/Both	22	16	27	-
oresidential campaign about coming out to vote? (n=1,035)	For Kerry/Neither	78	84	73	-
In general, does John Kerry mostly: (n=1,058)	Say what he believes	35	78	4	-
	Say what he thinks people want to hear	59	15	92	-
Does George W. Bush pay more attention to the interests of: (n=1,058)	Ordinary Americans	48	5	81	-
	Large corporations	46	89	13	-
How concerned are you about the availability and cost of health care? (n=1,058)	Very concerned	70	84	60	-
	Somewhat concerned	22	12	29	-
	Not very concerned	5	1	9	-
	Not at all concerned	2	0	3	-
Which comes closest to your position? Abortion should be: (n=1,058)	Legal in all cases	16	26	7	-
	Legal in most cases	30	43	19	-
	Illegal in most cases	30	14	43	-
	Illegal in all cases	20	10	28	-
How confident are you that votes in your state will be counted accurately?	Very confident	50	35	61	-
(n=1,045)	Somewhat confident	37	43	34	-
	Not very confident	10	17	5	-
	Not at all confident	3	5	1	-
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	84	73	92	-
(n=1,079)	Not very/Not at all confident	12	21	6	-

National Election Pool











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United States General Exit Poll Page 9 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Which comes closest to your view of gay and lesbian couples: (n=1,058)	They should be allowed to legally marry	17	29	8	-
	They should be allowed to legally form civil unions, but	32	33	31	-
	There should be no legal recognition of their	48	32	60	-
Did you vote in the presidential election n 2000? (n=1,041)	No, I did not vote	17	19	15	-
	Yes, for Al Gore	32	68	6	-
	Yes, for George W. Bush	49	7	79	-
	Yes, for another candidate	3	6	1	-
Do you think the condition of the nation's economy is: (n=1,160)	Excellent	5	2	8	-
	Good	46	14	70	-
	Not so good	32	51	17	-
	Poor	15	32	2	-
State of the national economy: 2 way (n=1,160)	Excellent/Good	51	15	79	-
	Not so good/Poor	47	83	19	-
Who would you trust to handle the economy? (n=1,160)	Only John Kerry	35	81	2	-
, , , , ,	Only George W. Bush	46	1	79	-
	Both of them	8	6	10	-
	Neither of them	9	9	8	-
Who would you trust to handle the economy? (n=1,160)	Only Kerry/Both	43	87	12	-
	Only Bush/Neither	55	10	87	-
Who would you trust to handle the economy? (n=1,138)	Only Bush/Both	55	8	90	-
	Only Kerry/Neither	45	92	10	-
Who would you trust to handle terrorism? (n=1,160)	Only John Kerry	29	68	1	-
, ,,	Only George W. Bush	54	3	92	-
	Both of them	9	15	4	-

- National Election Pool













United States General Exit Poll

Page 10 of 12

PRES04 - Vertical Percentages

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM
Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Who would you trust to handle terrorism? (n=1,160)	Neither of them	7	11	3	-
Who would you trust to handle errorism? (n=1,160)	Only Kerry/Both	38	83	5	-
	Only Bush/Neither	60	13	95	-
Who would you trust to handle errorism? (n=1,160)	Only Bush/Both	62	18	96	-
	Only Kerry/Neither	36	78	4	-
Do you think things in this country today are: (n=1,160)	Generally going in the right direction	53	11	85	-
	Seriously off on the wrong track	43	83	13	-
In your vote for president today, how would you rate the importance of	Very important	37	46	31	-
? (n=933)	Somewhat important	23	20	25	-
	Not too important	18	16	19	-
	Not at all important	22	18	24	-
In your vote for president today, how would you rate the importance of	Very/Somewhat important	60	66	56	-
? (n=933)	Not too/Not at all important	40	34	44	-
Is your opinion of George W. Bush: (n=1,115)	Favorable	58	7	96	-
,	Unfavorable	39	89	3	-
Is your opinion of John Kerry: (n=1,115)	Favorable	42	89	9	-
	Unfavorable	56	9	89	-
Which comes closer to your view: (n=1,115)	Government should do more to solve problems	44	64	31	-
	Government is doing too many things better left to	51	32	65	-
How worried are you that there will be another major terrorist attack in the	Very worried	25	31	21	-
U.S.? (n=1,115)	Somewhat worried	50	44	55	-
	Not too worried	18	18	18	-
	Not at all worried	5	6	5	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	72	70	74	-

National Election Pool













United States General Exit Poll Page 11 of 12 PRES04 - Vertical Percentages

> Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	23	22	23	-
Compared to four years ago, is the job situation in your area: (n=1,095)	Better today	25	6	39	-
	Worse today	40	74	17	-
	About the same	34	20	44	-
Do you think the Bush administration's ax cuts have been: (n=1,115)	Good for the nation's economy	45	9	70	-
	Bad for the nation's economy	28	61	5	-
	Made no difference	24	27	21	-
Do you think the war with Iraq has mproved the long-term security of the	Yes	53	12	82	-
United States? (n=1,115)	No	45	84	16	-
Have you or has someone in your nousehold lost a job in the last four	Yes, I have	13	18	9	-
years? (n=1,097)	Yes, someone else has	14	22	8	-
	Yes, I have and someone else has	4	7	2	-
	No one has	68	52	80	-
Have you or has someone in your nousehold lost a job in the last four	Someone in household lost a job	32	48	20	-
years? (n=1,097)	No one in household lost a job	68	52	80	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	18	26	11	-
years? (n=1,097)	Voter has NOT lost a job	82	74	89	-
National Region (n=4,456)	East	-	-	-	-
	Midwest	-	-	-	-
	South	100	100	100	-
	West	-	-	-	-
Population of area, five categories (n=4,456)	Over 500 thousand	9	8	9	-
•	50 to 500 thousand	30	30	29	-
	Suburbs	32	32	32	-

National Election Pool













United States General Exit Poll Page 12 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Population of area, five categories (n=4,456)	10 to 50 thousand	12	14	9	
	Rural	18	15	20	-
Population of area, three categories (n=3,748)	City over 50 thousand	37	38	36	-
	Suburbs	32	32	32	-
	Small city and Rural	31	31	32	-
In today's election for U.S. House of Representatives, did you just vote for: (n=4,157)	The Democratic candidate	43	91	10	-
	The Republican candidate	56	8	89	-

National Election Pool













United States General Exit Poll Page 1 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

	1 1/ 1 5 11 11 11 11 11 11 11 11 11 11 11 11	Total	DEMQCRA		Repzuu
Number of Interviews - 4,162	Vote Estimate Not for On-Air Use	100	43	56	-
Are you: (n=4,138)	Male	45	38	59	5
	Female	55	47	52	7
Sex by race (n=4,089)	White male	34	28	70	-
	White female	37	33	66	-
	Non-white male	12	68	29	-
	Non-white female	17	75	24	-
Are you: (n=4,113)	White	70	31	68	13
	Black	19	90	9	-2
	Hispanic/Latino	9	41	57	22
	Asian	1	54	46	6
	Other	1	34	56	20
AGE (60 and over) (n=4,145)	18-29	15	50	49	1
	30-44	28	42	56	6
	45-59	31	40	59	10
	60 or over	26	43	56	9
Age 65 & over (n=4,145)	18-64	83	43	56	7
	65 or over	17	43	55	7
2003 total family income: (n=3,748)	Under \$15,000	9	57	43	-
	\$15,000-\$29,999	16	54	42	-
	\$30,000-\$49,999	22	48	51	-
	\$50,000-\$74,999	22	39	60	-
	\$75,000-\$99,999	13	36	62	-
	\$100,000-\$149,999	11	29	71	-

National Election Pool













United States General Exit Poll Page 2 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
2003 total family income: (n=3,748)	\$150,000-\$199,999	4	39	61	-
	\$200,000 or more	3	26	73	-
Total family income: (n=3,748)	Less than \$50,000	48	52	46	-
	\$50,000 or more	52	36	64	-
Total family income: (n=3,748)	Less than \$100,000	82	46	52	-
	\$100,000 or more	18	31	69	-
Do you or does someone in your household belong to a labor union?	Yes, I do	6	60	39	6
(n=3,036)	Yes, someone else does	7	54	44	0
	Yes, I do and someone else does	1	-	-	-49
	No one does	87	41	58	5
UNION HOUSEHOLD (n=3,036)	Yes (Vote is union member, union member in household, or	13	58	41	-
	No (No union voter in household	87	41	58	-
Voter is union member: (n=3,036)	Yes	6	62	38	-
	No	94	41	57	-
Do you work full-time for pay? (n=1,031)	Yes	60	42	57	9
	No	40	44	54	4
Working women: (n=1,080)	Working women	28	48	51	-
	All others	72	42	56	-
What was the last grade of school you completed? (n=3,024)	Did not complete high school	5	40	55	14
oop.o.cc. (0,021)	High school graduate	23	47	52	3
	Some college or associate degree	32	42	56	5
	College graduate	26	38	60	7
	Postgraduate study	14	46	54	9
College Education (n=3,024)	No college degree	60	44	55	-

National Election Pool













United States General Exit Poll Page 3 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
College Education (n=3,024)	College graduate	40	41	58	-
No matter how you voted today, do you usually think of yourself as a: (n=4,011)	Democrat	36	89	10	-1
, , ,	Republican	43	4	95	4
	Independent or something else	21	42	54	5
On most political matters, do you consider yourself: (n=3,940)	Liberal	17	77	22	6
, , ,	Moderate	42	54	44	-1
	Conservative	41	16	83	3
Is this the first time you have ever voted? (n=1,993)	Yes	10	46	53	5
	No	90	42	56	7
Religion, combined Protestant and other Christian. (n=2,953)	Protestant/Other Christian	67	38	61	5
	Catholic	17	37	62	14
	Jewish	2	77	23	-1
	Something else	6	65	33	4
	None	7	62	36	4
Religion among whites (n=3,014)	White Protestant/Other Christian	47	25	73	-
	White Catholic	11	34	65	-
	White Jewish	2	76	24	-
	White something else	3	47	52	-
	White none	5	54	44	-
	Non-white	32	68	30	-
White Protestant Conservatives (n=3,081)	White Protestant conservatives	23	9	91	-
	All others	77	53	45	-
White Evangelical/Born-again Christians (n=3,078)	White Evangelical/Born-again Christians	33	23	76	-
	All others	67	53	46	-

National Election Pool













United States General Exit Poll Page 4 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly (n=3,081)	White religious conservatives	13	6	94	-
	All others	87	48	50	-
How often do you attend religious services? (n=3,018)	More than once a week	24	36	63	2
, ,	Once a week	27	40	59	3
	A few times a month	15	46	54	7
	A few times a year	21	46	52	8
	Never	11	51	48	10
How often do you attend religious services? (n=3,082)	Weekly	50	38	61	-
	Occasionally	35	46	53	-
	Never	10	51	48	-
Church attendance by Religion (n=3,082)	Protestant/Attend weekly	22	26	73	-
,	Protestant/Do not attend weekly	15	38	61	-
	Catholic/Attend weekly	8	35	64	-
	Catholic/Do not attend weekly	8	39	60	-
	All Others	43	55	44	-
Have you ever served in the U.S. military? (n=2,010)	Yes	19	39	59	-
	No	81	44	55	-
Are you currently married? (n=4,049)	Yes	65	37	62	8
	No	35	53	45	5
Married women (n=4,159)	Married women	32	38	61	-
	Others	68	45	53	-
Married with children: (n=3,051)	Married with children	29	37	62	-
	All others	71	45	53	-
Do you have any children under 18 living in your household? (n=3,047)	Yes	37	42	56	3

National Election Pool













United States General Exit Poll Page 5 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC	Rep2000
Do you have any children under 18 living in your household? (n=3,047)	No	63	43	56	9
Women with children (n=3,140)	Women with children	21	47	53	-
	All others	79	42	56	-
Are you gay, lesbian or bisexual? (n=2,011)	Yes	3	73	24	-7
	No	97	42	57	6
Do you or does someone else in your household own a gun? (n=1,005)	Yes	48	31	68	8
nouscribia own a gain. (ii 1,000)	No	52	54	45	5
When did you finally decide for whom to vote in the presidential election?	Just today	5	66	29	-
(n=2,629)	In the last three days	3	42	57	-
	Sometime last week	2	45	55	-
	During the last month	9	60	37	-
	Before that	81	41	58	-
Time: Last three days/Earlier than that (n=2,629)	Today/Within the last three days	7	57	39	-
	Within the last week or earlier	93	43	56	-
Time: Last week/Earlier than that (n=2,629)	Today through within the last three days	9	54	43	-
	Within the last week or earlier	91	43	56	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	4	28	70	-
(Check only one) (n=2,062)	Education	4	64	36	-
	Iraq	12	61	36	-
	Terrorism	21	16	82	-
	Economy/Jobs	20	77	21	-
	Moral values	24	16	84	-
	Health care	9	73	26	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	43	7	93	-

National Election Pool













United States General Exit Poll Page 6 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=2,062)	Somewhat approve	17	26	71	ı
	Somewhat disapprove	10	76	23	-
	Strongly disapprove	29	93	5	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=2,062)	Approve	60	12	87	-
	Disapprove	39	89	10	-
Which ONE candidate quality mattered most in deciding how you voted for	He cares about people like me	9	74	25	-
president? (Check only one) (n=2,062)	He has strong religious faith	10	18	82	-
	He is honest and trustworthy	12	23	75	-
	He is a strong leader	18	17	82	-
	He is intelligent	5	73	26	-
	He will bring about needed change	20	87	12	-
	He has clear stands on the issues	21	22	77	-
Compared to four years ago, is the country: (n=2,017)	Safer from terrorism	61	20	79	-
	Less safe from terrorism	36	80	18	-
How do you feel about the U.S. decision to go to war with Iraq? (n=2,017)	Strongly approve	38	8	92	-
J	Somewhat approve	21	29	71	-
	Somewhat disapprove	14	68	29	-
	Strongly disapprove	26	90	8	-
How do you feel about the U.S. decision to go to war with Iraq? (n=2,062)	Approve	57	15	84	-
. , , ,	Disapprove	39	82	15	-
How do you think things are going for the U.S. in Iraq now? (n=2,017)	Very well	14	7	92	-
, , , , ,	Somewhat well	40	15	85	-
	Somewhat badly	18	61	37	-
	Very badly	28	89	9	-

National Election Pool















United States General Exit Poll Page 7 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR.	AREPUBLIC	Rep2000
How do you think things are going for he U.S. in Iraq now? (n=2,062)	Very/Somewhat well	52	13	87	-
	Very/Somewhat badly	45	78	20	-
Compared to four years ago, is your family's financial situation: (n=2,017)	Better today	36	16	84	44
, , ,	Worse today	27	77	21	-42
	About the same	36	44	55	-3
f these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	40	91	8	-
whom would you have voted? n=4,042)	George W. Bush (Rep)	59	10	90	-
,	Would not have voted for president	1	36	38	-
Was your vote for president mainly: (n=1,020)	For your candidate	73	36	63	-
	Against his opponent	22	66	31	-
Which comes closest to your feelings about the Bush administration:	Angry	17	88	10	-
(n=1,020)	Dissatisfied, but not angry	24	80	18	-
	Satisfied, but not enthusiastic	29	22	77	-
	Enthusiastic	28	4	96	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	26	12	88	-
(n=1,020)	Only George W. Bush did	13	89	11	-
	Both did	41	47	51	-
	Neither did	15	50	50	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	67	33	65	-
(n=1,020)	Only Bush/Neither did	28	68	32	-
Did either of these candidates for president attack the other unfairly? (n=1,020)	Only Bush/Both did	54	57	41	-
	Only Kerry/Neither did	41	26	74	-
Do you consider the war in Iraq: (n=1,020)	Part of the war on terrorism	61	21	78	-
() j	Separate from the war on terrorism	36	79	20	-

National Election Pool













United States General Exit Poll Page 8 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	11	76	24	-
presidential campaign about coming out to vote? (n=978)	Yes, for George W. Bush	12	11	87	-
	Yes, for both Kerry and Bush	10	48	49	-
	No, I was not contacted	67	43	55	-
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	21	63	36	-
presidential campaign about coming out to vote? (n=978)	For Bush/Neither	79	38	60	-
Did anyone call you or talk to you in person on behalf of either major	For Bush/Both	22	28	70	-
presidential campaign about coming out to vote? (n=978)	For Kerry/Neither	78	48	51	-
In general, does John Kerry mostly: (n=1,001)	Say what he believes	35	86	14	-
(. ',',	Say what he thinks people want to hear	60	18	81	-
Does George W. Bush pay more attention to the interests of: (n=1,001)	Ordinary Americans	49	11	88	-
, , ,	Large corporations	46	78	19	-
How concerned are you about the availability and cost of health care?	Very concerned	70	52	47	-
(n=1,001)	Somewhat concerned	22	27	72	-
•	Not very concerned	5	6	94	-
	Not at all concerned	2	-	-	-
Which comes closest to your position? Abortion should be: (n=1,001)	Legal in all cases	15	68	30	1
, , ,	Legal in most cases	30	59	39	-2
	Illegal in most cases	31	25	74	7
	Illegal in all cases	20	26	73	3
How confident are you that votes in your state will be counted accurately? (n=988)	Very confident	51	31	68	-
	Somewhat confident	37	50	48	-
	Not very confident	9	73	24	-
	Not at all confident	3	-	-	-

National Election Pool













United States General Exit Poll Page 9 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC	Rep2000
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	84	39	60	-
(n=1,020)	Not very/Not at all confident	11	70	28	-
Which comes closest to your view of gay and lesbian couples: (n=1,001)	They should be allowed to legally marry	16	77	22	-
	They should be allowed to legally form civil unions, but	32	43	57	-
	There should be no legal recognition of their	49	31	67	-
Did you vote in the presidential election in 2000? (n=985)	No, I did not vote	17	48	51	-
	Yes, for Al Gore	32	85	13	-
	Yes, for George W. Bush	49	11	88	-
	Yes, for another candidate	3	78	19	-
Do you think the condition of the nation's economy is: (n=1,080)	Excellent	5	13	86	55
	Good	47	17	83	31
	Not so good	32	67	29	-34
	Poor	15	89	8	-51
State of the national economy: 2 way (n=1,080)	Excellent/Good	53	16	83	-
()	Not so good/Poor	47	74	22	-
Who would you trust to handle the economy? (n=1,080)	Only John Kerry	36	92	6	-
	Only George W. Bush	47	9	91	-
	Both of them	8	37	62	-
	Neither of them	9	39	51	-
Who would you trust to handle the economy? (n=1,080)	Only Kerry/Both	43	82	16	-
	Only Bush/Neither	56	14	84	-
Who would you trust to handle the economy? (n=1,072)	Only Bush/Both	55	13	87	-
	Only Kerry/Neither	45	81	15	-
Who would you trust to handle terrorism? (n=1,080)	Only John Kerry	29	93	5	-

National Election Pool













Conducted by

Edison/Mitofsky

United States General Exit Poll Page 10 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLI	Rep2000
Who would you trust to handle terrorism? (n=1,080)	Only George W. Bush	55	10	90	-
	Both of them	8	70	27	-
	Neither of them	6	70	20	-
Who would you trust to handle terrorism? (n=1,080)	Only Kerry/Both	38	88	10	-
	Only Bush/Neither	61	16	83	-
Who would you trust to handle terrorism? (n=1,080)	Only Bush/Both	64	18	81	-
	Only Kerry/Neither	35	89	7	-
Do you think things in this country today are: (n=1,080)	Generally going in the right direction	55	15	84	46
	Seriously off on the wrong track	43	79	18	-55
In your vote for president today, how would you rate the importance of? (n=870)	Very important	37	58	41	17
	Somewhat important	22	41	57	33
	Not too important	18	36	64	21
	Not at all important	22	30	66	0
In your vote for president today, how would you rate the importance of	Very/Somewhat important	59	51	47	-
? (n=870)	Not too/Not at all important	41	33	65	-
Is your opinion of George W. Bush: (n=1,041)	Favorable	60	13	86	-
(,)	Unfavorable	39	87	10	-
Is your opinion of John Kerry: (n=1,041)	Favorable	42	86	11	-
	Unfavorable	56	11	88	-
Which comes closer to your view: (n=1,041)	Government should do more to solve problems	45	61	37	11
	Government is doing too many things better left to	52	28	70	1
How worried are you that there will be another major terrorist attack in the	Very worried	26	54	45	-
U.S.? (n=1,041)	Somewhat worried	50	37	62	-
	Not too worried	18	44	53	-
	1		-1	1	1

National Election Pool













United States General Exit Poll Page 11 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
How worried are you that there will be another major terrorist attack in the	Not at all worried	6	44	54	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	73	42	56	-
United States? (n=1,080)	Not too/Not at all worried	23	44	53	-
Compared to four years ago, is the job situation in your area: (n=1,026)	Better today	26	13	87	-
	Worse today	40	73	24	-
	About the same	34	30	68	-
Do you think the Bush administration's tax cuts have been: (n=1,041)	Good for the nation's economy	46	11	88	-
	Bad for the nation's economy	28	86	11	-
	Made no difference	24	55	42	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=1,041)	Yes	54	16	83	-
	No	44	75	22	-
Have you or has someone in your household lost a job in the last four	Yes, I have	12	62	35	-
years? (n=1,025)	Yes, someone else has	14	63	36	-
	Yes, I have and someone else	5	68	24	-
	No one has	70	34	65	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a iob	30	63	34	-
years? (n=1,025)	No one in household lost a job	70	34	65	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	17	64	32	-
years? (n=1,025)	Voter has NOT lost a job	83	39	60	-
National Region (n=4,162)	East	-	-	-	-40
	Midwest	-	-	-	-50
	South	100	43	56	1
	West	-	-	-	-49
Population of area, five categories (n=4,162)	Over 500 thousand	9	39	60	34

National Election Pool













United States General Exit Poll Page 12 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Population of area, five categories (n=4,162)	50 to 500 thousand	30	44	55	14
	Suburbs	33	42	56	6
	10 to 50 thousand	12	52	48	-15
	Rural	17	39	59	0
Population of area, three categories (n=3,486)	City over 50 thousand	37	44	55	19
	Suburbs	32	43	55	5
	Small city and Rural	30	45	54	-5
In today's election for president, did you just vote for: (n=4,157)	John Kerry	41	91	8	-
	George W. Bush	58	10	89	-
	Ralph Nader	0	-	-	-
			<u> </u>		

National Election Pool











Conducted by United States General Exit Poll Page 1 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC
Number of Interviews - 4,162	Vote Estimate Not for On-Air Use	100	43	56
Are you: (n=4,138)	Male	45	41	49
	Female	55	59	51
Sex by race (n=4,089)	White male	34	22	42
	White female	37	29	44
	Non-white male	12	19	6
	Non-white female	17	30	7
Are you: (n=4,113)	White	70	50	86
	Black	19	39	3
	Hispanic/Latino	9	8	9
	Asian	1	1	1
	Other	1	1	1
AGE (60 and over) (n=4,145)	18-29	15	18	14
	30-44	28	27	28
	45-59	31	29	32
	60 or over	26	26	26
Age 65 & over (n=4,145)	18-64	83	83	84
	65 or over	17	17	16
2003 total family income: (n=3,748)	Under \$15,000	9	12	7
	\$15,000-\$29,999	16	20	12
	\$30,000-\$49,999	22	25	21
	\$50,000-\$74,999	22	20	24
	\$75,000-\$99,999	13	11	15
	\$100,000-\$149,999	11	7	13

National Election Pool













United States General Exit Poll Page 2 of 12 Conducted by HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
2003 total family income: (n=3,748)	\$150,000-\$199,999	4	4	4
	\$200,000 or more	3	2	4
Total family income: (n=3,748)	Less than \$50,000	48	57	40
	\$50,000 or more	52	43	60
Total family income: (n=3,748)	Less than \$100,000	82	88	78
	\$100,000 or more	18	12	22
Do you or does someone in your household belong to a labor union?	Yes, I do	6	8	4
(n=3,036)	Yes, someone else does	7	8	5
	Yes, I do and someone else does	1	1	0
	No one does	87	83	91
UNION HOUSEHOLD (n=3,036)	Yes (Vote is union member, union member in household, or	13	17	9
	No (No union voter in household	87	83	91
Voter is union member: (n=3,036)	Yes	6	9	4
	No	94	91	96
Do you work full-time for pay? (n=1,031)	Yes	60	59	61
	No	40	41	39
Working women: (n=1,080)	Working women	28	32	26
	All others	72	68	74
What was the last grade of school you completed? (n=3,024)	Did not complete high school	5	5	5
osp.o.ca. (0,021)	High school graduate	23	26	22
	Some college or associate degree	32	31	32
	College graduate	26	23	28
	Postgraduate study	14	15	14
College Education (n=3,024)	No college degree	60	61	58
	1			

National Election Pool











Conducted by

United States General Exit Poll Page 3 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPŲBLIC
College Education (n=3,024)	College graduate	40	39	42
No matter how you voted today, do you usually think of yourself as a: (n=4,011)	Democrat	36	75	6
	Republican	43	4	73
	Independent or something else	21	20	20
On most political matters, do you consider yourself: (n=3,940)	Liberal	17	31	6
	Moderate	42	53	33
	Conservative	41	16	61
Is this the first time you have ever voted? (n=1,993)	Yes	10	11	9
	No	90	89	91
Religion, combined Protestant and other Christian. (n=2,953)	Protestant/Other Christian	67	61	72
, , , ,	Catholic	17	15	19
	Jewish	2	5	1
	Something else	6	10	4
	None	7	10	4
Religion among whites (n=3,014)	White Protestant/Other Christian	47	28	62
	White Catholic	11	9	13
	White Jewish	2	4	1
	White something else	3	3	2
	White none	5	6	4
	Non-white	32	51	17
White Protestant Conservatives n=3,081)	White Protestant conservatives	23	5	38
· 	All others	77	95	62
White Evangelical/Born-again Christians n=3,078)	White Evangelical/Born-again Christians	33	18	45
3,373)	All others	67	82	55

National Election Pool











Conducted by

United States General Exit Poll Page 4 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMOCRA	REPUBLIC
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	13	2	22
(n=3,081)	All others	87	98	78
How often do you attend religious services? (n=3,018)	More than once a week	24	20	27
(2,2 2,	Once a week	27	25	29
	A few times a month	15	16	15
	A few times a year	21	23	20
	Never	11	13	9
How often do you attend religious services? (n=3,082)	Weekly	50	44	54
	Occasionally	35	38	33
	Never	10	12	9
Church attendance by Religion (n=3,082)	Protestant/Attend weekly	22	13	29
	Protestant/Do not attend weekly	15	14	17
	Catholic/Attend weekly	8	7	10
	Catholic/Do not attend weekly	8	7	9
	All Others	43	55	33
Have you ever served in the U.S. military? (n=2,010)	Yes	19	18	20
	No	81	82	80
Are you currently married? (n=4,049)	Yes	65	56	72
	No	35	44	28
Married women (n=4,159)	Married women	32	29	35
	Others	68	71	65
Married with children: (n=3,051)	Married with children	29	25	32
	All others	71	75	68
Do you have any children under 18 living in your household? (n=3,047)	Yes	37	37	38

National Election Pool













United States General Exit Poll Page 5 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Do you have any children under 18 living in your household? (n=3,047)	No	63	63	62
Women with children (n=3,140)	Women with children	21	22	20
	All others	79	78	80
Are you gay, lesbian or bisexual? (n=2,011)	Yes	3	6	1
	No	97	94	99
Do you or does someone else in your household own a gun? (n=1,005)	Yes	48	35	58
	No	52	65	42
When did you finally decide for whom to vote in the presidential election?	Just today	5	7	2
(n=2,629)	In the last three days	3	2	3
	Sometime last week	2	2	2
	During the last month	9	13	6
	Before that	81	76	86
Time: Last three days/Earlier than that (n=2,629)	Today/Within the last three days	7	9	5
, ,	Within the last week or earlier	93	91	95
Time: Last week/Earlier than that (n=2,629)	Today through within the last three days	9	11	7
	Within the last week or earlier	91	89	93
Which ONE issue mattered most in deciding how you voted for president?	Taxes	4	3	5
(Check only one) (n=2,062)	Education	4	6	2
	Iraq	12	17	8
	Terrorism	21	8	31
	Economy/Jobs	20	37	8
	Moral values	24	9	36
	Health care	9	15	4
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	43	7	71

National Election Pool













Conducted by

United States General Exit Poll Page 6 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Do you approve or disapprove of the way George W. Bush is handling his job	Somewhat approve	17	11	22
as president? (n=2,062)	Somewhat disapprove	10	18	4
	Strongly disapprove	29	64	3
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=2,062)	Approve	60	17	93
	Disapprove	39	81	7
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=2,062)	He cares about people like me	9	16	4
	He has strong religious faith	10	4	15
	He is honest and trustworthy	12	7	16
	He is a strong leader	18	7	26
	He is intelligent	5	9	2
	He will bring about needed change	20	42	4
	He has clear stands on the issues	21	11	29
Compared to four years ago, is the country: (n=2,017)	Safer from terrorism	61	28	86
	Less safe from terrorism	36	68	12
How do you feel about the U.S. decision to go to war with Iraq? (n=2,017)	Strongly approve	38	7	62
J. 1	Somewhat approve	21	14	27
	Somewhat disapprove	14	22	7
	Strongly disapprove	26	56	4
How do you feel about the U.S. decision to go to war with Iraq? (n=2,062)	Approve	57	21	86
	Disapprove	39	76	11
How do you think things are going for the U.S. in Iraq now? (n=2,017)	Very well	14	2	22
1 7-7	Somewhat well	40	14	60
	Somewhat badly	18	26	12
	Very badly	28	58	4

National Election Pool













United States General Exit Poll Page 7 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
How do you think things are going for the U.S. in Iraq now? (n=2,062)	Very/Somewhat well	52	15	80
, , ,	Very/Somewhat badly	45	81	16
Compared to four years ago, is your family's financial situation: (n=2,017)	Better today	36	14	54
	Worse today	27	48	10
	About the same	36	37	35
If these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	40	86	6
candidates on the ballot today, for whom would you have voted? (n=4,042)	George W. Bush (Rep)	59	13	94
	Would not have voted for president	1	1	1
Was your vote for president mainly: (n=1,020)	For your candidate	73	61	83
	Against his opponent	22	34	12
Which comes closest to your feelings about the Bush administration:	Angry	17	35	3
(n=1,020)	Dissatisfied, but not angry	24	45	8
	Satisfied, but not enthusiastic	29	15	40
	Enthusiastic	28	3	48
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	26	7	41
(n=1,020)	Only George W. Bush did	13	27	3
	Both did	41	45	37
	Neither did	15	18	14
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	67	52	78
(n=1,020)	Only Bush/Neither did	28	45	16
Did either of these candidates for president attack the other unfairly? (n=1,020)	Only Bush/Both did	54	72	40
	Only Kerry/Neither did	41	25	55
Do you consider the war in Iraq: (n=1,020)	Part of the war on terrorism	61	31	85
	Separate from the war on terrorism	36	65	13

National Election Pool













United States General Exit Poll Page 8 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	11	19	5
presidential campaign about coming out to vote? (n=978)	Yes, for George W. Bush	12	3	19
	Yes, for both Kerry and Bush	10	11	9
	No, I was not contacted	67	67	68
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=978)	For Kerry/Both	21	30	14
	For Bush/Neither	79	70	86
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=978)	For Bush/Both	22	14	27
	For Kerry/Neither	78	86	73
In general, does John Kerry mostly: (n=1,001)	Say what he believes	35	69	9
	Say what he thinks people want to hear	60	25	88
Does George W. Bush pay more attention to the interests of: (n=1,001)	Ordinary Americans	49	13	79
, ,	Large corporations	46	83	16
How concerned are you about the availability and cost of health care?	Very concerned	70	84	59
(n=1,001)	Somewhat concerned	22	13	28
,	Not very concerned	5	1	9
	Not at all concerned	2	0	3
Which comes closest to your position? Abortion should be: (n=1,001)	Legal in all cases	15	23	8
, , ,	Legal in most cases	30	41	21
	Illegal in most cases	31	18	41
•	Illegal in all cases	20	13	27
How confident are you that votes in your state will be counted accurately?	Very confident	51	37	62
(n=988)	Somewhat confident	37	44	32
	Not very confident	9	16	4
	Not at all confident	3	3	2

National Election Pool













United States General Exit Poll Page 9 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	84	77	91
(n=1,020)	Not very/Not at all confident	11	18	6
Which comes closest to your view of gay and lesbian couples: (n=1,001)	They should be allowed to legally marry	16	28	6
	They should be allowed to legally form civil unions, but	32	32	33
	There should be no legal recognition of their	49	35	59
Did you vote in the presidential election in 2000? (n=985)	No, I did not vote	17	19	15
	Yes, for Al Gore	32	63	8
	Yes, for George W. Bush	49	13	76
	Yes, for another candidate	3	5	1
Do you think the condition of the nation's economy is: (n=1,080)	Excellent	5	2	8
	Good	47	18	71
	Not so good	32	49	17
	Poor	15	31	2
State of the national economy: 2 way (n=1,080)	Excellent/Good	53	20	80
	Not so good/Poor	47	80	19
Who would you trust to handle the economy? (n=1,080)	Only John Kerry	36	75	4
	Only George W. Bush	47	9	78
	Both of them	8	7	9
	Neither of them	9	8	9
Who would you trust to handle the economy? (n=1,080)	Only Kerry/Both	43	82	13
	Only Bush/Neither	56	17	86
Who would you trust to handle the economy? (n=1,072)	Only Bush/Both	55	16	87
	Only Kerry/Neither	45	84	13
Who would you trust to handle terrorism? (n=1,080)	Only John Kerry	29	62	3

National Election Pool













United States General Exit Poll Page 10 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Who would you trust to handle terrorism? (n=1,080)	Only George W. Bush	55	12	91
, ,	Both of them	8	14	4
	Neither of them	6	10	2
Who would you trust to handle terrorism? (n=1,080)	Only Kerry/Both	38	76	7
	Only Bush/Neither	61	22	93
Who would you trust to handle terrorism? (n=1,080)	Only Bush/Both	64	26	95
	Only Kerry/Neither	35	72	5
Do you think things in this country today are: (n=1,080)	Generally going in the right direction	55	19	84
	Seriously off on the wrong track	43	77	14
In your vote for president today, how would you rate the importance of	Very important	37	49	28
? (n=870)	Somewhat important	22	21	23
	Not too important	18	15	22
	Not at all important	22	15	27
In your vote for president today, how would you rate the importance of	Very/Somewhat important	59	70	51
? (n=870)	Not too/Not at all important	41	30	49
Is your opinion of George W. Bush: (n=1,041)	Favorable	60	18	93
	Unfavorable	39	80	7
Is your opinion of John Kerry: (n=1,041)	Favorable	42	85	9
	Unfavorable	56	14	90
Which comes closer to your view: (n=1,041)	Government should do more to solve problems	45	63	30
(***)	Government is doing too many things better left to	52	34	66
How worried are you that there will be another major terrorist attack in the	Very worried	26	32	21
U.S.? (n=1,041)	Somewhat worried	50	43	56
	Not too worried	18	19	17

National Election Pool













United States General Exit Poll Page 11 of 12 Conducted by HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
How worried are you that there will be another major terrorist attack in the	Not at all worried	6	6	6
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	73	71	75
United States? (n=1,080)	Not too/Not at all worried	23	23	22
Compared to four years ago, is the job situation in your area: (n=1,026)	Better today	26	8	41
, , ,	Worse today	40	68	18
	About the same	34	24	42
Do you think the Bush administration's tax cuts have been: (n=1,041)	Good for the nation's economy	46	11	73
, ,	Bad for the nation's economy	28	56	6
	Made no difference	24	31	18
Do you think the war with Iraq has improved the long-term security of the	Yes	54	20	80
United States? (n=1,041)	No	44	77	18
Have you or has someone in your household lost a job in the last four years? (n=1,025)	Yes, I have	12	17	8
	Yes, someone else has	14	20	9
	Yes, I have and someone else has	5	7	2
	No one has	70	55	82
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	30	45	18
years? (n=1,025)	No one in household lost a job	70	55	82
Have you or has someone in your household lost a job in the last four	Voter has lost a job	17	25	10
years? (n=1,025)	Voter has NOT lost a job	83	75	90
National Region (n=4,162)	East	-	-	-
	Midwest	-	-	-
	South	100	100	100
	West	-	-	-
Population of area, five categories (n=4,162)	Over 500 thousand	9	8	10

National Election Pool













United States General Exit Poll Page 12 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR.	AREPUBLIC
Population of area, five categories (n=4,162)	50 to 500 thousand	30	30	29
,	Suburbs	33	33	33
	10 to 50 thousand	12	14	10
	Rural	17	15	18
Population of area, three categories (n=3,486)	City over 50 thousand	37	37	37
	Suburbs	32	32	33
	Small city and Rural	30	31	30
In today's election for president, did you just vote for: (n=4,157)	John Kerry	41	87	6
, , ,	George W. Bush	58	13	94
	Ralph Nader	0	0	0

National Election Pool













United States General Exit Poll Page 1 of 12 PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 2,640	Vote Estimate Not for On-Air Use	100	50	49	1	-
Are you: (n=2,633)	Male	43	44	54	1	1
	Female	57	54	45	0	2
Sex by race (n=2,584)	White male	33	39	60	1	-
	White female	44	50	49	1	-
	Non-white male	10	57	38	2	-
	Non-white female	13	69	31	-	-
Are you: (n=2,590)	White	77	45	54	1	0
	Black	5	80	18	-	9
	Hispanic/Latino	13	58	39	1	4
	Asian	2	63	37	-	-4
	Other	3	57	43	-	4
AGE (60 and over) (n=2,621)	18-29	15	51	47	0	1
	30-44	27	47	51	2	2
	45-59	30	52	46	0	-3
	60 or over	28	48	51	-	4
Age 65 & over (n=2,621)	18-64	79	49	49	1	1
	65 or over	21	50	49	-	2
2003 total family income: (n=2,307)	Under \$15,000	8	66	33	1	-
	\$15,000-\$29,999	15	54	45	0	-
	\$30,000-\$49,999	21	46	54	0	-
	\$50,000-\$74,999	24	46	51	0	-
	\$75,000-\$99,999	13	49	51	-	-
	\$100,000-\$149,999	12	47	50	3	-

National Election Pool











United States General Exit Poll Page 2 of 12 Conducted by

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
2003 total family income: (n=2,307)	\$150,000-\$199,999	4	54	46	-	-
	\$200,000 or more	3	41	59	-	-
otal family income: (n=2,307)	Less than \$50,000	44	52	47	0	-
	\$50,000 or more	56	47	51	1	-
Total family income: (n=2,307)	Less than \$100,000	81	50	49	0	-
	\$100,000 or more	19	47	51	2	-
Do you or does someone in your household belong to a labor union?	Yes, I do	12	54	43	1	10
(n=1,935)	Yes, someone else does	7	46	52	1	11
	Yes, I do and someone else does	2	76	18	-	-24
	No one does	78	47	51	0	-1
UNION HOUSEHOLD (n=1,935)	Yes (Vote is union member, union member in household, or	22	53	44	1	-
	No (No union voter in household	78	47	51	0	-
Voter is union member: (n=1,935)	Yes	15	57	40	1	-
	No	85	47	51	0	-
Do you work full-time for pay? (n=637)	Yes	55	46	52	1	4
	No	45	46	52	0	4
Working women: (n=659)	Working women	27	51	48	0	-
	All others	73	45	53	1	-
What was the last grade of school you completed? (n=1,932)	Did not complete high school	4	45	52	-	13
55p.5.664. (11 1,662)	High school graduate	17	42	58	0	9
	Some college or associate degree	35	45	54	0	3
	College graduate	28	50	47	2	-4
	Postgraduate study	17	63	35	0	-9
College Education (n=1,932)	No college degree	56	44	55	0	-

National Election Pool













United States General Exit Poll Page 3 of 12 PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
College Education (n=1,932)	College graduate	44	55	43	1	-
No matter how you voted today, do you usually think of yourself as a: (n=2,544)	Democrat	34	91	8	1	-3
	Republican	36	7	92	0	1
	Independent or something else	30	52	44	1	-3
On most political matters, do you onsider yourself: (n=2,533)	Liberal	23	89	9	1	-4
, , ,	Moderate	45	52	47	0	3
	Conservative	31	16	82	1	1
Is this the first time you have ever voted? (n=1,295)	Yes	10	53	43	1	0
	No	90	50	48	1	0
Religion, combined Protestant and other Christian. (n=1,905)	Protestant/Other Christian	50	37	61	1	5
	Catholic	22	60	39	-	-8
	Jewish	2	74	26	-	7
	Something else	8	75	19	4	-9
	None	17	61	38	0	8
Religion among whites (n=1,927)	White Protestant/Other Christian	39	33	66	1	-
	White Catholic	13	58	41	-	-
	White Jewish	2	73	27	-	-
	White something else	5	67	26	4	-
	White none	14	58	42	0	-
	Non-white	28	62	35	1	-
White Evangelical/Born-again Christians (n=1,977)	White Evangelical/Born-again Christians	19	20	79	1	-
,	All others	81	58	40	1	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly	White religious conservatives	6	10	87	3	-
(n=1,979)	All others	94	53	45	0	-

National Election Pool













United States General Exit Poll Page 4 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
How often do you attend religious services? (n=1,947)	More than once a week	13	28	69	3	50
	Once a week	21	42	57	0	24
	A few times a month	11	54	44	-	31
	A few times a year	30	56	43	0	19
	Never	23	62	36	1	27
low often do you attend religious ervices? (n=1,981)	Weekly	34	36	62	1	-
	Occasionally	39	56	43	0	-
	Never	23	62	36	1	-
Church attendance by Religion (n=1,981)	Protestant/Attend weekly	15	23	76	0	-
	Protestant/Do not attend weekly	15	41	58	-	-
	Catholic/Attend weekly	9	59	40	-	-
	Catholic/Do not attend weekly	12	61	37	-	-
	All Others	46	58	40	1	-
Have you ever served in the U.S. military? (n=1,304)	Yes	20	37	59	2	-
	No	80	53	45	0	-
Are you currently married? (n=2,591)	Yes	60	43	55	1	2
	No	40	59	39	0	1
Married women (n=2,640)	Married women	32	46	53	1	-
	Others	68	51	47	1	-
Married with children: (n=1,946)	Married with children	25	39	59	2	-
	All others	75	52	46	0	-
Do you have any children under 18 living in your household? (n=1,936)	Yes	33	44	54	1	2
iiving in your nousehold: (n=1,550)	No	67	51	48	0	2
Women with children (n=1,987)	Women with children	19	49	50	1	-

National Election Pool













United States General Exit Poll Page 5 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Women with children (n=1,987)	All others	81	49	49	1	-
Are you gay, lesbian or bisexual? (n=1,251)	Yes	4	75	25	-	0
	No	96	47	51	1	1
Do you or does someone else in your household own a gun? (n=641)	Yes	41	40	59	1	-2
,	No	59	61	38	0	-1
When did you finally decide for whom to vote in the presidential election? n=1,129)	Just today	5	56	40	-	-
	In the last three days	4	51	46	-	-
	Sometime last week	3	64	36	-	-
	During the last month	13	49	49	0	-
	Before that	76	43	56	0	-
Time: Last three days/Earlier than that (n=1,129)	Today/Within the last three days	9	54	42	-	-
	Within the last week or earlier	91	44	55	0	-
Time: Last week/Earlier than that (n=1,129)	Today through within the last three days	11	56	41	-	-
(** ','==')	Within the last week or earlier	89	44	55	0	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	5	34	63	-	-
(Check only one) (n=1,328)	Education	4	78	22	-	-
	Iraq	20	76	24	0	-
	Terrorism	19	17	83	-	-
	Economy/Jobs	17	74	22	1	-
	Moral values	22	26	71	2	-
	Health care	7	77	23	-	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	30	5	94	1	-
as president? (n=1,328)	Somewhat approve	21	17	82	0	-
	Somewhat disapprove	12	74	21	2	-

National Election Pool













Edison/Mitofsky

United States General Exit Poll Page 6 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	37	97	1	0	-
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	50	10	89	1	-
as president? (n=1,328)	Disapprove	48	91	6	1	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,328)	He cares about people like me	7	75	23	2	-
	He has strong religious faith	7	14	86	-	-
	He is honest and trustworthy	14	31	68	0	-
	He is a strong leader	18	11	86	1	-
	He is intelligent	9	91	8	-	-
	He will bring about needed change	24	94	4	1	-
	He has clear stands on the issues	15	23	76	0	-
Compared to four years ago, is the country: (n=1,307)	Safer from terrorism	53	20	79	1	-
	Less safe from terrorism	41	87	12	-	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,307)	Strongly approve	28	4	94	1	-
30 30 10 11 11 11 11 11 11 11 11 11 11 11 11	Somewhat approve	23	22	76	1	-
	Somewhat disapprove	14	77	21	1	-
	Strongly disapprove	34	94	4	0	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,328)	Approve	50	12	86	1	-
to go to mar mar maq. (1,020)	Disapprove	47	89	9	0	-
How do you think things are going for the U.S. in Iraq now? (n=1,307)	Very well	12	7	92	2	-
(,	Somewhat well	30	11	87	1	-
	Somewhat badly	22	59	40	0	-
	Very badly	35	93	6	-	-
How do you think things are going for the U.S. in Iraq now? (n=1,328)	Very/Somewhat well	41	9	88	1	-
and 0.0. In may now: (II-1,020)	Very/Somewhat badly	56	80	19	0	-

National Election Pool













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United States General Exit Poll Page 7 of 12 PRES04 - Horizontal Percentages Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Compared to four years ago, is your family's financial situation: (n=1,307)	Better today	33	20	78	0	42
	Worse today	23	77	20	0	-43
	About the same	43	59	40	1	-20
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=2,587)	John Kerry (Dem)	50	98	0	1	-
	George W. Bush (Rep)	49	1	98	0	-
	Would not have voted for president	1	38	15	2	-
Was your vote for president mainly: (n=653)	For your candidate	66	42	57	0	-
,	Against his opponent	27	79	21	-	-
Which comes closest to your feelings about the Bush administration: (n=653)	Angry	25	95	3	1	-
	Dissatisfied, but not angry	26	85	13	1	-
	Satisfied, but not enthusiastic	29	14	85	-	-
	Enthusiastic	18	1	98	1	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	21	1	98	1	-
(n=653)	Only George W. Bush did	15	95	5	-	-
	Both did	49	59	40	0	-
	Neither did	10	59	36	3	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	71	41	57	0	-
(n=653)	Only Bush/Neither did	25	80	17	1	-
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	64	67	31	0	-
(n=653)	Only Kerry/Neither did	32	20	78	1	-
Do you consider the war in Iraq: (n=653)	Part of the war on terrorism	52	18	81	0	-
· · · ·	Separate from the war on terrorism	46	90	8	1	-
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	12	82	18	0	-
presidential campaign about coming out to vote? (n=619)	Yes, for George W. Bush	6	17	82	-	-

National Election Pool











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United States General Exit Poll Page 8 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Did anyone call you or talk to you in person on behalf of either major	Yes, for both Kerry and Bush	12	47	50	-	-
presidential campaign about coming out to vote? (n=619)	No, I was not contacted	70	50	49	1	-
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	24	64	34	0	-
presidential campaign about coming out to vote? (n=619)	For Bush/Neither	76	47	51	1	-
Did anyone call you or talk to you in person on behalf of either major	For Bush/Both	18	37	61	-	-
oresidential campaign about coming out o vote? (n=619)	For Kerry/Neither	82	54	44	1	-
n general, does John Kerry mostly: n=640)	Say what he believes	39	94	6	-	-
	Say what he thinks people want to hear	56	20	78	1	-
Does George W. Bush pay more attention to the interests of: (n=640)	Ordinary Americans	37	3	96	0	-
	Large corporations	56	84	14	1	-
How concerned are you about the availability and cost of health care?	Very concerned	65	63	35	0	-
(n=640)	Somewhat concerned	25	31	69	0	-
	Not very concerned	7	20	76	2	-
	Not at all concerned	3	-	-	-	-
Which comes closest to your position? Abortion should be: (n=640)	Legal in all cases	24	75	24	0	-1
·	Legal in most cases	38	56	43	1	5
	Illegal in most cases	24	27	70	0	1
	Illegal in all cases	9	30	67	2	-7
How confident are you that votes in your state will be counted accurately?	Very confident	48	41	58	0	-
(n=634)	Somewhat confident	43	61	37	1	-
	Not very confident	6	56	39	2	-
	Not at all confident	2	-	-	-	-
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	88	51	48	1	-
(n=653)	Not very/Not at all confident	8	57	39	2	-

National Election Pool













United States General Exit Poll Page 9 of 12 Conducted by PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Which comes closest to your view of gay and lesbian couples: (n=640)	They should be allowed to legally marry	30	77	22	1	-
	They should be allowed to legally form civil unions, but	36	50	49	-	-
	There should be no legal recognition of their	31	26	72	1	-
oid you vote in the presidential election 2000? (n=633)	No, I did not vote	16	60	38	0	-
	Yes, for Al Gore	37	92	8	1	-
	Yes, for George W. Bush	42	10	90	0	-
	Yes, for another candidate	5	66	19	2	-
Do you think the condition of the nation's economy is: (n=659)	Excellent	4	7	93	-	67
	Good	45	16	83	0	31
	Not so good	33	73	26	0	-36
	Poor	17	87	8	2	-50
State of the national economy: 2 way (n=659)	Excellent/Good	49	16	84	0	-
	Not so good/Poor	50	77	20	1	-
Who would you trust to handle the economy? (n=659)	Only John Kerry	33	99	1	1	-
	Only George W. Bush	42	2	98	0	-
	Both of them	9	58	41	-	-
	Neither of them	15	51	43	1	-
Who would you trust to handle the economy? (n=659)	Only Kerry/Both	42	90	9	0	-
	Only Bush/Neither	57	15	83	1	-
Who would you trust to handle the economy? (n=648)	Only Bush/Both	52	12	88	0	-
, (,	Only Kerry/Neither	48	84	14	1	-
Who would you trust to handle terrorism? (n=659)	Only John Kerry	28	99	-	1	-
	Only George W. Bush	49	2	97	1	-
	Both of them	11	82	17	-	-

National Election Pool













United States General Exit Poll Page 10 of 12 Conducted by

PRES04 - Horizontal Percentages Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Who would you trust to handle terrorism? (n=659)	Neither of them	10	78	14	1	-
Who would you trust to handle terrorism? (n=659)	Only Kerry/Both	39	94	5	0	-
	Only Bush/Neither	59	15	83	1	-
Who would you trust to handle terrorism? (n=659)	Only Bush/Both	60	17	82	1	-
	Only Kerry/Neither	38	93	4	1	-
Do you think things in this country today are: (n=659)	Generally going in the right direction	50	13	86	1	50
,	Seriously off on the wrong track	45	86	11	1	-63
In your vote for president today, how would you rate the importance of	Very important	27	41	58	0	38
? (n=364)	Somewhat important	25	34	65	0	44
	Not too important	20	45	54	-	14
	Not at all important	28	48	50	-	-17
In your vote for president today, how would you rate the importance of	Very/Somewhat important	52	38	62	0	-
? (n=364)	Not too/Not at all important	48	47	51	-	-
Is your opinion of George W. Bush: (n=641)	Favorable	54	7	93	0	-
(******)	Unfavorable	45	94	3	1	-
Is your opinion of John Kerry: (n=641)	Favorable	47	90	8	1	-
	Unfavorable	50	5	94	0	-
Which comes closer to your view: (n=641)	Government should do more to solve problems	40	66	32	1	9
,	Government is doing too many things better left to	53	30	68	1	-3
How worried are you that there will be another major terrorist attack in the	Very worried	20	52	48	-	-
U.S.? (n=641)	Somewhat worried	51	45	53	0	-
	Not too worried	22	46	53	-	-
	Not at all worried	6	47	47	5	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	69	47	52	0	-

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United States General Exit Poll Page 11 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	27	46	52	1	-
Compared to four years ago, is the job situation in your area: (n=623)	Better today	27	10	90	1	-
	Worse today	37	82	16	1	-
	About the same	36	38	61	0	-
Do you think the Bush administration's tax cuts have been: (n=641)	Good for the nation's economy	43	8	91	-	-
, ,	Bad for the nation's economy	31	92	5	0	-
	Made no difference	24	55	42	2	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=641)	Yes	46	6	93	0	-
	No	51	83	14	1	-
Have you or has someone in your household lost a job in the last four	Yes, I have	13	65	34	-	-
years? (n=640)	Yes, someone else has	15	58	42	-	-
	Yes, I have and someone else has	2	-	-	-	-
	No one has	71	40	58	1	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	29	61	38	0	-
years? (n=640)	No one in household lost a job	71	40	58	1	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	15	65	33	0	-
years? (n=640)	Voter has NOT lost a job	85	43	55	1	-
National Region (n=2,640)	East	-	-	-	-	-39
	Midwest	-	-	-	-	-49
	South	-	-	-	-	-55
	West	100	50	49	1	3
Population of area, five categories (n=2,632)	Over 500 thousand	18	63	35	-	9
· · · · · · ·	50 to 500 thousand	21	49	49	1	9
	Suburbs	41	51	48	0	-1

National Election Pool











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United States General Exit Poll Page 12 of 12

PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR	Rep2000
Population of area, five categories (n=2,632)	10 to 50 thousand	8	33	64	2	5
	Rural	12	38	61	1	2
Population of area, three categories (n=1,504)	City over 50 thousand	37	54	45	-	10
	Suburbs	42	48	50	0	1
	Small city and Rural	21	30	69	0	10
In today's election for U.S. House of Representatives, did you just vote for: (n=2,373)	The Democratic candidate	48	90	9	0	-2
	The Republican candidate	50	10	89	0	3

National Election Pool













United States General Exit Poll Page 1 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

	Γ	Total	KERY	BUSH	NADR
Number of Interviews - 2,640	Vote Estimate Not for On-Air Use	100	50	49	1
Are you: (n=2,633)	Male	43	38	47	-
	Female	57	62	53	-
Sex by race (n=2,584)	White male	33	26	40	-
	White female	44	45	45	-
	Non-white male	10	12	8	-
	Non-white female	13	18	8	-
Are you: (n=2,590)	White	77	70	84	-
	Black	5	8	2	-
	Hispanic/Latino	13	16	10	-
	Asian	2	3	2	-
	Other	3	3	2	-
AGE (60 and over) (n=2,621)	18-29	15	15	14	-
	30-44	27	26	28	-
	45-59	30	31	28	-
	60 or over	28	28	30	-
Age 65 & over (n=2,621)	18-64	79	79	79	-
	65 or over	21	21	21	-
2003 total family income: (n=2,307)	Under \$15,000	8	11	6	-
	\$15,000-\$29,999	15	16	14	-
	\$30,000-\$49,999	21	19	23	-
	\$50,000-\$74,999	24	22	25	-
	\$75,000-\$99,999	13	13	14	-
	\$100,000-\$149,999	12	12	12	-

National Election Pool













United States General Exit Poll Page 2 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
2003 total family income: (n=2,307)	\$150,000-\$199,999	4	4	4	-
	\$200,000 or more	3	2	4	-
Total family income: (n=2,307)	Less than \$50,000	44	46	42	-
	\$50,000 or more	56	54	58	-
Total family income: (n=2,307)	Less than \$100,000	81	82	80	-
	\$100,000 or more	19	18	20	-
Do you or does someone in your household belong to a labor union?	Yes, I do	12	14	11	-
(n=1,935)	Yes, someone else does	7	7	8	-
	Yes, I do and someone else does	2	3	1	-
	No one does	78	76	81	-
UNION HOUSEHOLD (n=1,935)	Yes (Vote is union member, union member in household, or	22	24	19	-
	No (No union voter in household	78	76	81	-
Voter is union member: (n=1,935)	Yes	15	17	12	-
	No	85	83	88	-
Do you work full-time for pay? (n=637)	Yes	55	55	55	-
	No	45	45	45	-
Working women: (n=659)	Working women	27	29	25	-
	All others	73	71	75	-
What was the last grade of school you completed? (n=1,932)	Did not complete high school	4	3	4	-
completed: (II-1,302)	High school graduate	17	15	20	-
	Some college or associate degree	35	32	38	-
	College graduate	28	28	26	-
	Postgraduate study	17	22	12	-
College Education (n=1,932)	No college degree	56	50	62	-

National Election Pool













United States General Exit Poll Page 3 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
College Education (n=1,932)	College graduate	44	50	38	-
No matter how you voted today, do you usually think of yourself as a: (n=2,544)	Democrat	34	62	5	-
	Republican	36	5	67	-
	Independent or something else	30	32	27	-
On most political matters, do you consider yourself: (n=2,533)	Liberal	23	42	4	-
	Moderate	45	48	43	-
	Conservative	31	10	52	-
ls this the first time you have ever voted? (n=1,295)	Yes	10	10	9	-
	No	90	90	91	-
Religion, combined Protestant and other Christian. (n=1,905)	Protestant/Other Christian	50	37	64	-
· · · · · · · · · · · · · · · · · · ·	Catholic	22	26	18	-
	Jewish	2	4	1	-
	Something else	8	12	3	-
	None	17	21	14	-
Religion among whites (n=1,927)	White Protestant/Other Christian	39	26	53	-
	White Catholic	13	14	11	-
	White Jewish	2	3	1	-
	White something else	5	7	3	-
	White none	14	16	12	-
	Non-white	28	34	20	-
White Evangelical/Born-again Christians (n=1,977)	White Evangelical/Born-again Christians	19	8	32	-
	All others	81	92	68	-
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	6	1	11	-
(n=1,979)	All others	94	99	89	-

National Election Pool











United States General Exit Poll Page 4 of 12 Conducted by

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

	Γ	Total	KERY	BUSH	NADR
How often do you attend religious services? (n=1,947)	More than once a week	13	7	19	-
	Once a week	21	18	25	-
	A few times a month	11	11	10	-
	A few times a year	30	33	27	-
	Never	23	29	17	-
How often do you attend religious services? (n=1,981)	Weekly	34	24	44	-
, , ,	Occasionally	39	43	36	-
	Never	23	28	17	-
Church attendance by Religion (n=1,981)	Protestant/Attend weekly	15	7	24	-
, ,	Protestant/Do not attend weekly	15	12	18	-
	Catholic/Attend weekly	9	10	7	-
	Catholic/Do not attend weekly	12	15	10	-
	All Others	46	52	38	-
Have you ever served in the U.S. military? (n=1,304)	Yes	20	15	24	-
	No	80	85	76	-
Are you currently married? (n=2,591)	Yes	60	53	68	-
	No	40	47	32	-
Married women (n=2,640)	Married women	32	29	34	-
	Others	68	71	66	-
Married with children: (n=1,946)	Married with children	25	20	30	-
	All others	75	80	70	-
Do you have any children under 18 living in your household? (n=1,936)	Yes	33	30	36	-
J , , , , , , , , , , , , , , , , , , ,	No	67	70	64	-
Women with children (n=1,987)	Women with children	19	19	19	-

National Election Pool













United States General Exit Poll Page 5 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Women with children (n=1,987)	All others	81	81	81	-
Are you gay, lesbian or bisexual? (n=1,251)	Yes	4	6	2	-
,	No	96	94	98	-
Do you or does someone else in your household own a gun? (n=641)	Yes	41	31	52	-
. , ,	No	59	69	48	-
When did you finally decide for whom to vote in the presidential election? (n=1,129)	Just today	5	6	4	-
	In the last three days	4	4	3	-
	Sometime last week	3	4	2	-
	During the last month	13	14	12	-
	Before that	76	72	80	-
Time: Last three days/Earlier than that (n=1,129)	Today/Within the last three days	9	10	7	-
,	Within the last week or earlier	91	90	93	-
Time: Last week/Earlier than that (n=1,129)	Today through within the last three days	11	14	9	-
,	Within the last week or earlier	89	86	91	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	5	3	6	-
(Check only one) (n=1,328)	Education	4	6	2	-
	Iraq	20	30	10	-
	Terrorism	19	6	32	-
	Economy/Jobs	17	25	8	-
	Moral values	22	12	33	-
	Health care	7	11	3	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	30	3	58	-
as president? (n=1,328)	Somewhat approve	21	7	35	-
	Somewhat disapprove	12	18	5	-

National Election Pool













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United States General Exit Poll Page 6 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	37	71	1	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,328)	Approve	50	10	93	-
	Disapprove	48	89	6	-
Which ONE candidate quality mattered most in deciding how you voted for	He cares about people like me	7	10	3	-
president? (Check only one) (n=1,328)	He has strong religious faith	7	2	12	-
	He is honest and trustworthy	14	9	20	-
	He is a strong leader	18	4	32	-
	He is intelligent	9	17	2	-
	He will bring about needed change	24	46	2	-
	He has clear stands on the issues	15	7	23	-
Compared to four years ago, is the country: (n=1,307)	Safer from terrorism	53	21	86	-
	Less safe from terrorism	41	71	10	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,307)	Strongly approve	28	2	54	-
	Somewhat approve	23	10	36	-
	Somewhat disapprove	14	22	6	-
	Strongly disapprove	34	64	3	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,328)	Approve	50	12	88	-
•	Disapprove	47	85	9	-
How do you think things are going for the U.S. in Iraq now? (n=1,307)	Very well	12	2	22	-
	Somewhat well	30	6	54	-
	Somewhat badly	22	26	18	-
	Very badly	35	65	4	-
How do you think things are going for the U.S. in Iraq now? (n=1,328)	Very/Somewhat well	41	8	75	-
, , , ,	Very/Somewhat badly	56	89	22	-

National Election Pool













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United States General Exit Poll Page 7 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Compared to four years ago, is your family's financial situation: (n=1,307)	Better today	33	13	54	-
	Worse today	23	36	10	-
	About the same	43	50	35	-
If these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	50	98	0	-
whom would you have voted? (n=2,587)	George W. Bush (Rep)	49	1	99	-
,	Would not have voted for president	1	1	0	-
Was your vote for president mainly: (n=653)	For your candidate	66	53	81	-
	Against his opponent	27	41	12	-
Which comes closest to your feelings about the Bush administration: (n=653)	Angry	25	46	1	-
	Dissatisfied, but not angry	26	43	8	-
	Satisfied, but not enthusiastic	29	8	53	-
	Enthusiastic	18	0	37	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	21	0	45	-
(n=653)	Only George W. Bush did	15	27	1	-
	Both did	49	56	42	-
	Neither did	10	12	8	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	71	56	87	-
(n=653)	Only Bush/Neither did	25	39	9	-
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	64	83	43	-
(n=653)	Only Kerry/Neither did	32	12	53	-
Do you consider the war in Iraq: (n=653)	Part of the war on terrorism	52	18	90	-
	Separate from the war on terrorism	46	79	8	-
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	12	19	4	-
presidential campaign about coming out to vote? (n=619)	Yes, for George W. Bush	6	2	11	-

National Election Pool













United States General Exit Poll Page 8 of 12 Conducted by

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Did anyone call you or talk to you in person on behalf of either major	Yes, for both Kerry and Bush	12	11	13	-
oresidential campaign about coming out to vote? (n=619)	No, I was not contacted	70	68	72	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=619)	For Kerry/Both	24	30	18	-
	For Bush/Neither	76	70	82	-
Did anyone call you or talk to you in person on behalf of either major	For Bush/Both	18	13	24	-
oresidential campaign about coming out to vote? (n=619)	For Kerry/Neither	82	87	76	-
In general, does John Kerry mostly: (n=640)	Say what he believes	39	72	5	-
	Say what he thinks people want to hear	56	21	93	-
Does George W. Bush pay more attention to the interests of: (n=640)	Ordinary Americans	37	2	75	-
	Large corporations	56	93	16	-
How concerned are you about the availability and cost of health care? (n=640)	Very concerned	65	81	48	-
	Somewhat concerned	25	15	36	-
	Not very concerned	7	3	11	-
·	Not at all concerned	3	1	4	-
Which comes closest to your position? Abortion should be: (n=640)	Legal in all cases	24	35	12	-
` ,	Legal in most cases	38	42	35	-
	Illegal in most cases	24	13	36	-
	Illegal in all cases	9	6	13	-
How confident are you that votes in your state will be counted accurately?	Very confident	48	39	59	-
(n=634)	Somewhat confident	43	52	34	-
	Not very confident	6	7	5	-
	Not at all confident	2	3	2	-
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	88	86	91	-
(n=653)	Not very/Not at all confident	8	9	7	-

National Election Pool











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United States General Exit Poll Page 9 of 12 PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Which comes closest to your view of gay and lesbian couples: (n=640)	They should be allowed to legally marry	30	45	14	-
	They should be allowed to legally form civil unions, but	36	35	37	-
	There should be no legal recognition of their	31	16	47	-
Did you vote in the presidential election n 2000? (n=633)	No, I did not vote	16	19	13	-
	Yes, for Al Gore	37	67	6	-
	Yes, for George W. Bush	42	8	79	-
	Yes, for another candidate	5	6	2	-
Do you think the condition of the nation's economy is: (n=659)	Excellent	4	1	8	-
	Good	45	16	72	-
	Not so good	33	52	17	-
	Poor	17	31	3	-
State of the national economy: 2 way (n=659)	Excellent/Good	49	16	79	-
	Not so good/Poor	50	83	19	-
Who would you trust to handle the economy? (n=659)	Only John Kerry	33	69	0	-
	Only George W. Bush	42	2	79	-
	Both of them	9	11	7	-
	Neither of them	15	16	12	-
Who would you trust to handle the economy? (n=659)	Only Kerry/Both	42	80	7	-
	Only Bush/Neither	57	18	92	-
Who would you trust to handle the economy? (n=648)	Only Bush/Both	52	13	87	-
	Only Kerry/Neither	48	87	13	-
Who would you trust to handle terrorism? (n=659)	Only John Kerry	28	58	-	-
	Only George W. Bush	49	2	92	-
	Both of them	11	19	4	-

National Election Pool













United States General Exit Poll Page 10 of 12 Conducted by

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
Who would you trust to handle terrorism? (n=659)	Neither of them	10	17	3	-
Who would you trust to handle errorism? (n=659)	Only Kerry/Both	39	78	4	-
	Only Bush/Neither	59	19	95	-
Who would you trust to handle terrorism? (n=659)	Only Bush/Both	60	22	96	-
	Only Kerry/Neither	38	75	3	-
Do you think things in this country today are: (n=659)	Generally going in the right direction	50	13	83	-
	Seriously off on the wrong track	45	82	10	-
In your vote for president today, how would you rate the importance of	Very important	27	26	27	-
? (n=364)	Somewhat important	25	20	29	-
	Not too important	20	21	19	-
	Not at all important	28	32	25	-
In your vote for president today, how would you rate the importance of	Very/Somewhat important	52	46	56	-
? (n=364)	Not too/Not at all important	48	54	44	-
Is your opinion of George W. Bush: (n=641)	Favorable	54	8	96	-
(5)	Unfavorable	45	90	3	-
Is your opinion of John Kerry: (n=641)	Favorable	47	92	8	-
	Unfavorable	50	5	90	-
Which comes closer to your view: (n=641)	Government should do more to solve problems	40	57	25	-
	Government is doing too many things better left to	53	34	69	-
How worried are you that there will be another major terrorist attack in the U.S.? (n=641)	Very worried	20	22	18	-
	Somewhat worried	51	49	53	-
	Not too worried	22	22	23	-
	Not at all worried	6	6	5	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	69	69	69	-

National Election Pool













United States General Exit Poll Page 11 of 12

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

		Total	KERY	BUSH	NADR
How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	27	27	27	-
Compared to four years ago, is the job situation in your area: (n=623)	Better today	27	6	47	-
	Worse today	37	65	11	-
	About the same	36	29	42	-
Do you think the Bush administration's tax cuts have been: (n=641)	Good for the nation's economy	43	8	75	-
	Bad for the nation's economy	31	62	3	-
	Made no difference	24	28	19	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=641)	Yes	46	6	83	-
	No	51	92	14	-
Have you or has someone in your household lost a job in the last four years? (n=640)	Yes, I have	13	18	8	-
	Yes, someone else has	15	18	12	-
	Yes, I have and someone else has	2	3	1	-
	No one has	71	61	79	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	29	39	21	-
years? (n=640)	No one in household lost a job	71	61	79	-
Have you or has someone in your household lost a job in the last four	Voter has lost a job	15	21	10	-
years? (n=640)	Voter has NOT lost a job	85	79	90	-
National Region (n=2,640)	East	-	-	-	-
	Midwest	-	-	-	-
	South	-	-	-	-
	West	100	100	100	-
Population of area, five categories (n=2,632)	Over 500 thousand	18	23	13	-
	50 to 500 thousand	21	21	21	-
	Suburbs	41	41	40	-

National Election Pool











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Edison/Mitofsky

PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

	_				
		Total	KERY	BUSH	NADR
Population of area, five categories (n=2,632)	10 to 50 thousand	8	5	10	-
	Rural	12	9	15	-
Population of area, three categories (n=1,504)	City over 50 thousand	37	42	32	-
	Suburbs	42	44	41	-
	Small city and Rural	21	13	28	-
In today's election for U.S. House of Representatives, did you just vote for: (n=2,373)	The Democratic candidate	48	87	9	-
	The Republican candidate	50	10	90	-

United States General Exit Poll Page 12 of 12

National Election Pool













United States General Exit Poll Page 1 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Number of Interviews - 2,381	Vote Estimate Not for On-Air Use	100	48	50	-
Are you: (n=2,374)	Male	44	43	54	0
	Female	56	52	46	1
Sex by race (n=2,328)	White male	34	38	59	-
	White female	44	46	52	-
	Non-white male	10	59	41	-
	Non-white female	13	70	28	-
Are you: (n=2,334)	White	77	43	55	0
	Black	5	88	12	1
	Hispanic/Latino	13	59	40	5
	Asian	2	53	39	-1
	Other	2	53	47	11
AGE (60 and over) (n=2,368)	18-29	14	50	49	1
	30-44	27	47	52	2
	45-59	29	52	45	-4
	60 or over	30	45	53	6
Age 65 & over (n=2,368)	18-64	78	48	50	1
	65 or over	22	47	50	2
2003 total family income: (n=2,105)	Under \$15,000	7	65	30	-
	\$15,000-\$29,999	15	56	43	-
	\$30,000-\$49,999	21	43	53	-
	\$50,000-\$74,999	24	42	56	-
	\$75,000-\$99,999	14	47	53	-
	\$100,000-\$149,999	11	48	51	-

National Election Pool











Conducted by

United States General Exit Poll Page 2 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLI	Rep2000
2003 total family income: (n=2,105)	\$150,000-\$199,999	4	53	47	-
	\$200,000 or more	3	46	54	-
Total family income: (n=2,105)	Less than \$50,000	43	51	45	-
	\$50,000 or more	57	45	53	-
Total family income: (n=2,105)	Less than \$100,000	82	48	50	-
	\$100,000 or more	18	49	51	-
Do you or does someone in your household belong to a labor union?	Yes, I do	13	57	42	9
(n=1,756)	Yes, someone else does	7	53	47	3
	Yes, I do and someone else does	2	77	23	-26
	No one does	78	44	53	0
UNION HOUSEHOLD (n=1,756)	Yes (Vote is union member, union member in household, or	22	58	41	-
	No (No union voter in household	78	44	53	-
Voter is union member: (n=1,756)	Yes	15	60	39	-
	No	85	45	53	-
Do you work full-time for pay? (n=579)	Yes	54	47	52	4
	No	46	45	53	3
Working women: (n=599)	Working women	26	54	44	-
	All others	74	45	54	-
What was the last grade of school you completed? (n=1,752)	Did not complete high school	4	45	54	13
Completed: (II-1,702)	High school graduate	17	39	59	10
	Some college or associate degree	35	43	56	5
	College graduate	28	52	46	-7
	Postgraduate study	17	57	39	-6
College Education (n=1,752)	No college degree	55	42	57	-

National Election Pool













United States General Exit Poll Page 3 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLI	C Rep2000
College Education (n=1,752)	College graduate	45	54	43	-
No matter how you voted today, do you usually think of yourself as a: (n=2,312)	Democrat	35	92	7	-4
	Republican	37	6	93	2
	Independent or something else	28	49	46	-3
On most political matters, do you consider yourself: (n=2,306)	Liberal	23	89	9	-7
, , ,	Moderate	45	51	47	2
	Conservative	32	14	84	4
Is this the first time you have ever voted? (n=1,173)	Yes	9	55	45	-3
	No	91	47	50	1
Religion, combined Protestant and other Christian. (n=1,726)	Protestant/Other Christian	50	37	61	5
511115ttati. (11 1,725)	Catholic	22	56	43	-5
	Jewish	2	77	15	-9
	Something else	8	67	28	-1
	None	17	56	39	7
Religion among whites (n=1,742)	White Protestant/Other Christian	40	33	65	-
	White Catholic	13	52	46	-
	White Jewish	2	77	15	-
	White something else	5	60	32	-
	White none	13	52	43	-
	Non-white	27	62	37	-
White Protestant Conservatives (n=1,780)	White Protestant conservatives	14	11	87	-
	All others	86	54	43	-
White Evangelical/Born-again Christians (n=1,778)	White Evangelical/Born-again Christians	19	20	76	-
	All others	81	55	43	-
	1		-1		

National Election Pool











Conducted by

United States General Exit Poll Page 4 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC	Rep2000
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	6	11	88	-
(n=1,780)	All others	94	51	47	-
How often do you attend religious services? (n=1,758)	More than once a week	14	28	72	11
	Once a week	22	35	62	6
	A few times a month	10	51	48	1
	A few times a year	30	58	40	-4
	Never	23	58	37	-1
How often do you attend religious services? (n=1,782)	Weekly	35	33	66	-
	Occasionally	39	56	42	-
	Never	22	58	37	-
Church attendance by Religion (n=1,782)	Protestant/Attend weekly	16	22	76	-
	Protestant/Do not attend weekly	15	46	53	-
	Catholic/Attend weekly	9	47	50	-
	Catholic/Do not attend weekly	12	62	37	-
	All Others	45	55	42	-
Have you ever served in the U.S. military? (n=1,182)	Yes	20	37	58	-
······································	No	80	50	48	-
Are you currently married? (n=2,344)	Yes	60	42	56	2
	No	40	57	40	0
Married women (n=2,381)	Married women	31	44	55	-
	Others	69	50	47	-
Married with children: (n=1,764)	Married with children	25	41	58	-
	All others	75	49	48	-
Do you have any children under 18 living in your household? (n=1,755)	Yes	33	44	55	2

National Election Pool













United States General Exit Poll Page 5 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	4REPŲBLIC	Rep2000
Do you have any children under 18 living in your household? (n=1,755)	No	67	48	49	2
Women with children (n=1,798)	Women with children	18	48	51	-
	All others	82	47	50	-
Are you gay, lesbian or bisexual? (n=1,134)	Yes	5	70	30	-1
	No	95	47	51	0
Do you or does someone else in your household own a gun? (n=576)	Yes	41	39	60	0
nouconord own a gain. (ii or o)	No	59	58	39	-1
When did you finally decide for whom to vote in the presidential election?	Just today	5	54	41	-
(n=1,055)	In the last three days	4	40	58	-
	Sometime last week	2	86	14	-
	During the last month	11	45	53	-
	Before that	78	42	56	-
Time: Last three days/Earlier than that (n=1,055)	Today/Within the last three days	8	48	48	-
	Within the last week or earlier	92	44	55	-
Time: Last week/Earlier than that (n=1,055)	Today through within the last three days	11	57	41	•
,	Within the last week or earlier	89	43	56	-
Which ONE issue mattered most in deciding how you voted for president?	Taxes	5	29	64	-
(Check only one) (n=1,199)	Education	3	64	36	-
	Iraq	21	69	28	-
	Terrorism	19	20	77	-
	Economy/Jobs	17	69	28	-
	Moral values	23	28	71	-
	Health care	7	63	28	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	30	6	93	-

National Election Pool













United States General Exit Poll Page 6 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job	Somewhat approve	20	21	78	-
as president? (n=1,199)	Somewhat disapprove	12	71	23	-
	Strongly disapprove	37	88	8	-
Do you approve or disapprove of the way George W. Bush is handling his job	Approve	51	12	87	-
as president? (n=1,199)	Disapprove	49	84	11	-
Which ONE candidate quality mattered most in deciding how you voted for	He cares about people like me	7	71	27	-
president? (Check only one) (n=1,199)	He has strong religious faith	7	22	75	-
	He is honest and trustworthy	14	33	65	-
	He is a strong leader	18	17	83	-
	He is intelligent	9	83	11	-
	He will bring about needed change	25	80	17	-
	He has clear stands on the issues	15	27	70	-
Compared to four years ago, is the country: (n=1,183)	Safer from terrorism	53	23	75	-
, , , , , ,	Less safe from terrorism	42	77	19	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,183)	Strongly approve	29	9	89	-
go to new many (c, 100)	Somewhat approve	22	24	74	-
	Somewhat disapprove	14	68	31	-
	Strongly disapprove	35	86	9	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,199)	Approve	50	15	83	-
10 go to mar mar maq: (i. 1,100)	Disapprove	47	81	15	-
How do you think things are going for the U.S. in Iraq now? (n=1,183)	Very well	12	6	91	-
, , , , , , ,	Somewhat well	30	13	84	-
	Somewhat badly	20	60	40	-
	Very badly	36	84	12	-

National Election Pool













Conducted by

United States General Exit Poll Page 7 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR	REPUBLIC	Rep2000
How do you think things are going for the U.S. in Iraq now? (n=1,199)	Very/Somewhat well	42	11	86	-
	Very/Somewhat badly	55	75	22	-
Compared to four years ago, is your family's financial situation: (n=1,183)	Better today	33	23	75	35
(,,	Worse today	24	71	26	-37
	About the same	42	55	43	-15
f these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	49	87	10	-
whom would you have voted? n=2,338)	George W. Bush (Rep)	50	9	90	-
(,)	Would not have voted for president	1	49	35	-
Was your vote for president mainly: (n=583)	For your candidate	67	42	57	-
	Against his opponent	27	71	26	-
Which comes closest to your feelings about the Bush administration: (n=583)	Angry	26	92	5	-
,	Dissatisfied, but not angry	25	78	19	-
	Satisfied, but not enthusiastic	29	18	80	-
	Enthusiastic	18	2	97	-
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	22	5	95	-
(n=583)	Only George W. Bush did	16	85	13	-
	Both did	49	59	38	-
	Neither did	10	53	42	-
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	71	42	56	-
(n=583)	Only Bush/Neither did	26	73	24	-
Did either of these candidates for president attack the other unfairly? (n=583)	Only Bush/Both did	64	66	32	-
	Only Kerry/Neither did	32	20	78	-
Do you consider the war in Iraq: (n=583)	Part of the war on terrorism	52	23	75	-
	Separate from the war on terrorism	46	81	16	-

National Election Pool













United States General Exit Poll Page 8 of 12 HOU04 - Horizontal Percentages

> Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	12	84	15	-
presidential campaign about coming out to vote? (n=559)	Yes, for George W. Bush	6	12	88	-
	Yes, for both Kerry and Bush	12	53	45	-
	No, I was not contacted	70	48	49	-
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	24	68	30	-
presidential campaign about coming out to vote? (n=559)	For Bush/Neither	76	45	53	-
Did anyone call you or talk to you in person on behalf of either major	For Bush/Both	18	39	59	-
presidential campaign about coming out to vote? (n=559)	For Kerry/Neither	82	54	44	-
In general, does John Kerry mostly: (n=575)	Say what he believes	41	84	13	-
	Say what he thinks people want to hear	55	24	75	-
Does George W. Bush pay more attention to the interests of: (n=575)	Ordinary Americans	38	9	90	-
	Large corporations	56	79	19	-
How concerned are you about the availability and cost of health care?	Very concerned	65	62	36	-
(n=575)	Somewhat concerned	26	32	67	-
	Not very concerned	6	15	81	-
	Not at all concerned	3	-	-	-
Which comes closest to your position? Abortion should be: (n=575)	Legal in all cases	24	71	26	-3
	Legal in most cases	38	56	42	1
	Illegal in most cases	25	26	73	6
	Illegal in all cases	9	34	65	-5
How confident are you that votes in your state will be counted accurately? (n=570)	Very confident	49	39	58	-
	Somewhat confident	43	63	36	-
	Not very confident	6	53	44	-
	Not at all confident	2	-	-	-

National Election Pool













United States General Exit Poll Page 9 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPŲBLIC	Rep2000
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	89	50	48	-
n=583)	Not very/Not at all confident	8	60	38	-
Which comes closest to your view of gay and lesbian couples: (n=575)	They should be allowed to legally marry	31	75	22	-
	They should be allowed to legally form civil unions, but	36	43	54	-
	There should be no legal recognition of their	30	32	68	-
Did you vote in the presidential election in 2000? (n=572)	No, I did not vote	15	64	35	-
	Yes, for Al Gore	38	88	10	-
	Yes, for George W. Bush	43	11	89	-
	Yes, for another candidate	4	59	16	-
Do you think the condition of the nation's economy is: (n=599)	Excellent	4	7	89	58
	Good	44	17	83	31
	Not so good	34	72	26	-37
	Poor	17	85	11	-48
State of the national economy: 2 way (n=599)	Excellent/Good	49	16	83	-
	Not so good/Poor	51	76	21	-
Who would you trust to handle the economy? (n=599)	Only John Kerry	34	92	6	-
	Only George W. Bush	43	6	93	-
	Both of them	9	61	39	-
	Neither of them	14	54	43	-
Who would you trust to handle the economy? (n=599)	Only Kerry/Both	42	85	13	-
	Only Bush/Neither	57	18	81	-
Who would you trust to handle the economy? (n=593)	Only Bush/Both	52	15	84	-
	Only Kerry/Neither	48	81	17	-
Who would you trust to handle terrorism? (n=599)	Only John Kerry	28	95	4	-

National Election Pool











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United States General Exit Poll Page 10 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC	Rep2000
Who would you trust to handle terrorism? (n=599)	Only George W. Bush	50	10	89	-
	Both of them	11	68	31	-
	Neither of them	10	73	24	-
Who would you trust to handle terrorism? (n=599)	Only Kerry/Both	39	87	12	-
	Only Bush/Neither	60	21	78	-
Who would you trust to handle terrorism? (n=599)	Only Bush/Both	61	21	78	-
, ,	Only Kerry/Neither	38	89	9	-
Do you think things in this country today are: (n=599)	Generally going in the right direction	50	18	81	43
	Seriously off on the wrong track	45	81	17	-56
In your vote for president today, how would you rate the importance of? (n=346)	Very important	26	45	54	30
	Somewhat important	25	36	64	40
	Not too important	21	42	58	15
	Not at all important	28	51	48	-18
In your vote for president today, how would you rate the importance of	Very/Somewhat important	52	41	59	-
? (n=346)	Not too/Not at all important	48	47	52	-
Is your opinion of George W. Bush: (n=583)	Favorable	54	12	87	-
(11 000)	Unfavorable	44	87	10	-
Is your opinion of John Kerry: (n=583)	Favorable	47	83	15	-
	Unfavorable	50	10	89	-
Which comes closer to your view: (n=583)	Government should do more to solve problems	41	65	33	7
	Government is doing too many things better left to	52	30	69	0
How worried are you that there will be another major terrorist attack in the	Very worried	20	51	46	-
J.S.? (n=583)	Somewhat worried	53	44	55	-
	Not too worried	21	50	48	-

National Election Pool













Conducted by

United States General Exit Poll Page 11 of 12 HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC	Rep2000
How worried are you that there will be another major terrorist attack in the	Not at all worried	5	36	64	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	71	46	53	-
United States? (n=599)	Not too/Not at all worried	26	47	51	-
Compared to four years ago, is the job situation in your area: (n=570)	Better today	27	8	91	-
	Worse today	38	78	21	-
	About the same	35	42	57	-
Do you think the Bush administration's ax cuts have been: (n=583)	Good for the nation's economy	43	11	89	-
, ,	Bad for the nation's economy	31	88	11	-
	Made no difference	24	56	40	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=583)	Yes	46	9	90	-
	No	51	79	19	-
Have you or has someone in your household lost a job in the last four	Yes, I have	13	58	40	-
years? (n=582)	Yes, someone else has	14	59	40	-
	Yes, I have and someone else has	2	-	-	-
	No one has	71	41	58	-
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	29	60	38	-
years? (n=582)	No one in household lost a job	71	41	58	-
Have you or has someone in your nousehold lost a job in the last four	Voter has lost a job	15	61	37	-
years? (n=582)	Voter has NOT lost a job	85	44	55	-
National Region (n=2,381)	East	-	-	-	-40
	Midwest	-	-	-	-50
	South	-	-	-	-55
	West	100	48	50	1
Population of area, five categories (n=2,373)	Over 500 thousand	18	63	35	9

National Election Pool













United States General Exit Poll Page 12 of 12

HOU04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	4REPŲ BLI	Rep2000
Population of area, five categories (n=2,373)	50 to 500 thousand	21	49	49	8
	Suburbs	42	46	52	2
	10 to 50 thousand	7	38	58	-5
	Rural	12	38	62	3
Population of area, three categories (n=1,393)	City over 50 thousand	37	53	45	9
	Suburbs	43	46	52	2
	Small city and Rural	21	31	68	9
In today's election for president, did you just vote for: (n=2,373)	John Kerry	50	87	10	-
	George W. Bush	49	9	90	-
	Ralph Nader	0	-	-	-

National Election Pool











United States General Exit Poll Page 1 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC
Number of Interviews - 2,381	Vote Estimate Not for On-Air Use	100	48	50
Are you: (n=2,374)	Male	44	39	47
	Female	56	61	53
Sex by race (n=2,328)	White male	34	27	39
	White female	44	43	45
	Non-white male	10	12	8
	Non-white female	13	18	7
Are you: (n=2,334)	White	77	69	84
	Black	5	9	1
	Hispanic/Latino	13	16	10
	Asian	2	3	2
	Other	2	3	2
AGE (60 and over) (n=2,368)	18-29	14	15	14
	30-44	27	27	28
	45-59	29	31	26
	60 or over	30	28	32
Age 65 & over (n=2,368)	18-64	78	78	78
	65 or over	22	22	22
2003 total family income: (n=2,105)	Under \$15,000	7	10	4
	\$15,000-\$29,999	15	17	13
	\$30,000-\$49,999	21	19	22
	\$50,000-\$74,999	24	21	27
	\$75,000-\$99,999	14	14	15
	\$100,000-\$149,999	11	12	12

National Election Pool













United States General Exit Poll Page 2 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR.	AREPUBLIC
2003 total family income: (n=2,105)	\$150,000-\$199,999	4	4	3
	\$200,000 or more	3	3	3
Total family income: (n=2,105)	Less than \$50,000	43	46	39
	\$50,000 or more	57	54	61
Total family income: (n=2,105)	Less than \$100,000	82	81	81
	\$100,000 or more	18	19	19
Do you or does someone in your household belong to a labor union?	Yes, I do	13	15	10
(n=1,756)	Yes, someone else does	7	8	6
	Yes, I do and someone else does	2	4	1
	No one does	78	73	82
UNION HOUSEHOLD (n=1,756)	Yes (Vote is union member, union member in household, or	22	27	18
	No (No union voter in household	78	73	82
Voter is union member: (n=1,756)	Yes	15	19	11
	No	85	81	89
Do you work full-time for pay? (n=579)	Yes	54	55	54
	No	46	45	46
Working women: (n=599)	Working women	26	30	22
	All others	74	70	78
What was the last grade of school you completed? (n=1,752)	Did not complete high school	4	3	4
	High school graduate	17	14	20
	Some college or associate degree	35	31	38
	College graduate	28	30	25
	Postgraduate study	17	21	13
College Education (n=1,752)	No college degree	55	49	62

National Election Pool











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United States General Exit Poll Page 3 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
College Education (n=1,752)	College graduate	45	51	38
No matter how you voted today, do you usually think of yourself as a: (n=2,312)	Democrat	35	66	5
,,,,,,	Republican	37	5	69
	Independent or something else	28	29	26
On most political matters, do you consider yourself: (n=2,306)	Liberal	23	43	4
,,,,,	Moderate	45	47	42
	Conservative	32	10	53
Is this the first time you have ever voted? (n=1,173)	Yes	9	11	8
, ,	No	91	89	92
Religion, combined Protestant and other Christian. (n=1,726)	Protestant/Other Christian	50	39	62
, ,	Catholic	22	26	19
	Jewish	2	4	1
	Something else	8	11	5
	None	17	20	13
Religion among whites (n=1,742)	White Protestant/Other Christian	40	27	52
	White Catholic	13	14	12
	White Jewish	2	4	1
	White something else	5	6	3
	White none	13	14	12
	Non-white	27	35	20
White Protestant Conservatives (n=1,780)	White Protestant conservatives	14	3	25
	All others	86	97	75
White Evangelical/Born-again Christians (n=1,778)	White Evangelical/Born-again Christians	19	8	30
	All others	81	92	70

National Election Pool











Conducted by

United States General Exit Poll Page 4 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC
White/Protestant/Conservative/Evangeli cal/Attend church at least weekly	White religious conservatives	6	1	11
(n=1,780)	All others	94	99	89
How often do you attend religious services? (n=1,758)	More than once a week	14	8	20
,	Once a week	22	16	28
	A few times a month	10	11	10
	A few times a year	30	35	24
	Never	23	27	17
How often do you attend religious services? (n=1,782)	Weekly	35	24	47
, , ,	Occasionally	39	45	34
	Never	22	27	17
Church attendance by Religion (n=1,782)	Protestant/Attend weekly	16	7	25
	Protestant/Do not attend weekly	15	14	16
	Catholic/Attend weekly	9	9	9
	Catholic/Do not attend weekly	12	16	9
	All Others	45	51	38
Have you ever served in the U.S. military? (n=1,182)	Yes	20	16	23
······································	No	80	84	77
Are you currently married? (n=2,344)	Yes	60	53	68
	No	40	47	32
Married women (n=2,381)	Married women	31	28	34
	Others	69	72	66
Married with children: (n=1,764)	Married with children	25	22	29
	All others	75	78	71
Do you have any children under 18 living in your household? (n=1,755)	Yes	33	31	35

National Election Pool













United States General Exit Poll Page 5 of 12 Conducted by HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Do you have any children under 18 iving in your household? (n=1,755)	No	67	69	65
Nomen with children (n=1,798)	Women with children	18	18	18
	All others	82	82	82
Are you gay, lesbian or bisexual? (n=1,134)	Yes	5	7	3
	No	95	93	97
Do you or does someone else in your household own a gun? (n=576)	Yes	41	32	51
	No	59	68	49
When did you finally decide for whom to vote in the presidential election?	Just today	5	6	4
(n=1,055)	In the last three days	4	3	4
	Sometime last week	2	5	1
	During the last month	11	12	11
	Before that	78	75	81
Fime: Last three days/Earlier than that n=1,055)	Today/Within the last three days	8	9	7
	Within the last week or earlier	92	91	93
Fime: Last week/Earlier than that n=1,055)	Today through within the last three days	11	14	8
,	Within the last week or earlier	89	86	92
Which ONE issue mattered most in leciding how you voted for president?	Taxes	5	3	6
Check only one) (n=1,199)	Education	3	5	3
	Iraq	21	30	12
	Terrorism	19	8	29
	Economy/Jobs	17	24	9
	Moral values	23	14	32
	Health care	7	10	4
Do you approve or disapprove of the vay George W. Bush is handling his job	Strongly approve	30	4	57

National Election Pool













Conducted by

United States General Exit Poll Page 6 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
Do you approve or disapprove of the way George W. Bush is handling his job	Somewhat approve	20	9	32
as president? (n=1,199)	Somewhat disapprove	12	18	5
	Strongly disapprove	37	69	6
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,199)	Approve	51	13	88
	Disapprove	49	87	11
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,199)	He cares about people like me	7	10	4
	He has strong religious faith	7	3	11
	He is honest and trustworthy	14	10	19
	He is a strong leader	18	7	30
	He is intelligent	9	15	2
	He will bring about needed change	25	42	8
	He has clear stands on the issues	15	9	22
Compared to four years ago, is the country: (n=1,183)	Safer from terrorism	53	25	80
	Less safe from terrorism	42	68	16
How do you feel about the U.S. decision to go to war with Iraq? (n=1,183)	Strongly approve	29	5	52
	Somewhat approve	22	11	33
	Somewhat disapprove	14	19	8
	Strongly disapprove	35	63	6
How do you feel about the U.S. decision to go to war with Iraq? (n=1,199)	Approve	50	16	83
	Disapprove	47	81	14
How do you think things are going for the U.S. in Iraq now? (n=1,183)	Very well	12	1	23
,	Somewhat well	30	8	52
	Somewhat badly	20	26	16
	Very badly	36	64	8

National Election Pool













United States General Exit Poll Page 7 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPŲBLIC
How do you think things are going for the U.S. in Iraq now? (n=1,199)	Very/Somewhat well	42	10	73
, , ,	Very/Somewhat badly	55	88	24
Compared to four years ago, is your family's financial situation: (n=1,183)	Better today	33	16	51
	Worse today	24	35	12
	About the same	42	48	37
If these were the only two presidential candidates on the ballot today, for	John Kerry (Dem)	49	90	10
whom would you have voted? (n=2,338)	George W. Bush (Rep)	50	9	89
(=,555)	Would not have voted for president	1	1	1
Was your vote for president mainly: (n=583)	For your candidate	67	55	80
()	Against his opponent	27	38	15
Which comes closest to your feelings about the Bush administration: (n=583)	Angry	26	47	3
(1 000)	Dissatisfied, but not angry	25	38	10
	Satisfied, but not enthusiastic	29	11	50
	Enthusiastic	18	1	37
Did either of these candidates for president attack the other unfairly?	Only John Kerry did	22	2	44
(n=583)	Only George W. Bush did	16	27	4
	Both did	49	57	39
	Neither did	10	11	9
Did either of these candidates for president attack the other unfairly?	Only Kerry/Both did	71	59	83
(n=583)	Only Bush/Neither did	26	37	13
Did either of these candidates for president attack the other unfairly?	Only Bush/Both did	64	84	43
(n=583)	Only Kerry/Neither did	32	13	53
Do you consider the war in Iraq: (n=583)	Part of the war on terrorism	52	24	82
(11–303)	Separate from the war on terrorism	46	74	16

National Election Pool













United States General Exit Poll Page 8 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC
Did anyone call you or talk to you in person on behalf of either major	Yes, for John Kerry	12	20	4
presidential campaign about coming out to vote? (n=559)	Yes, for George W. Bush	6	2	12
	Yes, for both Kerry and Bush	12	13	12
	No, I was not contacted	70	66	73
Did anyone call you or talk to you in person on behalf of either major	For Kerry/Both	24	32	15
presidential campaign about coming out to vote? (n=559)	For Bush/Neither	76	68	85
Did anyone call you or talk to you in person on behalf of either major	For Bush/Both	18	14	23
presidential campaign about coming out to vote? (n=559)	For Kerry/Neither	82	86	77
In general, does John Kerry mostly: (n=575)	Say what he believes	41	69	11
	Say what he thinks people want to hear	55	26	87
Does George W. Bush pay more attention to the interests of: (n=575)	Ordinary Americans	38	7	72
,	Large corporations	56	87	22
How concerned are you about the availability and cost of health care?	Very concerned	65	80	48
(n=575)	Somewhat concerned	26	16	36
	Not very concerned	6	2	11
	Not at all concerned	3	2	4
Which comes closest to your position? Abortion should be: (n=575)	Legal in all cases	24	34	13
	Legal in most cases	38	43	33
	Illegal in most cases	25	13	38
	Illegal in all cases	9	6	13
How confident are you that votes in your state will be counted accurately?	Very confident	49	38	61
(n=570)	Somewhat confident	43	53	32
	Not very confident	6	6	6
	Not at all confident	2	3	1

National Election Pool











Conducted by

United States General Exit Poll Page 9 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
How confident are you that votes in your state will be counted accurately?	Very/Somewhat confident	89	88	89
(n=583)	Not very/Not at all confident	8	9	6
Which comes closest to your view of gay and lesbian couples: (n=575)	They should be allowed to legally marry	31	46	14
	They should be allowed to legally form civil unions, but	36	31	41
	There should be no legal recognition of their	30	19	43
Did you vote in the presidential election in 2000? (n=572)	No, I did not vote	15	19	11
,	Yes, for Al Gore	38	66	8
	Yes, for George W. Bush	43	9	80
	Yes, for another candidate	4	5	1
Do you think the condition of the nation's economy is: (n=599)	Excellent	4	1	8
	Good	44	16	71
•	Not so good	34	52	17
	Poor	17	30	4
State of the national economy: 2 way (n=599)	Excellent/Good	49	17	79
,	Not so good/Poor	51	83	21
Who would you trust to handle the economy? (n=599)	Only John Kerry	34	65	4
	Only George W. Bush	43	6	77
	Both of them	9	11	7
	Neither of them	14	16	12
Who would you trust to handle the economy? (n=599)	Only Kerry/Both	42	77	11
, ,	Only Bush/Neither	57	22	89
Who would you trust to handle the economy? (n=593)	Only Bush/Both	52	17	84
. , ,	Only Kerry/Neither	48	83	16
Who would you trust to handle terrorism? (n=599)	Only John Kerry	28	55	2

National Election Pool













United States General Exit Poll Page 10 of 12 HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMOCRA	REPUBLIC
Who would you trust to handle terrorism? (n=599)	Only George W. Bush	50	11	86
()	Both of them	11	16	7
	Neither of them	10	16	5
Who would you trust to handle terrorism? (n=599)	Only Kerry/Both	39	71	9
(,	Only Bush/Neither	60	26	91
Who would you trust to handle terrorism? (n=599)	Only Bush/Both	61	27	93
(1 555)	Only Kerry/Neither	38	71	7
Do you think things in this country today are: (n=599)	Generally going in the right direction	50	19	80
3.3. (333)	Seriously off on the wrong track	45	78	15
In your vote for president today, how would you rate the importance of	Very important	26	27	26
? (n=346)	Somewhat important	25	21	29
(11 040)	Not too important	21	20	21
	Not at all important	28	32	24
In your vote for president today, how would you rate the importance of	Very/Somewhat important	52	48	55
? (n=346)	Not too/Not at all important	48	52	45
Is your opinion of George W. Bush: (n=583)	Favorable	54	15	90
(11 000)	Unfavorable	44	84	9
Is your opinion of John Kerry: (n=583)	Favorable	47	85	14
	Unfavorable	50	11	85
Which comes closer to your view: (n=583)	Government should do more to solve problems	41	58	26
	Government is doing too many things better left to	52	34	68
How worried are you that there will be another major terrorist attack in the	Very worried	20	22	18
U.S.? (n=583)	Somewhat worried	53	50	56
	Not too worried	21	23	19

National Election Pool













United States General Exit Poll Page 11 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCRA	REPUBLIC
How worried are you that there will be another major terrorist attack in the	Not at all worried	5	4	7
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	71	69	73
United States? (n=599)	Not too/Not at all worried	26	25	26
Compared to four years ago, is the job situation in your area: (n=570)	Better today	27	5	48
	Worse today	38	64	15
	About the same	35	32	38
Do you think the Bush administration's tax cuts have been: (n=583)	Good for the nation's economy	43	10	74
, ,	Bad for the nation's economy	31	59	6
	Made no difference	24	29	18
Do you think the war with Iraq has improved the long-term security of the	Yes	46	9	79
United States? (n=583)	No	51	88	19
Have you or has someone in your household lost a job in the last four	Yes, I have	13	16	10
years? (n=582)	Yes, someone else has	14	17	10
	Yes, I have and someone else	2	4	1
	No one has	71	63	79
Have you or has someone in your household lost a job in the last four	Someone in household lost a job	29	37	21
years? (n=582)	No one in household lost a job	71	63	79
Have you or has someone in your household lost a job in the last four	Voter has lost a job	15	20	11
years? (n=582)	Voter has NOT lost a job	85	80	89
National Region (n=2,381)	East	-	-	-
	Midwest	-	-	-
	South	-	-	-
	West	100	100	100
Population of area, five categories (n=2,373)	Over 500 thousand	18	23	12

National Election Pool













United States General Exit Poll Page 12 of 12

HOU04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

		Total	DEMQCR/	REPUBLIC
Population of area, five categories (n=2,373)	50 to 500 thousand	21	21	21
	Suburbs	42	40	44
	10 to 50 thousand	7	6	8
	Rural	12	10	15
Population of area, three categories (n=1,393)	City over 50 thousand	37	43	31
	Suburbs	43	43	42
	Small city and Rural	21	14	26
In today's election for president, did you just vote for: (n=2,373)	John Kerry	50	90	10
	George W. Bush	49	9	89
	Ralph Nader	0	0	0



National Election Pool Exit Polls Conducted by Edison Media Research/Mitofsky International

<u>Documentation for the</u> 2004 General Election Exit Polls

I. Introduction

The National Election Poll (ABC News, Associated Press, CBS News, CNN, Fox News and NBC News) sponsored exit polls for the 2004 General Elections. The questionnaires were solely the work of the NEP. Edison/Mitofsky designed and conducted the exit polls for NEP. This document describes the exit poll datasets, explains how to access the data and how to interpret the column location documentation. It also includes information regarding the analysis of these data.

Attached are the following: a description of the "National Election Pool Exit Poll Methodology," a list of state numbers and region codes, detailed column location information for each dataset, a map of the geostrata used in each state and the exit poll questionnaires in .PDF format.

II. Data Files

Fifty-three data files are available – the national survey dataset, one dataset for each state plus the District of Columbia, and a combined data file. The data are made available as ascii files and in SPSS format. Within each state's directory, you will find:

- a) a folder containing the ascii file (ending in .DAT)
- b) column definitions (a text document) for that state
- c) an SPSS folder containing datafiles (ending in .SAV) and portable files (ending in .POR)
- d) a folder containing the questionnaire and geostrata map for that state in .PDF format.

The combined data file contains responses from all respondents surveyed by the NEP on election day or during a pre-election absentee voter survey for the 11 questions that were asked on every questionnaire and the additional variables described in section III.e below. Questions common to all 51 surveys include presidential vote, sex, race, age, party identification, political ideology, religion, income, time of decision on presidential vote, vote for your candidate/against his opponent, presidential job approval, Iraq war approval and family's financial situation compared to four years ago.

In order to create a nationwide file out of fifty-one separate surveys, an additional adjustment has been made to the state-level weights based on the size of the statewide vote. This adjustment was applied

to the existing weights in the state files. The additional adjustment is applied equally to each respondent in a state and increases or decreases that state's representation in the file based on that state's portion of the national vote.

III. All Surveys

The information in this section applies to the national and all of the state surveys.

a. Weights

Respondent weights are included with each data file. They can be found in columns 18 through 23 of each file. These weights should be applied in all analyses. <u>Unweighted tabulations will be seriously misleading and should not be used.</u> In the SPSS data file, these values can be found under the variable label WGT. In the combined data file, this value can be found under the variable label XSWGT and is located in columns 55 through 60 of the ascii file.

For additional information on weighting, see the methodology statement on page 12.

b. Backside Variable

One key variable, known as the "backside" variable, exists on all surveys that used a two-sided questionnaire. It can be found in column 16 in all applicable states. When BACKSIDE = 1, there was at least one response on the reverse side of the questionnaire, indicating that the respondent turned the questionnaire over. This allows the researcher who is analyzing a question that appears on the backside to omit respondents who did not turn the questionnaire over. For all respondents where BACKSIDE = 2, responses to any question that appeared on page 2 of the questionnaire are coded as system missing in the SPSS file and are blank in the ascii file.

c. Blanks/Omits

A blank represents an omit, or a non-response, to an item. However, a blank can also represent that the respondent was not asked the question.

To make sure that your results match those published by the National Election Pool, the attached files apply the following policies for coding omits:

- 1. On most demographic variables (such as age), all blanks have been set to a missing code in the SPSS files and appear as blanks in the ascii data.
- 2. On opinion variables (such as favorable ratings), blanks are treated as "Don't Know" responses and are considered to be valid responses. They have been recoded as the numeral nine ("9") in the SPSS files and in the ascii data.
- 3. Some questions asked on the exit poll do not apply to or cannot be asked of absentee or early vote respondents. For these questions, absentee respondents have been set to a missing code in the SPSS files and appear as blanks in the ascii data. Affected questions are noted in each datafile's documentation.

Note, however, that different rules apply if the variable called BACKSIDE equals two. If no questions

were answered on the backside, all backside questions have been set to a missing code in the SPSS files and appear as blanks in the ascii data.

d. Language

In eight states, questionnaires in Spanish as well as in English were available in every precinct in which Hispanics represented 20% or more of the total population. Spanish language questionnaires were available in some precincts in Arizona, California, Colorado, Florida, New Jersey, New Mexico, New York and Texas, and additionally in one precinct in Louisiana that was included in the national sample. In the data sets for these eight states and in the national data set, the variable SPANISHQ (column 140) indicates the language of the questionnaire the respondent completed.

e. Additional Items

These items, not on the questionnaire, were added to all data files:

Short Label Description

BACKSIDE Completed Backside of Exit Poll: (all states using a two-sided questionnaire)

1=Yes 2= No

CALL Call Number: (Interviewers called in results three times during election day, this

variable indicates the call on which a questionnaire was entered.)

1= First call
2= Second call
3= Third call

STANUM State Number (See attached state list)

PRECINCT EMR/MI Internal Precinct Number; this number does not match the official precinct

name or number.

ID Respondent ID number

WGT Respondent weight

QTYPE Questionnaire type: (Each state's datafile contains respondents from both the national

and state questionnaires; The national datafile contains only national questionnaires.)

1 = State questionnaire2 = National questionnaire

VERSION Questionnaire version number (All state questionnaires are version 1; National

questionnaires include versions 1 through 4)

SPANISHQ Language of questionnaire

1= Spanish 2= English

Short Label Description

CDNUM Congressional district number

SIZEPLAC Size of Area

1 - Cities over 500,000 4 - Cities 10,000 - 50,000

2 - Cities 50,000 - 500,000 5 - Rural

3 – Suburbs (zip code is in an MSA but not in the central city)

SIZEPLC3 Size of Area (3 Categories, this is a regrouping of the five-category Size of Area question)

1 – Cities over 50,000

2 – Suburbs (zip code is in an MSA but not in the central city)

3 – Small Cities/Rural

The final two variables – SIZEPLAC and SIZEPLC3 – retain the same coding structure that Voter News Service (VNS) used in previous years, but the codes were assigned using a different procedure. Edison/Mitofsky collected the ZIP code of each precinct in its state and national samples and matched that ZIP code with a data set that showed the position in an MSA (if any) and the population of the city or town that each ZIP code is assigned to. If a precinct falls within the central or principal city of an MSA, SIZEPLAC is coded "1", "2", or "4" based on the population. If it falls within an MSA but not in the central or principal city, it is coded "3", and if it does not fall within an MSA, it is coded "5".

f. Changes from VNS 2000 variables

The following variables have been changed since the VNS 2000 exit polls:

<u>Income</u> – Two new codes have been added to the income question, making an 8-part response set used in every state. New and revised codes are bolded below:

2003 total family income:

1 – Under \$15,000

2 - \$15,000 - \$29,999

3 - \$30,000 - \$49,999

4 - \$50,000 - \$74,999

5 - \$75,000 - \$99,999

6 - \$100,000 - \$149,999

7 - \$150.000 - \$199.999

8 - \$200,000 or more

<u>Religion</u> – Two new codes have been added to the religion question, making an 8-part response set used in every state. New codes are bolded below:

Are you:

- 1 Protestant
- 2 Catholic
- 3 Mormon/LDS
- 4 Other Christian
- 5 Jewish
- 6 Muslim
- 7 Something else
- 8 None

<u>Time of decision</u> – The response set for the question on time of decision on presidential vote is different than in 2000.

VNS 2000:

When did you finally decide who to vote for in the presidential election?

- 1 -In the last three days
- 2 -In the last week
- 3 -In the last month
- 4 Before that

NEP 2004:

When did you finally decide for whom to vote in the presidential election?

- 1 Just today
- 2 -In the last three days
- 3 Sometime last week
- 4 During the last month
- 5 Before that

Three other changes to note:

- o VOTE2000 (Question V on Version 3 of the National) is worded differently than the 96VOTE question used by VNS in 2000.
- o BUSH4, the presidential job approval question, includes four response codes, while VNS used only two codes in 2000.
- o QTYPE (col. 13) is the NEP equivalent to VNS's STATE variable, indicating whether a respondent received a national or state questionnaire. A "1" means that the respondent used a state questionnaire, a "2" means the respondent used a national questionnaire. The VNS variable used "1" to indicate a national questionnaire and "2" to indicate a state questionnaire.

g. The Race Question

On all questionnaires, Question B asked respondents to describe their race as White, Black, Hispanic, Asian or other. On all four versions of the national and in states with Hispanic populations of five percent or more, a second question asked whether the respondent was of Hispanic descent. For the 2004 general election, these states were: Arizona, California, Colorado, Connecticut, the District of Columbia, Florida, Georgia, Hawaii, Idaho, Illinois, Kansas, Massachusetts, Nebraska, Nevada, New Jersey, New Mexico, New York, Oklahoma, Oregon, Rhode Island, Texas, Utah, Washington and Wyoming. In most of those states the separate question on Hispanic descent is called LATINO, it reads, "Are you of Hispanic or Latino descent?" and uses a yes or no response set. A different question was used in Arizona, California, Colorado, Florida, New Mexico and Texas.

In Arizona, California, Colorado and Texas, the question, called MEXICAN, read, "Are you of Mexican or Hispanic descent?" with a yes or no response set.

In Florida, it was called CUBAN3 and read, "Are you of Cuban or Hispanic descent?" This variable includes two codes which indicate that the respondent is of Hispanic descent (1=Yes, Cuban and 2=Yes, other Hispanic). The "No" answer in Florida is code 3, not code 2.

In New Mexico, the question, called SPANISH, read, "Are you of Spanish, Mexican or Hispanic descent?" with a yes or no response set.

Answers from question B and the Hispanic descent question were combined to produce a variable called RACE in the following way:

	Response to LATINO/	
Response to Question B	MEXICAN/SPANISH	RACE
1 (White)	1 (Yes)	3 (Hispanic/ Latino)
2 (Black)	1 (Yes)	3 (Hispanic/Latino)
3 (Hispanic/Latino)	1 (Yes)	3 (Hispanic/ Latino)
4 (Asian)	1 (Yes)	3 (Hispanic/ Latino)
5 (Other)	1 (Yes)	3 (Hispanic/Latino)
Blank	1 (Yes)	3 (Hispanic/ Latino)
1 (White)	2 (No)	1 (White)
2 (Black)	2 (No)	2 (Black)
3 (Hispanic/ Latino)	2 (No)	3 (Hispanic/ Latino)
4 (Asian)	2 (No)	4 (Asian)
5 (Other)	2 (No)	5 (Other)
Blank	2 (No)	Blank
1 (White)	Blank	1 (White)
2 (Black)	Blank	2 (Black)
3 (Hispanic/ Latino)	Blank	3 (Hispanic/ Latino)
4 (Asian)	Blank	4 (Asian)
5 (Other)	Blank	5 (Other)
Blank	Blank	Blank

This recoding was done to better identify Hispanic voters who may have answered "White" or some other race on Question B. In Florida, responses "1" and "2" were coded the same as response "1" to Latino, Mexican or Spanish, and response "3" was treated the same as response "2" to Latino, Mexican or Spanish.

Note that in nine states an additional code was included on Question B. In Arizona, Montana, New Mexico, North Dakota, Oklahoma, South Dakota and Wyoming, 5 = American Indian and 6 = Other. In Alaska, 5 = Alaska native and 6 = Other. In Hawaii, 5 = Native Hawaiian and 6 = Other. When creating the RACE variable for these states, response "5" and response "6" were combined into one "Other" category, coded 5.

The original responses to the Race question (question B), called "QRACE" ("QRACEAI" in Arizona, Montana, New Mexico, North Dakota, Oklahoma, South Dakota and Wyoming; "QRACEAK" in Alaska; "QRACEHI" in Hawaii) appear elsewhere in the data sets. The results for the variable called "RACE" were reported on Election Day and should generally be used in any analysis of the racial and ethnic background of respondents.

(Note that this corresponds to the policy VNS instituted in the 1998 general election. Findings on Hispanics in the 2004 general election data sets are comparable to those in the 2000 exit polls, but not to the exit polls VNS conducted in 1992 or 1996. For more information, check the documentation that VNS filed with their datasets in 2000.)

IV. National Survey

The information in this section applies only to the national survey.

a. Design

A sample of exit poll precincts was drawn in each state. A subsample of these precincts was selected to form the national sample. Respondents in the national precincts were given one of four versions of the national questionnaire. The four versions were interleaved on pads that were handed out to respondents. Responses to the four versions are combined into one dataset. All versions have questions in common as well as questions unique to each version. Versions 1 and 2 include the same questions, but on version 2 the order of the responses for ISSUE04G and QUAL04G was reversed.

Version numbers were located in two places on the front of each questionnaire, in the header in the upper right corner and in the footer in the bottom right corner. Version numbers are included in the dataset as noted above. To determine which questions are on which version of the questionnaire, simply crosstab each question by "Version" (found in column 14 in the ascii dataset). All questions which do not appear on a particular version are entered as system missing in the SPSS file and are blank in the ascii dataset.

Generic versions of the national questionnaires are included in .PDF form. The national questionnaire used in each state included the appropriate candidates in the statewide races. For the House vote, in states with one, at-large, congressional district or where all the national precincts were in the same congressional district, candidate names were printed on the questionnaire. The at-large states were Alaska, Delaware, Montana and Vermont, and those with only one congressional district in the sample

were Mississippi (CD 4) and Rhode Island (CD 1). In all other states, the House candidates were listed as "The Democratic candidate" and "The Republican candidate."

b. Breaking news

On version 4 of the national questionnaire, a question was set aside that would allow the National Election Pool to ask about late breaking news events. On the Sunday before the election, interviewers were instructed to write in "the Osama bin Laden video" on the blank line on each version 4 questionnaire that had been sent to them for use on November 2. The question looked like this:

-	_] In your vote for president today, how would y rate the importance of	ou ว
	1 Very important	_ •
	2 Somewhat important	
	3 ☐ Not too important	
	4 ☐ Not at all important	

The purpose of this question was to allow the National Election Pool to have an exit poll question about an event that occurred as late as the Sunday before an election, even though the questionnaires had been printed about a week before the election occurred.

In the national SPSS dataset, this variable is labeled "Breaking" and can be found in column 79 of the ascii dataset. This question was not asked of absentee phone poll respondents.

c. Additional Item

This item, not on the questionnaire, was added to the national data file:

Short Label Description

REGION

Geographic region: (See included list of state numbers and region codes for further detail)

1= East

2= Midwest

3 = South

4= West

d. Absentee/Early Voter Survey

Edison Media Research/Mitofsky International conducted pre-election telephone interviews of 500 people who said they voted by mail using an absentee ballot or voted in-person at an early voting location. Absentee or early voters were asked the same questions asked at the polling place on Election Day.

On election day, the results from the absentee/early voter telephone surveys were combined with the data from the exit polls conducted that day in a way that made sure those two groups were represented in the data in the same proportion as they were in the actual vote totals.

There is a variable in each of these files indicating whether the respondent was interviewed as part of the election day exit poll or the telephone/early exit poll, called TELEPOLL (column 17).

The states where absentee/early voters were interviewed for the National exit poll are: Arizona, California, Colorado, Florida, Iowa, Michigan, Nevada, New Mexico, North Carolina, Oregon, Tennessee, Texas and Washington state. Absentee voters in these states made up 13% of the total national vote in the 2000 presidential election. Another 3% of the 2000 total vote was cast absentee in other states in 2000 and where there is no absentee/early voter telephone poll.

The Wats Room conducted the fieldwork for the national telephone survey. Households were selected using random-digit dialing, and a respondent was randomly selected within each household. Interviewing began on October 25, 2004 and concluded on October 31, 2004. Before the telephone survey results were combined with the exit poll data they were weighted to reflect the probabilities of selection and to reflect demographic characteristics in that state. The demographic weighting was based on all respondents 18 years of age or older selected in the sample regardless of whether they voted absentee/early or not.

V. State Surveys

The information in this section applies only to the state surveys.

a. Design

As mentioned above, a sample of exit poll precincts was drawn in each state. A subsample of these precincts was selected to form the national sample. The remaining precincts in each state made up the state sample and were given questionnaires specific to that state. Because the national questionnaire has several items in common with the state questionnaire, national respondents are included in the state exit poll dataset for these common questions.

To determine which questions are on the national questionnaire, simply crosstab each question by QTYPE (found in column 13 of the ascii dataset), indicating whether the respondent completed the state or national survey. If the corresponding item did not appear on that respondent's version of the questionnaire, it was coded as system missing in the SPSS file and will appear as a blank in the ascii dataset. Remember, as noted above, some questions on the national survey appear on all four versions of the national and some do not.

b. Additional Item

The following item, not on the questionnaire, was added to all of the state datasets:

Short Label Description

GEOCODE Geographic Code (2 to 6 categories): NEP-coded geographic regions within a state. See

each state's attached column documentation and .PDF geocode map for further information. In states with a small number of sample precincts (less than or equal to 20), the number of precincts within each geographic code may not be sufficient to

provide representation within each geographic code.

c. Early/Absentee Voter Survey

Edison Media Research/Mitofsky International conducted pre-election telephone interviews of people who said they had either already voted by mail using an absentee ballot or voted in-person at an early voting location. These interviews were conducted in twelve states with large populations of absentee and early voters and in Oregon, where voting is conducted entirely by mail. Absentee or early voters were asked the same questions asked at the polling place on Election Day.

In addition to Oregon, telephone surveys were conducted in Arizona, California, Colorado, Florida, Iowa, Michigan, Nevada, New Mexico, North Carolina, Tennessee, Texas and Washington. In each state, the survey included voters who had either already voted absentee/early or who were likely to do so. These are the full sample sizes: Arizona N=381, California N=474, Colorado N=477, Florida N=376, Iowa N=345, Michigan N=324, Nevada N=465, New Mexico N=371, North Carolina N=299, Oregon N=951, Tennessee N=333, Texas N=346 and Washington N=676.

On election day, the results from the absentee/early voter telephone surveys were combined with the data from the exit polls conducted that day in a way that made sure those two groups were represented in the data in the same proportion as they were in the actual vote totals.

There is a variable in each of these files indicating whether the respondent was interviewed as part of the election day exit poll or the pre-election telephone poll, called TELEPOLL (column 17).

Universal Survey Center conducted the interviews for the Tennessee, Texas and Washington telephone surveys.

The Wats Room conducted the interviews for the Iowa and Michigan telephone surveys.

On-Line Communications conducted the interviews for the Colorado, Nevada and North Carolina telephone surveys.

Interviewing Services of America conducted the interviews for the Arizona, California, Florida and New Mexico telephone surveys.

Households in all telephone polls except for Oregon were selected using random-digit dialing, and a respondent was randomly selected within each household. Interviewing for the California, Iowa, Nevada, New Mexico, Oregon, Tennessee and Texas surveys began on October 22, 2004 and

concluded on October 31, 2004. Interviewing for the Arizona, Colorado, Florida, Michigan, North Carolina and Washington surveys began on October 25, 2004 and concluded on October 31, 2004.

Before the telephone survey results were combined with the exit poll data they were weighted to reflect the probabilities of selection and to reflect demographic characteristics in that state. The demographic weighting was based on all respondents 18 years of age or older selected in the sample regardless of whether they voted absentee/early or not.

The University of Oregon Survey Center conducted the interviews for the Oregon survey.

The Oregon sample was a dual frame design using both registration lists and RDD sampling. The registration list was obtained from the state as of September 15, 2004. Telephone numbers were successfully matched with the registration list for almost two-thirds of the individuals on the list. Some telephone numbers were added to the list and others were already on the list.

An RDD sample of Oregon telephone numbers was selected. Any telephone number already on the registration list was eliminated from the RDD sample. The result was a dual frame design that represented every voter in the state of Oregon with a land-line telephone only once. Excluded from such a design were non-landline telephone customers that did not have a phone number on the registration list and registered voters without telephones.

Individuals were selected by name from the registration list. This part of the sample was 622 interviews, while 280 interviews were completed from the RDD portion. Each RDD residential number represented a household. One individual was selected at random within each RDD household. The relative size of these two groups are estimated from the registration list.

2004 National Election Pool Exit Poll Methodology

The NEP exit polls were developed and conducted by Edison Media Research and Mitofsky International. NEP is a pool of ABC News, Associated Press, CNN, CBS News, FOX News and NBC News. The exit poll results are based on interviews with a probability sample of voters exiting polling places in each state on Election Day.

The error due to sampling for most state exit poll questions is approximately plus or minus 4 percentage points (see the sampling error table below). This means 95 times out of 100, samples like this one will have results within 4 points of what a complete count of all voters would show. Results based on part of the sample will have larger margins of error, as will groups of voters -- such as Blacks -- who are found disproportionately in some precincts.

Sampling

The samples were selected in two stages. First, a probability sample of voting precincts within each state was selected that represents the different geographic areas across the state and the partisan makeup of the state. Precincts were selected with a probability proportionate to the number of voters in each precinct. There are two exceptions. In some states, precincts that have large minority populations were sampled at a higher rate than other precincts. In New Hampshire a few very large precincts were sampled with certainty. The sample weighting (described below) adjusts the representation of these precincts to their correct share of the total vote. Within each precinct, voters were sampled systematically throughout the voting day at a rate that gives all voters in a precinct the same chance of being interviewed.

Weighting

The exit poll results are weighted to reflect the complexity of the sampling design. That is, the weighting takes into account the different probabilities of selecting a precinct and of selecting a voter within each precinct. For example, minority precincts that were selected at a higher rate receive a smaller weight than other precincts of the same size. There is also an adjustment for voters who were missed or refused to be interviewed, which is based on their observed age, race and gender.

NOTE: The exit poll results are only meaningful if they are weighted. Unweighted tabulations may be seriously misleading and should not be used for any reason.

Questions Altered over the Years

Comparing data from one election year to another should be done carefully. "Trends" are established by comparing questions that are asked in exactly the same way. Failure to exercise appropriate care could lead to invalid conclusions about voting behavior. Please consult VNS documentation about exit polls conducted between 1994 and 2002 before making comparisons between these data and previous exit polls.

Sampling Error

The error due to sampling depends, among other things, on the number of respondents in each group. The sampling errors below are for most voter groups. There are 95 chances in 100 that a sample result is within this many percentage points of the result that would have been obtained by interviewing every voter.

The sampling error also depends on the distribution of a characteristic among precincts. For example, black or high income voters may be found clustered in only a few sample precincts. A characteristic that is clustered in a few precincts has a larger sampling error than characteristics such as sex that are not as highly clustered. Sampling error may be up to three times larger for highly clustered characteristics.

Example: If there are a total of 1,000 respondents in the sample, the sampling error on the 50% of men voting for a candidate depends on the number of men in the poll. In this example, if there are 500 men, the table below shows that if about half vote for a candidate, the sampling error is about plus or minus 6.0 percentage points.

%Error Due to Sampling (+/-) for 95% Confidence Interval								
	Number of Voters in Base of Percentage							
% Voters with Characteristic	100	101-200	201-500	501-950	951-2350	2351-5250	5251-8000	8001-15000
5% or 95%	6	5	3	2	2	1	1	1
15% or 85%	11	7	5	4	3	2	1	1
25% or 75%	13	9	6	5	3	2	2	1
50%	15	10	7	5	4	3	2	1

National Election Pool Exit Poll Completion Rates - 2004

The following table contains the respondent completion rates for all of the exit polls conducted by the NEP in 2004 and by VNS in 2000.

This overall completion rate is computed by averaging the completion rates in each precinct weighted by the exit poll sample weight. The precinct completion rate is equal to the number of completed questionnaires divided by the number of attempts (completed questionnaires + total refusals and misses).

For comparison purposes we have recalculated the VNS completion rates from 2000 using this formula. The completion rate for the National Sample Precincts is the weighted average completion rate for the 250 precincts used in the national sample. The completion rate for All Precincts is the average completion rate for all 1,469 precincts used in all of the state samples. The 2004 national completion rate decreased by one half of one percent since 2000. The completion rates increased in 23 states and decreased in 27 states.

Completion Rate Computed by Averaging Precinct Rates:							
State	2004	2000	State	2004	2000		
All Precincts	53.2	53.7	Mississippi	49.6	69.7		
National Sample Precincts	52.8	NA	Missouri	47.0	38.1		
Alabama	58.3	63.9	Montana	63.0	55.9		
Alaska	53.2	61.9	Nebraska	66.5	50.7		
Arizona	57.3	55.3	Nevada	49.1	50.0		
Arkansas	60.2	61.2	New Hampshire	44.0	54.8		
California	50.5	48.2	New Jersey	59.7	51.8		
Colorado	55.5	59.1	New Mexico	56.9	57.5		
Connecticut	51.0	54.9	New York	57.9	53.9		
D.C.	53.5	46.8	North Carolina	52.6	56.2		
Delaware	57.5	52.0	North Dakota	63.0	68.5		
Florida	49.0	54.6	Ohio	44.1	44.9		
Georgia	63.9	49.9	Oklahoma	53.2	64.8		
Hawaii	53.4	54.8	Pennsylvania	46.8	48.5		
Idaho	63.2	60.9	Rhode Island	44.2	42.7		
Illinois	51.9	45.8	South Carolina	59.4	60.3		
Indiana	38.6	53.1	South Dakota	42.7	34.4		
Iowa	52.6	60.3	Tennessee	66.7	64.5		
Kansas	64.5	64.2	Texas	58.3	61.1		
Kentucky	52.6	53.8	Utah	59.6	57.6		
Louisiana	47.8	59.1	Vermont	53.1	60.3		
Maine	61.3	66.0	Virginia	56.4	48.8		
Maryland	59.4	64.9	Washington	53.8	50.4		
Massachusetts	56.5	54.0	West Virginia	48.7	55.8		
Michigan	50.2	48.4	Wisconsin	55.3	51.7		
Minnesota	45.3	46.9	Wyoming	66.0	60.1		

National Election Pool -













Conducted by





Edison/Mitofsky

National Election Pool Exit Polls Conducted by Edison Media Research/Mitofsky International State Code List

State Number	State Name	State Number	State Name
1	Alabama	27	Montana
2	Alaska	28	Nebraska
3	Arizona	29	Nevada
4	Arkansas	30	New Hampshire
5	California	31	New Jersey
6	Colorado	32	New Mexico
7	Connecticut	33	New York
8	Delaware	34	North Carolina
9	District of Columbia	35	North Dakota
10	Florida	36	Ohio
11	Georgia	37	Oklahoma
12	Hawaii	38	Oregon
13	Idaho	39	Pennsylvania
14	Illinois	40	Rhode Island
15	Indiana	41	South Carolina
16	Iowa	42	South Dakota
17	Kansas	43	Tennessee
18	Kentucky	44	Texas
19	Louisiana	45	Utah
20	Maine	46	Vermont
21	Maryland	47	Virginia
22	Massachusetts	48	Washington
23	Michigan	49	West Virginia
24	Minnesota	50	Wisconsin
25	Mississippi	51	Wyoming
26	Missouri		

National Election Pool —













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National Regions

Region Code	Region Name
1	East
2	Midwest
3	South
4	West

East	Midwest	South	West
Connecticut	Illinois	Alabama	Arizona
Delaware	Indiana	Arkansas	California
District of Columbia	Iowa	Florida	Colorado
Maine	Kansas	Georgia	Hawaii
Maryland	Michigan	Kentucky	Idaho
Massachusetts	Minnesota	Louisiana	Montana
New Hampshire	Missouri	Mississippi	Nevada
New Jersey	Nebraska	North Carolina	New Mexico
New York	North Dakota	Oklahoma	Oregon
Pennsylvania	Ohio	South Carolina	Utah
Rhode Island	South Dakota	Tennessee	Washington
Vermont	Wisconsin	Texas	Wyoming
West Virginia		Virginia	